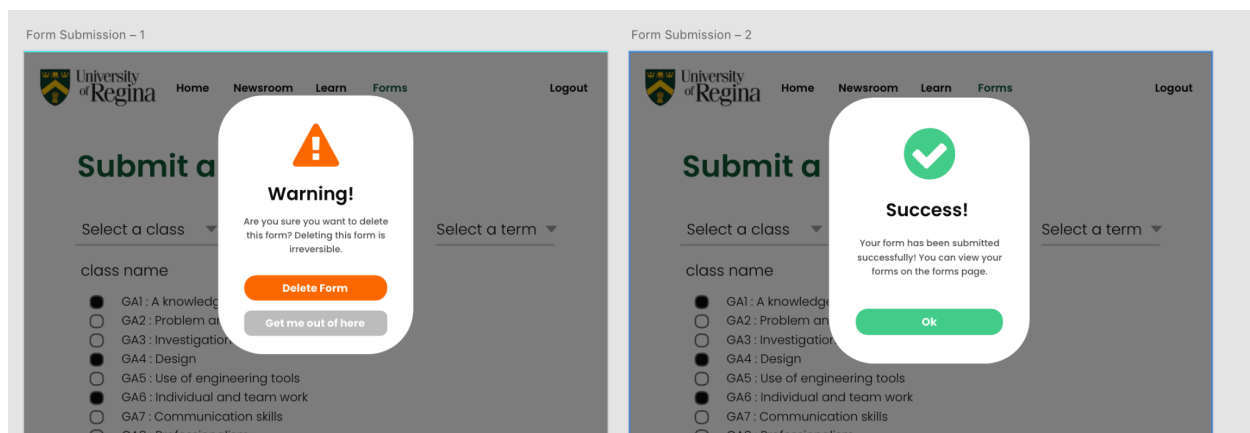# Hifi Design Ideation Links to Topics

Memory: Our design targets the user's long term memory in the general layout of the website which is similar to other sites they have visited that are stored in their long term memory. This can be seen in the news homepage that has a carousel and other design features similar to past websites the user has visited. The home page is also similar as a general landing page where the user can direct to a different page. We also simplified the functionality by focusing on a delightful and understandable design similar to the admin's former processes to target their short term memory ability. By keeping form submission very similar to the old forms professors would upload, they will easily understand it.

Feedback: We have added an "are you sure" popup and a "success" popup for when the user wants to delete or create a form so that they don't accidentally press the wrong button and make a mistake.

Cultural Constraints: A cultural constraint we are facing is the header reading left to right at the top of the page. This may cause problems for international users. However, we have decided to continue on this route because our users are targeted as U of R users.

Discoverability: The user can easily see how the website works and navigates without too much thought. Our design and navigation is simple with reduced clutter, and using theme to enhance certain aspects of the site that should be brought to the user's attention such as a bright yellow button to create a form or yellow folders that can be clicked into.

My Forms

Select a class ▾   Select a term ▾   **Create a Form +**

2018
feedback available

2019

2020

2021

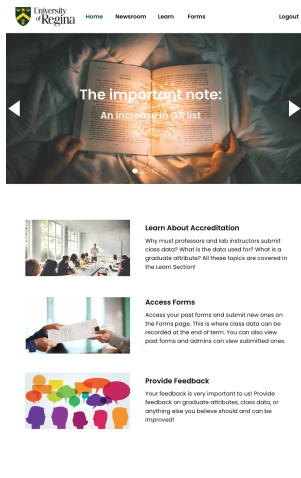**ENSE 271...**
feedback available

ENSE 272

ENSE 273

ENSE 274

Affordances: Our design includes affordances such as dropdowns for options and icons such as a 'create form +' button to indicate the user can create a form. Folder icons will also represent the storage of multiple sub files/folders and a file icon will represent a file that the user uploaded to their storage.

Gestalt Theory: Our design focuses on the whole rather than individual parts by creating similarity between each page and the navigation in the header. Each page is made up of different elements but uses similarity, proximity, and common region to make the individual parts appear to be one whole.

Forcing Functions: Although we don't have this implemented, after the customer check in, we will most likely enforce a forcing function so that only an admin can set roles rather than having a register page.