

Marketing Analytics Dashboard

Age (bins of 10 yrs)
All

Education
All

Customer Count

2,205

Campaign Acceptance Rate

0.30

Avg. Total Amount/Customer

\$562.76

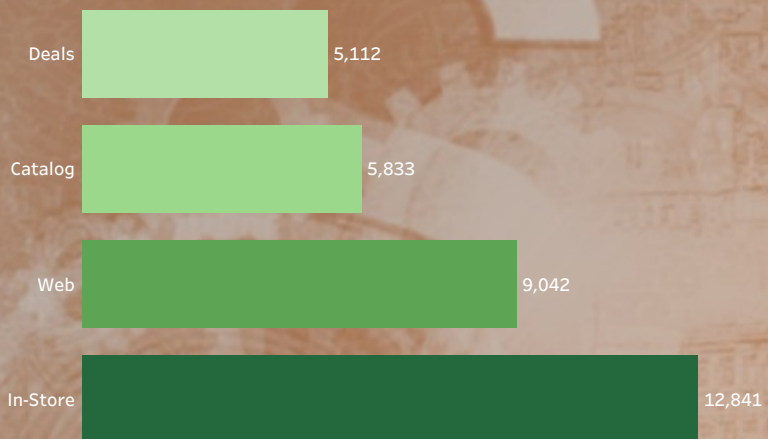
Avg. Customer Tenure (Days)

2,513

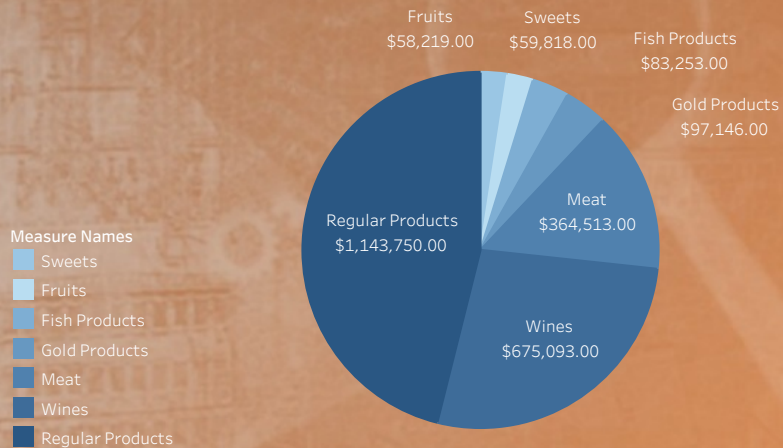
Complaints

20

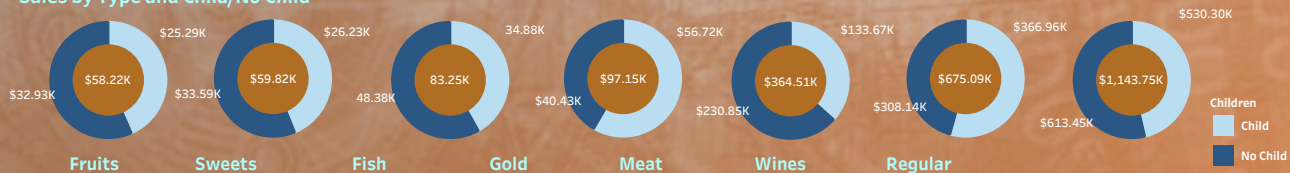
Sales by Type



Products by Amount Sold



Sales by Type and Child/No Child



Campaign Acceptance

