

Asset Inventory							
Number	Navigation Title	Navigation Location	Page Title	Content	Last Updated	Rating (1-4)	Comments
1.0	Home/Default icon click	default	index_new	Upcoming Event Blurb; Blurbs/Buttons on Careers, Certification and Why Join IABC; Upcoming Events, Careers	Feb 2021	3	Decent, however has some content duplication with careers and event postings. Could be cleaner looking for sure.
2.0	Membership	/membership	Membership	Blurb about maximizing your membership, joining the group, states the types of memberships but nothing about them. Buttons on side to link to other membership pages and twitter feed. Contact info at bottom	??	1	Doesnt mention prices or any details about the types of membership. Just states their titles.
2.1	Membership Types	/Membership/membership-types	Membership Types	Blurb about joining/volunteering with email button, Blurb about Potential Sponsors, Information and pricing about each type of membership w/ link contact info. Side bar is the same as above page but also has seemingly random email us and sign up sections which link to volunteer/sponsorship pages somehow? Contact info at bottom	??	1	The blurb buttons and sidebar buttons with email us and sign up don't make any sense, don't do what they advertise. Membership information is OK.. but a table format or just linking to IABC straight up might be more beneficial.
2.2	Membership Dues	/Membership/membership-dues	Membership Dues	Blurb and infographic about where the membership fees go to and what they fund. Side bar is the same as above pages. Contact info at bottom	??	2	Good. Maybe should be called "Where do my dues go?" or something and just be a subsection. The title is a bit confusing and the page itself doesn't really need to be standalone.
2.3	Why Join IABC?	/Membership/why-join-iabc	Why join IABC?	Blurb and quoted statement about why you should join from a past president of the New Jersey chapter in 2014. Contact info at bottom. Side bar is now back to how it was at the Membership page with just membership page buttons and a twitter feed.	>2014...	2	The page isn't bad, but I feel like it should be the first option under membership or the first thing you see when you click membership. People that aren't too interested may not even make it this far to read this.
2.4	Maximize your Membership	/Membership/maximize-your-membership	Maximize your Membership	Little information and a link to IABC.com webinars. Infographic on membership types, really only has the bare minimum for information. Sidebar now has the same broken sign up and email us buttons as before.	??	1	Some semi useless infographic with what type of membership is good for you but not much real info on it? Seems out of place on this page. Nothing really great here also the navigation buttons to get back to membership/other pages on it are gone.
3.0	Events	/events	Events	Lists Upcoming Events, Links to eventbrite or other services to RSVP. View Presentation Downloads button links to downloads. Broken/Confusing Email Us/Sign up buttons and Twitter Feed that many other pages have too.	Feb, 2021	3	Good. Sidebar needs fixing, lots of pages have it too though. The events posts could be better framed and more obvious where to RSVP/ find information on how to join.
4.0	Careers	/careers	Careers	Blurb about postings, Job Postings w/ post link, Sidebar with Careers Pages. Side Bar Same as above pages otherwise	Feb 2021	3	Styling is a bit lacking for the job postings. A table format or something would be preferable to just text.
4.1	Career Posting	/career-opportunity/ (whatever the job title is)	(Job Posting Title)	Information about title, link on where to apply, share to email option, back to all listings, same sidebar as Events page.	Feb 2021		
4.2	Submit Career Posting	/Careers/log-in	Login	Blurb about fees of posting, process of getting it posted, contact info and a login form presumably allow submission of postings. Sidebar is same as Careers page	??	2	Seems fine, however I don't believe the login functionality works at all. At the moment, this page should just have an email to send potential postings to.
4.3	Register for an account	/Careers/register	Register an Account	Register form, Submission button, same sidebar as Careers page	??	1	Unsafe, anyone who tries to sign up and maybe uses the same email and password as other account could have their information stolen.

4.4	Forgot Password	/Careers/forgotpassword	Forgot Password	Email submission form, same sidebar as Careers.	??	2	Nothing wrong with the page but the login system overall is unsafe and shouldnt be used. Also if you click on the button it changes the URL to iabcregina.worldsecuresystems.com.. which is interesting.
4.5	Interview Tips	/Careers/interview-tips	Interview Tips	Interview Tips Article from Gov of Canada	??	1	Content looks to be just an article completely ripped from a Gov of Canada website. Should be some effort or just directly link to that in the sidebar
4.6	Career Resources	/Careers/career-resources	Career Resources	Various Professional Communicators Resource Links	??	4	Good. Nothing to critique here.
5.0	Infographics	/infographics	Infographics	Various Job Interview/Search Infographics	??	1	Links from Careers Pages but isn't under their URL path. Formatting is pretty weak and "Infographics" doesn't convey that this is just job search/interview stuff.
6	Volunteer	/volunteers	Volunteers	Paragraphs about the use of volunteering to promote community engagement. Provide alternative options if volunteering does not work. Provides the benefits of joining the community	??	2	Good introduction but the page felt very lackluster.
6.1	Sponsorship	/volunteers/Sponsorship	Sponsorship	Provides reason for sponsoring IABC. Open to new and unique ideas. Provides direct contact for the VP of Sponsorships. Provides documents for invitation and sponsorship proposals.	??	1	Brief information given and the page itself feels very empty.
6.2	Volunteer Profiles	/Volunteers/volunteer-profiles	Volunteer Profiles	Showcasing a testimony of a member and answering questions that have been provided.	??	2	Content looks good but it was only one testimony. Could have been better if they put more to emphasize how active the community is and their achievements.
7.0	Certification	/certification	Certification	Contains an introduction about IABC certification. Provides incentives to become certified and steps for getting certifications. Provides links on how to apply, prepare for the exam, write the exam, and maintain certification.	??	2	Poor introduction but the information given was straightforward and easy to follow
7.1	Accredited Members	/Accreditation/accredited-members	Accredited Members	Short intro and Provides a list of all the Accredited Members in Regina. Both CMP and ABC.	??	3	Information given was straight to the point but the names are random. Including dates and photo would make this part more attractive to the users and visitors
7.2	Communication Management Professional	/Accreditation/communication-management-professional-certification-	Communication Management Professional Certification	Provides information into advancing into cmp certification. Provides necessary information to apply, prepare, write, and maintain the certification. Also, provides the cost of taking the examination.	2015?	2	Good information and straight to the point but the information is outdated and dated back to 2015 which is 6 years ago. Why is it still here and is this certification still offered?
8.0	Programs	/programs	Programs	Brief introduction and that is it. A huge empty space afterwards.	??	1	This section can be implemented to other sub-headings. It doesn't provide any useful information about the programs. It only acts as a form of navigation to navigate to the actual programs provided.

8.1	Regina Communicator Awards	/Programs/regina-communications-awards	Regina Communicator Awards	Provides info about the discontinuation of the program in 2016 and provides an alternative event which is the gala night held in late spring	??	1	The program has been discontinued for 5 years as of today so why is it still on the very top of the programs. There is no other way to go to other programs other than going back to the main program tab(inefficient in my opinion)
8.2	MentorCentre	/programs/mentorship	Mentorship	provides a brief introduction about the mentorship program and how it came to be. Explains all the three phases that will be experienced once registered for the program. Brief words from Anna, who is the leader of this program at the end and a little bit of introduction about her.	??	3	Good introduction and format but is missing core information such as dates and links on how to register.
8.3	Silver Leafs Awards	/Programs/silver-leaf-awards	Silver Leaf Awards	Provides a brief introduction about the silver leaf awards and provides a link for application at the bottom.	??	2	Brief and concise but very lackluster. Upon clicking the link I got a prompt that the link is very vulnerable.
8.4	Gold Quill Awards	/Programs/gold-quill-awards	Gold Quill Awards	Sentence introduction that provides a link for more information about the award. Provides an application link that redirects users for full application details	??	2	It Feels really empty since there's really nothing in it but the links are working and I didnt get a prompt from my browser that the website is harmful in anyway.
8.5	IABC Master Communicator Award	/Programs/iabc-master-communicator	IABC Master Communicator	Brief intro about the award, nomination info, and couple of local award recipients.	??	2	The website looks very basic and not a lot of effort is used in creating this page; they just simply put a header and a link underneath. Not very engaging. One link is outdated and no longer functional
9.0	About Us	/About Us	About Us	A few paragraphs of plain text describing what IABC is and what they do.		2	The about us text is brief and to the point which is nice but could benefit from a nicer visual presentation.
10.0	Dare to Lead	/Dare to Lead 2018	Dare to Lead	Information about the Dare to Lead 2018 event (dates, location, featured content). Links to the Keynotes, Breakout Sessions, Sponsorship, Accommodations, Registration, and Agenda for Sunday pages.	2018	3	There isn't really anything bad about the page itself but it does feel odd that a page about an event from 2018 is still as one of the main links on the navigation.
10.1	Keynotes	/Dare to Lead 2018/Keynotes	Keynote Speakers	List of each keynote speaker along with some information about them, what they will be speaking about, and when they are speaking.		3	
10.2	Breakout Sessions	/Dare to Lead 2018/Breakout Sessions	Breakout Sessions				
10.3	Sponsorships	/Dare to Lead 2018/Sponsorships	Sponsorship	List of sponsors for the event along with their logo, a link to their website, and some text describing the company/sponsor.		2.5	
10.4	Accommodations	/Dare to Lead 2018/Accommodations	Accommodations	Links to places to stay, places to eat, and a "Welcome to Regina" pdf. Along with the links are some descriptions of the things the links lead to.			
10.5	Registration	/Dare to Lead 2018/Registration	Registration	Registration information as well as links to registration websites.			
10.6	Agenda for Saturday	/Dare to Lead 2018/Agenda for Saturday	D2I-journal-tip-inAGENDA. pdf	A pdf of the events schedule.		4	Straight to the point. Event schedules often don't need to be too complicated so not much to say here.
11.0	Downloads	/Downloads	Downloads	Four Pdfs which can be downloaded (Internal Communications Master Class, Corporate Social Responsibility Reporting: the what, why, and how, Igniting a spark with Kellie Garrett, Megan Wolfinger: Audience Personas Infographic)		1	The purpose of having a general downloads page with only a few files is a little confusing. As opposed to having these files alongside a page or section about the same topic that the file is about.

12.0	Newsroom	/Newsroom	Newsroom	List of links leading to news articles/stories related to IABC along with a publishing date and brief description for each article/story.	June 18, 2020	1	In need of better formatting. No clear boundary between stories. Also no search function and lots of stories makes it difficult to locate one specific story (without ctrl+f).
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