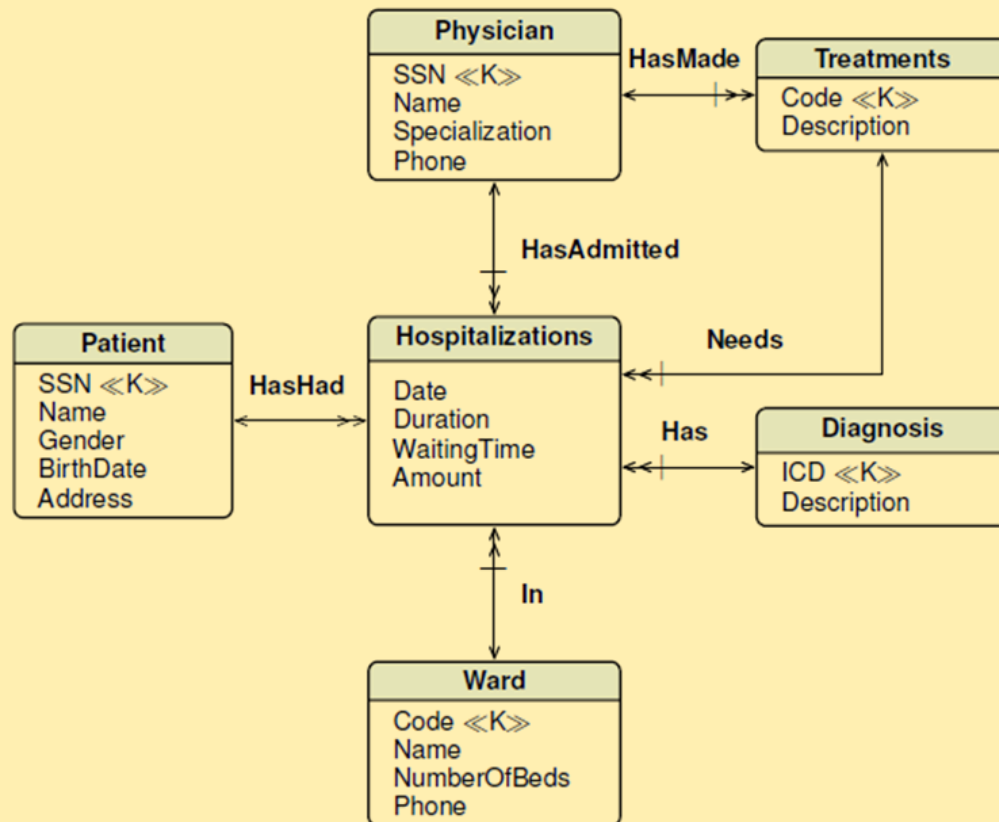


An hospital needs a DM to extract information from their operational database with information about inpatients treatments.



1. Total billed amount for hospitalizations, **by** diagnosis code and description, **by** month (year).
2. Total number of hospitalizations and billed amount, **by** ward, **by** patient gender (age at date of admission, city, region).
3. Total billed amount, average length of stay and average waiting time, **by** diagnosis code and description, **by** name (specialization) of the physician who has admitted the patient.
4. Total billed amount, and average waiting time of admission, **by** patient age (region), **by** treatment code (description).

REQUIREMENTS SPECIFICATION



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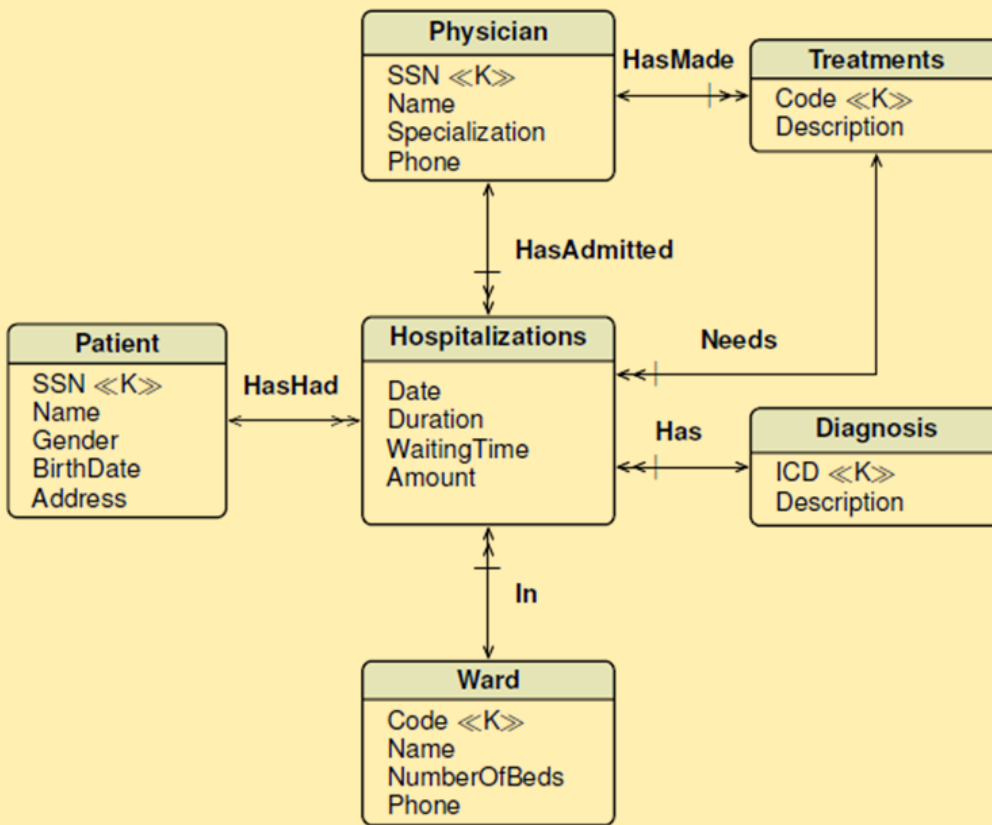
			Hospitalization
Requirements analysis	Dimensions	Measures	Metrics
<hr/>			
<hr/>			
<hr/>			
<hr/>			

Fact granularity	
Description	
Preliminary dimensions	
Preliminary measures	

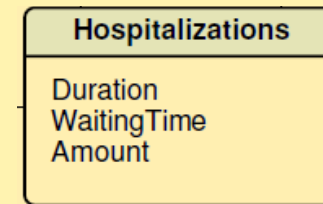
HOSPITALIZATIONS DATA MART CONCEPTUAL SCHEMA



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DATA BASE



DATA MART

The **analysis-driven** design of a data mart.

Business questions

For a data subsets to use,
the metrics to compute,
grouping data by dimensions (attributes),
how the result should be presented.

SELECT X FROM ... WHERE B GROUP BY Y ORDER BY W

Alternative: Types of reports to be produced

Facts granularity, measures and their types, dimensions

Data availability

MORE ABOUT DATA MART CONCEPTUAL MODELLING

Degenerate dimensions

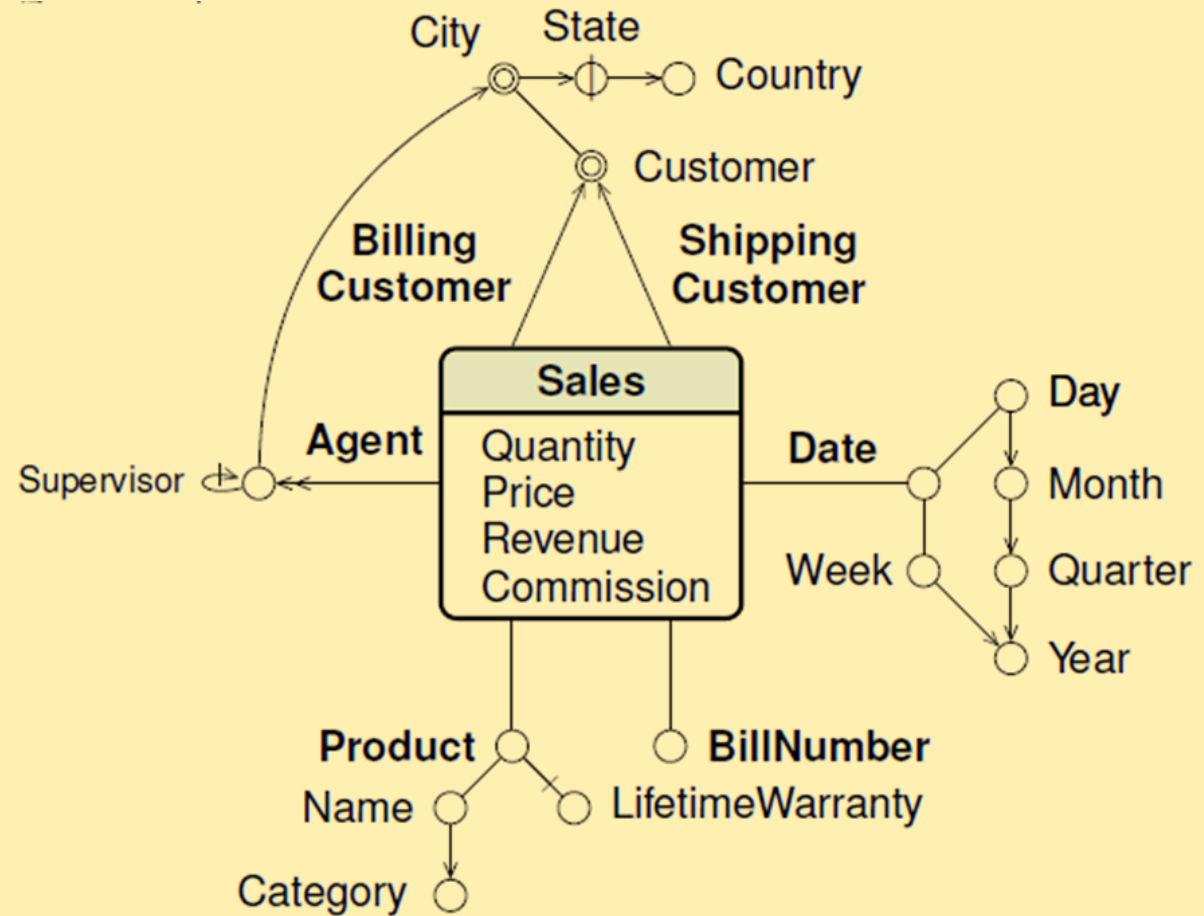
Facts descriptive attributes

Optional dimensions or attributes

Multivalued dimensions

Hierarchies types

Shared hierarchies



Relational OLAP systems are relational DBMS extended with specific features to support business intelligence analysis.

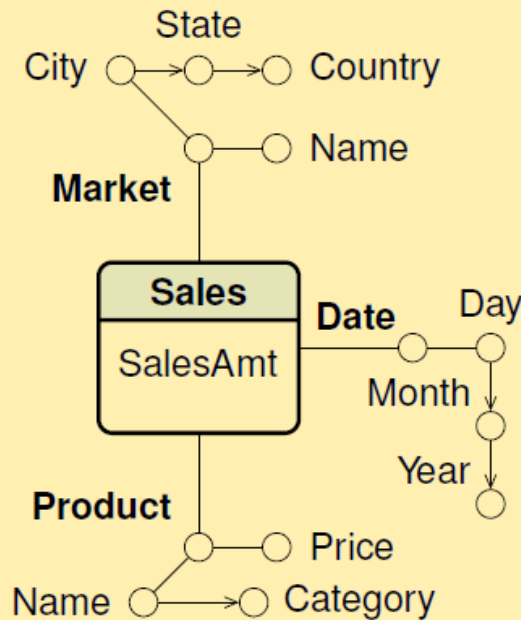
A DW is represented with a special kind of **relational schema**

A **star schema**,

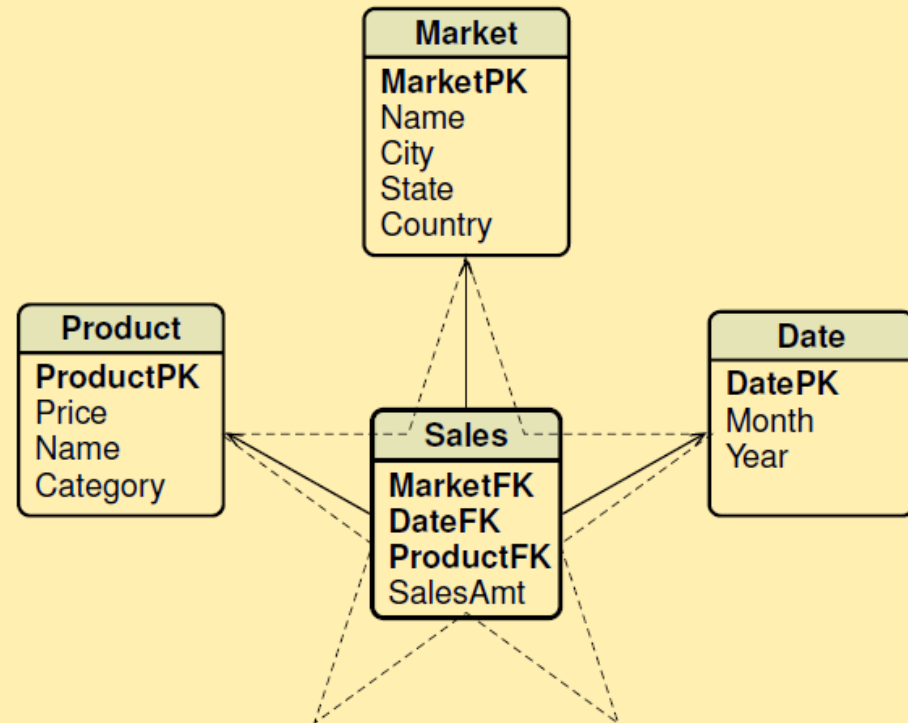
A **snowflake schema** or

A **constellation schema**.

A STAR SCHEMA EXAMPLE



(a) *The conceptual design*



(b) *The relational design*

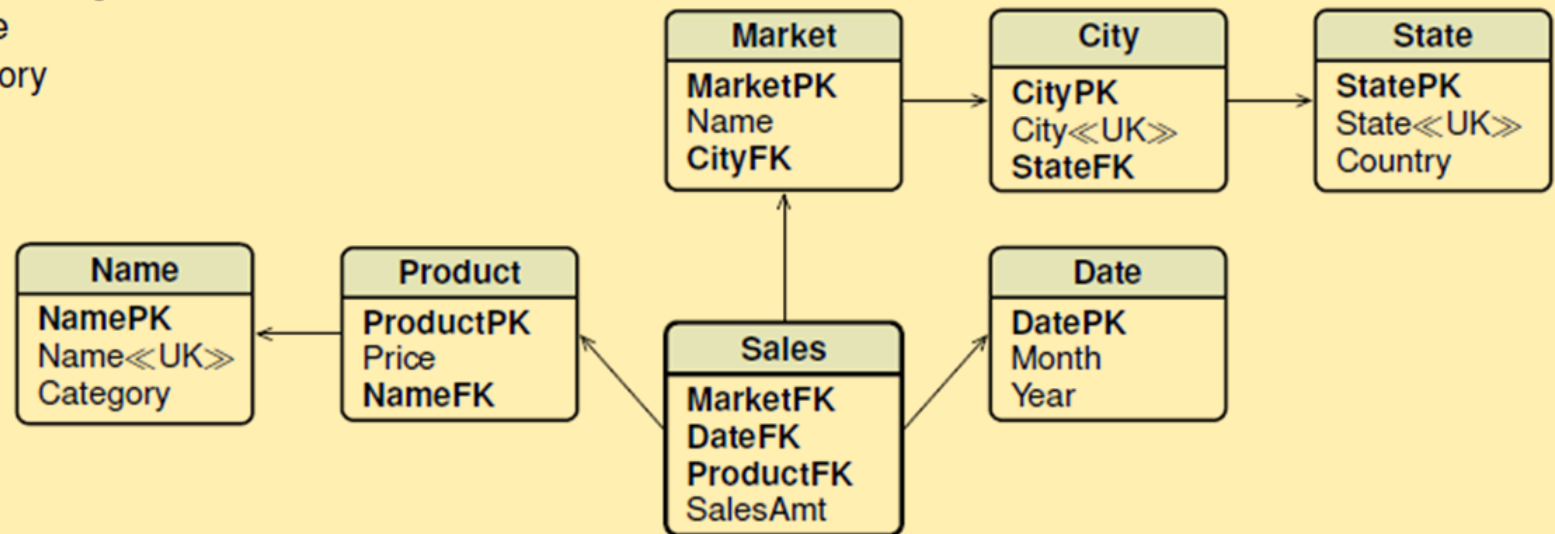
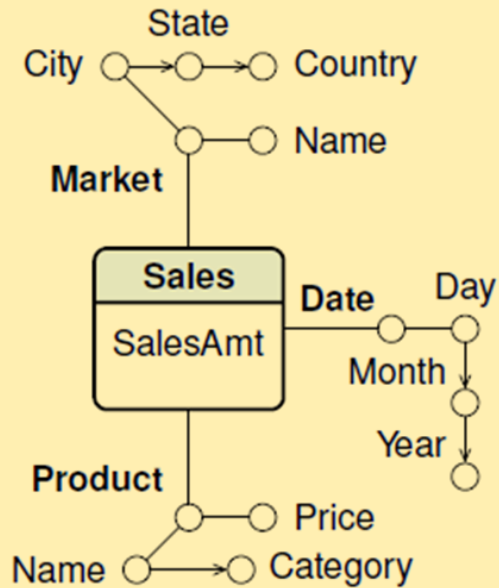
In a data mart relational schema a **dimension table** always uses a system-generated **primary key**, called a **Surrogate Key**, to support Type 2 technique of slowly changing dimensions.

And the fact table key?

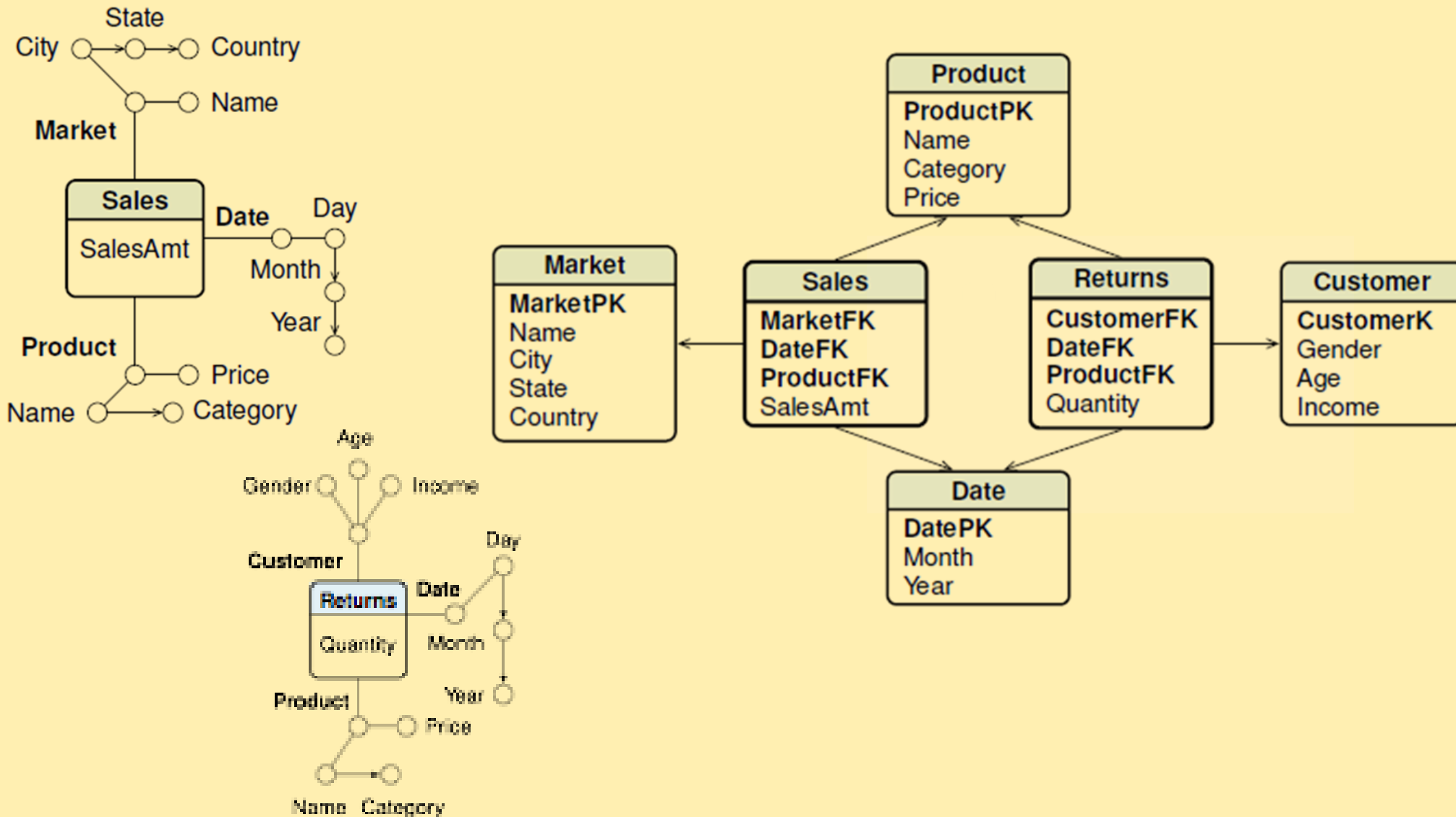
SNOWFLAKE SCHEMA



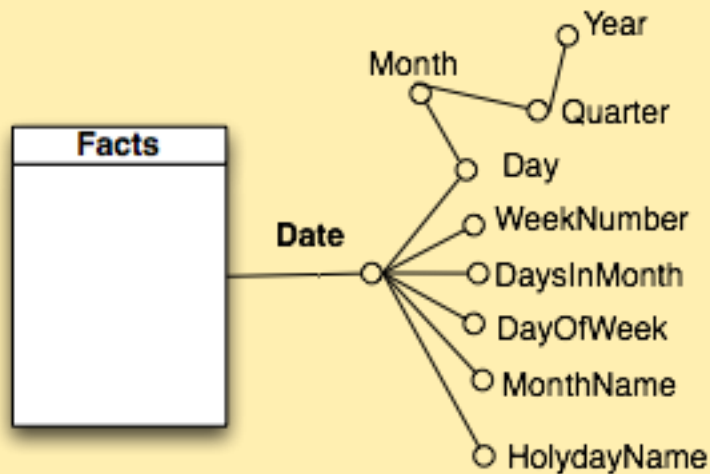
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CONSTELLATION SCHEMA



Hyp: Date at daily grain



In the logical schema,
the dimension **Date** has the surrogate key
with the integer value
YYYYMMDD

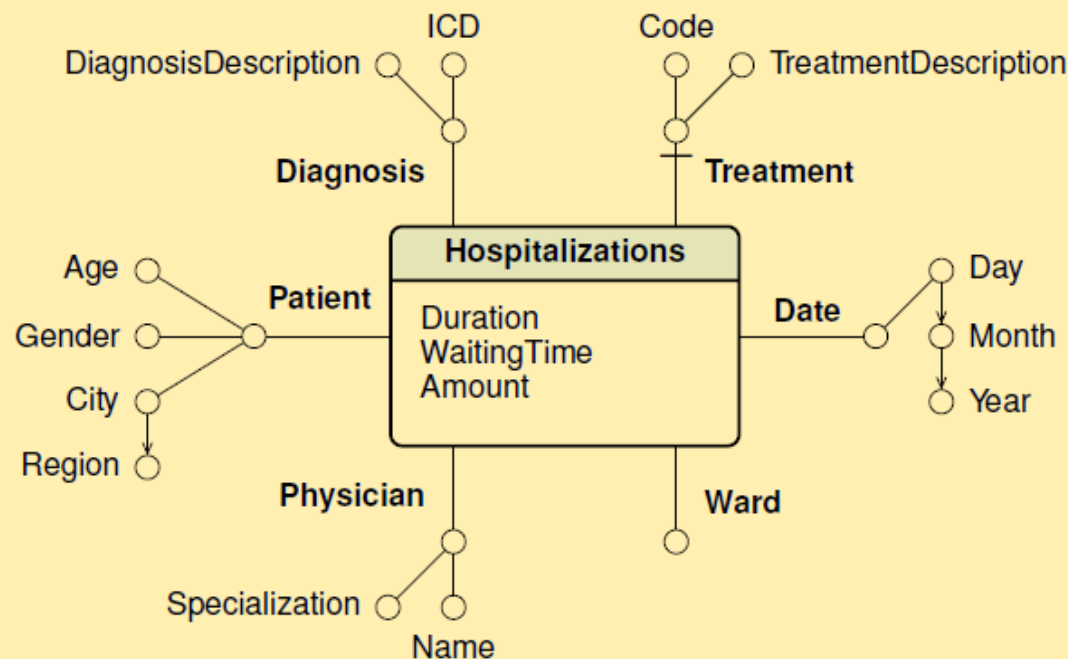
DATE

Attribute Name	Type	Format/Example
DatePK	int	YYYYMMDD
Month	int	YYYYMM
Quarter	int	YYYYQ
Year	int	YYYY
WeekNumber	int	1 to 52 or 53
DayInMonth	int	1 to 31
DayOfWeek	string	Monday
MonthName	string	January
HolydayName	string	Easter

HOSPITALIZATIONS DATA MART CONCEPTUAL SCHEMA



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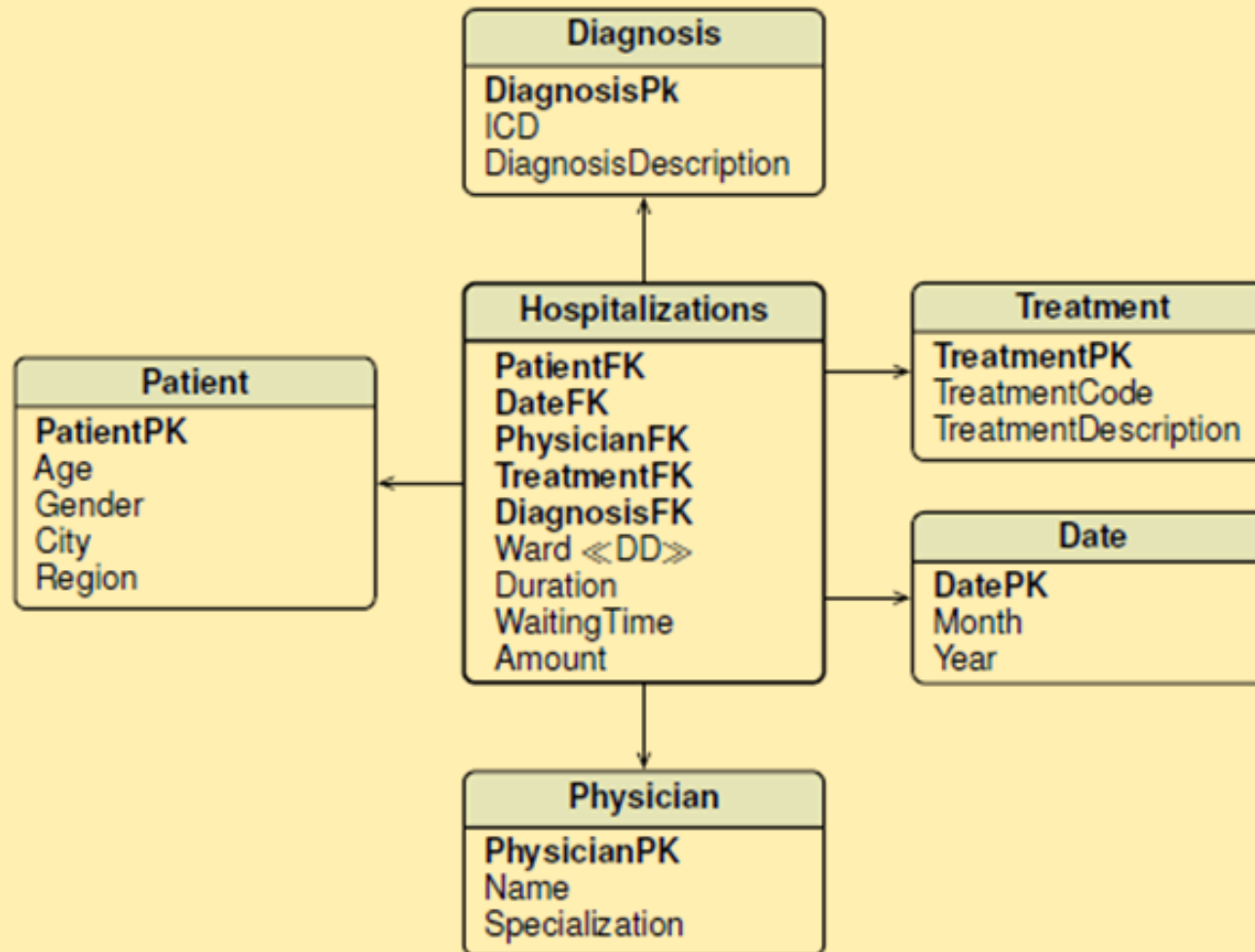


DESIGN THE LOGICAL SCHEMA

HOSPITALIZATIONS: INITIAL LOGICAL SCHEMA



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AIRLINE COMPANIES: REQUIREMENTS SPECIFICATION

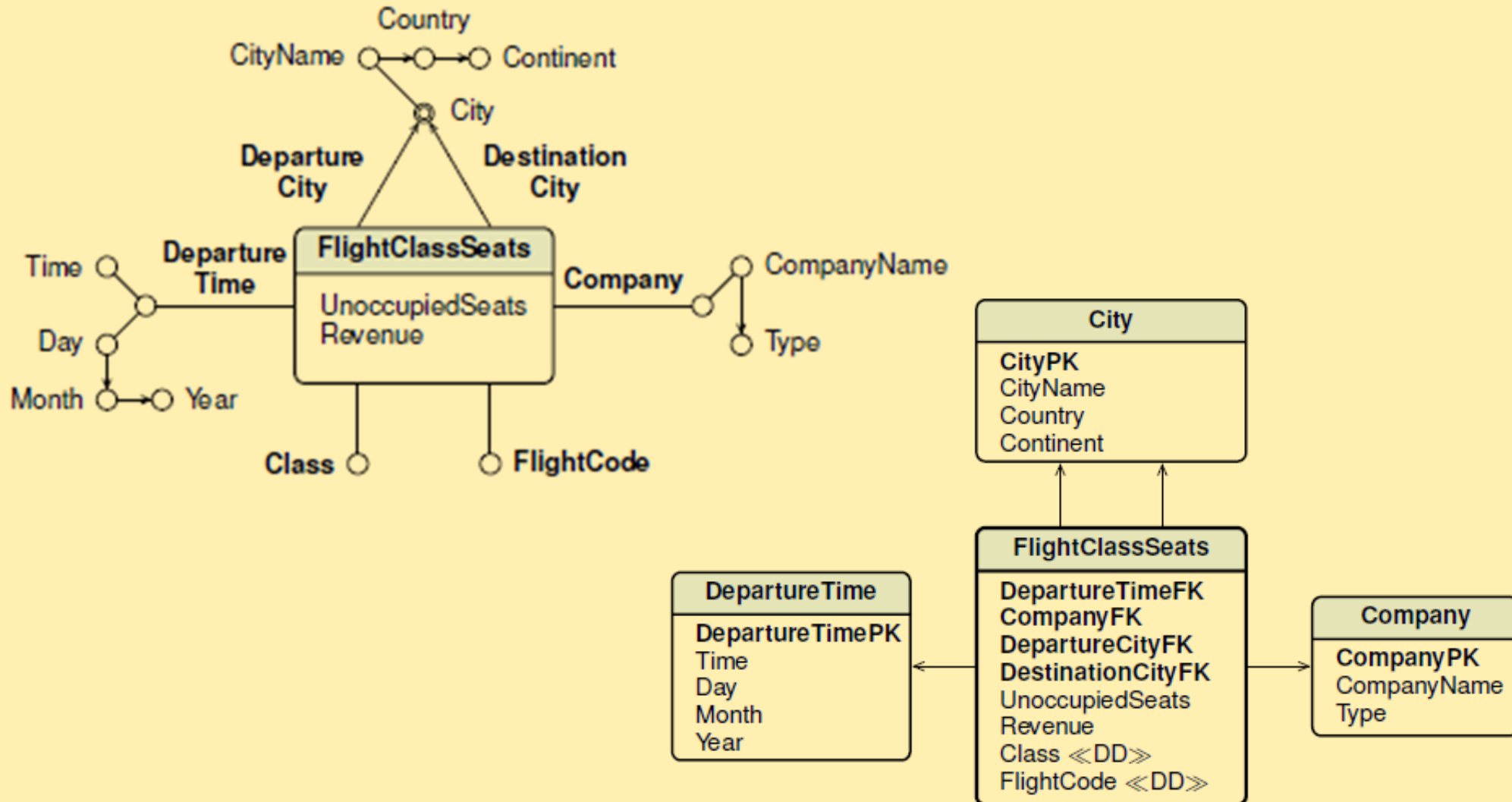


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Airline companies			
Requirements analysis	Dimensions	Measure	Metrics
Number of unoccupied seats in a given year, by flight code, by company name (or type), by class, by departure time (time, day, month, year)	FlightCode, Class, Company(Name, Type), DepartureTime (Time, Day, Month, Year)	UnoccupiedSeats	Total UnoccupiedSeats
Number of unoccupied seats in a given class and year, by flight code, by company name, by class, by departure (destination) city (country, continent).	FlightCode, Class, Company(Name), DepartureCity (Country, Continent), DestinationCity (Country, Continent)	UnoccupiedSeats	Total UnoccupiedSeats
Number of unoccupied seats and revenue of the Alitalia company, by year, by month, by destination country.	Company(Name), DepartureTime (Month, Year), DepartureCity(Country)	UnoccupiedSeats Revenue	Total UnoccupiedSeats, Revenue

Fact granularity	
Description	A fact is the information on the number of unoccupied seats on a flight of a class of a company
Preliminary dimensions	Class, FlightCode, Company, Departure time, Departure city, Destination city
Preliminary measures	UnoccupiedSeats, Revenue

AIRLINE COMPANIES: CONCEPTUAL AND LOGICAL DESIGN



- How to code facts where the Customer is missing?
- NULL for CustomerFK in fact table?
- Surrogate key 0 models a special customer
 - «Customer not available», «City not available», «Region not available»
- In the fact table, CustomerFK will be 0 for missing customers

Slowly changing dimensions

- **TYPE 1 (overwriting the history)**
 - Ex: Change the lastname Rossi instead of Rosi due to errors
- **TYPE 2 (preserving the history)**
 - Ex: Changing the address we do not want to lose the past ones
- **TYPE 3 (preserving one or more versions of history)**

Not recommended

Overwrite the value

Add a dimension row

Add new attributes

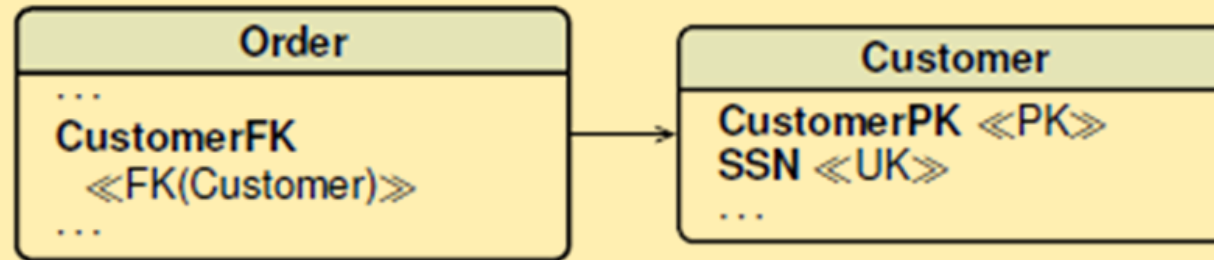
Fast changing dimensions

- **TYPE 4**
 - Ex: Age

**Add a new dimension
(called mini or profile)**

These aspects are not modelled in the conceptual schema

Dimensions with both a surrogate and a natural key



The customer **Jones** moved from zip code of 10019 to 45678.

CustomerPK	SSN	Name	Zip
1	31422	Murray	94025
2	12427	Jones	10019
3	22224	Smith	33120

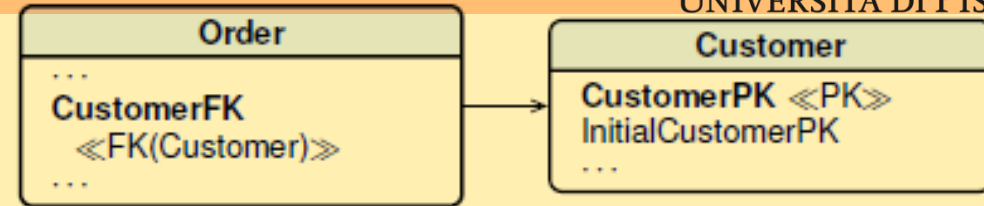
The Surrogate Key
changes: more surrogate
keys refer more instances
of the same customers
SSN does not change

SQL: How many customer have made an Order greater than ... ?

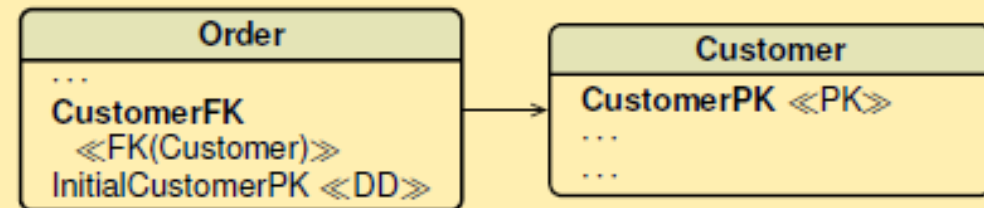
COUNT(*) ?

Or COUNT(DISTINCT SSN) ?

- Dimensions with a surrogate key only



(b) First surrogate key in the dimension table



(c) First surrogate key in the fact table

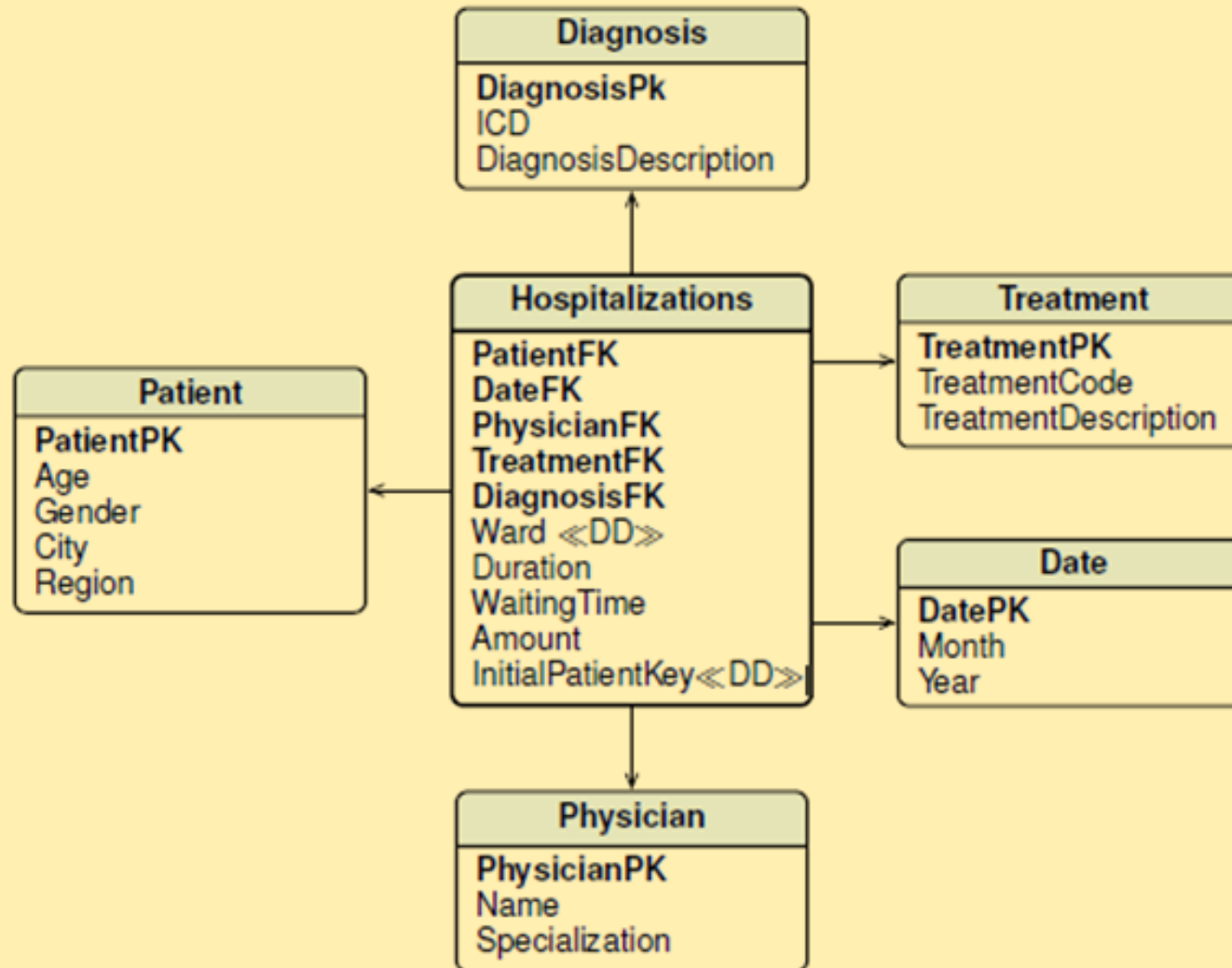
The customer **Jones** moved from zip code of 10019 to 45678.

CustomerPK	InitialCustomerPK	Name	Zip
1	1	Murray	94025
2	2	Jones	10019
3	3	Smith	33120

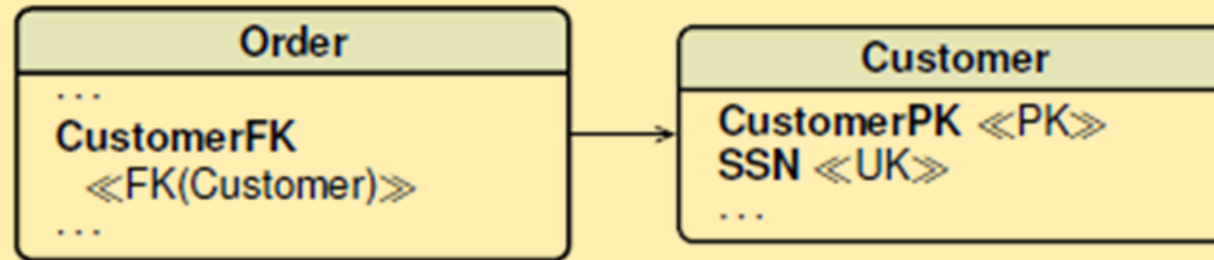
HOSPITALIZATIONS: FINAL LOGICAL SCHEMA



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Add new attributes to keep track of customer data change



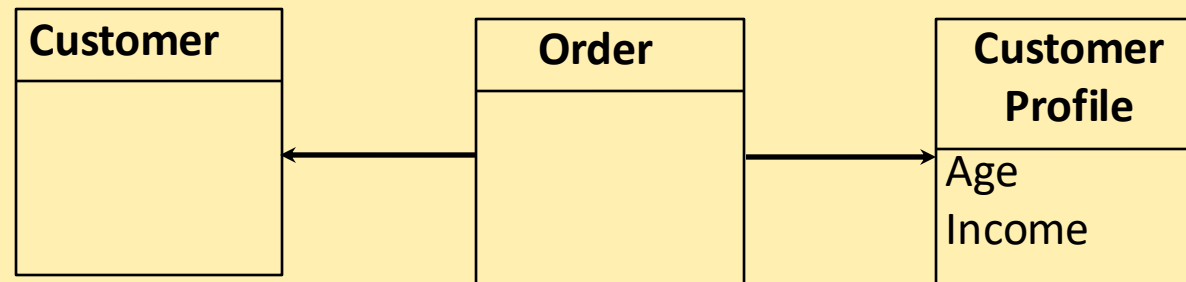
The customer **Jones** moved from zip code of 10019 to 45678.

CustomerPK	SSN	Name	Zip	Old_Zip	EffDate	OldEffDate
1	31422	Murray	94025		3/1/2001	12/31/9999
2	12427	Jones	45678	10019	1/3/2008	10/10/2002
3	22224	Smith	33120		1/2/2002	12/31/9999

SMALL DIMENSIONS: Type 2 technique is still recommended

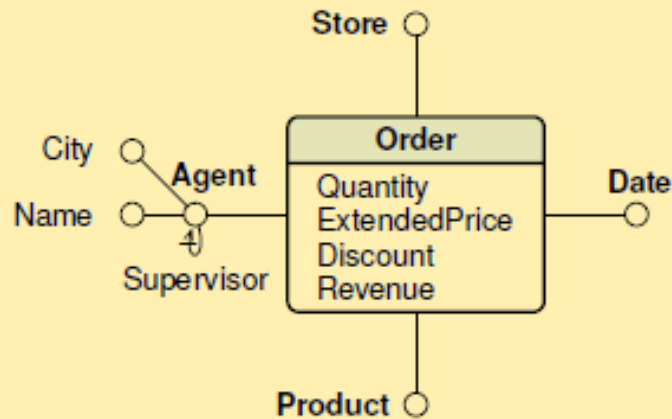
LARGE DIMENSIONS:

Create a separate dimension with frequently changing attributes



Numerical data must be converted into banded values

Insert in the new dimension all possible discrete attribute combinations at table creation time



Total revenue for **Agent 2** and for all his subordinates

Total revenue for **Agent 2** and for all his supervisors

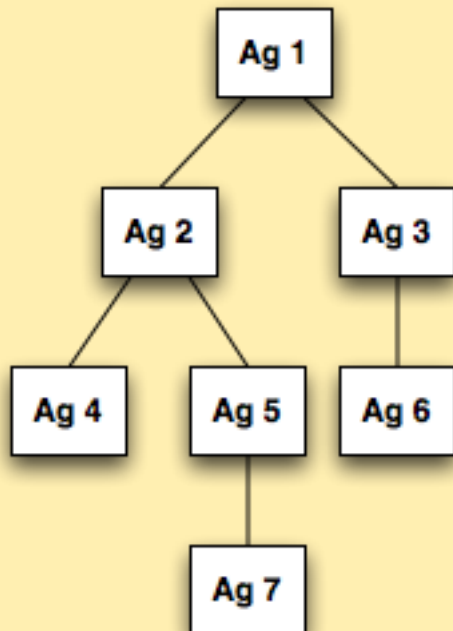


(a) Without a bridge table

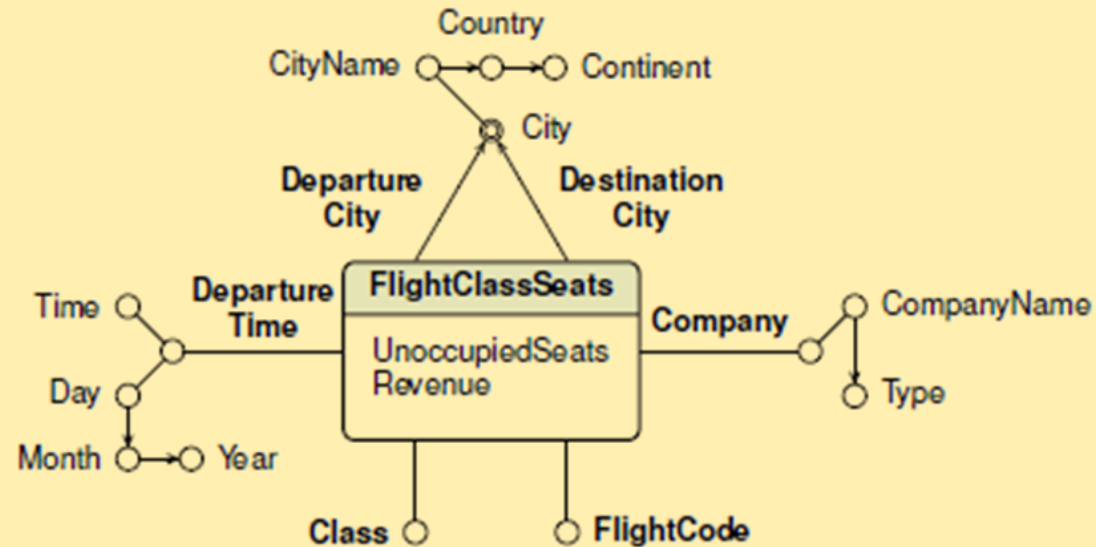
EXERCISE: WRITE THE RELATION AGENT



(a) Without a bridge table



AgentPK	Name	SupervisorPK
1	Ag1	NULL
2	Ag2	1
3	Ag3	1
4	Ag4	2
5	Ag5	2
6	Ag6	3
7	Ag7	5



Different Hierarchies

Different tables

Shared Hierarchies

One table

Building a DW (conceptual and logical design, and data loading) is a complex task that requires business skills, technology skills, and program management skills.

The logical design of a conceptual schema is not trivial, especially for treating **dimensions that change over time, multivalued dimensions and multivalued dimensional attributes.**

Finally, several controls are needed for the review of a project to improve the quality of the conceptual and logical design, as described in the lecture notes.

Next, another complex task is using a DW to translate the business requirements into queries that can be satisfied by the DW.

- Case Studies:
 - HOSPITAL
 - AIRLINE COMPANIES
 - AIRLINE FLIGHTS
 - INVENTORY
 - HOTELS
- Design:
 - Conceptual model
 - Logical model
 - SQL queries to answer user requirements