

Idea & Concepts from Lectures

In my Eventeer project, I have effectively integrated key concepts from class lectures, specifically focusing on empowering customers and fostering communities of practice. These integrations are a testament to the project's alignment with the course's teachings and its commitment to creating a dynamic and engaging platform.

1. Empowering Customers (ITC 1 - from Week 8's lecture):

Eventeer integrates the concept of empowering customers by allowing organizers and clubs to create events and badges, thus enhancing the student experience. This feature is pivotal in providing students with opportunities to participate in events, especially educational workshops, and to earn badges, which enriches their learning journey. The effectiveness of this feature is measured through student engagement in these events, the badges earned, and the feedback received, indicating how the platform is contributing to their educational growth.

2. Communities of Practice (ITC 2 - from Week 9's lecture):

Following the concept from Week 9's lecture, Eventeer fosters communities of practice by enabling students to create profiles, display earned badges, and view upcoming events. Each badge details the event and the learning outcomes, promoting a shared learning environment. This feature is designed to extend learning beyond attending events to engaging in meaningful interactions among students, enriching the educational ecosystem. The success of this integration is measured through

engagement levels, active user participation, and the quality of interactions within these community spaces.

Eventeer's main page showcases a variety of events at schools or universities, serving as a central hub for students to find and engage in relevant activities. The features of the platform strongly align with the teachings from Weeks 8 and 9 of the course, contributing to an engaging and educational user experience. Through the implementation of these concepts, Eventeer demonstrates a commitment to creating a platform that not only hosts events but also significantly enriches the educational experience of its users.