Prototype Hype

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Problem Definition

The South Saskatchewan Community Foundation is an organization that connects donors with charities but is facing challenges with its platform. Currently, donors find it difficult to navigate through the information provided and find specific opportunities for donating to charities.
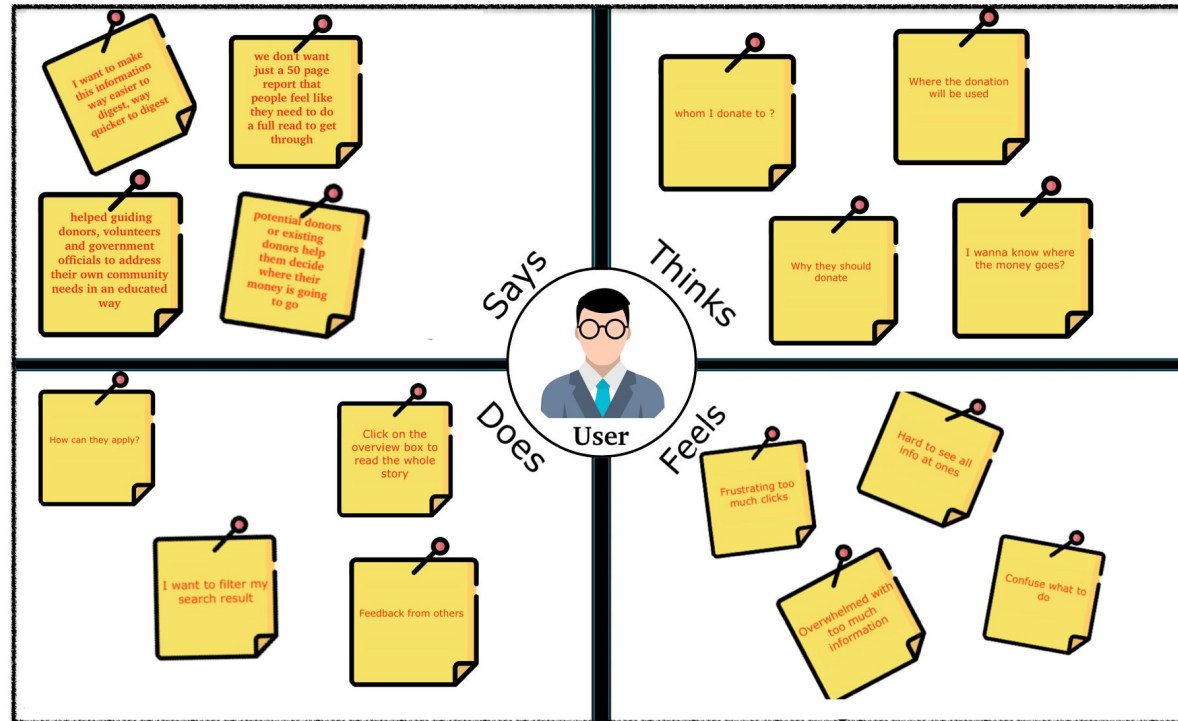
NorthStar

The primary focus of this project is to design a user-friendly website that is easy to navigate for potential donors.

Our goal was to add 3 important things which are impact stories, focus area and region filter.

Carryover

We aim to establish effective communication with other carryover customers including government organizations, charity sectors, and volunteers.
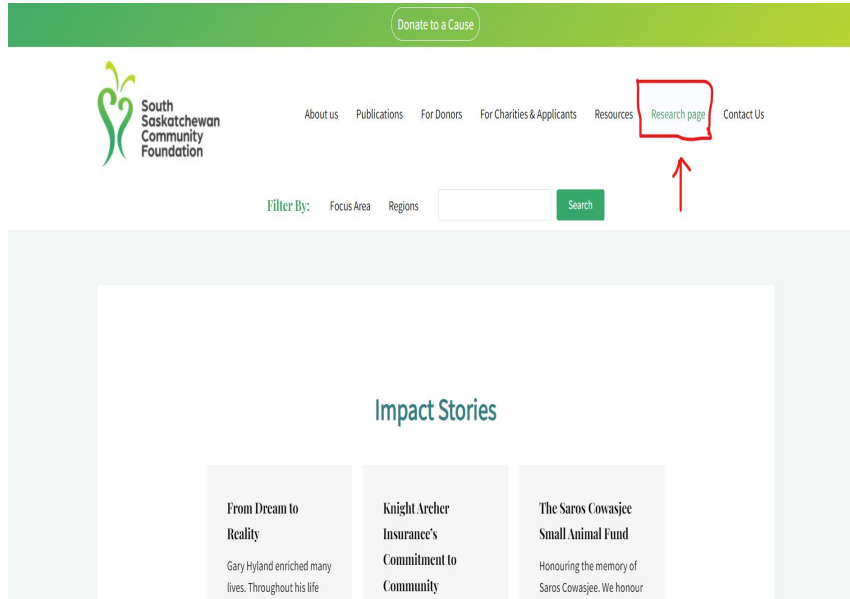
Empathy Map

Affinity

Constraints

- Time

- Wordpress knowledge

- Premium plugins

We have just add one page to the website which is called research page in which we have put 3 things in header of that page.

- Focus Areas
- Regions
- Search button

Impact Stories

From Dream to Reality

Gary Hyland enriched many lives. Throughout his life Gary Hyland was a…

Read more

Knight Archer Insurance's Commitment to Community

In 2021, Knight Archer Insurance established two Funds at SSCF; The Knight…

Read more

The Saros Cowasjee Small Animal Fund
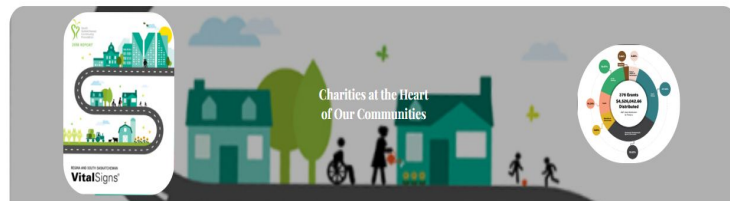
Honouring the memory of Saros Cowasjee. We honour the memory of Saros…

Read more

On this page we have use Carousel to display the impact stories. On clicking Read more button User can read full reports and can see info graphs and everything related to it.
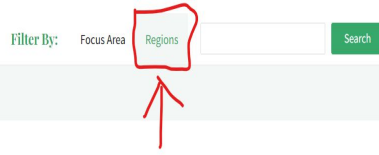
Within the research page, beside impact stories we have some previous year report cards below with brief description about the report by clicking the read more button.
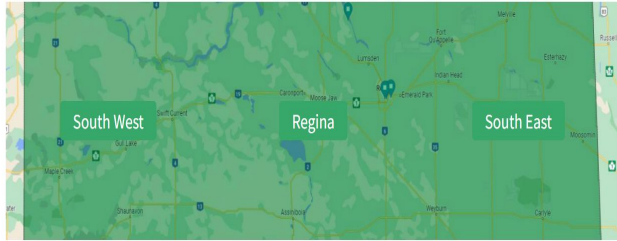
On clicking on Focus Area it will direct the user to focus areas of SSCF. And on clicking on each of them it will show the detail reports regarding that things.

After that there is button for regions on clicking on it will redirect to region page where we place 3 button on the map itself which are South-West, Regina, South-East. On clicking on those button it will direct user accordingly to that regions reports and every information they need.

Filter By: Focus Area   Regions   [search box]   Search

Impact Stories

wasjee Fund	From Dream to Reality	George Butt Supporting the Heart of Arcola	Regina & Are Assault Centr "Prevent It" P Receives $2.5l
lemory of We honour aros…	Gary Hyland enriched many lives. Throughout his life Gary Hyland was a…	https://youtu.be/HwcvKKeS Bmc In 2008, George Butt created an endowed Fund through SSCF to…	https://youtu.be, QpQ In 2022, Reg Sexual Assault C
	Read more		

User can search whatever information they need i.e. By Regions, Impact Stories, Reports, Focus Area. And it will show all the information they need.

Wordpress Demo

Thank You