

Goal

Requirement

Features and Design

Make the consequences of fire known

Teach kids their address

Teach kids how to escape

Children aren't familiar with the telephone

Be informative with information on fire safety

Educate in a way children are familiar with

Final product will convey information using cues known to kids

Application should be able to used practically

Access to application anywhere

Informative

What is the priority order when fire starts

General safety tips

Expand beyond fire safety
eg - chemical awareness

Importance of leaving valuables

Reinforce the process of the fire drill

Interaction

Colorful and engaging

Make it into a game

Make the activity the kids do into a virtual story

Children don't like to read as much as they like to interact