

## **Lofi Design Ideation Links to Topics**

**Memory:** Our design targets the user's long term memory in the general layout of the website which will be similar to other sites they have visited that are stored in their long term memory. This can be seen in the news homepage that has a carousel and other design features similar to past websites the user has visited. We also want to simplify the functionality by focusing on a delightful and understandable design similar to the admin's former processes to target their short term memory ability. By keeping form submission very similar to the old forms professors would upload, they will easily understand it. Additionally, having a storage page be similar to other processes admins have used like Google Drive, will make their time on our site more enjoyable.

**Discoverability:** Our design will be simplified so that the user can easily see how the website works and navigates without too much thought. We will do this by reducing clutter and keeping our design simple. This can be seen by our lofi prototype's for the forms page which has files/folders listed under filter types. There is also a navigation menu on the right side allowing the user to easily navigate around the website.

**Affordances:** Our design includes affordances such as dropdowns for options and icons such as a '+' sign to indicate the user can create a form. Folder icons will also represent the storage of multiple sub files/folders and a file icon will represent a file that the user uploaded to their storage.