

BUSINESS CASE	
Proposed Project	<p><i>[At this point, the project is not yet approved, so it may not have its final name or the name may change. The current name or identifier should be included here.]</i></p> <p>Ocean</p>
Date Produced	<p><i>[The date the Business Case is produced.]</i></p> <p>Oct 6, 2020</p>
Background	<p><i>[This section should include information that will help the reader understand the context and background history regarding the potential project. This section should not be written assuming that the background is common knowledge, but instead should be specific in order to create a common understanding of the context.]</i></p> <p>Social interaction and group dynamics are a critical part of human society. Covid-19 has substantially impacted the amount and quality of social interactions that occur as people have been social distancing. This has had negative consequences as depression and suicide rates have hit all time highs. We want to encourage people to start making more friends and start being more social as this benefits individuals and the health of society. The need to socialize remotely has never been greater. We believe that we can solve this problem with a meeting application that will allow the users to participate in social activities and improve their social skills by communicating with different people. Help users find others with similar interests. Give lonely, isolated people an opportunity to interact with others and form connections. We believe that we can solve this problem with a meeting application.</p>
Business Need/ Opportunity	<p><i>[This section should demonstrate the business need or opportunity that the proposed project will address.]</i></p> <p>We believe that we can solve this problem with a meeting application that will allow the users to participate in social activities and improve their social skills by communicating with different people. Help users find others with similar interests. Give lonely, isolated people an opportunity to interact with others and form connections. The application will target People who want to have more social activities. We want everyone in the world to be able to access our work, but lonely, disconnected people are our priority. Across the globe, everyone can get his personal information in their personal file. Other users can get information after both of them click the confirm bottom.</p>
Options	<p><i>[This section documents the potential approaches to complete the project There is always a minimum of two options: perform the project or do nothing.]</i></p> <p>We want to create a Web application that will allow</p> <ul style="list-style-type: none"> • Matching people based on interests • Profile creation

- A login system
- A method for users to contact one another
- Privacy liability agreements

Do nothing

Cost-Benefit Analysis

[This section contains the detailed costs and benefits of each option listed in the previous section. The costs may include considerations such as financial expenditures, the amount of time required, possible risks, and the potential for reduced quality. The benefits may include the potential of increased sales, market share, and brand recognition and the reduction of errors and ongoing costs. Each option should be clearly identified and listed separately.]

Web application

Constraints/Costs

- Design: we are inexperienced in developing a professional looking messaging system, and might implement a 3rd party solution to. [Financial Expenditures, Time required, reduced quality]
- Users will need the ability to approve the connection to another user for privacy concerns. [Possible Risks, Time required.]
- 18+ users will not be able to connect to under 18 users. [Possible Risks, Time Required]

Benefits

- We will be using our coding knowledge to create a web application [Less Cost]
- Categorization of the Meetings [Brand Recognition]
- We will focus more on personality than on how users look to find connections that really last [Brand Recognition]

Do nothing

Constraints/Costs

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Benefits

- financial expenditures
- the amount of time required
- possible risks
- the potential for reduced quality

Recommendation

[This section contains the recommended option from the previous section.]

Web application