Quality over Quantity

Analysing models and features predicting bankruptcy

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Outline

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- 2. Research questions
- 3. Data manipulation
- 4. Analysing Models
- 5. Solving the unbalanced dataset problem
- 6. Analysing Features
- 7. Conclusions





Dataset description

 Data on listed companies collected from the Taiwan Economic Journal for the years from 1999 to 2009

Target binary variable: company bankruptcy

• Explanatory features: 94 (28 on company's solvency; 9 on capital structure; 19 on profitability; 13 turnover ratios; 5 cash flow ratios; 8 on growth; 12 others)

• Instances: 6819



Research questions

• On methods: how to deal with an unbalanced dataset with many correlated features

• On models: what is the best feature selection model (the one with the highest performance)?

• On features: 94 features are a lot, are they all really necessary? Are we able to select very few very indicative ones?



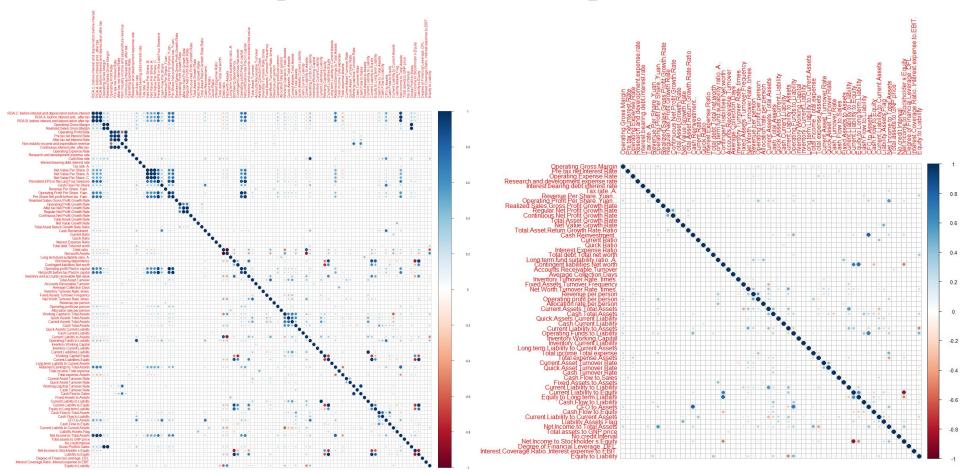
Data manipulation: cutting the dendrogram

- In our dataset there are a lot of redundant and almost multicollinear variables!
- The names of these variables are very similar to each other... (like, for example, "Current Liabilities Liability" and "Current Liability to Liability")
- We cut the dendrogram at height = 80 and we select only one variable per group (this is needed in order to avoid multicollinearity issues and the <u>irrepresentability problem</u> of methods like the Ridge and LASSO)
- After the preprocessing, we scale the dataset and we divide it into a training set and a test set (70% 30%)

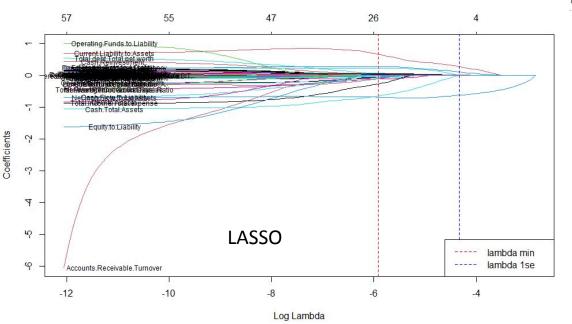


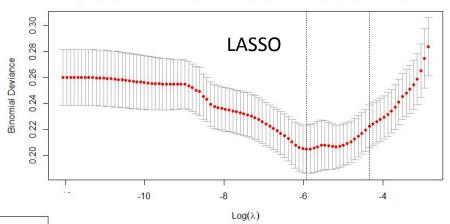


Corrplots: before and after preselection



We first tried to use LASSO to select relevant features and then we tried an Elastic Net with alpha=0.5





We use the lambda 1se (1-standard error distant from the minimum) to select features

We selected only 7 features out of 60!

(Current.Liability.to.Assets,Fixed.Assets.to.Assets,Equity.to.Long.term.Liability,Current.Liability.to.Current.Assets,Liability.Assets.Flag,Net.Income.to.Total.Assets,Net.Income.to.Stockholder.s.Equity)

Feature Screening and Feature Selection

- Afterwards, we performed on the data some Feature Selection algorithms
- Since the algorithms are quite computationally expensive, we choose to do only the stepwise selection algorithm (not the best-subset one) after having applied to the data some preliminary screening algorithms (i.e., ISIS + SCAD, ISIS + LASSO and only ISIS)
- The stepwise regression performed after ISIS + SCAD and ISIS + LASSO gives us 7 features (same number as baseline LASSO, but different ones!), while the stepwise selection after only ISIS gives us much more features (17)

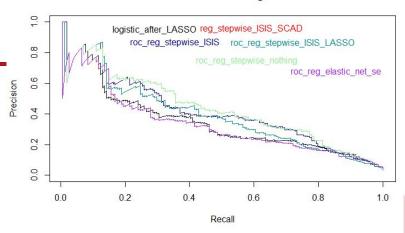


Feature Selection: performances

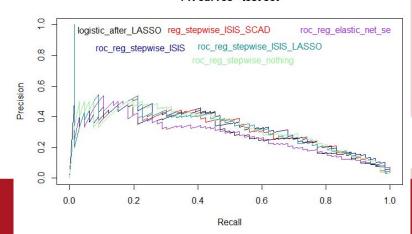
- We measure the performance of our models so far (we use the Precision - Recall curve since it is robust to imbalanced datasets)
- Models chosen by stepwise regression are better than the ones chosen by LASSO and Elastic Net, in both training set and test set!
- The best one is stepwise selection after ISIS (Area under PR curve : 0.34504 on test set, 0.42029 on training set)
- In any case, the performances of the models chosen here are all very poor! (particularly on the test set)
- This is probably because of the fact that we have a VERY IMBALANCED dataset (220 bankrupt firms over 6819!)

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PR curves - training set



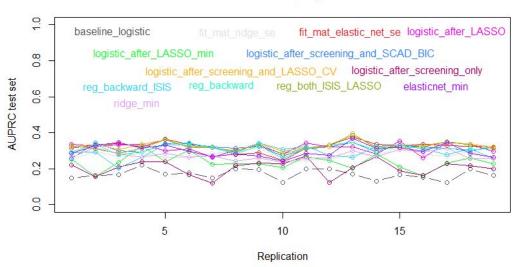
PR curves - test set



Undersampling

- We try to resolve this issue by performing the models seen so far on new balanced samples made by randomly undersampling the more abundant class (non-bankrupt firms) and join them with all bankrupt firms
- This is done on 19 (perfectly balanced) under-samples from the training set
- We then select the best model by looking for each model at the mean and the maximum of the Area under the PR curve for every replication

AUPRC undersampling - test set



The best model here is logistic after ISIS + LASSO (mean AUPRC on test set = 0.3298, max AUPRC on test set = 0.39605)

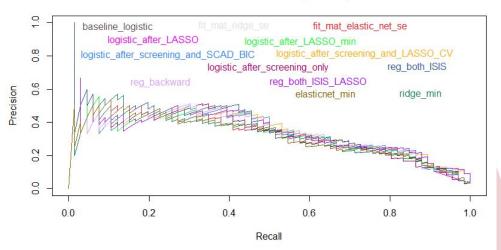
Max performance better than the best model chosen using the original data!



Oversampling

- Another approach to solve the problem of imbalanced dataset: oversample the less abundant class (bankrupt firms...)
- We did this using the SMOTE method on the training set, obtaining a new dataset of 8777 observations, and then performing all the models seen before on this new dataset
- For each model we measured the PR curve on training and test set

PR curve: all models (test set)



The best model chosen here is stepwise selection after ISIS (AUPRC on test set = 0.36931)

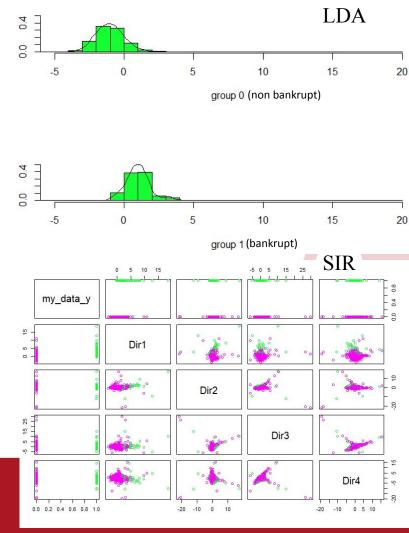
Performance better than the best model chosen using the original data!



Supervised Dimension Reduction

- We try here to find the best linear combination of features to explain the dependent variable; we used both LDA and SIR approaches (LDA is far more suitable since it is tailored to classification problems)
- We apply LDA both to original (training) dataset and to oversample dataset
- LDA gives us only one dimension since the problem involves a binary classification
- Even here, performances on the test set are better for the oversample application (AUPRC = 0.3765 for oversample, AUPRC = 0.299 for original data)!





Main Features

Comparing the 7 main models we noticed that only 6 features are selected in at least 4 of them!

Feature	Selected in models	Sign	Significant?
Net.Income.to.Total.Assets	7	-	always
Current.Liability.to.Assets	7	+	always
Equity.to.Long.term.Liability	6	+	always
Cash.Total.Assets	5	-	always
Fixed.Assets.to.Assets	5	+	never
Fixed.Assets.Turnover.Frequency	4	+	always

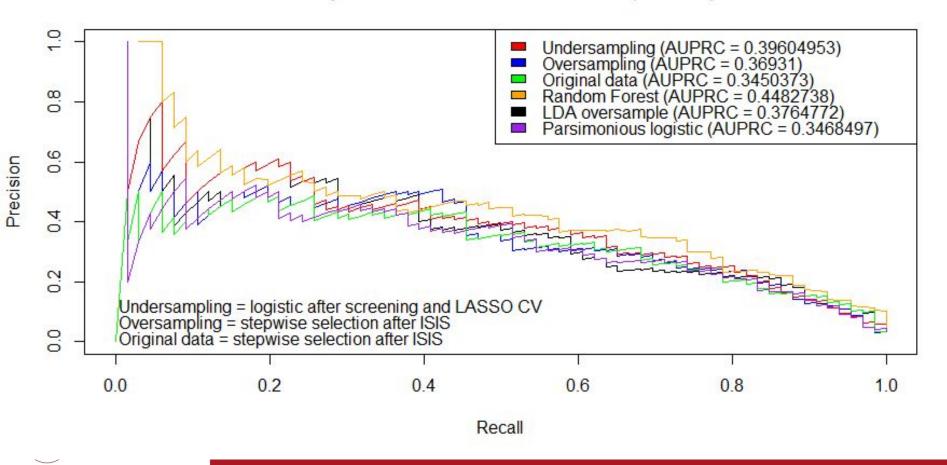


Parsimonious Regressions

Feature	Very	Standard	Less
Net.Income.to.Total.Assets	-0.8335*	-0.9154*	-0.8800*
Current.Liability.to.Assets	0.6344*	0.5080*	0.5921*
Equity.to.Long.term.Liability		0.4128*	0.4022*
Cash.Total.Assets		-1.7365*	-1.5382*
Fixed.Assets.to.Assets			0.2244
Fixed.Assets.Turnover.Frequency			0.3289*
Performance on test set	0.2873	0,3468	0,3447



Comparison between Best Models (test set)



Conclusions and what's next?

- Undersampling and oversampling help address the imbalanced dataset problem
- ISIS+LASSO on an undersampled dataset is the best feature selection model
- 94 features are too many! By looking at just 4 of them you can get an idea of a company's bankruptcy risk better than by looking at all 94:
 - Net Income to Total Assets (the higher it is, the lower the risk) → profitability
 - Current Liability to Assets (the higher it is, the higher the risk) \rightarrow solvency
 - Equity to Long term Liability (the higher it is, the higher the risk) \rightarrow capital structure
 - Cash/Total Assets (the higher it is, the lower the risk) → solvency
- Can the results we obtained be extended to other contexts? (other types of companies, other countries, other years)
- How do other prediction models perform on this dataset? (Gradient boosting, neural network...)



References

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Thank you!

