## Other Considerations in the Regression Model Section 3.3

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#### **Outline**

Qualitative Predictors

Interaction Model

## Categorical (Qualitative) Predictors

- Using the mtcars data set.
- Suppose that we wish to investigate the difference in the mpg based on the transmission am
- Here the transmission has only two categories, automatic and manual.

## **Dummy Variables**

- Notice in R we have zeroes and ones for the values of am.
- These zeros and ones gives us a dummy variable, or an indicator variable.

$$x_1 = \begin{cases} 1 & \text{if } i \text{th car has a manual transmission} \\ 0 & \text{if } i \text{th car has an automatic transmission} \end{cases}$$

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This results in the following model:

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i \text{th car has a manual transmission} \\ \beta_0 + \epsilon_i & \text{if } i \text{th car has an automatic transmission} \end{cases}$$

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- $\bullet$   $\beta_0$  can be interpreted as the average mpg among automobiles with automatic transmission.
- ullet  $eta_0+eta_1$  is the average mpg among automobiles with manual transmission.
- β<sub>1</sub> is the average difference in mpg between automobiles with automatic and manual transmission.

```
> #Use mt.cars
  > summary(lm(mpg~am,data = mtcars))
  Coefficients:
               Estimate Std. Error t value Pr(>|t|)
  (Intercept) 17.147 1.125 15.247 1.13e-15 ***
         7.245 1.764 4.106 0.000285 *** \mu_0; \beta_1 = 0 vs \mu_1; \beta_2 to
(Dam
 Signif. codes:
  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
  Residual standard error: 4.902 on 30 degrees of freedom
  Multiple R-squared: 0.3598, Adjusted R-squared: 0.3385
\mathfrak{O}_{F}-statistic: 16.86 on 1 and 30 DF, p-value: 0.000285 \mathfrak{H}_{n}: \beta_{i} = 0
mpg = 17.147 +7.245 Nam
= SI7.147 if automatic transmission
= Si7.147 if manual transmission
```

• The average mpg for an automobile with automatic transmission is 17.147.

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- Having a manual transmission added 7.245 to the mpg on average.

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- Having a manual transmission added 7.245 to the mpg on average.
- The average mpg for an automobile with manual transmission is 17.147 + 7.245 = 24.392.
- Note could have done 1 and -1 as a code instead.

#### More Than Two Levels

Suppose we want use the number of cylinders as predictors. We have already indicated that this is categorical.

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if the $i$th car has 6 cylinders} \\ \beta_0 + \beta_2 + \epsilon_i & \text{if the $i$th car has 8 cylinders} \\ \beta_0 + \epsilon_i & \text{if the $i$th car has 4 cylinders} \end{cases}$$

$$x_{i1} = \begin{cases} 1 & \text{if } i \text{th car has 6 cylinders} \\ 0 & \text{if } i \text{th car does not have 6 cylinders} \end{cases}$$

$$x_{i2} = \begin{cases} 1 & \text{if } i \text{th car has 8 cylinders} \\ 0 & \text{if } i \text{th car does not have 8 cylinders} \end{cases}$$

## Summary

```
> cvl.fact = as.factor(mtcars$cvl)
> summarv(lm(mtcars$mpg~cvl.fact))
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 26.6636 0.9718 27.437 < 2e-16 ***
cyl.fact6 -6.9208 1.5583 -4.441 0.000119 ***
cyl.fact8 -11.5636 1.2986 -8.905 8.57e-10 ***
Signif. codes:
0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 3.223 on 29 degrees of freedom
Multiple R-squared: 0.7325, Adjusted R-squared: 0.714
F-statistic: 39.7 on 2 and 29 DF, p-value: 4.979e-09
```

$$mpg = \begin{cases} 24.4434 & \text{if } cy|=4\\ 24.4434 & \text{-6.9208} & \text{if } cy|=9\\ 24.4436 & \text{-11.5634} & \text{if } cy|=8 \end{cases}$$

$$\widetilde{mg} = \begin{cases}
36. & 4.30 & if cyl = 4 \\
19.7428 & if cyl = 8 \\
15.1 & if cyl = 8
\end{cases}$$

## Example from Textbook

```
library (ISLR)
summarv(lm(Balance~Ethnicitv,data = Credit))
Coefficients:
                     Estimate Std. Error t value Pr(>|t|)
(Intercept) 531.00 46.32 11.464 <2e-16 ***
EthnicityAsian -18.69 65.02 -0.287 0.774
EthnicityCaucasian -12.50 56.68 -0.221 0.826
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 460.9 on 397 degrees of freedom
Multiple R-squared: 0.0002188, Adjusted R-squared: -0.004818
F-statistic: 0.04344 on 2 and 397 DF, Pvalue: 0.9575 Ho \beta_1 = \beta_2 = 0

From pp 85 - 86.

Bal ance = 531.00 if addican American one \beta_3 \neq 0

531 - 12.50 if (autas, an
```

#### **Lab Questions**

Use the model from the previous slide to answer the questions.

- 1. What is the estimated average balance for a person that is Asian?
  - a) 531
  - **b)** -18.69



- 2. Do we have evidence that there is a difference in balance based on ethnicity?
  - a) Yes
  - b) No



## Two Important Assumptions

- The additive assumptions means that the effect of changes in a predictor X<sub>j</sub> on the response Y is independent of the values of the other predictors.
- 2. The **linear** assumptions means that the change in the response Y due to a one-unit change in  $X_j$  is constants, regardless of the value of  $X_J$ .

#### Recall Stock Price Data: Best Subset of Predictors

```
stock2.lm <- lm(Stock_Index_Price~Interest_Rate+Unemployment_Rate,</pre>
               data = stock price)
summary (stock2.lm)
Coefficients:
                 Estimate Std. Error t value Pr(>|t|)
(Intercept)
                1798.4 899.2 2.000 0.05861 .
                345.5 111.4 3.103 0.00539 **
Interest_Rate
Unemployment_Rate -250.1 117.9 -2.121 0.04601 *
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 70.56 on 21 degrees of freedom
Multiple R-squared: 0.8976, Adjusted R-squared: 0.8879
F-statistic: 92.07 on 2 and 21 DF, p-value: 4.043e-11
```

 $Stock\_Index\_Price = 1798.4 + 345.5 \times Interest\_Rate - 250.1 \times Unemployement\_Rate$ 

## Removing The Additive Assumption

- In our *stock price* data, we conclude that both *unemployment rate* and *interest rate* seem to be associated with *stock index price*.
- The linear model that we formed assumes that the effect on the stock index price of increasing one of percent of the interest rate is independent of the unemployment rate.
- For example the linear models states that the average effect on *stock* index price of a one percent increase in interest rate is always  $\beta_1$  regardless of the unemployment rate.
- However, do we think that interest rate is independent of unemployment rate?
- Thus we can use an interaction term between interest rate and unemployment rate.
- The simplest method to construct an interaction term is to multiply two predictors together.

#### **Model With Interaction Term**

For our example we can have the model:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1 X_2 + \epsilon$$
 
$$Stock\_Index\_Price = \beta_0 + \beta_1 \times Interest\_Rate + \beta_2 \times Unemployement\_Rate + \beta_3 \times Interest\_Rate \times Unemployement\_Rate + \epsilon$$
 
$$= \beta_0 + \beta_1 \times Interest\_Rate + (\beta_2 + \beta_3 \times Interest\_Rate) \times Unemployement\_Rate + \epsilon$$

We can interpret  $\beta_3$  as the increase in the effectiveness of unemployment rate for a one unit increase in interest rate (or vice-versa).

## Summary

```
> #Stock Price data
 > #Model with Interaction term
 > stock.int = lm(Stock_Index_Price~Interest_Rate*Unemployment_Rate)
 > summary(stock.int)
 Call:
 lm(formula = Stock_Index_Price ~ Interest_Rate * Unemployment_Rate)
 Residuals:
     Min
               10 Median
                                30
                                       Max
 -156.009 -40.238 -8.873 52.131 122.073
 Coefficients:
                               Estimate Std. Error t value Pr(>|t|)
 (Intercept)
                                2522.85 2634.04 0.958
                                                            0.350
 Interest Rate
                                -32.49 1293.06 -0.025\
                                                            0.980
 Unemployment Rate
                               -380.76 461.09 -0.826
                                                            0.419
Interest Rate: Unemployment Rate 68.54 233.53 0.293
                                                            0 772
 Residual standard error: 72.15 on 20 degrees of freedom
```

P-value = 0.980 Ho: B = 0, given, B2 + 00 and B3 +0

Multiple R-squared: 0.8981, Adjusted R-squared: 0.8828 F-statistic: 58.74 on 3 and 20 DF, p-value: 4.266e-10

#### Interpretation

$$Stock\_Index\_Price \approx 2522.85 - 32.49 \times Interest\_Rate - 308.76 \times Unemployement\_Rate + 68.54 \times (Interest\_Rate \times Unemployment\_Rate)$$

$$= 2522.85 - 32.49 \times Interest\_Rate + (63.54 \times Interest\_Rate - 308.76) \times Unemployment\_Rate$$

## Interpretation

$$3\%$$
 $Stock\_Index\_Price \approx 2522.85 - 32.49 \times Interest\_Rate - 398.76 \times Unemployement\_Rate + 68.54 \times (Interest\_Rate \times Unemployment\_Rate)$ 

$$= 2522.85 - 32.49 \times Interest\_Rate + (63.54 \times Interest\_Rate - 398.76) \times Unemployment\_Rate$$

Increasing the unemployment rate by 1% will increase the stock index price by 63.54 × Interest\_Rate – 308.76.

## Interpretation

```
Stock\_Index\_Price \approx 2522.85 - 32.49 \times Interest\_Rate - \frac{308.76}{2} \times Unemployement\_Rate \\ + 68.54 \times (Interest\_Rate \times Unemployment\_Rate) = 2522.85 - 32.49 \times Interest\_Rate \\ + \frac{(63.54 \times Interest\_Rate - 308.76) \times Unemployment\_Rate}{(63.54 \times Interest\_Rate - 308.76) \times Unemployment\_Rate}
```

- Increasing the unemployment rate by 1% will increase the stock index price by 63.54 × Interest\_Rate - 308.76.
- However, notice the p-values when testing  $H_0$ :  $\beta_j = 0$ . Since all are greater than 0.05, this means that at least one of these terms are not needed in the model.

## Using The step() Function

```
> step(stock.int)
Start: AIC=209
Stock Index Price ~ Interest Rate * Unemployment Rate
                            Df Sum of Sq RSS AIC
- Interest Rate: Unemployment Rate 1 448.39 104559 207.11
                                       104110 209.00
<none>
Step: AIC=207.11
Stock_Index_Price ~ Interest_Rate + Unemployment_Rate
                Df Sum of Sq RSS AIC
                           104559 207.11
<none>
- Unemployment_Rate 1 22394 126953 209.76
- Interest_Rate 1 47932 152491 214.16
Call:
lm(formula = Stock_Index_Price ~ Interest_Rate + Unemployment_Rate)
Coefficients:
1798.4
             345.5 -250.1
```

#### Roller Coaster Model

- Speed = top speed of a roller coaster
- Type = 2 if steel 1 if wood
- Height = tallest point of the roller coaster
- Model:

Speed 
$$\approx \beta_0 + \beta_1 \times \text{Height} + \begin{cases} \beta_2 & \text{if steel} \\ 0 & \text{if wood} \end{cases}$$

$$= \beta_1 \times \text{Height} + \begin{cases} \beta_0 + \beta_2 & \text{if steel} \\ \beta_0 & \text{if wood} \end{cases}$$

#### Summary

```
> rollercoaster$Type=factor(rollercoaster$Type)
> roller.lm = lm(Speed~Height+Type,data = rollercoaster)
> summarv(roller.lm)
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 29.294434 1.563647 18.735 < 2e-16 ***
Height 0.240109 0.008658 27.733 < 2e-16 ***
Type2 -6.114395 1.486380 -4.114 7.54e-05 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 6.768 on 110 degrees of freedom
Multiple R-squared: 0.8749, Adjusted R-squared: 0.8727
F-statistic: 384.8 on 2 and 110 DF, p-value: < 2.2e-16
Speed = { 29.894 + 0.24 * height if wood
23.18004 + 0.24 * height if Steel
```

#### Lab Questions

3. From the output is at least one of the predictors associated with the speed of the roller-coaster?



b) No

4. From the output which predictor(s) can be used in the model, given that the other predictor is in the model?

- a) Height
- b) Type

- Both height and type
  - Neither height not type

What is the estimate average speed for a wooden roller-coaster with height of 120 ft.?

- a) 29.29
- b) -6.11

# Interaction Terms Between Quantitative and Categorical Predictors

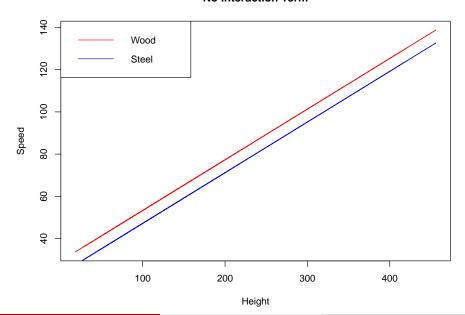
- There maybe an interaction between height and type of roller coaster.
- With the interaction term the model becomes:

$$\begin{split} \text{Speed} &\approx \beta_0 + \beta_1 \times \text{height} + \begin{cases} \beta_2 + \beta_3 \times \text{height}, & \text{if steel} \\ 0 & \text{if wood} \end{cases} \\ &= \begin{cases} (\beta_0 + \beta_2) + (\beta_1 + \beta_3) \times \text{height}, & \text{if steel} \\ \beta_0 + \beta_1 \times \text{height}, & \text{if wood} \end{cases} \\ &= \begin{cases} (\beta_0 + \beta_2) + (\beta_1 + \beta_3) \times \text{height}, & \text{if steel} \\ \beta_0 + \beta_1 \times \text{height}, & \text{if wood} \end{cases} \end{split}$$

## Summary

```
> roller.int = lm(Speed~Height*Type,data = rollercoaster)
> summarv(roller.int)
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 30.35998 3.99872 7.592 1.14e-11 ***
Height 0.22985 0.03645 6.306 6.27e-09 ***
Type2 -7.25747 4.21806 -1.721 0.0882.
Height: Type2 0.01088 0.03753 0.290 0.7726 7-valve >0.1
___
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 6.796 on 109 degrees of freedom
Multiple R-squared: 0.875, Adjusted R-squared: 0.8716
F-statistic: 254.4 on 3 and 109 DF, p-value: < 2.2e-16
```

#### **No Interaction Term**



## Two Separate Regression Lines

