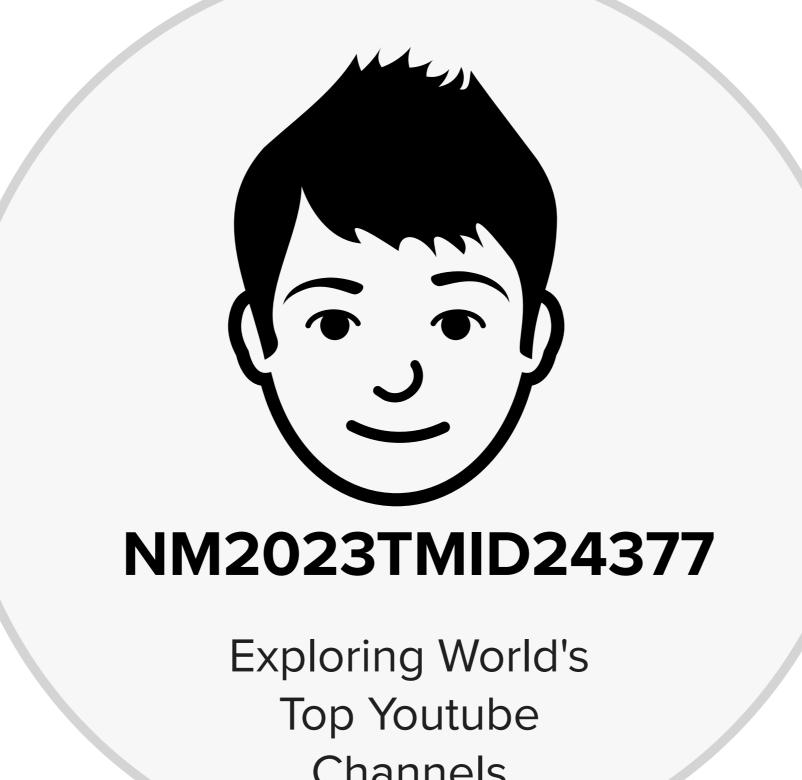


GLOBAL REACH: IT HAS A
GLOBAL REACH, ALLOWING
PEOPLE FROM ALL OVER THE
WORLD TO SHARE THEIR
STORIES, TALENTS, AND
PERSPECTIVES. THIS
MULTICULTURAL ASPECT OF
YOUTUBE HELPS IN CONNECTING
PEOPLE ACROSS BORDERS.

EDUCATIONAL RESOURCE: MANY
EDUCATORS AND EXPERTS USE
YOUTUBE AS A PLATFORM TO SHARE
KNOWLEDGE AND TEACH VARIOUS
SKILLS. IT HAS BECOME A
VALUABLE EDUCATIONAL
RESOURCE, PROVIDING FREE
ACCESS TO A WIDE RANGE OF
LEARNING MATERIAL

MONETIZATION: MANY
CREATORS ON YOUTUBE
HAVE THE OPPORTUNITY TO
EARN MONEY THROUGH
VARIOUS MEANS, SUCH AS
ADS, SPONSORSHIPS,
MERCHANDISE SALES, AND
CHANNEL MEMBERSHIPS

YOUTUBE HAS HAD A
SIGNIFICANT CULTURAL
IMPACT, GIVING RISE TO
INTERNET CELEBRITIES,
INFLUENCERS, AND NEW
FORMS OF ENTERTAINMENT.



VAST CONTENT LIBRARY:
YOUTUBE OFFERS A VAST
LIBRARY OF CONTENT
COVERING VIRTUALLY EVERY
TOPIC IMAGINABLE, MAKING IT
A VALUABLE RESOURCE FOR
INFORMATION,
ENTERTAINMENT, AND
LEARNING.

FREE CONTENT: MOST
CONTENT ON YOUTUBE IS
AVAILABLE FOR FREE, WITH
THE OPTION TO SUPPORT
CREATORS THROUGH ADS OR
OTHER MEANS. THIS MAKES IT
A COST-EFFECTIVE SOURCE OF
ENTERTAINMENT AND
INFORMATION

POSITIVE VIEWS
INFORMATION AND LEARNING:
MANY PEOPLE APPRECIATE YOUTUBE
FOR ITS VAST LIBRARY OF EDUCATIONAL
CONTENT, TUTORIALS, AND HOW-TO
GUIDES. IT'S SEEN AS A VALUABLE
RESOURCE FOR LEARNING NEW SKILLS
AND GAINING KNOWLEDGE ON A WIDE
RANGE OF TOPICS

See an example

PNEGATIVE VIEWS

CONTENT QUALITY: SOME USERS

FIND THAT THE PLATFORM HAS A WIDE

RANGE OF CONTENT QUALITY, FROM

HIGH-QUALITY EDUCATIONAL VIDEOS TO

CLICKBAIT AND LOW-QUALITY

CONTENT. SORTING THROUGH CONTENT

TO FIND CREDIBLE SOURCES CAN BE

CHALLENGING