

Customer Notes - Group F

Overall

This presentation had very limited feedback/interaction with the client as this served mostly as a demo. Hence, this will be a shorter document due to this.

The overall feedback of our website was positive based on the response we got from our customer. She however had a few notes that could be improved upon.

Simplicity

We received mixed feedback about the simplicity of our page, which was an intentional design choice designed to reduce complexity for our northstar. On one hand, for the organization directory, the customer referred to it as 'Printable' and very 'readable' while also stating the reason that, considering it was a resource hub, it was important for our users to easily print off information quickly and easily as per their need. As well, this implies that our clients may value this type of simplicity, with little fluff in the pages.

Integration of posts in the pages

The customer liked our idea of including posts as a form of resource in our pages. She liked that using posts could potentially be a better way of keeping information up-to-date across the site just by categorizing the posts based on the type of content such as webinars, retained webinars, seminars, articles.

Resource Pages and Content structure

We also received some feedback about our resources / gain skills page designs. The client stated that she liked the more 'structured' layout of the Operations page, however; she had more mixed feelings about the other resource pages that are less structured. These other resource pages were more so intended that other pages to be more hosting of general content and external links. This suggests that a revision may be needed to segment these other pages into subtopics; much like Operations.

Organization Directory

The clients also suggested that he liked the design of posts in the organization directory, where they could be quickly added and removed as blog posts. Simply all they would have to do is add a new post and tag appropriately.