



## **Community characteristics & orientation**

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## Instructions

Research the community you are most interested in exploring using links from the UN Sustainable Goals website (<a href="https://www.un.org/sustainabledevelopment/">https://www.un.org/sustainabledevelopment/</a>) and others. In your exhaustive research, answer the following.

Community characteristics							
Community life-cycle (current state)							
Where is your community in its life-cycle?	What you need to focus on:	Special needs					
☐ Just forming  Need basic tools to connect, but not sure from there	Research and/or discuss the potential of some basic tools with members, explore what ideas it might give them, and see what they might bring in with them.						
■ Self-designing     Information stage, but with a strong sense of what it wants to accomplish	Contribute ideas to the design. Analyze systematically the implications of their community design for technology, infrastructure, and technology skills.	This self-designing phase prioritizes collaborative design and feedback. By understanding their tech needs and preferences.					
☐ <b>Growing &amp; restless</b> Ready to add new functionality to its tool configuration	Try to make this a community reflection and self-design event. Does their restlessness suggest a major change, such as a transition to a new platform?						
☐ <b>Stable and adapting</b> Just needing some new tools	How much disruption will the community tolerate? How will the new tools be integrated into or affect existing practices?						





Constitution					
<b>Diversity:</b> How diverse	is the con	nmunity?			
Topic		Your notes			
What are the different members and what are levels of participation?		Members range from event organizers to participants. While organizers actively plan and manage events, participants engage by attending, contributing, and providing feedback.			
How spread apart is it i of location and time zo		Given the digital nature of the platform, members can be from various locations and time zones, making it a global community.			
What language(s) do m speak?	embers	Members communicate in English.			
What other cultural or diversity aspects may a your technology choice	ffect	The design and user interface might need to be neutral and universally appealing, avoiding symbols or colors that might have specific cultural connotations.			
Openness: How connec	cted to the	e outside world	is your community?		
Topic			Your notes		
How much do you want to control the boundaries of your community? Does your community need	<ul><li>□ To be private/secure</li><li>□ Open boundaries</li><li>⋈ Both private &amp; public spaces</li></ul>		"Eventeer" offers a mix of private and public spaces. Private areas ensure secure planning and discussions, while public zones invite broader student participation and transparency.		
How does your commu with other communitie common tools for shari them?	s? Do you	need	"Eventeer" is designed for student events, making interactions with other academic communities crucial. To facilitate collaborations for events or workshops, tools for easy information sharing and joint planning are essential.		
Technology aspira	tions				
Technology savvy, tole thereof? What are the			nat are your community's technology interests and skills and patience echnology factors?		
Topic		Your notes			
How interested is your community in technology?		The "Eventeer" community, primarily consisting of students, has a keen interest in technology, given the digital age they've grown up in.			
What is their capacity f learning new tools?	or	Being students, they possess a high capacity for learning and adapting to new tools, especially if these tools enhance their event experiences.			
What is the range of sk their interests and/or s diverse, could it cause or distraction?	kills are	The skill range managed effe	e is diverse, which could lead to potential conflicts or distractions if not ctively.		





How tolerant are members of the adoption of a wide variety of tools?	Members are generally open to exploring new tools.						
How many technological boundaries are they willing to cross, e.g. sign in to more than one web-based tool, learn to use new tools, or give up old favorites? This helps you understand what level of integration you need.	Members are comfortable using multiple web-based tools, but there is a limit. They would prefer a more easy integrated system where they can accomplish most tasks.						
What are your members' technology constraints (e.g., bandwidth, operating systems, etc.)?	Most members have access to stable internet connections and modern devices.  However, considering a few might have older devices, "Eventeer" need to be optimized for various conditions.						
How much time are members able to be online and from where (office, home, field)? Some people have limited online time, or are able to be online only in specific locations. Others are always on. Very diverse situations can affect participation	Given their student status, most members have flexible online hours, toggling between academic tasks and leisure. They can access the platform from diverse locations - dorms, homes, libraries, or even on-the-go.						
Community orientation							
<b>Relevance to community</b> : Use the range from 0 (no relevance) to 5 (high relevance) to determine what matters most to the community. Look at these from the perspectives of the different types of members (under "constitution"). Also							

discuss the "value-added" to each member group

0	1	2	3	4	5	Orientations	Variants	Key activities/your notes
				$\boxtimes$		Meetings Many communities place a great emphasis on regular meetings where members engage in shared activities for a specific time. Meetings, and the visible participation of members, assert the community's existence	<ul><li>☑ Face-to-face/blended</li><li>☐ Online synchronous</li><li>☑ Online asynchronous</li></ul>	"Eventeer" understands the importance of flexibility for students.
			$\boxtimes$			Open-ended conversation  Some communities maintain ongoing conversations as their primary vehicles for learning.  Open-ended conversations are common when a community is colocated and people keep the	☐ Single-stream discussions ☐ Multi-topic conversations ☐ Distributed conversations	The platform encourages diverse discussions around various student events.





					conversation going as they "bump" into each other.		
	$\boxtimes$				Projects In some communities' members want to focus on particular topics, go deep, and collaborate on projects to solve problems or produce useful artifacts. Learning is not just a matter of sharing knowledge or discussing issues. Members need to do things together in order to develop their practice. Projects usually involve a subgroup within the community	<ul><li>☑ Practice groups</li><li>☐ Project teams</li><li>☐ Instruction</li></ul>	While "Eventeer" is primarily event-focused, there's room for students to form practice groups around specific events.
			$\boxtimes$		Content  Some communities are primarily interested in creating, sharing, and providing access to documents, tools, and other content. Valuable and well-organized content is a useful resource for members	☐ Library  ☑ Structured self- publish ☐ Open self- publish ☐ Content integration	"Eventeer" offers a platform for students and event organizers to share content related to their events. This structured approach ensures that relevant information is easily accessible and organized.
		$\boxtimes$			Access to expertise  Some communities create value by providing focused and timely access to expertise in the community's domain, whether internally or externally.  Communities with this orientation focus on answering questions, fulfilling requests for advice, or engaging in collaborative, just-intime problem solving	<ul> <li>☑ Questions &amp; requests</li> <li>☑ Access to experts</li> <li>☑ Shared problem solving</li> <li>☑ Knowledge validation</li> <li>☑ Apprenticeship &amp; mentoring</li> </ul>	"Eventeer" enables students to pose event-related questions, directly connect with workshop experts, and seek mentorship for deeper learning and event planning. This ensures a holistic approach to knowledge sharing and skill development.
				$\boxtimes$	Relationships  Some communities focus on relationship building among members as the basis for both ongoing learning and being available to each other. This orientation emphasizes the interpersonal aspect of learning together. Communities with this orientation place a high value on knowing each other personally, emphasizing networking, trust building, and mutual discovery	<ul><li>☑ Connecting</li><li>☑ Knowing about people</li><li>☑ Interacting informally</li></ul>	"Eventeer" fosters connections among students, allowing them to know more about their peers and their interests. The platform encourages informal interactions, promoting trust-building essential for collaborative event planning and participation.





			$\boxtimes$			Individual participation  Learning together happens in the context of a group, but it is realized in the experience of individuals. People bring different backgrounds, communication styles, and aspirations to their participation in a community. People have different levels of commitment, they take on different roles, and they use tools differently	<ul> <li>☑ Levels of participation</li> <li>☑ Personalization</li> <li>☐ Individual development</li> <li>☐ Multimembership</li> </ul>	"Eventeer" acknowledges the diverse backgrounds of students. The platform supports varying levels of participation, catering to both passive attendees and active event organizers. Personalization features allow students to tailor their experience, ensuring each user feels uniquely catered to within the community.
		$\boxtimes$				Community cultivation  Some communities are happy with loose self-organization and unplanned evolution, while others thrive on attention to community cultivation. They have a need to reflect on the effectiveness and health of the community to make things better, joined with a willingness to work on it	☐ Democratic governance ☑ Strong core group ☐ Internal coordination ☐ External facilitation	"Eventeer" recognizes the importance of a cohesive community structure. A strong core group of dedicated student leaders and organizers ensures the community remains vibrant and active.
			$\boxtimes$			In some cases, serving a specific context becomes central to the community's identity and the ways it operates. They may live inside an organization, whose charter their practice needs to serve. They may have a mission to provide learning resources to the world or to recruit members widely. Or they may seek interactions with other communities whose domain complements their own	<ul> <li>☑ Organization as context</li> <li>☐ Cross-organizational</li> <li>☐ Other related communities</li> <li>☐ Public mission</li> </ul>	"Eventeer" is deeply rooted within the academic institution, making the organization its primary context. This ensures alignment with institutional goals and values.
Scr	Scratchpad (other interesting insights, questions/answers, etc.)							