ENSE 271 Summarized Notes

GROUP F

James Clinton - 200268717, Ishankumar Vimalkumar Patel - 200499369,

Anjolaoluwa James -200480807, Kayla Dietrich -200468840

University of Regina

ENSE 271 - People-Centered Design

Timothy Maciag

Activity 3

Introduction

Throughout our meetings with the SSCF, we have gained many notes and insights. Listening to these and altering our design accordingly has allowed us to create a product that fulfills her vision and needs for the website. By collecting these notes and analyzing them, we especially gain new insights into her vision. This Activity 3 check-in gained us positive and negative feedback, as well as new ideas. These are the notes that apply to us for the next activity from all of the check-ins:

Notes

We trialled both WordPress posts and written posts on the site to gain feedback on which one she would like better. She said she prefers WordPress posts.

Miscellaneous notes

- Add logo to header
- Add an 'About' page, so that charities can see more information about the website and its mission
- Focus Groups are intended for SSCF to gain information
- The navigation dropdown added was good, but, a name change for 'Learn About' is needed
- The Navigation is <u>OK</u> now
- The footer needs work- too much empty space
- Edit home page information, relocate mission, and write different stuff
- Edit home page text - make a different colour so that text can be read easily
- Accordion containers could be used, currently, there is too much scrolling.
- Breadcrumb navigation could be explored to simplify navigation.

- More consistency in appearance could be better e.g. only white text on green banners, and sections of pages in the same spots on the 'learn skills' pages

Implemented Notes

- Moved category filters to the top

- Implemented quick links

- Changed names of Marketing, other skills

- Pages resemble each other mor

- Some general consistency was implemented

- Less invasive pop-ups

- Navigation dropdown

- Improved header, less crowded

Analysis

Looking at all of the insights gathered from client meetings, we can identify the weak spots of our website which require significant improvement. On such area is the overall visual appeal of the site. This includes consistency across pages and a populated footer. Apart from this, the website also needs some improvements in content formatting across pages. The client prefers to have content presented in such a way that is easy to navigate and accessible to ensure a friendly and satisfactory user experience.

Conclusion

The client check-ins have surely helped us to build a website with matches the client's expectations. Even though some of the ideas have been implemented in past meetings, there is still room for improvement. By adapting ideas from feedback, the website will surely be user-friendy, delightful, visually appealing and most importantly, meet client satisfaction.