



Selected Experience

- Ortworks, Remote**  
*Freelance Creative*

(Sep. 2018 - Present)

  - Design logos, brand identities, and marketing collateral tailored to the goals and audiences of small businesses and entrepreneurs.
  - Create 2D and 3D animations and models using Blender, Cinema 4D, and After Effects to deliver polished, client-ready visual content.
  - Edit and produce video content for marketing campaigns, ensuring visual consistency and alignment with brand guidelines.
  - Design physical displays for publicity campaigns featured on major news outlets including PIX11, Fox 5, and ABC 7.
  - Produce digital advertisements and social media assets that improve brand visibility and audience engagement.
  - Audit, restructure, and optimize client social media accounts based on current platform trends, driving measurable growth in followers and interaction.
- Shelli Stelmak TV, New York, NY**  
*Executive Assistant and Social Media Manager*

(Feb. 2024 - Present)

  - Manage and optimize executive calendars, coordinating meetings and priorities to ensure efficient daily operations.
  - Conduct in-depth research on industry trends, audiences, and clients to inform content planning and strengthen brand positioning.
  - Photograph, film, and edit social media content for live events, producing high-quality, on-brand visuals that increase audience engagement.
  - Develop and execute comprehensive social media strategy, resulting in a ~193% increase in Instagram followers and sustained engagement growth.
  - Implement a structured content labeling and archiving system, significantly improving asset organization and retrieval efficiency.
- The RealReal, Perth Amboy, NJ**  
*Photographer and Merchandising Operations Coordinator*

(Aug. 2021 - May 2023)

  - Styled and photographed 200+ luxury items daily—including apparel, handbags, shoes, jewelry, and accessories—maintaining a production rate exceeding 115% with a styling correction rate below 0.18%.
  - Collaborated cross-functionally with receiving, merchandising, copywriting, and authentication teams to improve workflow efficiency and communication.
  - Identified and flagged 230+ items with quality issues, misidentifications, or processing errors, ensuring inventory accuracy and quality control.
  - Trained and supported new hires on styling standards, production workflows, and technical tools, contributing to team productivity and consistency.
- Dermatology Authority, Hoboken, NJ**  
*Graphic Design Intern*

(Aug. 2019 - June 2020)

  - Designed print and digital marketing materials including magazine ads, logos, business cards, and branded graphics.
  - Strengthened social media presence across Instagram, LinkedIn, and YouTube by creating testimonial graphics and lower-third designs for video content.
- University of Connecticut Philosophy Massive Open Online Course, Storrs, CT**  
*Lead Animator*

(March 2018 - Jan. 2019)

  - Conceptualized and produced educational animations for a Massive Open Online Course with a target audience exceeding 100,000 learners.
  - Enhanced learner engagement by applying storytelling techniques to produce accessible, educational animations for a large-scale online audience.

Education	Exhibitions & Artist Collectives	Software Used
<b>University of Connecticut Storrs, CT</b> Digital Media & Design, <i>Bachelor of Arts</i> , 3D Animation Aug. 2016 - May 2020	<b>Stars in the Arts</b> Member; paintings featured in group exhibitions “Resilience” and “Chai” (2024). <b>Aoman Artist Market</b> Member; paintings featured in the group exhibition “Here I Am” (2025). <b>Art Against Antisemitism</b> Paintings featured in collaboration with Kol Nashim Treble Chorus performance (2025). <b>Temple B’Nai Or</b> Paintings scheduled to be featured in a gallery exhibition (2026).	Cinema4D Autodesk Maya Adobe Suite Google Suite CapCut 3D Coat
<b>Animsquad Remote</b> Intermediate Animation Workshop Character Animation March 2021 - June 2021		

Skills	Character Animation Narrative Development Video Editing & Production Motion Graphics	Multimedia Production 3D Modeling & Texturing 2D & 3D Compositing 3D Character Rigging	Asset Management Storyboarding Adaptability & Problem-Solving Photography & Videography	Digital Marketing & Branding Strategy Team Leadership & Collaboration
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