

# Simple Linear Regression

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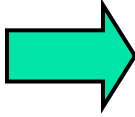
# Learning Objectives

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- How to use regression analysis to predict the value of a dependent variable based on an independent variable
- The meaning of the regression coefficients  $b_0$  and  $b_1$
- How to evaluate the assumptions of regression analysis and know what to do if the assumptions are violated
- To make inferences about the slope and correlation coefficient
- To estimate mean values and predict individual values

# Correlation vs. Regression

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- A scatter diagram can be used to show the relationship between two variables 
- Correlation analysis is used to measure strength of the association (linear relationship) between two variables
  - Correlation is only concerned with strength of the relationship
  - No causal effect is implied with correlation

# Introduction to Regression Analysis

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- **Regression analysis** is used to:
  - Predict the value of a dependent variable based on the value of at least one independent variable
  - Explain the impact of changes in an independent variable on the dependent variable

**Dependent variable:** the variable we wish to predict or explain

**Independent variable:** the variable used to explain the dependent variable

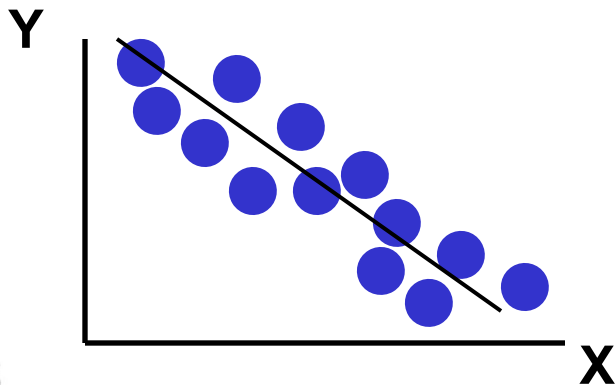
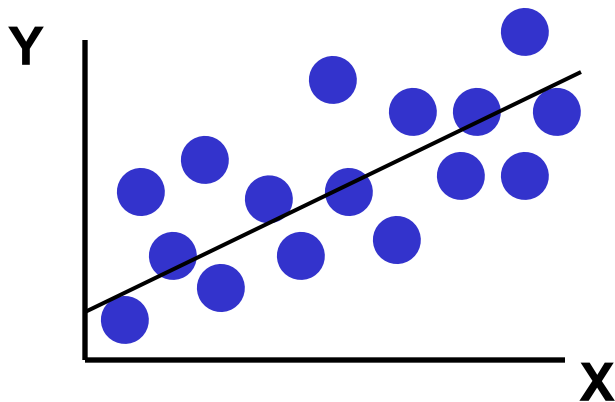
# Simple Linear Regression Model

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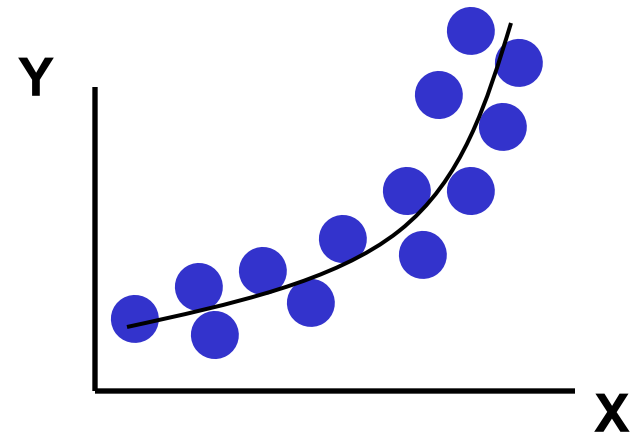
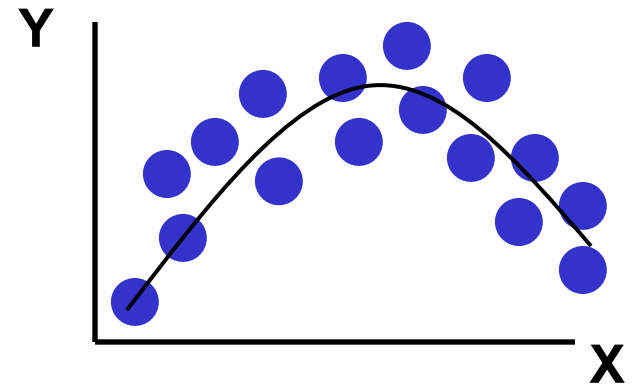
- Only **one independent variable**,  $X$
- Relationship between  $X$  and  $Y$  is described by a linear function
- Changes in  $Y$  are assumed to be caused by changes in  $X$

# Types of Relationships

Linear relationships



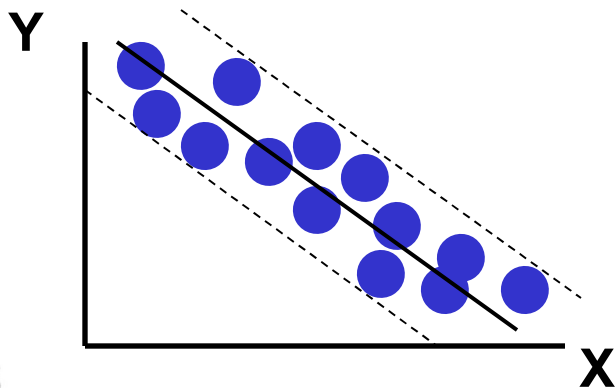
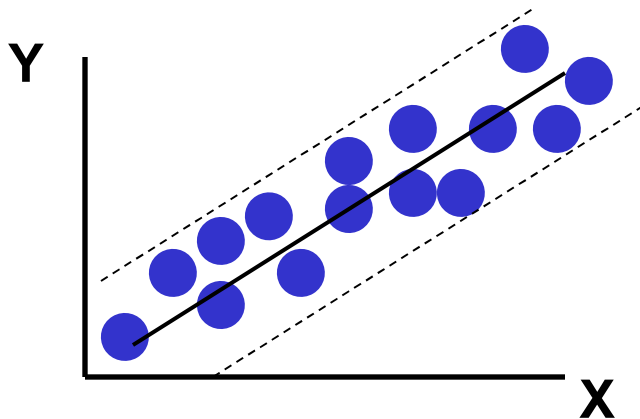
Curvilinear relationships



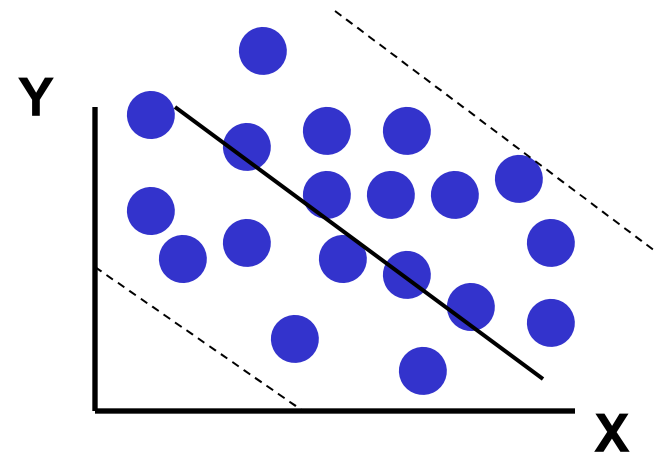
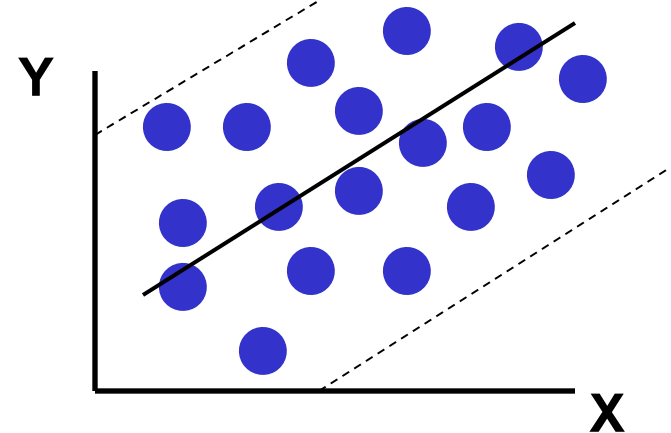
# Types of Relationships

(continued)

## Strong relationships



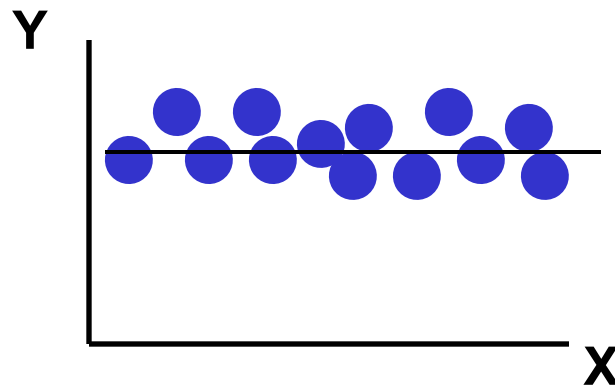
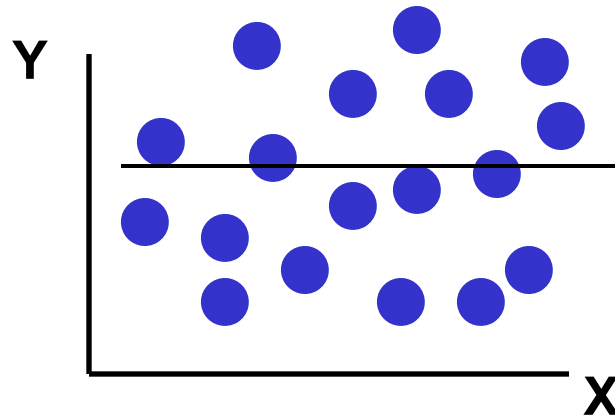
## Weak relationships



# Types of Relationships

(continued)

No relationship





# Simple Linear Regression Model

Dependent Variable  $\rightarrow$

Population Y intercept  $\rightarrow$

Population Slope Coefficient  $\rightarrow$

Independent Variable  $\rightarrow$

Random Error term  $\rightarrow$

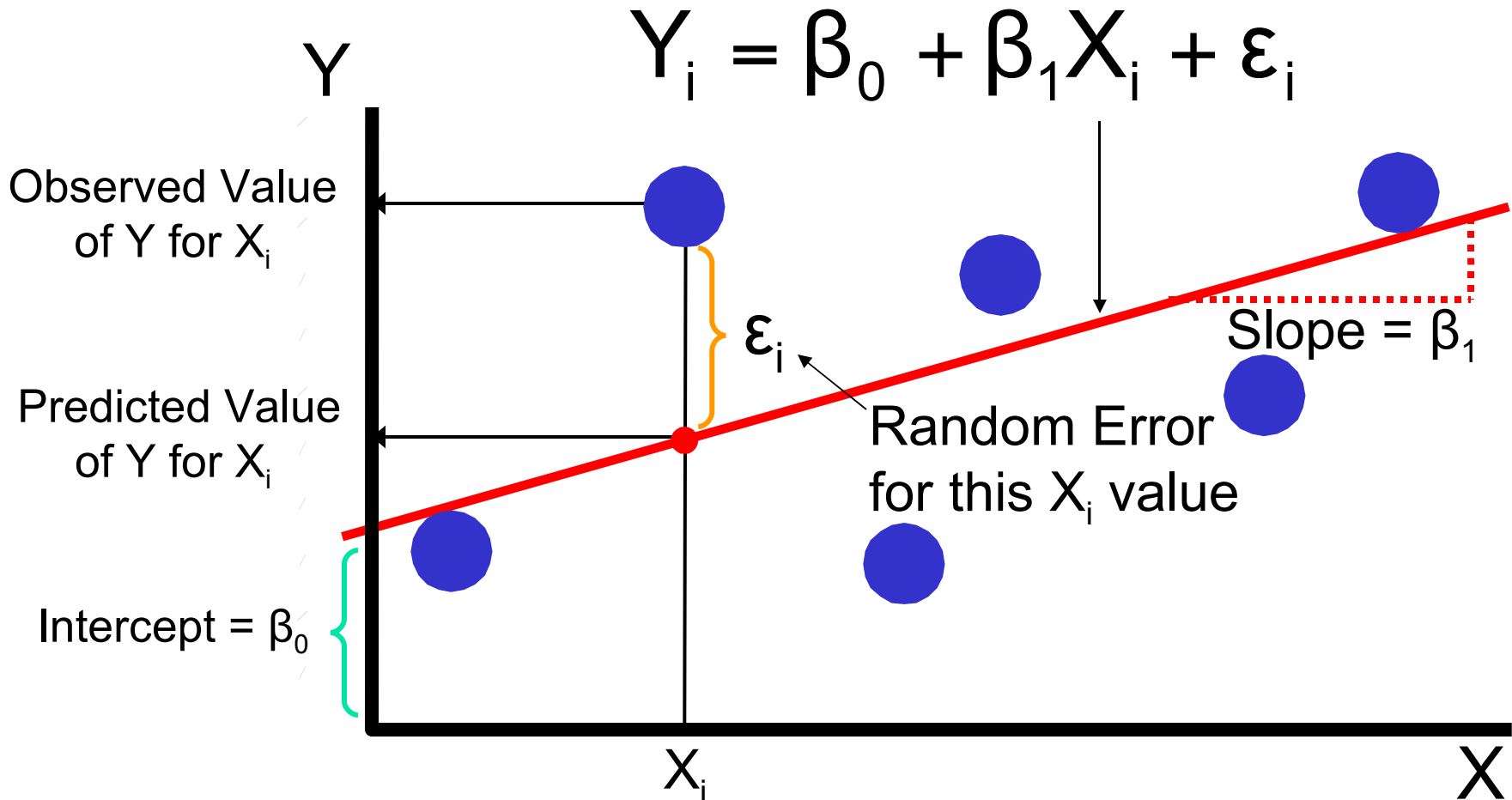
$$Y_i = \beta_0 + \beta_1 X_i + \varepsilon_i$$

Linear component

Random Error component

# Simple Linear Regression Model

(continued)



# Simple Linear Regression Equation (Prediction Line)

The simple linear regression equation provides an **estimate** of the population regression line

Estimated  
(or predicted)  
Y value for  
observation i

Estimate of  
the regression  
intercept

Estimate of the  
regression slope

Value of X for  
observation i

$$\hat{Y}_i = b_0 + b_1 X_i$$

The individual random error terms  $e_i$  have a mean of zero

# Least Squares Method

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- $b_0$  and  $b_1$  are obtained by finding the values of  $b_0$  and  $b_1$  that minimize the sum of the squared differences between  $Y$  and  $\hat{Y}$  :

$$\min \sum (Y_i - \hat{Y}_i)^2 = \min \sum (Y_i - (b_0 + b_1 X_i))^2$$

# Finding the Least Squares Equation

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- The coefficients  $b_0$  and  $b_1$ , and other regression results in this section, will be found using Excel or SPSS

Formulas are shown in the text for those who are interested

# Interpretation of the Slope and the Intercept

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- $b_0$  is the estimated average value of  $Y$  when the value of  $X$  is zero
- $b_1$  is the estimated change in the average value of  $Y$  as a result of a one-unit change in  $X$

# Simple Linear Regression Example

- A real estate agent wishes to examine the relationship between the selling price of a home and its size (measured in square feet)
- A random sample of 10 houses is selected
  - Dependent variable (Y) = house price in \$1000s
  - Independent variable (X) = square feet



# Sample Data for House Price Model

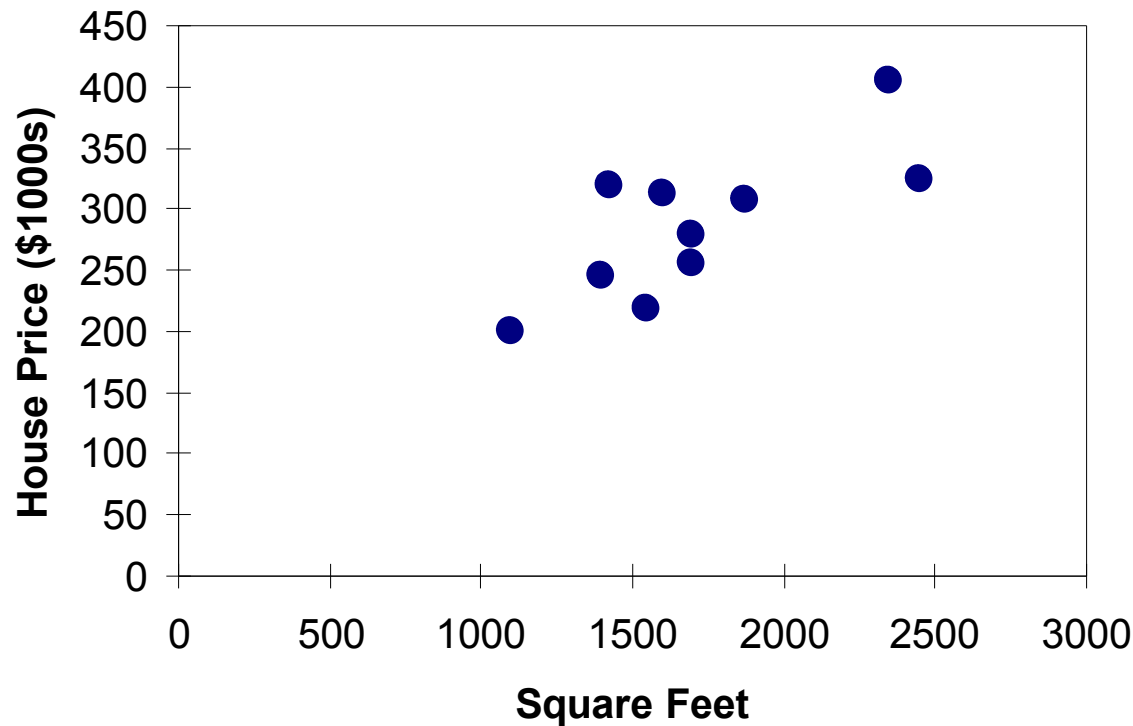
House Price in \$1000s (Y)	Square Feet (X)
245	1400
312	1600
279	1700
308	1875
199	1100
219	1550
405	2350
324	2450
319	1425
255	1700





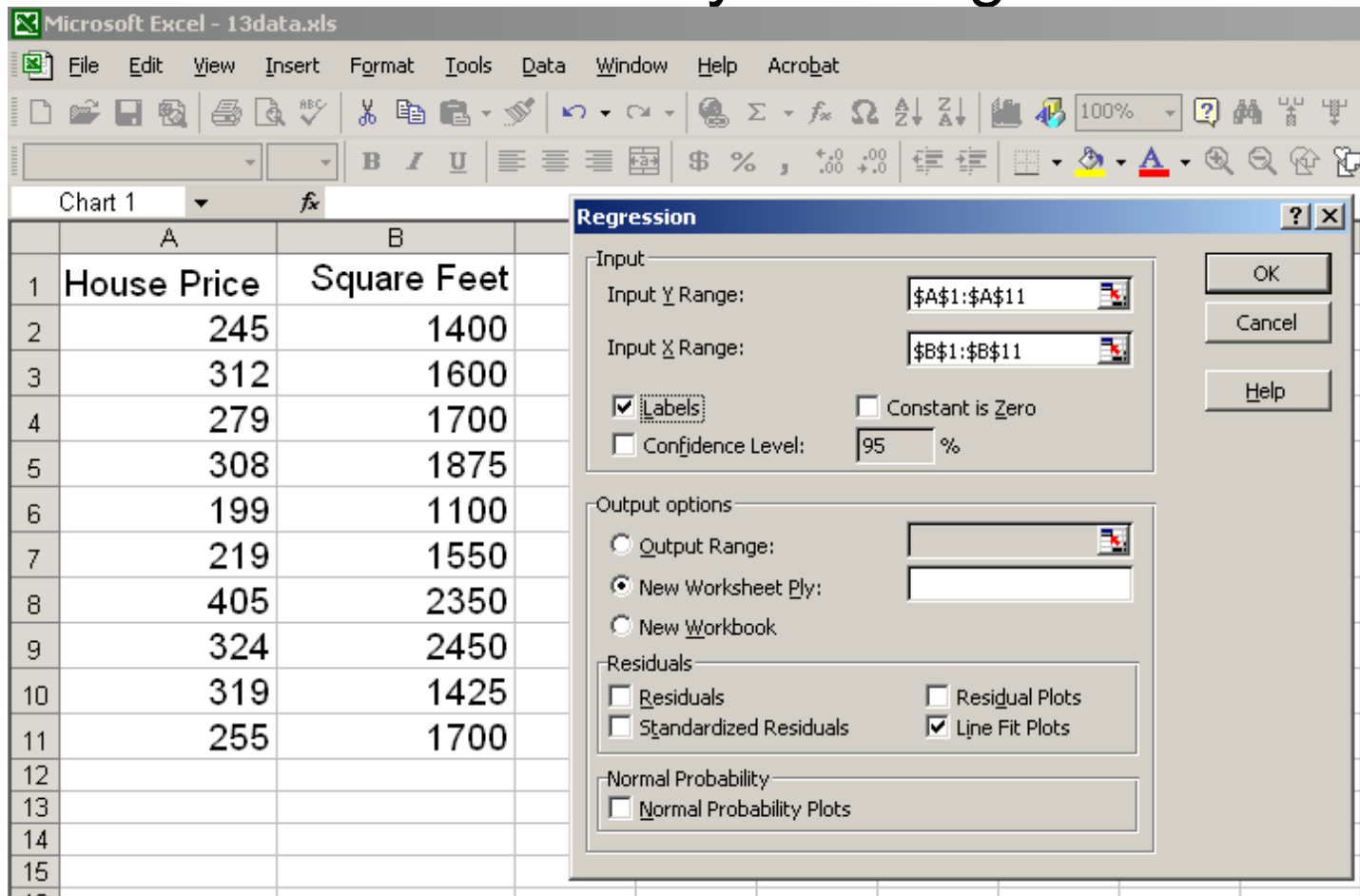
# Graphical Presentation

- House price model: scatter plot



# Regression Using Excel

- Tools / Data Analysis / Regression



Microsoft Excel - 13data.xls

File Edit View Insert Format Tools Data Window Help Acrobat

Chart 1

	A	B
1	House Price	Square Feet
2	245	1400
3	312	1600
4	279	1700
5	308	1875
6	199	1100
7	219	1550
8	405	2350
9	324	2450
10	319	1425
11	255	1700
12		
13		
14		
15		

**Regression**

Input

Input Y Range: \$A\$1:\$A\$11

Input X Range: \$B\$1:\$B\$11

☒ Labels ☐ Constant is Zero

☐ Confidence Level: 95 %

Output options

☐ Output Range:

☒ New Worksheet Ply:

☐ New Workbook

Residuals

☐ Residuals ☐ Residual Plots

☐ Standardized Residuals ☒ Line Fit Plots

Normal Probability

☐ Normal Probability Plots



# Excel Output

## Regression Statistics

Multiple R	0.76211
R Square	0.58082
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

The regression equation is:

$$\text{house price} = 98.24833 + 0.10977 (\text{square feet})$$

## ANOVA

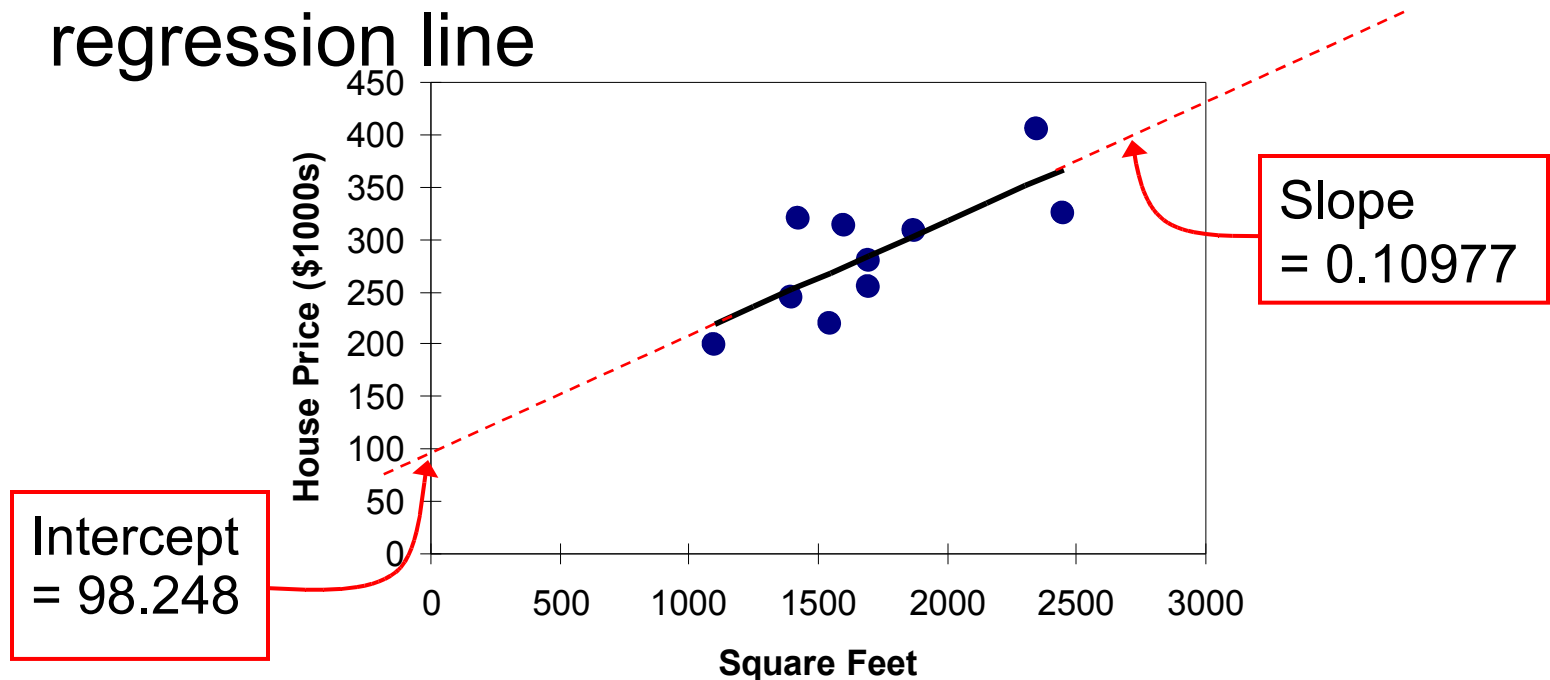
	<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
Regression	1	18934.9348	18934.9348	11.0848	0.01039
Residual	8	13665.5652	1708.1957		
Total	9	32600.5000			

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580



# Graphical Presentation

- House price model: scatter plot and regression line



$$\widehat{\text{house price}} = 98.24833 + 0.10977 (\text{square feet})$$



# Interpretation of the Intercept, $b_0$

$$\widehat{\text{house price}} = 98.24833 + 0.10977 (\text{square feet})$$

- $b_0$  is the estimated average value of  $Y$  when the value of  $X$  is zero (if  $X = 0$  is in the range of observed  $X$  values)
- Here, no houses had 0 square feet, so  $b_0 = 98.24833$  just indicates that, for houses within the range of sizes observed, \$98,248.33 is the portion of the house price not explained by square feet



# Interpretation of the Slope Coefficient, $b_1$

$$\widehat{\text{house price}} = 98.24833 + 0.10977(\text{square feet})$$

- $b_1$  measures the estimated change in the average value of Y as a result of a one-unit change in X
  - Here,  $b_1 = .10977$  tells us that the average value of a house increases by  $.10977(\$1000) = \$109.77$ , on average, for each additional one square foot of size



# Predictions using Regression Analysis

Predict the price for a house with 2000 square feet:

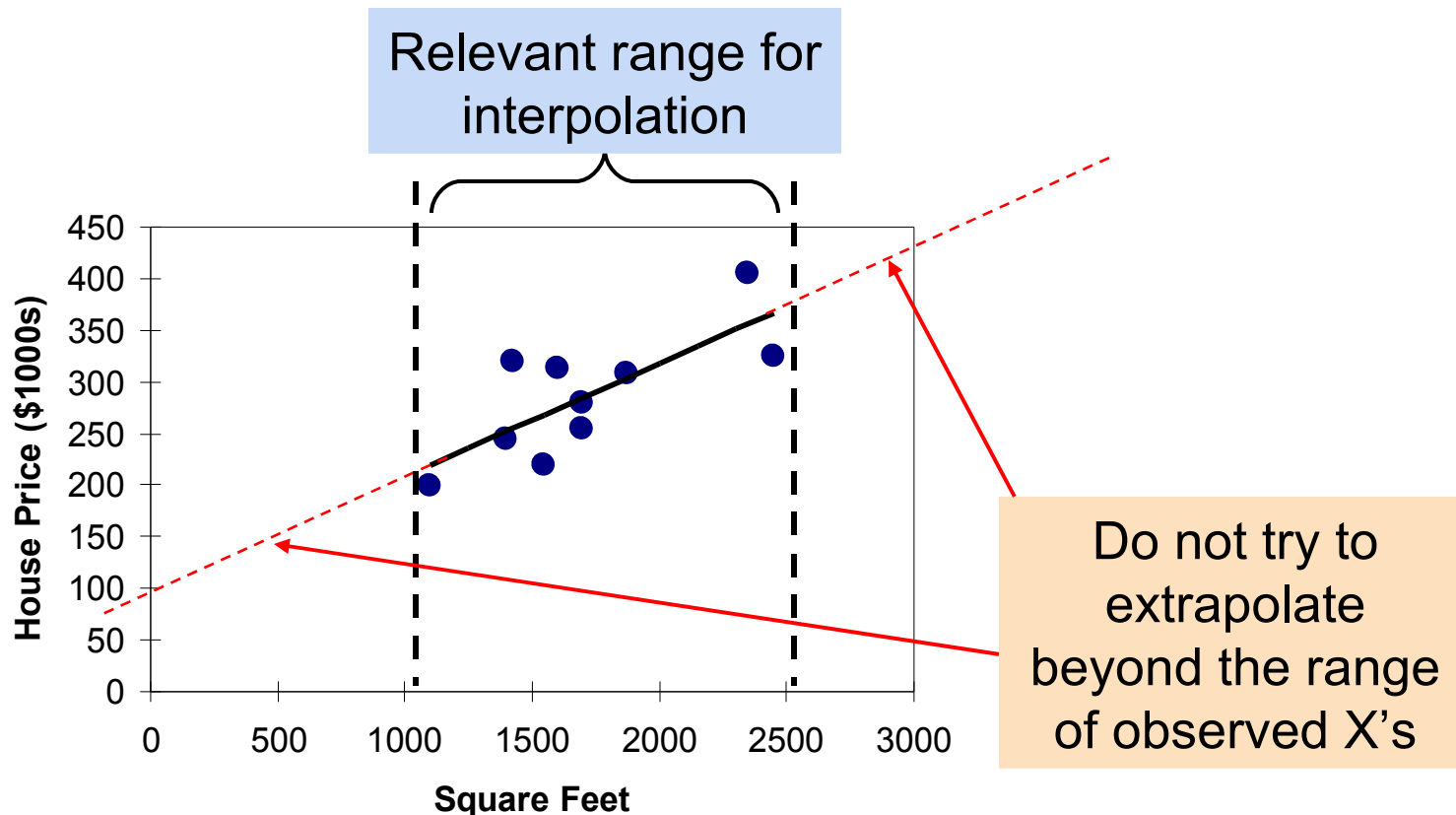
$$\begin{aligned}\widehat{\text{house price}} &= 98.25 + 0.1098 (\text{sq.ft.}) \\ &= 98.25 + 0.1098(2000) \\ &= 317.85\end{aligned}$$

The predicted price for a house with 2000 square feet is  $317.85(\$1,000\text{s}) = \$317,850$



# Interpolation vs. Extrapolation

- When using a regression model for prediction, only predict within the relevant range of data





# Measures of Variation

- Total variation is made up of two parts:

$$SST = SSR + SSE$$

Total Sum of  
Squares

Regression Sum  
of Squares

Error Sum of  
Squares

$$SST = \sum (Y_i - \bar{Y})^2 \quad SSR = \sum (\hat{Y}_i - \bar{Y})^2 \quad SSE = \sum (Y_i - \hat{Y}_i)^2$$

where:

$\bar{Y}$  = Average value of the dependent variable

$Y_i$  = Observed values of the dependent variable

$\hat{Y}_i$  = Predicted value of Y for the given  $X_i$  value

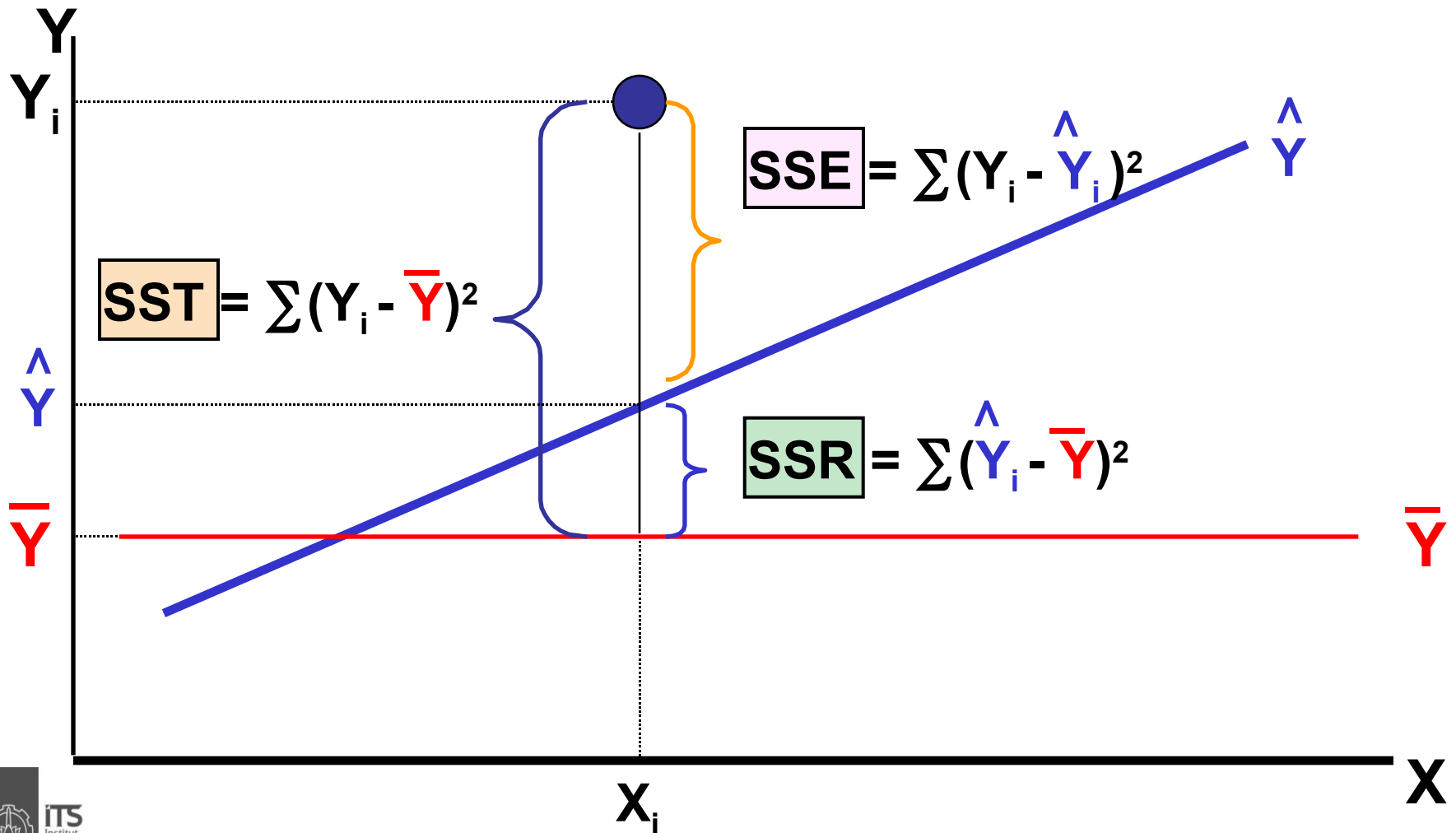
# Measures of Variation

(continued)

- SST = total sum of squares
  - Measures the variation of the  $Y_i$  values around their mean  $\bar{Y}$
- SSR = regression sum of squares
  - Explained variation attributable to the relationship between  $X$  and  $Y$
- SSE = error sum of squares
  - Variation attributable to factors other than the relationship between  $X$  and  $Y$

# Measures of Variation

(continued)



# Coefficient of Determination, $r^2$

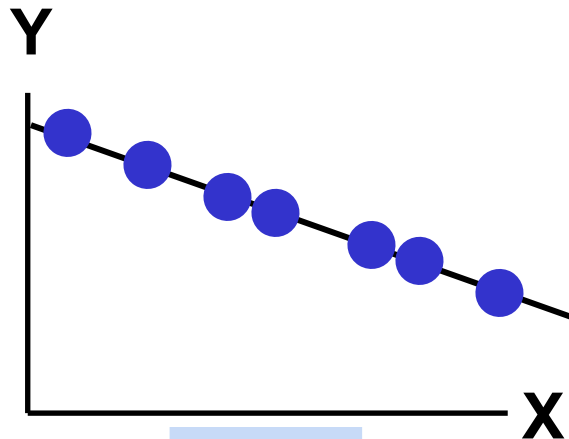
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- The **coefficient of determination** is the portion of the total variation in the dependent variable that is explained by variation in the independent variable
- The coefficient of determination is also called **r-squared** and is denoted as  $r^2$

$$r^2 = \frac{SSR}{SST} = \frac{\text{regression sum of squares}}{\text{total sum of squares}}$$

note:  $0 \leq r^2 \leq 1$

# Examples of Approximate $r^2$ Values

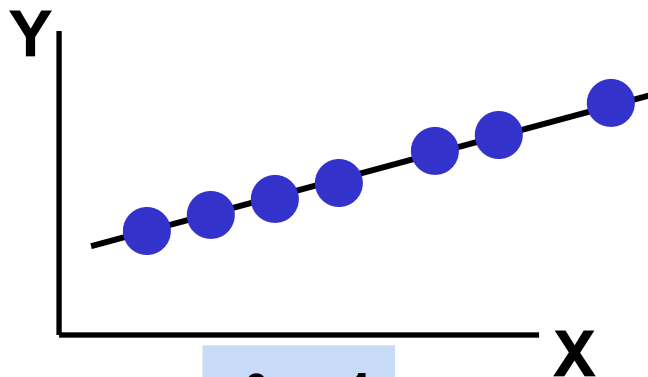


$$r^2 = 1$$

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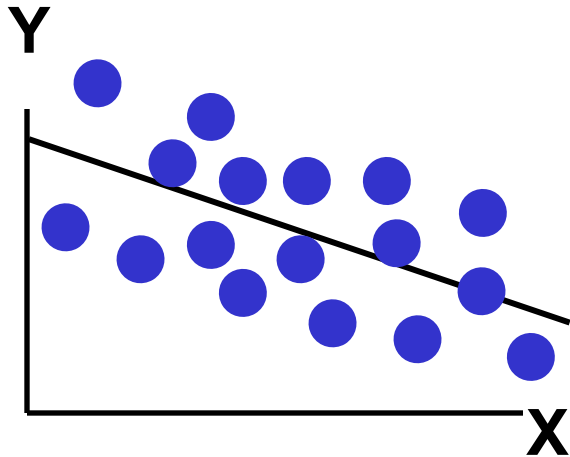
**Perfect linear relationship  
between X and Y:**

**100% of the variation in Y is  
explained by variation in X**



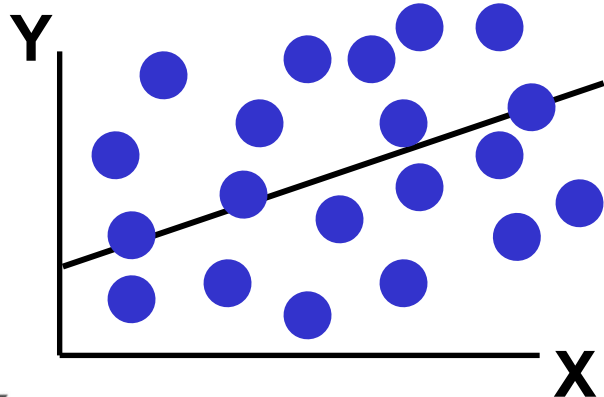
$$r^2 = 1$$

# Examples of Approximate $r^2$ Values



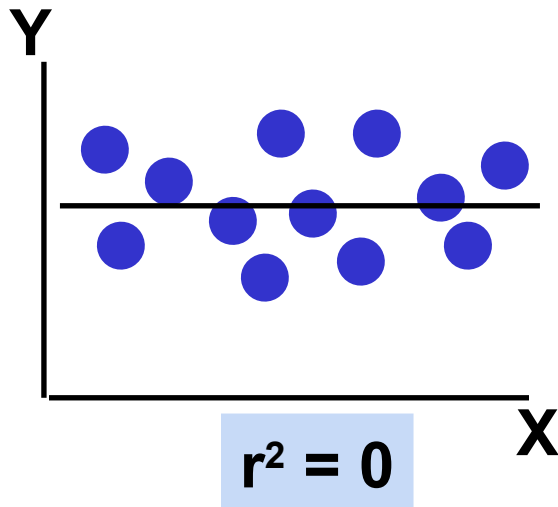
$$0 < r^2 < 1$$

**Weaker linear relationships  
between X and Y:**



**Some but not all of the  
variation in Y is explained  
by variation in X**

# Examples of Approximate $r^2$ Values



$$r^2 = 0$$

**No linear relationship  
between X and Y:**

**The value of Y does not  
depend on X. (None of the  
variation in Y is explained  
by variation in X)**

# Excel Output

## Regression Statistics

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<b>R Square</b>	<b>0.58082</b>
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

$$r^2 = \frac{SSR}{SST} = \frac{18934.9348}{32600.5000} = 0.58082$$

58.08% of the variation in house prices is explained by variation in square feet

## ANOVA

	<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
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Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580





# Standard Error of Estimate

- The standard deviation of the variation of observations around the regression line is estimated by

$$S_{YX} = \sqrt{\frac{SSE}{n-2}} = \sqrt{\frac{\sum_{i=1}^n (Y_i - \hat{Y}_i)^2}{n-2}}$$

Where

SSE = error sum of squares

n = sample size

# Excel Output

## Regression Statistics

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$$S_{YX} = 41.33032$$

## ANOVA

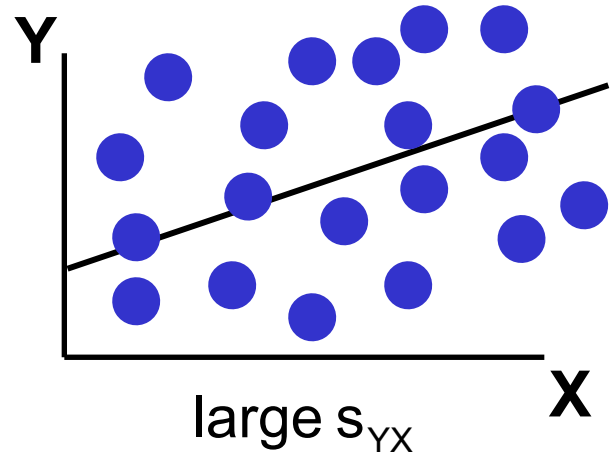
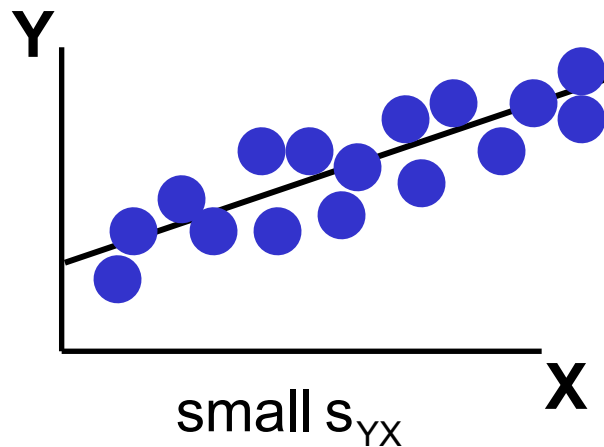
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# Comparing Standard Errors

$S_{YX}$  is a measure of the variation of observed Y values from the regression line



The magnitude of  $S_{YX}$  should always be judged relative to the size of the Y values in the sample data

i.e.,  $S_{YX} = \$41.33K$  is moderately small relative to house prices in the \$200 - \$300K range

# Assumptions of Regression

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## Use the acronym LINE:

- **Linearity**
  - The underlying relationship between X and Y is linear
- **Independence of Errors**
  - Error values are statistically independent
- **Normality of Error**
  - Error values ( $\epsilon$ ) are normally distributed for any given value of X
- **Equal Variance (Homoscedasticity)**
  - The probability distribution of the errors has constant variance

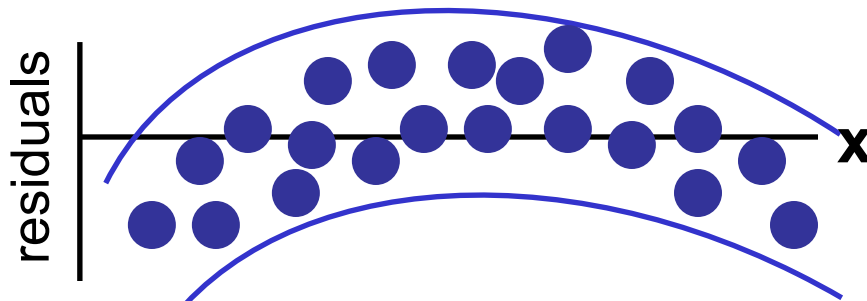
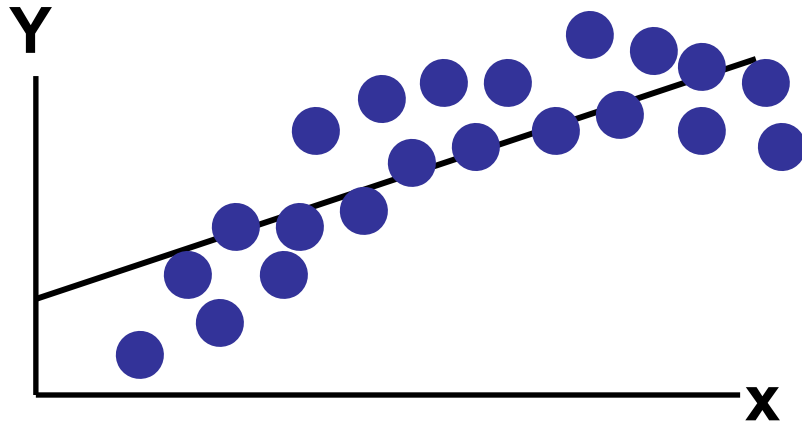
# Residual Analysis

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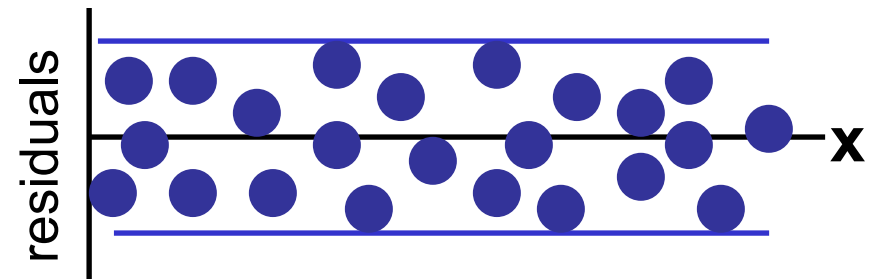
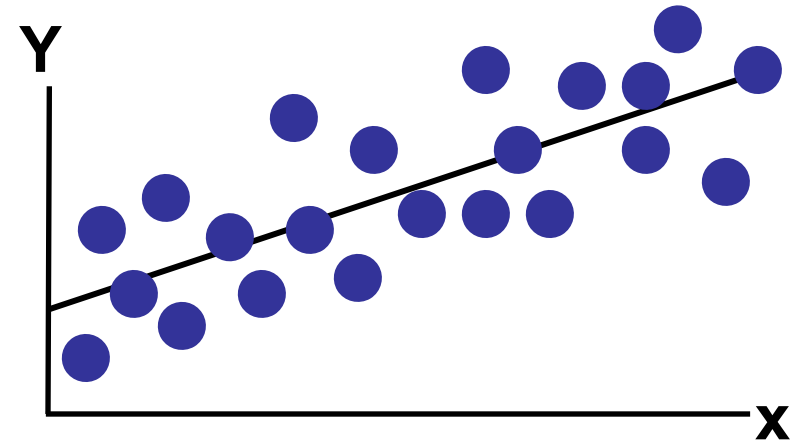
$$e_i = Y_i - \hat{Y}_i$$

- The residual for observation  $i$ ,  $e_i$ , is the difference between its observed and predicted value
- Check the assumptions of regression by examining the residuals
  - Examine for linearity assumption
  - Evaluate independence assumption
  - Evaluate normal distribution assumption
  - Examine for constant variance for all levels of  $X$  (homoscedasticity)
- Graphical Analysis of Residuals
  - Can plot residuals vs.  $X$

# Residual Analysis for Linearity

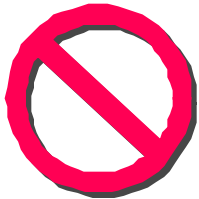


**Not Linear**

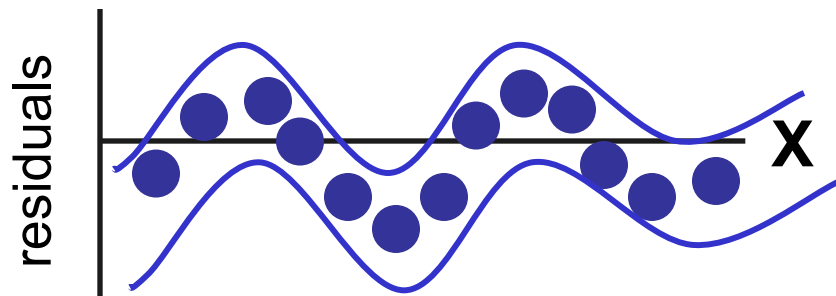
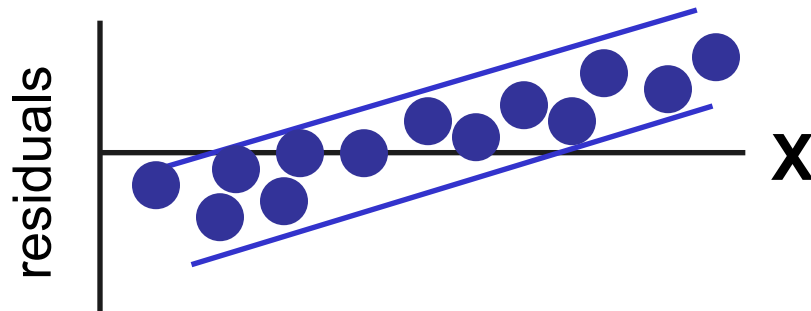


**Linear**

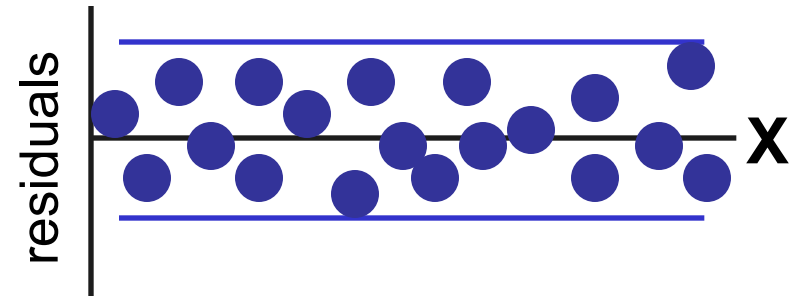
# Residual Analysis for Independence



**Not Independent**

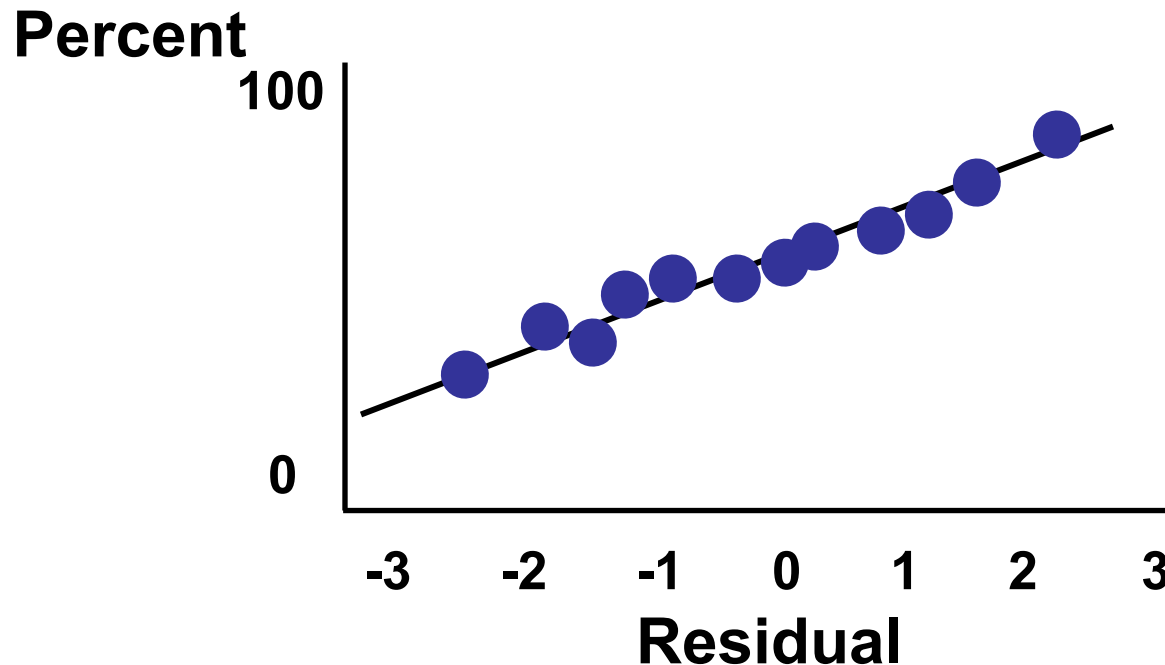


**Independent**



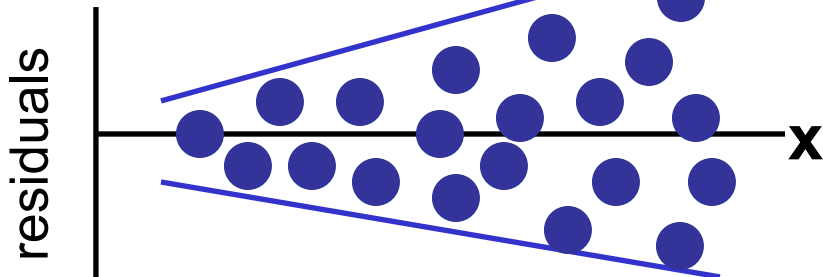
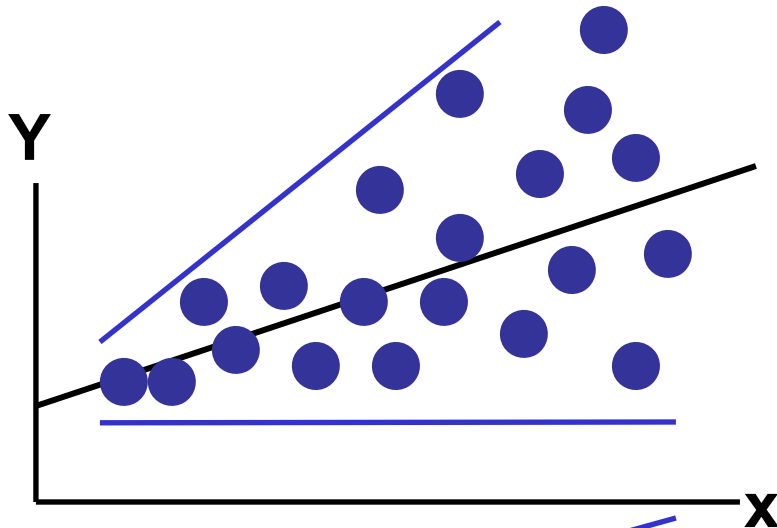
# Residual Analysis for Normality

- A normal probability plot of the residuals can be used to check for normality:

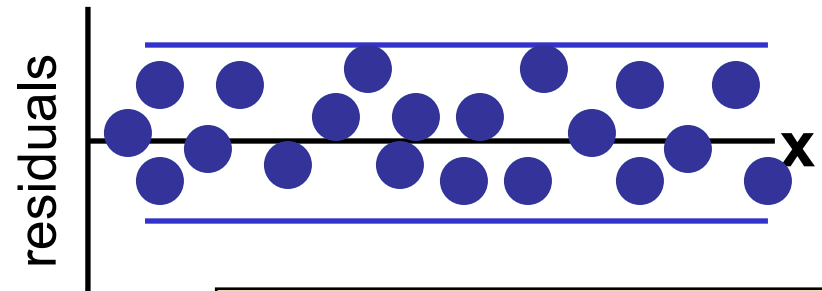
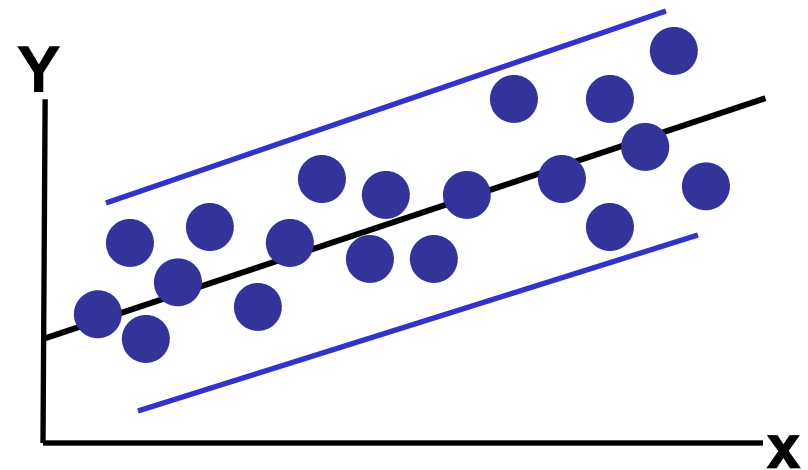




# Residual Analysis for Equal Variance



Non-constant variance

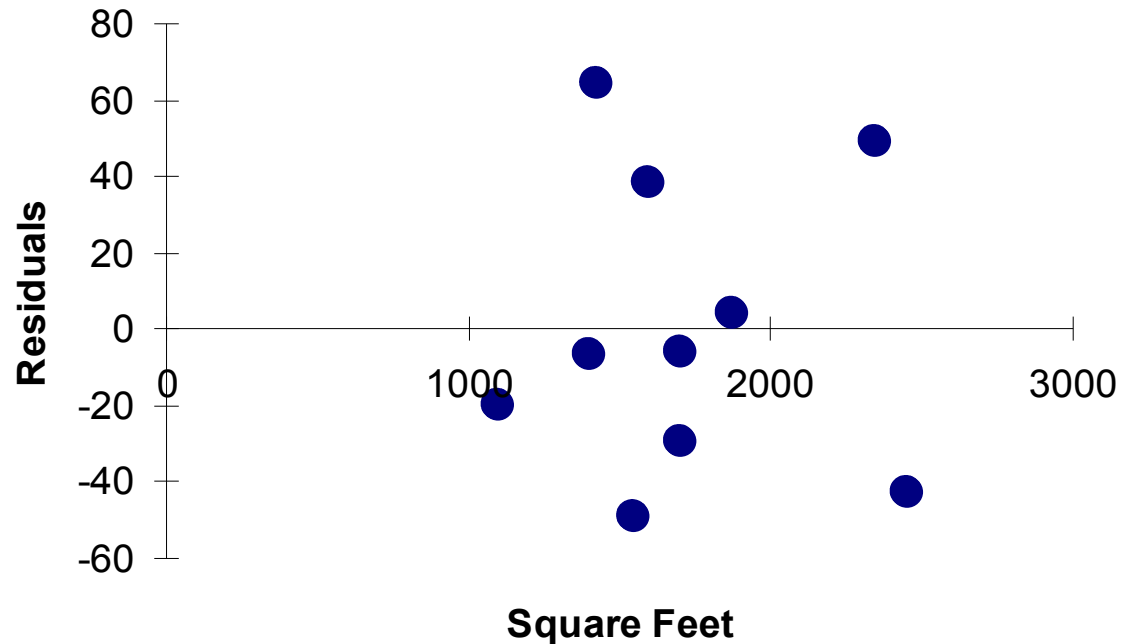


Constant variance

# Excel Residual Output

RESIDUAL OUTPUT		
	<i>Predicted House Price</i>	<i>Residuals</i>
1	251.92316	-6.923162
2	273.87671	38.12329
3	284.85348	-5.853484
4	304.06284	3.937162
5	218.99284	-19.99284
6	268.38832	-49.38832
7	356.20251	48.79749
8	367.17929	-43.17929
9	254.6674	64.33264
10	284.85348	-29.85348

**House Price Model Residual Plot**



Does not appear to violate  
any regression assumptions

# Measuring Autocorrelation: The Durbin-Watson Statistic

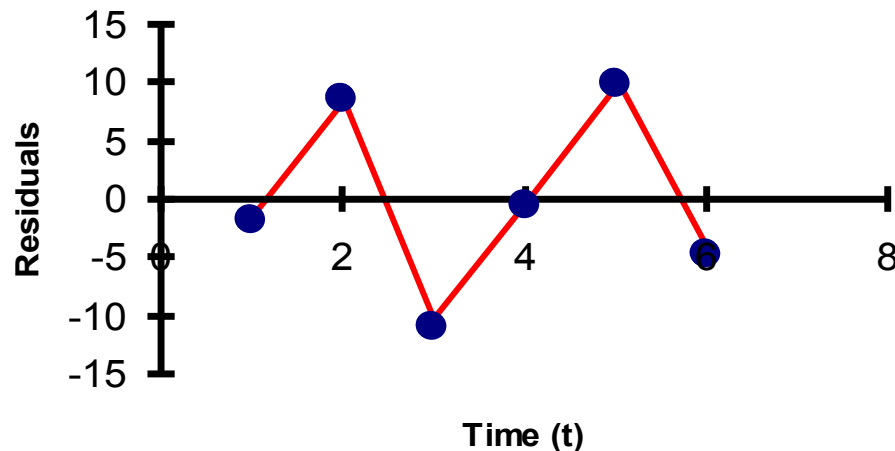
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- Used when data are **collected over time** to detect if autocorrelation is present
- Autocorrelation exists if residuals in one time period are related to residuals in another period

# Autocorrelation

- Autocorrelation is correlation of the errors (residuals) over time

Time (t) Residual Plot



- Here, residuals show a cyclic pattern, not random. Cyclical patterns are a sign of positive autocorrelation

- Violates the regression assumption that residuals are random and independent

# The Durbin-Watson Statistic

- The Durbin-Watson statistic is used to test for autocorrelation

$H_0$ : residuals are not correlated

$H_1$ : positive autocorrelation is present

$$D = \frac{\sum_{i=2}^n (e_i - e_{i-1})^2}{\sum_{i=1}^n e_i^2}$$

- The possible range is  $0 \leq D \leq 4$
- D should be close to 2 if  $H_0$  is true
- D less than 2 may signal positive autocorrelation, D greater than 2 may signal negative autocorrelation

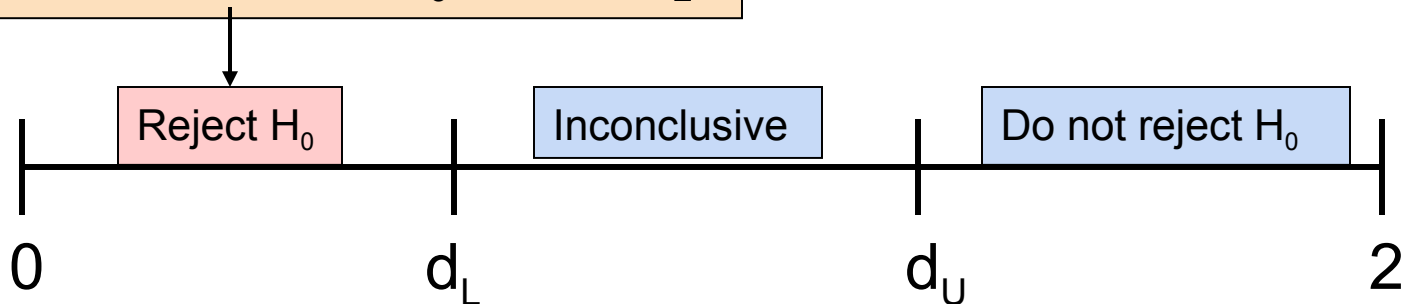
# Testing for Positive Autocorrelation

$H_0$ : positive autocorrelation does not exist

$H_1$ : positive autocorrelation is present

- Calculate the Durbin-Watson test statistic =  $D$   
(The Durbin-Watson Statistic can be found using Excel or Minitab or SPSS)
- Find the values  $d_L$  and  $d_U$  from the Durbin-Watson table  
(for sample size  $n$  and number of independent variables  $k$ )

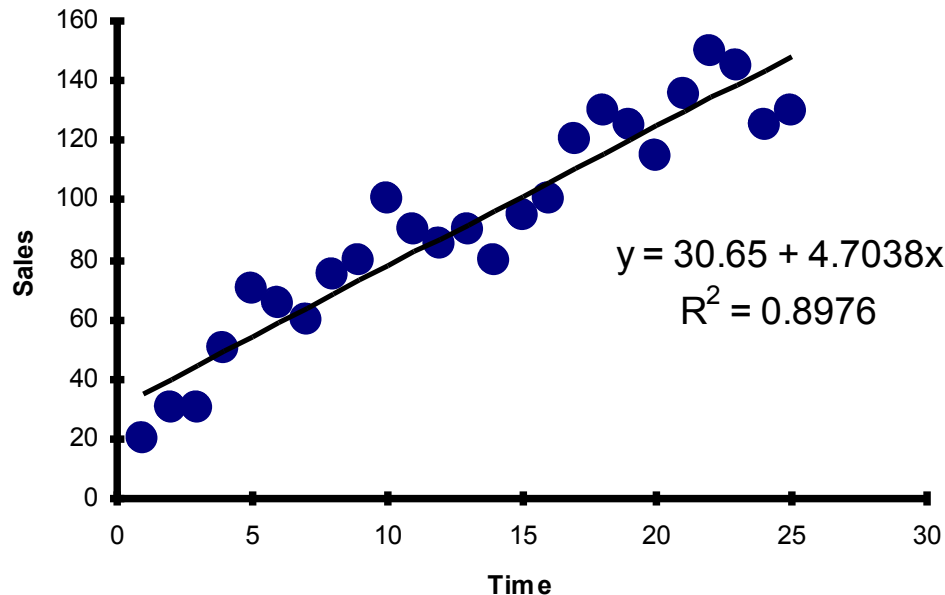
Decision rule: reject  $H_0$  if  $D < d_L$



# Testing for Positive Autocorrelation

(continued)

- Suppose we have the following time series data:



- Is there autocorrelation?

# Testing for Positive Autocorrelation

(continued)

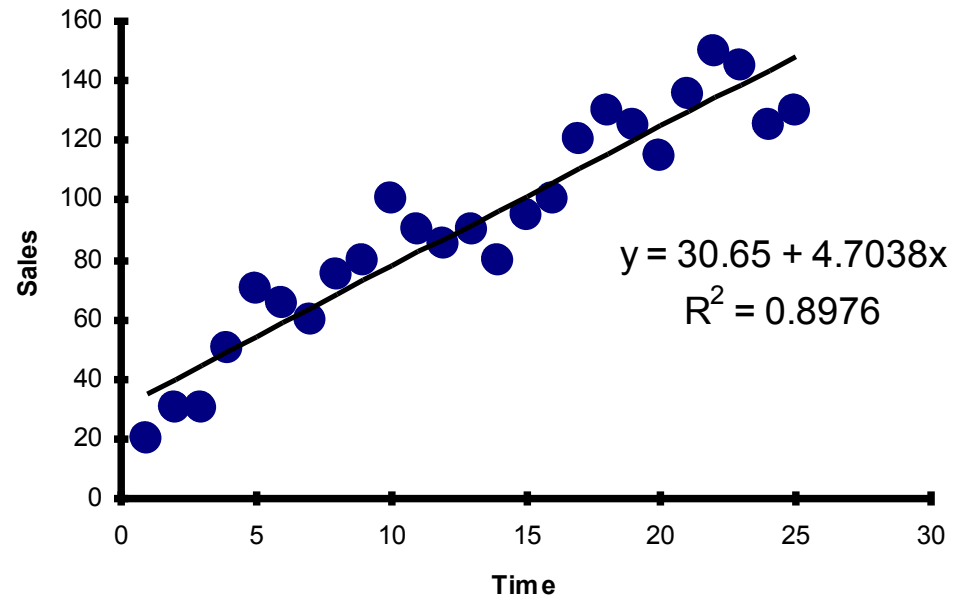
- Example with  $n = 25$ :

Excel/PHStat output:

Durbin-Watson Calculations	
Sum of Squared Difference of Residuals	3296.18
Sum of Squared Residuals	3279.98
<b>Durbin-Watson Statistic</b>	<b>1.00494</b>



$$D = \frac{\sum_{i=2}^n (e_i - e_{i-1})^2}{\sum_{i=1}^n e_i^2} = \frac{3296.18}{3279.98} = 1.00494$$





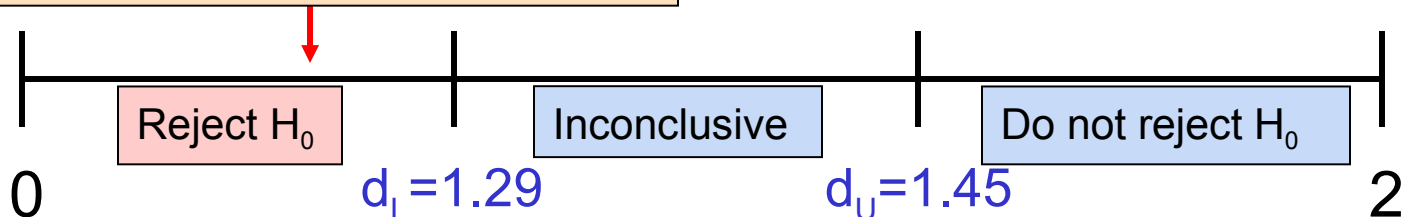
# Testing for Positive Autocorrelation

(continued)

- Here,  $n = 25$  and there is  $k = 1$  one independent variable
- Using the Durbin-Watson table,  $d_L = 1.29$  and  $d_U = 1.45$
- $D = 1.00494 < d_L = 1.29$ , so reject  $H_0$  and conclude that significant positive autocorrelation exists
- Therefore the linear model is not the appropriate model to forecast sales

Decision: reject  $H_0$  since

$$D = 1.00494 < d_L$$



# Inferences About the Slope

---

- The standard error of the regression slope coefficient ( $b_1$ ) is estimated by

$$S_{b_1} = \frac{S_{YX}}{\sqrt{SSX}} = \frac{S_{YX}}{\sqrt{\sum (X_i - \bar{X})^2}}$$

where:

$S_{b_1}$  = Estimate of the standard error of the least squares slope

$S_{YX} = \sqrt{\frac{SSE}{n-2}}$  = Standard error of the estimate

# Excel Output

## Regression Statistics

Multiple R	0.76211
R Square	0.58082
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

$$S_{b_1} = 0.03297$$

## ANOVA

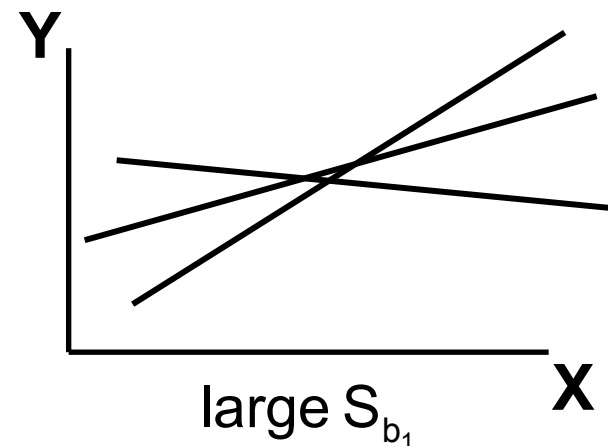
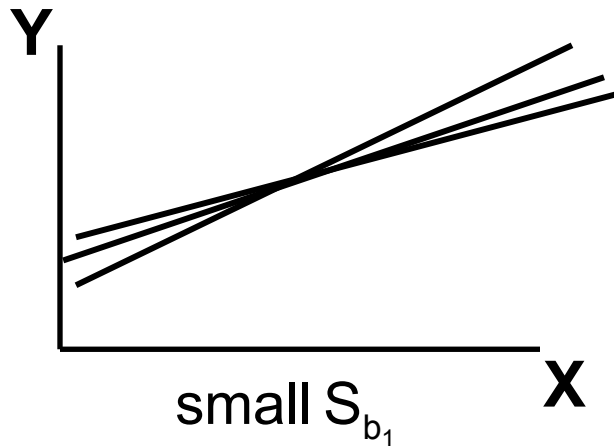
	<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
Regression	1	18934.9348	18934.9348	11.0848	0.01039
Residual	8	13665.5652	1708.1957		
Total	9	32600.5000			

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580



# Comparing Standard Errors of the Slope

$S_{b_1}$  is a measure of the variation in the slope of regression lines from different possible samples



# Inference about the Slope: t Test

- t test for a population slope
  - Is there a linear relationship between X and Y?
- Null and alternative hypotheses

$H_0: \beta_1 = 0$  (no linear relationship)

$H_1: \beta_1 \neq 0$  (linear relationship does exist)

- Test statistic

$$t = \frac{b_1 - \beta_1}{S_{b_1}}$$

$$\text{d.f.} = n - 2$$

where:

$b_1$  = regression slope  
coefficient

$\beta_1$  = hypothesized slope

$S_{b_1}$  = standard  
error of the slope

# Inference about the Slope: t Test

(continued)

House Price in \$1000s (y)	Square Feet (x)
245	1400
312	1600
279	1700
308	1875
199	1100
219	1550
405	2350
324	2450
319	1425
255	1700

## Simple Linear Regression Equation:

$$\widehat{\text{house price}} = 98.25 + 0.1098 (\text{sq.ft.})$$

The slope of this model is 0.1098

Does square footage of the house  
affect its sales price?



# Inferences about the Slope: t Test Example

$$H_0: \beta_1 = 0$$

$$H_1: \beta_1 \neq 0$$

From Excel output:

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>
Intercept	98.24833	58.03348	1.69296	0.12892
Square Feet	0.10977	0.03297	3.32938	0.01039

$$t = \frac{b_1 - \beta_1}{S_{b_1}} = \frac{0.10977 - 0}{0.03297} = 3.32938$$

# Inferences about the Slope: t Test Example

(continued)

Test Statistic:  **$t = 3.329$**

$$H_0: \beta_1 = 0$$

$$H_1: \beta_1 \neq 0$$

From Excel output:

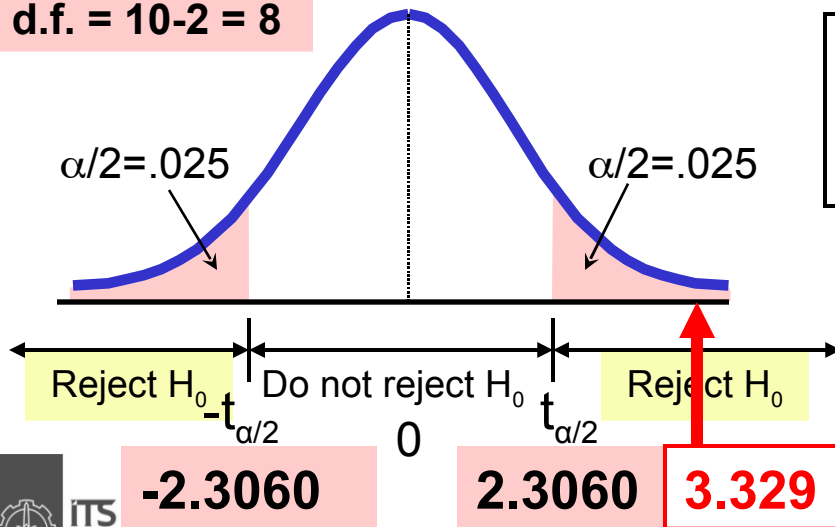
	Coefficients	Standard Error	t Stat	P-value
Intercept	98.24833	58.03348	1.69296	0.12892
Square Feet	0.10977	0.03297	3.32938	0.01039

$b_1$

$S_{b_1}$

$t$

$$\text{d.f.} = 10 - 2 = 8$$



**Decision:**  
Reject  $H_0$

**Conclusion:**

There is sufficient evidence that square footage affects house price



# Inferences about the Slope: t Test Example

(continued)

P-value = **0.01039**

$$H_0: \beta_1 = 0$$

$$H_1: \beta_1 \neq 0$$

From Excel output:

P-value

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>
Intercept	98.24833	58.03348	1.69296	0.12892
Square Feet	0.10977	0.03297	3.32938	0.01039

This is a two-tail test, so  
the p-value is

$$P(t > 3.329) + P(t < -3.329) \\ = 0.01039$$

(for 8 d.f.)

**Decision:** P-value <  $\alpha$  so  
Reject  $H_0$

**Conclusion:**

There is sufficient evidence  
that square footage affects  
house price

# F Test for Significance

---

- F Test statistic:  $F = \frac{MSR}{MSE}$

where  $MSR = \frac{SSR}{k}$

$$MSE = \frac{SSE}{n - k - 1}$$

where F follows an F distribution with  $k$  numerator and  $(n - k - 1)$  denominator **degrees of freedom**

( $k$  = the number of independent variables in the regression model)

# Excel Output

## Regression Statistics

Multiple R	0.76211
R Square	0.58082
Adjusted R Square	0.52842
Standard Error	41.33032
Observations	10

$$F = \frac{MSR}{MSE} = \frac{18934.9348}{1708.1957} = 11.0848$$

With 1 and 8 degrees of freedom

P-value for the F Test

## ANOVA

	df	SS	MS	F	Significance F
Regression	1	18934.9348	18934.9348	11.0848	0.01039
Residual	8	13665.5652	1708.1957		
Total	9	32600.5000			

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580



# F Test for Significance

(continued)

$$H_0: \beta_1 = 0$$

$$H_1: \beta_1 \neq 0$$

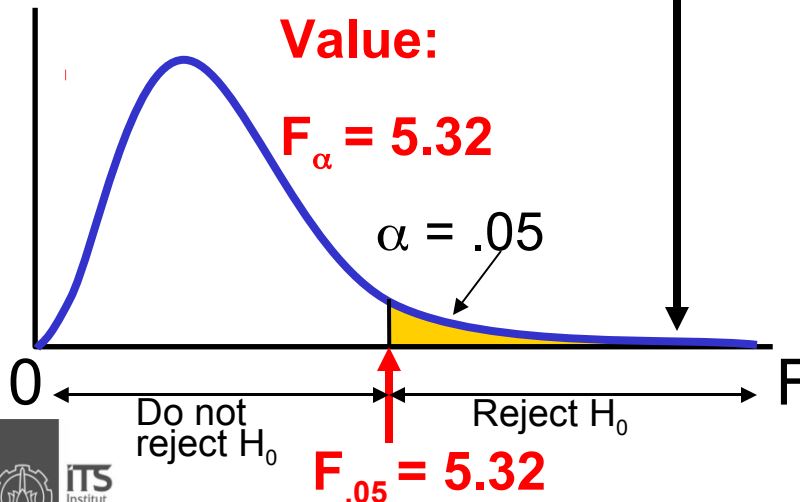
$$\alpha = .05$$

$$df_1 = 1 \quad df_2 = 8$$

**Critical Value:**

$$F_{\alpha} = 5.32$$

$$\alpha = .05$$



**Test Statistic:**

$$F = \frac{MSR}{MSE} = 11.08$$

**Decision:**

Reject  $H_0$  at  $\alpha = 0.05$

**Conclusion:**

There is sufficient evidence that house size affects selling price

# Confidence Interval Estimate for the Slope

Confidence Interval Estimate of the Slope:

$$b_1 \pm t_{n-2} S_{b_1} \quad \text{d.f.} = n - 2$$

Excel Printout for House Prices:

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580

At 95% level of confidence, the confidence interval for the slope is (0.0337, 0.1858)

# Confidence Interval Estimate for the Slope

(continued)

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>
Intercept	98.24833	58.03348	1.69296	0.12892	-35.57720	232.07386
Square Feet	0.10977	0.03297	3.32938	0.01039	0.03374	0.18580

Since the units of the house price variable is \$1000s, we are 95% confident that the average impact on sales price is between \$33.70 and \$185.80 per square foot of house size

This 95% confidence interval **does not include 0**.

**Conclusion:** There is a significant relationship between house price and square feet at the .05 level of significance

# t Test for a Correlation Coefficient

- Hypotheses

$H_0: \rho = 0$  (no correlation between X and Y)

$H_A: \rho \neq 0$  (correlation exists)

- Test statistic

■ 
$$t = \frac{r - \rho}{\sqrt{\frac{1 - r^2}{n - 2}}}$$

(with  $n - 2$  degrees of freedom)  
where

$$r = +\sqrt{r^2} \text{ if } b_1 > 0$$

$$r = -\sqrt{r^2} \text{ if } b_1 < 0$$

# Example: House Prices

Is there evidence of a linear relationship between square feet and house price at the .05 level of significance?

$H_0: \rho = 0$  (No correlation)

$H_1: \rho \neq 0$  (correlation exists)

$$\alpha = .05, \quad df = 10 - 2 = 8$$

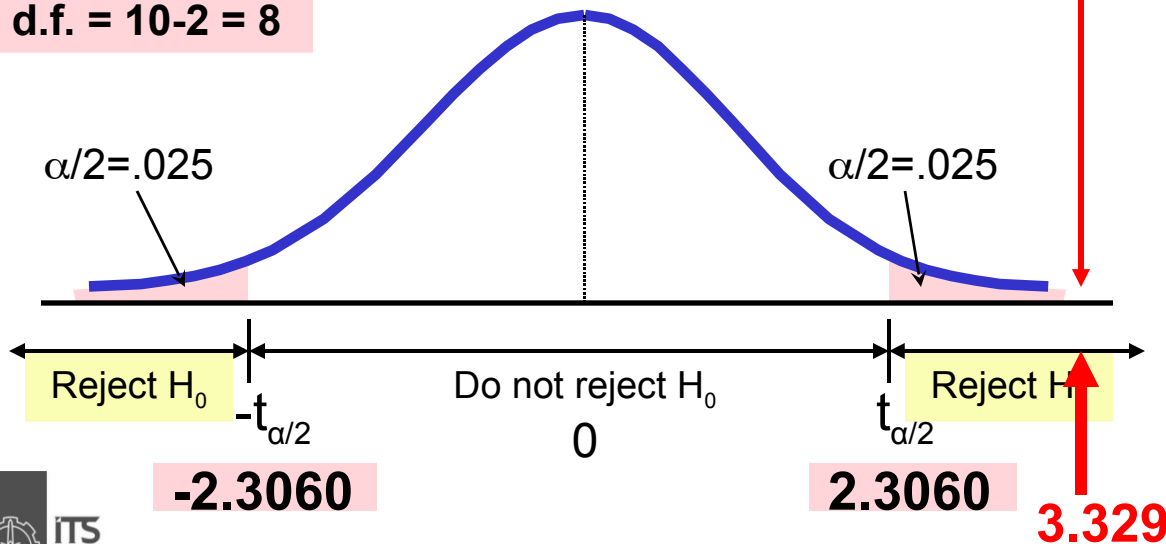
$$t = \frac{r - \rho}{\sqrt{\frac{1 - r^2}{n - 2}}} = \frac{.762 - 0}{\sqrt{\frac{1 - .762^2}{10 - 2}}} = 3.329$$



# Example: Test Solution

$$t = \frac{r - \rho}{\sqrt{\frac{1-r^2}{n-2}}} = \frac{.762 - 0}{\sqrt{\frac{1-.762^2}{10-2}}} = 3.329$$

d.f. = 10-2 = 8

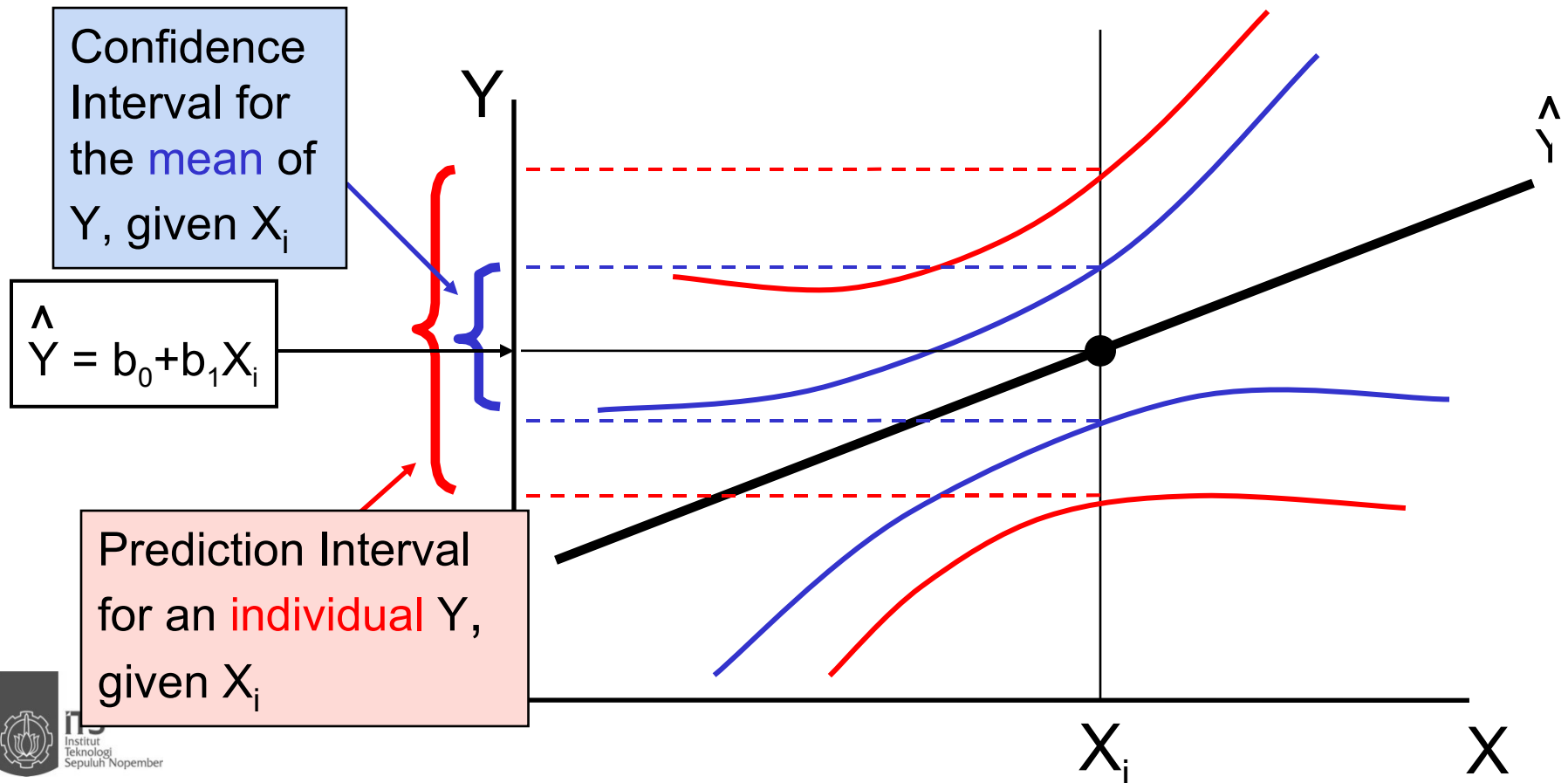


**Decision:**  
Reject H<sub>0</sub>

**Conclusion:**  
There is **evidence** of a linear association at the 5% level of significance

# Estimating Mean Values and Predicting Individual Values

Goal: Form intervals around  $\hat{Y}$  to express uncertainty about the value of  $Y$  for a given  $X_i$



# Confidence Interval for the Average Y, Given X

Confidence interval estimate for the **mean value of Y** given a particular  $X_i$

Confidence interval for  $\mu_{Y|X=X_i}$  :

$$\hat{Y} \pm t_{n-2} S_{YX} \sqrt{h_i}$$

Size of interval varies according to distance away from mean,  $\bar{X}$

$$h_i = \frac{1}{n} + \frac{(X_i - \bar{X})^2}{SSX} = \frac{1}{n} + \frac{(X_i - \bar{X})^2}{\sum (X_i - \bar{X})^2}$$

# Prediction Interval for an Individual Y, Given X

Confidence interval estimate for an **Individual value of Y** given a particular  $X_i$

Confidence interval for  $Y_{X=X_i}$  :

$$\hat{Y} \pm t_{n-2} S_{YX} \sqrt{1 + h_i}$$

This extra term adds to the interval width to reflect the added uncertainty for an individual case

# Estimation of Mean Values: Example

Confidence Interval Estimate for  $\mu_{Y|X=X_i}$

Find the 95% confidence interval for the mean price of 2,000 square-foot houses

Predicted Price  $\hat{Y}_i = 317.85$  (\$1,000s)

$$\hat{Y} \pm t_{n-2} S_{YX} \sqrt{\frac{1}{n} + \frac{(X_i - \bar{X})^2}{\sum (X_i - \bar{X})^2}} = 317.85 \pm 37.12$$

The confidence interval endpoints are 280.66 and 354.90, or from \$280,660 to \$354,900

# Estimation of Individual Values: Example

Prediction Interval Estimate for  $Y_{X=X_i}$

Find the 95% prediction interval for an individual house with 2,000 square feet

Predicted Price  $\hat{Y}_i = 317.85$  (\$1,000s)

$$\hat{Y} \pm t_{n-1} S_{YX} \sqrt{1 + \frac{1}{n} + \frac{(X_i - \bar{X})^2}{\sum (X_i - \bar{X})^2}} = 317.85 \pm 102.28$$

The prediction interval endpoints are 215.50 and 420.07, or from \$215,500 to \$420,070

# Finding Confidence and Prediction Intervals in Excel

---

- In Excel, use  
PHStat | regression | simple linear regression ...
- Check the  
“confidence and prediction interval for  $X=$ ”  
box and enter the  $X$ -value and confidence level  
desired

# Finding Confidence and Prediction Intervals in Excel

(continued)

	A	B
1	<b>Confidence Interval Estimate</b>	
2		
3	<b>Data</b>	
4	<b>X Value</b>	<b>2000</b>
5	<b>Confidence Level</b>	<b>95%</b>
6		
7	<b>Intermediate Calculations</b>	
8	Sample Size	10
9	Degrees of Freedom	8
10	t Value	2.306006
11	Sample Mean	1715
12	Sum of Squared Difference	1571500
13	Standard Error of the Estimate	41.33032
14	h Statistic	0.151686
15	Average Predicted Y (YHat)	317.7838
16		
17	<b>For Average Predicted Y (YHat)</b>	
18	Interval Half Width	37.11952
19	<b>Confidence Interval Lower Limit</b>	<b>280.6643</b>
20	<b>Confidence Interval Upper Limit</b>	<b>354.9033</b>
21		
22	<b>For Individual Response Y</b>	
23	Interval Half Width	102.2813
24	<b>Prediction Interval Lower Limit</b>	<b>215.5025</b>
25	<b>Prediction Interval Upper Limit</b>	<b>420.0651</b>

Input values

$\hat{Y}$

Confidence Interval Estimate for  $\mu_{Y|X=X_i}$

Prediction Interval Estimate for  $Y_{X=X_i}$



# Pitfalls of Regression Analysis

---

- Lacking an awareness of the assumptions underlying least-squares regression
- Not knowing how to evaluate the assumptions
- Not knowing the alternatives to least-squares regression if a particular assumption is violated
- Using a regression model without knowledge of the subject matter
- Extrapolating outside the relevant range

# Strategies for Avoiding the Pitfalls of Regression

---

- Start with a scatter diagram of  $X$  vs.  $Y$  to observe possible relationship
- Perform residual analysis to check the assumptions
  - Plot the residuals vs.  $X$  to check for violations of assumptions such as homoscedasticity
  - Use a histogram, stem-and-leaf display, box-and-whisker plot, or normal probability plot of the residuals to uncover possible non-normality

# Strategies for Avoiding the Pitfalls of Regression

(continued)

- If there is violation of any assumption, use alternative methods or models
- If there is no evidence of assumption violation, then test for the significance of the regression coefficients and construct confidence intervals and prediction intervals
- Avoid making predictions or forecasts outside the relevant range