

# **IBM Data Analyst Capstone Project**

Muammer Emre Batier
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# OUTLINE



- Executive Summary
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- Methodology
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- Discussion
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- Conclusion

### **EXECUTIVE SUMMARY**



- · JavaScript, Python, HTML/CSS, SQL, and TypeScript are the most desirable programming languages for next year.
- PostgreSQL, MongoDB, Redis, MySQL, and ElasticSearch are the most desirable databases for next year.
- Gender gap in the IT industry.
  - Male = 93.7%
  - Female = 6.3%

# INTRODUCTION



- Stack Overflow, a popular website for developers, conducted a survey amongst developers from around the world about technology trends in 2019.
  - Programming Languages
  - Databases
  - Demographics
- Target audience:
  - IT professionals
  - Anyone interested in the IT field

### **METHODOLOGY**

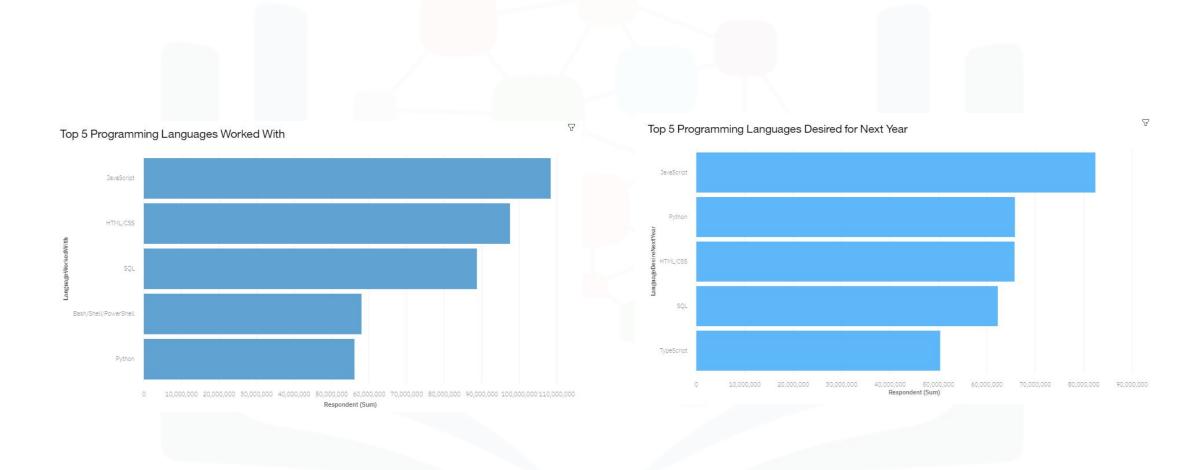


- Data Sources:
  - Stack Overflow Developers Survey 2019
  - Github Job Posting
  - Programming Language Annual Salary
- Data Exploration and Cleaning
  - Python
- Data Visualization
  - IBM Cognos Analytics
- Presentation

# **RESULTS**



# PROGRAMMING LANGUAGE TRENDS



### PROGRAMMING LANGUAGE TRENDS - FINDINGS & **IMPLICATIONS**

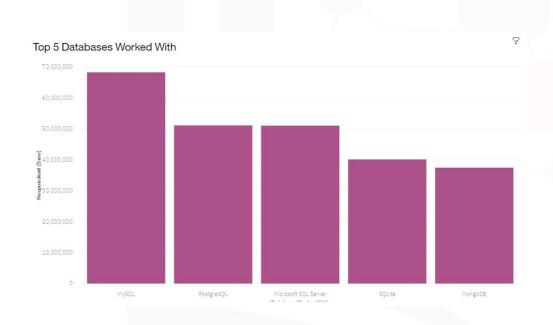
#### **Findings**

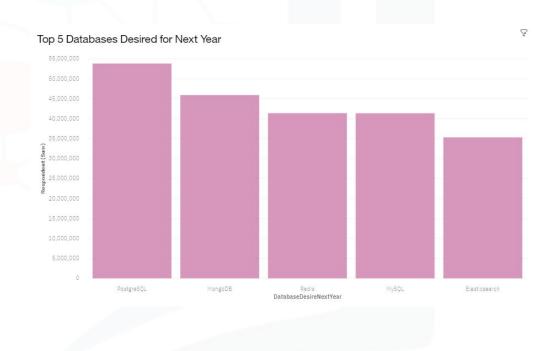
- JavaScript is the most in demand programming language.
- Python, HTML/CSS, and SQL are other in demand programming languages.
- Skills in TypeScript is more desirable than Bash/Shell/PowerShell for next year.

#### **Implications**

- Python's increase in demand may overtake JavaScript in the future.
- JavaScript, Python, HTML/CSS, and SQL are consistently in demand.
- Web development remains in high demand.

# DATABASE TRENDS





# DATABASE TRENDS - FINDINGS & **IMPLICATIONS**

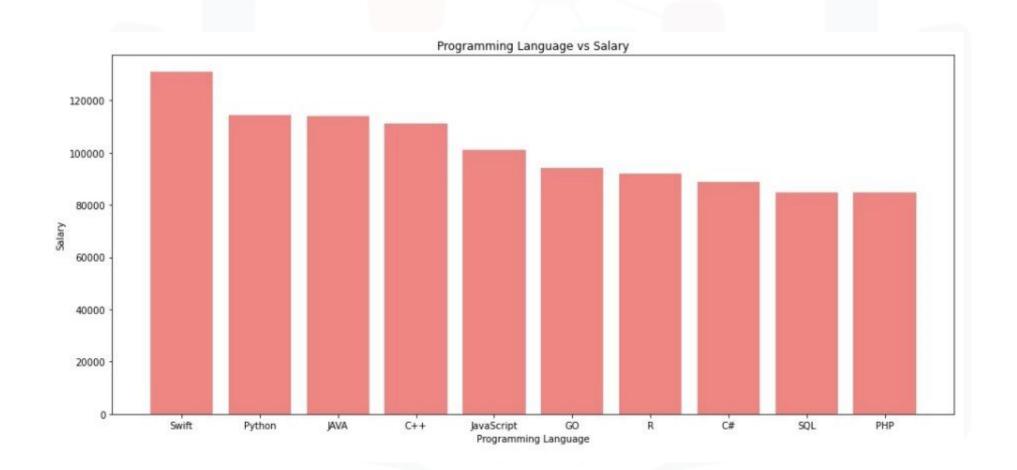
#### **Findings**

- PostgreSQL and MongoDB have an increase in demand.
- MySQL has a decrease in demand for next year.
- Skills in Redis and ElasticSearch are more desirable than Microsoft SQL Server and SQLite for next year.

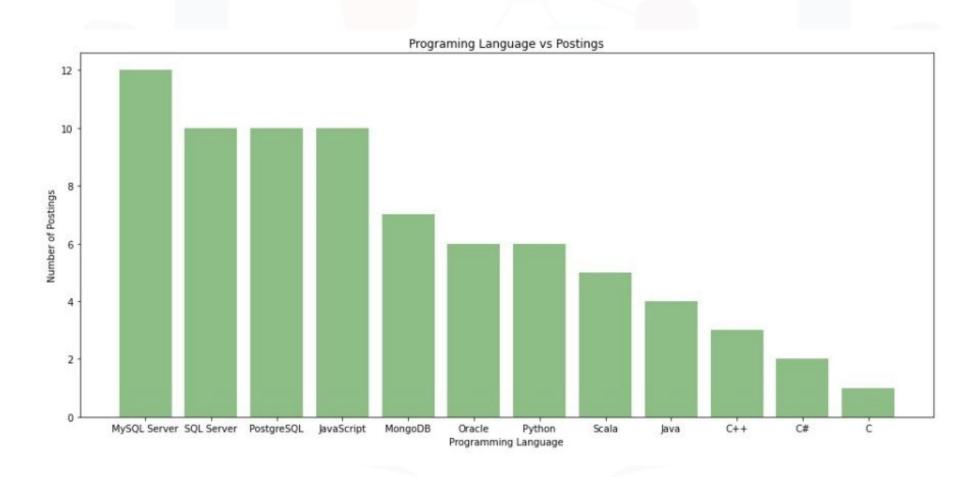
#### **Implications**

- PostgreSQL and MongoDB are the most consistent in demand databases.
- Open source databases are preferred.
- Demand is volatile.

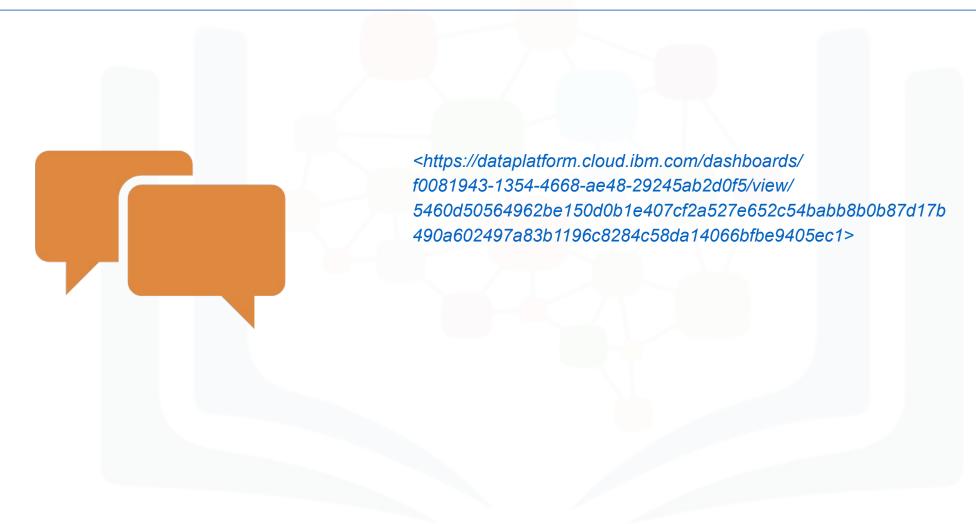
# **GITHUB JOB POSTINGS**



# POPULAR LANGUAGES



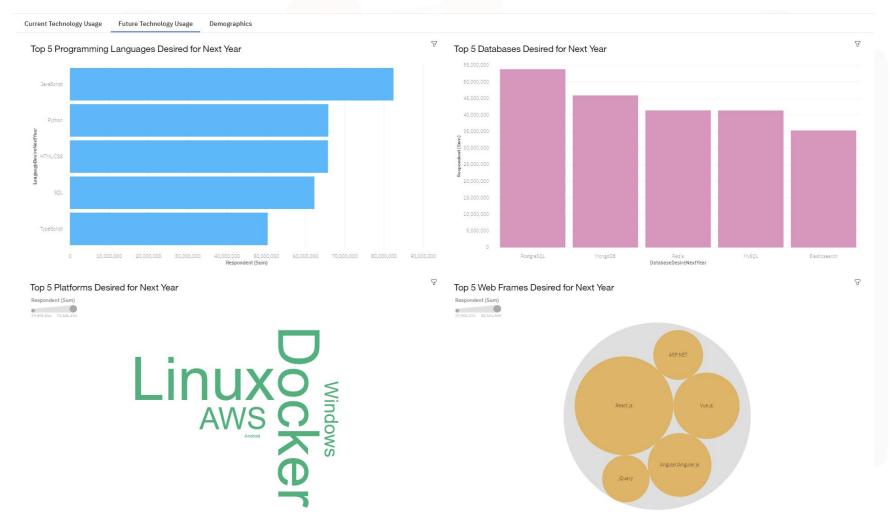
# **DASHBOARD**



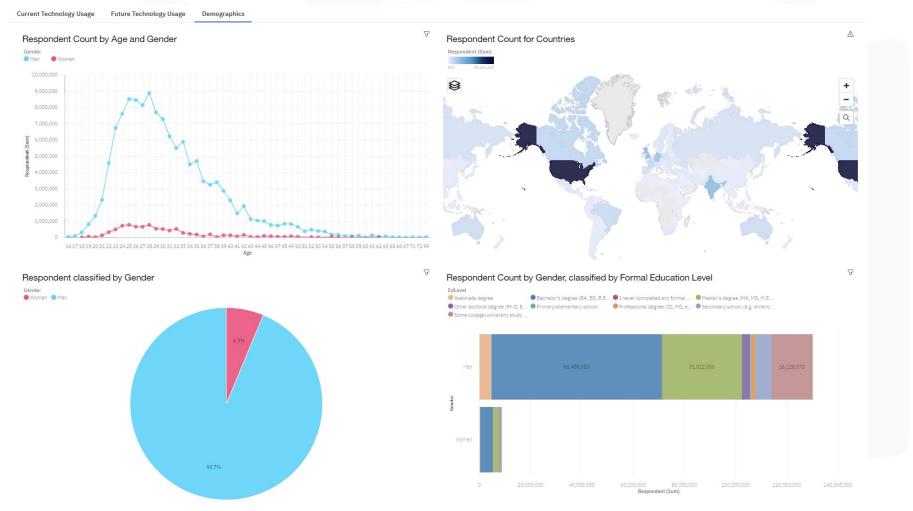
# DASHBOARD TAB 1



# DASHBOARD TAB 2



# DASHBOARD TAB 3



# **DISCUSSION**



- New technology constantly emerges leading to changes in demand.
- The IT industry needs to diversify in order to eliminate gender gap.

### OVERALL FINDINGS & IMPLICATIONS

#### **Findings**

- Trends and demands fluctuate based on new technologies.
- JavaScript and Python are the most popular programming languages.
- PostgreSQL is the most popular database.
- Gender gap in the IT field.

#### **Implications**

- IT professionals and companies have to learn and adapt to new demands.
- Having skills that are high in demand leads to more job opportunities.
- Gender gap will affect job hiring trend.

### CONCLUSION



- New technology leads to different trends and demands.
- JavaScript and Python are the most popular programming languages.
- PostgreSQL is the most popular database.
- The IT industry needs to diversify.