

The payload, update, exe, is a Trojan downloader, disquised as a component of OpenSSL. It then uses a variety of anti-detection measures, including anti-sandbox, and anti-anti-virus, as well as just-in-time decryption.

Feng Xue and Hong Jia, friends from their days working at Microsoft, first had the idea to start ThreatBook in May. After a hurried meeting at the Beijing airport Starbucks during Jia's two-hour layover en route to Redmond, Wash., the two quit their jobs — Jia as principal anti-virus research manager at Microsoft and Feng as CISO of Amazon.cn — and launched ThreatBook in June

The idea that hooked Xue and Jia was realizing that there was no threat intelligence market in China, but the need for one was great. "Threat intelligence is not just a tool, it's a new wave. A trend," says Xue. ThreatBook <u>uncovered information</u> about the identity and intentions of the XCodeGhost authors in October. This week they are exhibiting at RSA, introducing their security threat analysis platform and Threat Intelligence

Xue says that at previous positions he's held there was a lack of understanding of China's unique landscape. He'd have to spend some of time at old jobs educating colleagues about, for example, enormous cybersecurity incidents in China that are so underreported in the West that they aren't even mentioned in yearly wrap-ups of top global attacks. "I feel sometimes frustrated," Xue says.

Jia says this is one of the things she wants ThreatBook to be able to fix. She says their focus is China-focused threat intelligence, and they're very open to exchanging information with other companies and other organizations.

"Our company is a bridge," she says. "We want to be the trusted contact in China."

"I got excited and I could not sleep," says Xue.

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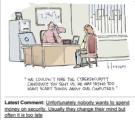
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