#### 1. INTRODUCTION

#### 1.1 Overview

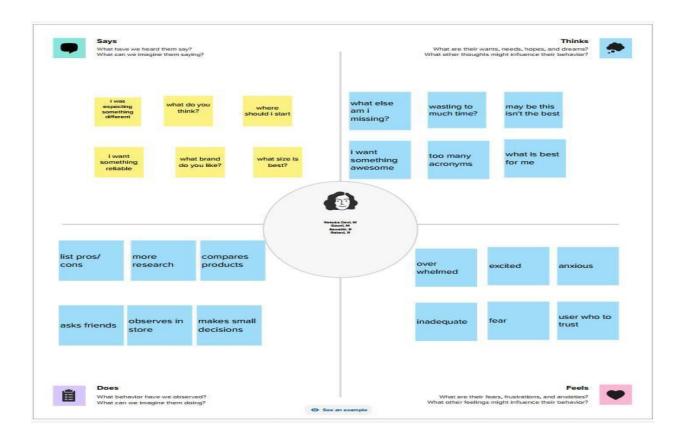
An invitation is a request, a solicitation, or an attempt to get another person to join you at a specific event. You need an invitation to go to the Academy Awards, even if you're George Clooney.

#### 1.2 Purpose

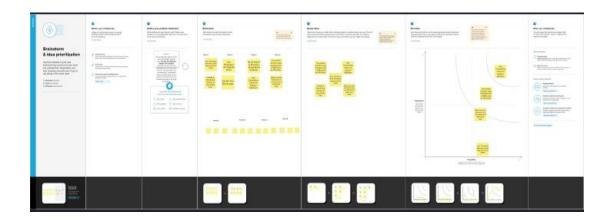
An invitation card conveys the overall tone of the event they are invited to. Moreover, when you receive a card for a birthday party or wedding, the event automatically stands out from the rest of the invitations you have received, making it more important than the rest.

#### 2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map



### 2.2 Ideation & Brainstorming



#### 3. RESULT



#### **ADVANTAGES**

Invitation card will help you maintain friendships and build a stronger connection between you and people who you would like to know.

### **DISADVANTAGES**

- 1. Extra time is required to design a invitation
- 2. Designed thumbnail creation involves some level of design skills

### **5. APPLICATIONS**

It's really helpful to create templates .we have learned something new.

#### 6.CONCLUSION

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