



Orly Mobilio

Digital Creative & Animator

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Selected Experience

Ortworks, Remote

Freelance Creative

(Sep. 2018 - Present)

- Design logos, brand identities, and marketing collateral tailored to the goals and audiences of small businesses and entrepreneurs.
- Create 2D and 3D animations and models using Blender, Cinema 4D, and After Effects to deliver polished, client-ready visual content.
- Edit and produce video content for marketing campaigns, ensuring visual consistency and alignment with brand guidelines.
- Design physical displays for publicity campaigns featured on major news outlets including PIX11, Fox 5, and ABC 7.
- Produce digital advertisements and social media assets that improve brand visibility and audience engagement.
- Audit, restructure, and optimize client social media accounts based on current platform trends, driving measurable growth in followers and interaction.

Shelli Stelman TV, New York, NY

Executive Assistant and Social Media Manager

(Feb. 2024 - Present)

- Manage and optimize executive calendars, coordinating meetings and priorities to ensure efficient daily operations.
- Conduct in-depth research on industry trends, audiences, and clients to inform content planning and strengthen brand positioning.
- Photograph, film, and edit social media content for live events, producing high-quality, on-brand visuals that increase audience engagement.
- Develop and execute comprehensive social media strategy, resulting in a ~193% increase in Instagram followers and sustained engagement growth.
- Implement a structured content labeling and archiving system, significantly improving asset organization and retrieval efficiency.

The RealReal, Perth Amboy, NJ

Photographer and Merchandising Operations Coordinator

(Aug. 2021 - May 2023)

- Styled and photographed 200+ luxury items daily—including apparel, handbags, shoes, jewelry, and accessories—maintaining a production rate exceeding 115% with a styling correction rate below 0.18%.
- Collaborated cross-functionally with receiving, merchandising, copywriting, and authentication teams to improve workflow efficiency and communication.
- Identified and flagged 230+ items with quality issues, misidentifications, or processing errors, ensuring inventory accuracy and quality control.
- Trained and supported new hires on styling standards, production workflows, and technical tools, contributing to team productivity and consistency.

Dermatology Authority, Hoboken, NJ

Graphic Design Intern

(Aug. 2019 - June 2020)

- Designed print and digital marketing materials including magazine ads, logos, business cards, and branded graphics.
- Strengthened social media presence across Instagram, LinkedIn, and YouTube by creating testimonial graphics and lower-third designs for video content.

University of Connecticut Philosophy Massive Open Online Course, Storrs, CT

Lead Animator

(March 2018 - Jan. 2019)

- Conceptualized and produced educational animations for a Massive Open Online Course with a target audience exceeding 100,000 learners.
- Enhanced learner engagement by applying storytelling techniques to produce accessible, educational animations for a large-scale online audience.

Education

University of Connecticut Storrs, CT

Digital Media & Design, Bachelor of Arts,
3D Animation

Aug. 2016 - May 2020

Animsquad

Remote

Intermediate Animation Workshop
Character Animation

March 2021 - June 2021

Exhibitions & Artist Collectives

Stars in the Arts

Member; paintings featured in group exhibitions “Resilience” and “Chai” (2024).

Aoman Artist Market

Member; paintings featured in the group exhibition “Here I Am” (2025).

Art Against Antisemitism

Paintings featured in collaboration with Kol Nashim Treble Chorus performance (2025).

Temple B’Nai Or

Paintings scheduled to be featured in a gallery exhibition (2026).

Software Used

Cinema4D

Autodesk Maya

Adobe Suite

Google Suite

CapCut

3D Coat

Skills

Character Animation

Narrative Development

Video Editing & Production

Motion Graphics

Multimedia Production

3D Modeling & Texturing

2D & 3D Compositing

3D Character Rigging

Asset Management

Storyboarding

Adaptability & Problem-Solving

Photography & Videography

Digital Marketing & Branding Strategy

Team Leadership & Collaboration