

# EMMANUEL FAKAYODE

Data Analyst/Business Intelligence Developer

+234-8069835637   emmanuelgakayode@gmail.com   linkedin.com/in/fakayode   engfakayode.io   github.com/ENGFAKAYODE

## SUMMARY

Data Analyst & BI Developer specializing in using **Tableau, Power BI, Excel, SQL and Python** to drive decision-making, optimize workflows and enhance data accuracy through dynamic dashboards and insightful analytics.

## TECHNICAL SKILLS

**Visualization Tools:** Tableau, Power BI, Excel, Matplotlib, Seaborn, Plotly.

**Languages and Databases:** Python, Pandas, NumPy, Microsoft SQL.

**Other Skills:** Problem-Solving, Visual Storytelling, Research, Communication, Presentation, Teamwork, Attention to detail.

## RELEVANT EXPERIENCE

### Native-I Consulting

Oct 2023 – Dec 2024

Data Analyst

Texas, USA

- Created **20+ reports and dashboards** in Tableau and Power BI, **enhancing data-driven decision-making by 50%**.
- Partnered with cross-functional teams to resolve product performance issues, providing insights that **addressed 90% of problems**.
- Ensured 99% data accuracy and workflow efficiency** by utilizing Advanced Excel, Power Query and Tableau Prep to clean and organize large datasets.
- Executed complex SQL queries **across 5+ databases, improving data accuracy by 20%** and supporting strategic initiatives.

## PERSONAL/CONSULTANCY PROJECTS

### Music Streaming Churn Analysis | Tableau, SQL, Python

Personal

- Reduced churn rate by 30%** through early detection and real-time tracking of KPIs, dynamically classifying users' churn status to enable precise, targeted retention campaigns.
- Increased revenue and saved 90%** in potential losses by tracking monthly new and churned subscribers, using SQL-driven churn type logic to enable timely interventions and **cut costly customer acquisition cost by 50%**.

### Personal Finance Tracker | Tableau, Database Management, Problem-Solving

Personal

- Developed a product integrating cards, bills, savings, and investments into one solution, **reducing missed payments by 95%**, and **saving users over 20+ hours of manual tracking monthly**.
- Boosted savings goal success by 40% and **delivered 100% portfolio visibility** through dynamic tracking, automated transactions, and real-time alerts, **enabling faster financial decisions**.

### Buam Retail-Chain | Excel, Data Modeling, DAX

Personal

- Engineered an excel dashboard that allowed stakeholders to quickly assess the company's overall health **yielding a 15% growth in business performance**.
- Provided in-depth insights into customer demographics & behavior **boosting customer satisfaction by 25%**.

### California Public School Students Analysis | Tableau, Data Modelling and Cleaning

Consultancy

- Collaborated with team members to **create 6 Tableau dashboards, resulting in a 60% reduction of analysis time** for student population metrics.
- Enhanced the decision-making process** for prospective student enrollment by **80%** through comprehensive data visualization and analysis.

## CERTIFICATIONS

- Deloitte Australia Internship
- Tableau Certified Data Analyst
- Microsoft Excel Expert
- Tableau Desktop Specialist
- Microsoft Excel Associate
- SQL

## EDUCATION

### Kwara State University

Bachelor of Technology - Electrical and Electronics Engineering

Nov 2022 – Present

Kwara, Nigeria