



# Infrastructure & Cloud Architecture

# What's coming

- DCs
- Cloud architectures
  - on-premise
  - cloud (cloud-first)
  - hybrid
- From physical servers to serverless
- Cloud computing
- Cloud infrastructures
- Assignment

# Data Centres

# Data Centres

- In 1940s they were just large rooms filled with enormous computer machines
- The real turning point was between 1970s and 1990s during the boom of microcomputers
- The biggest change happened in 2000s during the dot-com bubble

# Data Centres



NASA mission control computer room c. 1962

# Data Centres: Major concerns

Energy efficiency and environmental sustainability

- DC components, mainly compute power and cooling system draw massive amounts of energy
- Power consumption can be up to 10% of total cost of ownership
- Major Cloud Providers Commit to maintain sustainability [AWS](#), [Azure](#), [Google Cloud](#)
- Heating / Cooling

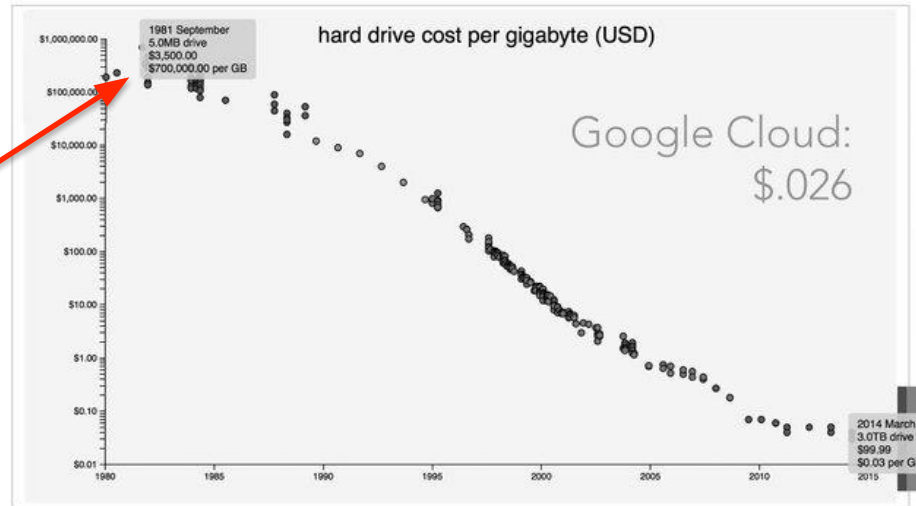
# Data Centres: Major concerns

## Costs and ageing of hardware

- Hardware (HW) has usually predetermined life-span and support provided by the vendor
- HW failures are not uncommon and must be accounted for, in fact, mathematical formulas can help predict failures depending on use and age
- over time some HW components may get cheaper, however most HW and SW keeps the value as vendors keep on adding new functionalities, provide better power efficiency, throughput or security hardening.

# Data Centres: Major concerns

## Costs and ageing of hardware



HDD cost over the time



# Data Centres: Major concerns

## High Availability

- Ever-present requirement for High Availability is at the top of architects mind when designing a data centre
- Requirement for HA accounts one of the major costs of operating DC: every single component **must be doubled** -> racks, compute, networking, cabling, cooling system and internet and power supply must come from **two different** sources, which **must not be using the same routes** and backends.
- If any component should fail, immediately second must take its place
- DCs also maintain massive generators in case both power supplies fail

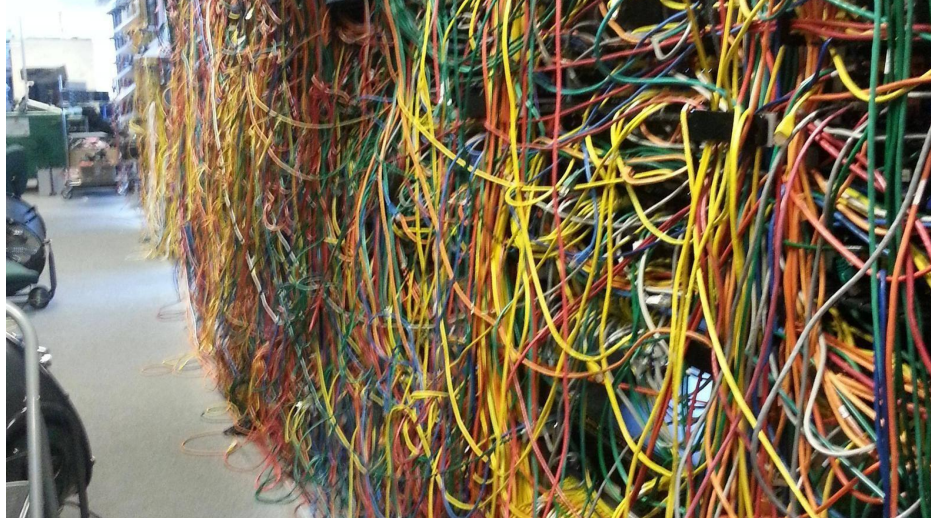
# Data Centres: Major concerns

## Professionalism

- DCs require a number of highly trained professionals to design, setup and maintain smooth run od DC equipment
- Only staff required to enter DC location are those who physically operate with the Hardware and networking

# Data Centres: Major concerns

Professionalism



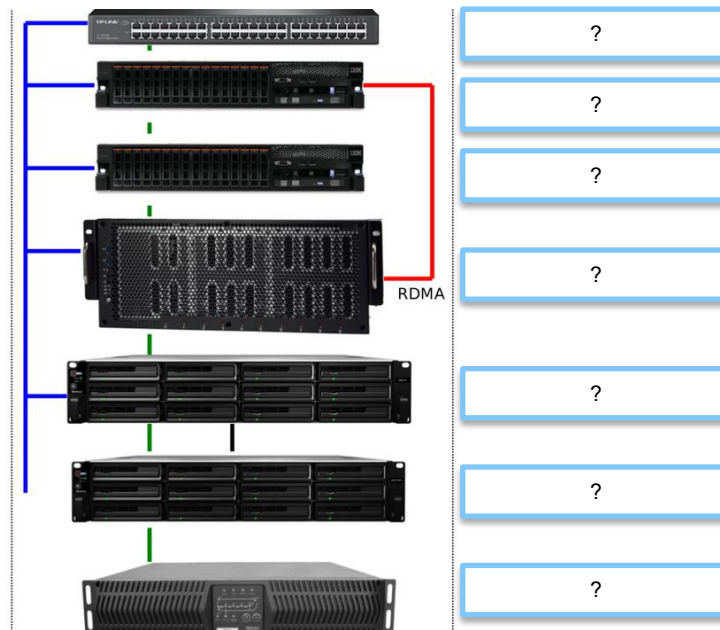
**DON'T** try this at home...

# Infrastructure components

- physical topology:
  - networking
  - compute nodes
  - security devices
  - HVAC

or virtual topology (VMs) — physical devices logically combined in clusters

# Infrastructure components



Server rack components

# Cloud architectures

# Cloud architectures

## Private cloud (on-premise)

- Legacy solution for most companies nowadays
- Most companies build DCs usually to meet legal requirements (Banks)
- It is important for company to calculate yearly Data Center "Cost of Ownership"
- With Cloud Providers offering now so many services with reasonable pricing, on-premise solutions are used more and more scarcely

# Cloud architectures

## Private cloud (on-premise)

- **Pros**
  - You own all components and processes
  - Best if you have specific security or procedural requirements Cloud Providers don't yet adhere to



# Cloud architectures

## Private cloud (on-premise)

### - Cons

- Double each DC component to maintain High Availability
- Maintain 2nd DC in separate location as backup and Disaster Recovery
- Constant maintenance and change of components
- Maintaining enterprise level backup SW and HW including storage for tapes
- Maintaining 24/7 operations to ensure DCs and Infrastructure are running properly
- Ensuring 3rd party SW and HW providers and vendors deliver (eg internet providers)
- Finite resources -> constant need to invest in more resources in growing companies

# Cloud architectures

## Public cloud

- Public cloud is the go-to strategy for most modern companies
- Enables to start small, play around and grow into large infrastructure as needed
- Allows clients to benefit from "Economy of Scale"
- Cloud Providers are constantly working "under the hood" to develop their own HW components and optimize processes and production costs
- Today some services are at such level of integration that a professional Solutions Architect can interlink several services together and form entire applications that are secure, reliable and fast

# Cloud architectures

## Public cloud

### - Pros

- Absolute control over your billing and resources used
- Can save up to 60% of billing via well-architected design and use of reserved instances
- Fully disposable architecture = scale the entire infrastructure up or tier it down in minutes
- Nearly unlimited resources available at your disposal
- Agile development = build complexity by adding resources and services to meet new business requirements and feature requests
- Large selection of provided services which can easily be interlinked to form large, scalable and cost-effective solutions
- With pay-as-you-go billing model, you are not limited to using a single Cloud Provider = no vendor-locking

# Cloud architectures

## Public cloud

### - Cons

- Design, implementation and maintenance require specially trained staff
- Inadequate knowledge may compromise security and cost-effectiveness
- Migrating entire infrastructure at once may be costly and time-consuming
- Not all 3rd party licensing for on-premise can be seamlessly migrated to use in cloud
- Estimating cloud usage is very difficult to calculate correctly and requires highly experienced cloud Solutions Architect knowledge

# Cloud architectures

## Hybrid

- Best for combining their on-premise DCs with public cloud solutions
- Companies usually start small, with several Proof of Concepts (POC) to prove that the cloud complies with all projects' requirements
- Most customers start by managing cloud as backup and new projects are preferably built on the cloud, while older applications may be still being served from the on-premise infrastructure

# Cloud architectures

## Hybrid

### - Pros

- Benefit from best of both worlds
- possibility to decouple private and sensitive components of the infrastructure (like databases) from the compute infrastructure
- savings on the private DCs

### - Cons

- maintenance costs

# Cloud architecture: Case study

# From physical servers to serverless



# From physical servers to serverless

As time progressed, the IT industry has gone through number of eras that have changed the way we design infrastructure and applications.

## Physical servers

- Remain popular for running business-critical applications such as Oracle Databases on Banking systems
- Designed and setup to do one function non-stop
- Complying with business needs for growing number of applications quickly becomes overwhelming challenge.
- High waste of unused resources when the application isn't fully used

# From physical servers to serverless

As time progressed, the IT industry has gone through number of eras that have changed the way we design infrastructure and applications.

The progression went from physical servers, to virtual servers (VMs) and containers to serverless (lambdas).

# From physical servers to serverless

## Physical servers

- Remain popular for running business-critical applications such as Oracle Databases on Banking systems
- Designed and setup to do one function non-stop
- Complying with business needs for growing number of applications quickly becomes overwhelming challenge.
- High waste of unused resources when the application isn't fully used

# From physical servers to serverless

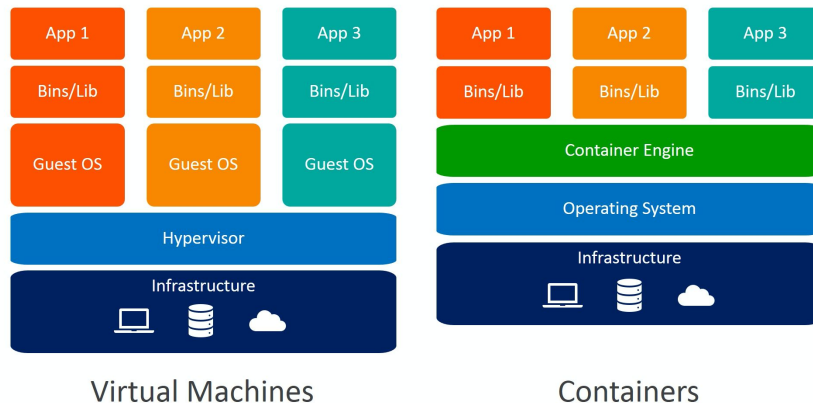
## Virtual servers

- Abstraction of resources opens wide range of possible use-cases including virtual networking, virtual machines, virtual firewalls etc.
- Virtualisation has played a major part in shaping modern structure and rapid growth of IT and is at heart of cloud providers' core stack.

# From physical servers to serverless

## Containerization

- Containerised applications are “isolated” in that they do not bundle in a copy of the operating system
- Instead, an open source runtime engine (such as the Docker runtime engine) is installed on the host’s operating system and becomes the conduit for containers to share an operating system with other containers on the same computing system



# From physical servers to serverless

## Serverless

- Is an implementation of Function as a Service (FaaS)
- Allows to develop, run, and manage application functionalities without the complexity of building and maintaining the infrastructure
- Typically provided under pay-as-you-go billing model
- Some serverless services can run locally or even in embedded devices
- Many Cloud providers' services leverage serverless architecture underneath

# From physical servers to serverless

## Serverless: Stateful and Stateless applications

- Serverless applications may be **stateful**:
  - store their **state**
  - long-lived applications
  - require data storage (volumes)

$$f(x_t) = x + f(b_t)$$

$$f(b_t) = b_{t-1} + 1$$

The  $b$  is a stateful variable and it depends on time  $t$  – it is itself a function of time.

# From physical servers to serverless

## Serverless: Stateful and Stateless applications

- or they may be **stateless**:
  - do not store their **state**
  - scale out easily
  - omnipotent

$$f(x) = x + b$$

The  $b$  is a *constant*.



# Serverless: When would you use it?

# Cloud computing

# Cloud computing

## Definition

Cloud computing is the on-demand delivery of IT resources over the Internet with pay-as-you-go pricing.

Instead of buying, owning, and maintaining physical data centres and servers, you can access technology services, such as computing power, storage, and databases, on an as-needed basis from a cloud provider like Amazon Web Services (AWS).

# Cloud computing

## Models



### Infrastructure as a Service (IaaS)

Infrastructure as a Service, sometimes abbreviated as IaaS, contains the basic building blocks for cloud IT and typically provide access to networking features, computers (virtual or on dedicated hardware), and data storage space. Infrastructure as a Service provides you with the highest level of flexibility and management control over your IT resources and is most similar to existing IT resources that many IT departments and developers are familiar with today.



### Platform as a Service (PaaS)

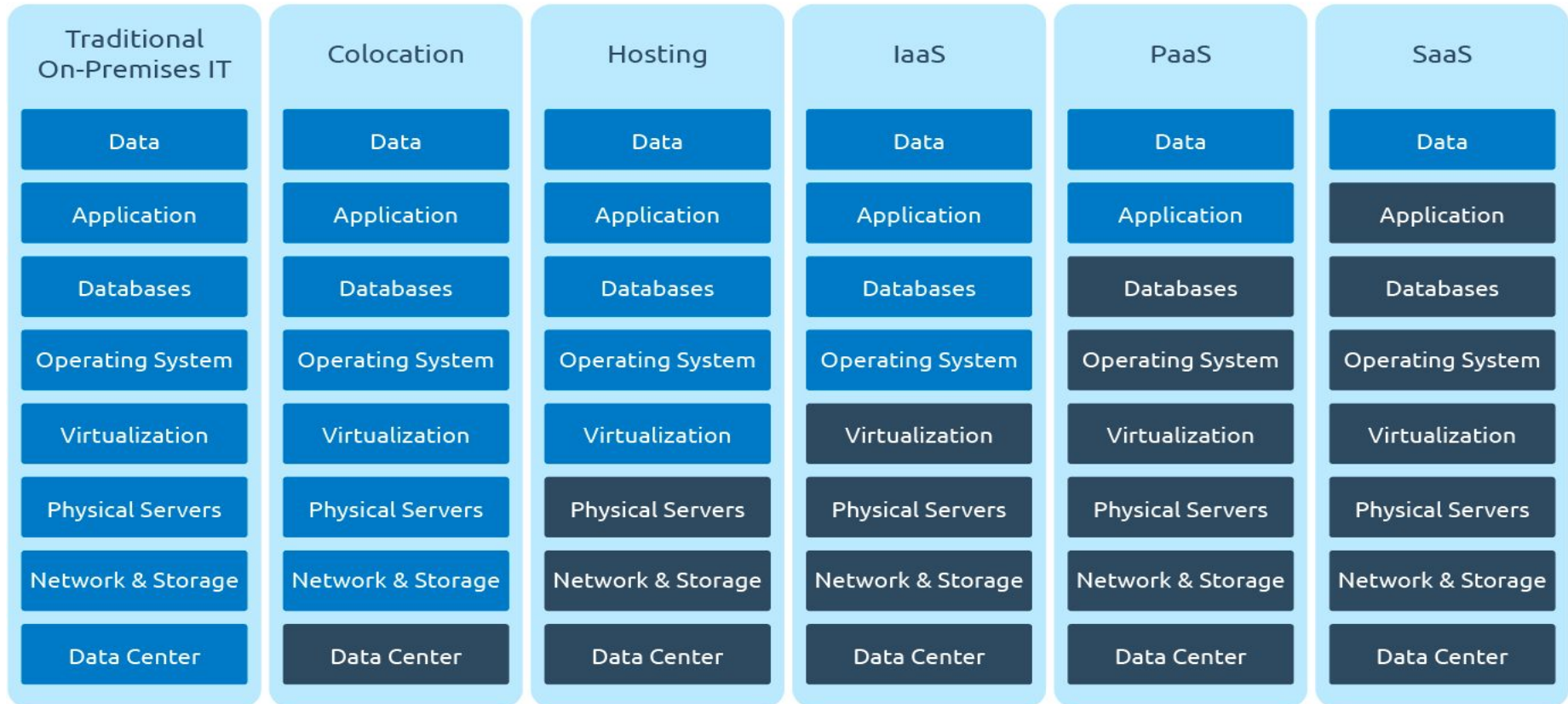
Platforms as a service remove the need for organizations to manage the underlying infrastructure (usually hardware and operating systems) and allow you to focus on the deployment and management of your applications. This helps you be more efficient as you don't need to worry about resource procurement, capacity planning, software maintenance, patching, or any of the other undifferentiated heavy lifting involved in running your application.



### Software as a Service (SaaS)

Software as a Service provides you with a completed product that is run and managed by the service provider. In most cases, people referring to Software as a Service are referring to end-user applications. With a SaaS offering you do not have to think about how the service is maintained or how the underlying infrastructure is managed; you only need to think about how you will use that particular piece of software. A common example of a SaaS application is web-based email where you can send and receive email without having to manage feature additions to the email product or maintaining the servers and operating systems that the email program is running

Cloud computing models



Provider-Supplied



Self-Managed

# Cloud computing

## Economy of scale

- The larger the scale of cloud provider's infrastructure the more active role in investing into enhancing DC efficiency
  - o power consumption
  - o Processors
  - o routers and switches, racks, HVAC systems
  - o Custom versions of security-hardened operating systems
  - o proprietary network cables all over the world. [ TIP: [Story of first transatlantic cable installation](#) ]
- All clients benefit in having enhanced security, lower latency and improved up-time of all services provided

# Cloud computing



## Security



### Prevent

Define user permissions and identities, infrastructure protection and data protection measures for a smooth and planned AWS adoption strategy.



### Detect

Gain visibility into your organization's security posture with logging and monitoring services. Ingest this information into a scalable platform for event management, testing, and auditing.



### Respond

Automated incident response and recovery to help shift the primary focus of security teams from response to analyzing root cause.



### Remediate

Leverage event driven automation to quickly remediate and secure your AWS environment in near real-time.

# Cloud computing

## Pros

- Trade capital expense for variable expense
- Benefit from massive economies of scale
- Stop guessing capacity
- Increased speed and agility
- Hardware and operations savings
- Global in minutes



# Cloud computing

## Cons

- Bad habits (i.e. application and infrastructure architecture) may be extremely costly
- Steeper learning curve -> “cloud thinking”
- A greater amount of knowledge of the application is required, including service limitations
- Security considerations

# Cloud computing



## AWS stack

### Amazon Web Services

#### Compute

- EC2**  
Virtual Servers in the Cloud
- EC2 Container Service**  
Run and Manage Docker Containers
- Elastic Beanstalk**  
Run and Manage Web Apps
- Lambda**  
Run Code in Response to Events

#### Storage & Content Delivery

- S3**  
Scalable Storage in the Cloud
- CloudFront**  
Global Content Delivery Network
- Elastic File System** PREVIEW  
Fully Managed File System for EC2
- Glacier**  
Archive Storage in the Cloud
- Import/Export Snowball**  
Large Scale Data Transport
- Storage Gateway**  
Integrates On-Premises IT Environments with Cloud Storage

#### Database

- RDS**  
Managed Relational Database Service
- DynamoDB**  
Predictable and Scalable NoSQL Data Store
- ElastiCache**  
In-Memory Cache
- Redshift**  
Managed Petabyte-Scale Data Warehouse Service

#### Networking

- VPC**  
Isolated Cloud Resources
- Direct Connect**  
Dedicated Network Connection to AWS
- Route 53**  
Scalable DNS and Domain Name Registration

#### Developer Tools

- CodeCommit**  
Store Code in Private Git Repositories
- CodeDeploy**  
Automate Code Deployments
- CodePipeline**  
Release Software using Continuous Delivery

#### Management Tools

- CloudWatch**  
Monitor Resources and Applications
- CloudFormation**  
Create and Manage Resources with Templates
- CloudTrail**  
Track User Activity and API Usage
- Config**  
Track Resource Inventory and Changes
- OpsWorks**  
Automate Operations with Chef
- Service Catalog**  
Create and Use Standardized Products
- Trusted Advisor**  
Optimize Performance and Security

#### Security & Identity

- Identity & Access Management**  
Manage User Access and Encryption Keys
- Directory Service**  
Host and Manage Active Directory
- Inspector** PREVIEW  
Analyze Application Security
- WAF**  
Filter Malicious Web Traffic

#### Analytics

- EMR**  
Managed Hadoop Framework
- Data Pipeline**  
Orchestration for Data-Driven Workflows
- Elasticsearch Service**  
Run and Scale Elasticsearch Clusters
- Kinesis**  
Work with Real-time Streaming data

#### Internet of Things

- AWS IoT** BETA  
Connect Devices to the cloud

#### Mobile Services

- Mobile Hub** BETA  
Build, Test, and Monitor Mobile apps
- Cognito**  
User Identity and App Data Synchronization
- Device Farm**  
Test Android, Fire OS, and iOS apps on real devices in the Cloud
- Mobile Analytics**  
Collect, View and Export App Analytics
- SNS**  
Push Notification Service

#### Application Services

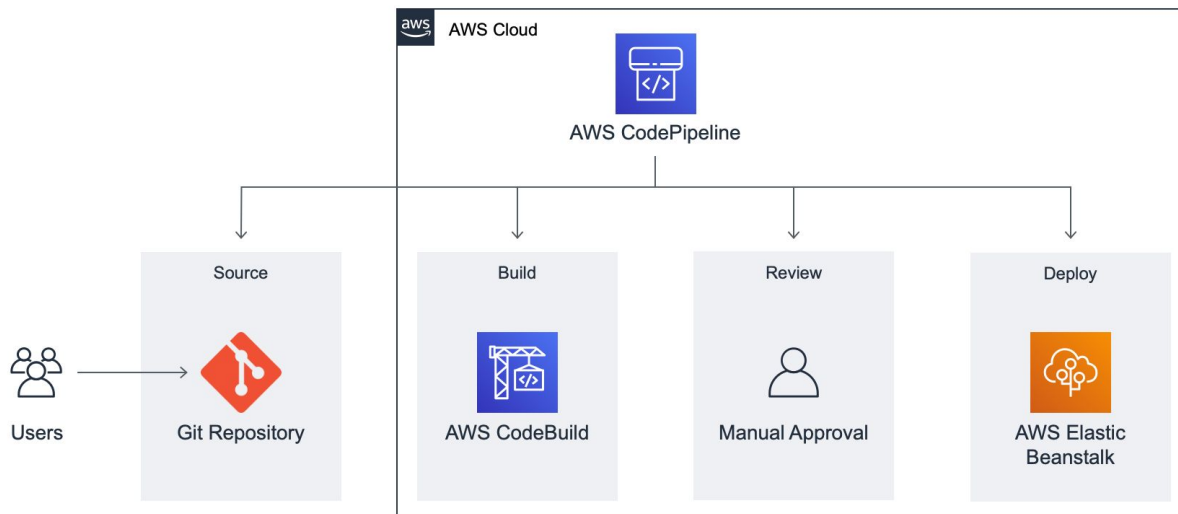
- API Gateway**  
Build, Deploy and Manage APIs
- AppStream**  
Low Latency Application Streaming
- CloudSearch**  
Managed Search Service
- Elastic Transcoder**  
Easy-to-use Scalable Media Transcoding
- SES**  
Email Sending Service
- SQS**  
Message Queue Service
- SWF**  
Workflow Service for Coordinating Application Components

#### Enterprise Applications

- WorkSpaces**  
Desktops in the Cloud
- WorkDocs**  
Secure Enterprise Storage and Sharing Service
- WorkMail** PREVIEW  
Secure Email and Calendaring Service

# Cloud computing

## AWS Example: Pipelines



# AWS stack: Demo

# Assignment