

?

PROXIM-
ITY

ACCURACY
?

MAKE
G
MORE
E

Kids
sh
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v

APP

MAKE APP LIKE
A
GAME?
MORE INTERESTING
FOR CHILDREN

Kid-friendly
app

EASY
TO
USE

Kids app
should be
colorful

Kid's app needs
to be
interactive

Multiple
Apps

Easy to
download

INTERA-
CTIVE

RESPON-
SE

Need app to
be attractive

INCENTIVE ON
APP
ONCE CHILD LEARNS
ADDRESS
&
PHONE NUMBER

Calling app
needs to be
easy to use from
both sides

QUIZZES
ON
APP FOR
CHILDREN TO
PRACTICE

FAMILIES MAKE
ACCOUNT
ON APP WITH
INFO
↳ Responders also have
access to this info

Smartphone APP

ALSO TEA
THREE
CAUSES OF
AND HOW
AVOID

EDUCATION

DEMONSTRATION

ESCAPE PLAN

VARIETY

MODERN

ALSO TEACH CHILDREN
THREE MAIN
CAUSES OF FIRE
AND HOW TO
AVOID

SEND KIDS HOME
WITH TEMPLATE
OF FIRE ESCAPE
PLAN TO MAKE AND
PRACTICE w/ FAMILY

Education
for Parents

UPDATED
TECHNOLOGY

outdated

RESPONSE

IRRESPONSIBLE

SMOKE

EDUCATION

DEMONSTRATION

ESCAPE PLAN

VARIETY

MODERN

FIRE SAFETY

UPDATED TECHNOLOGY

SEND KIDS HOME WITH TEMPLATE OF FIRE ESCAPE PLAN TO MAKE AND PRACTICE w/ FAMILY

Education for Parents

Phone Simulation for 911

RESPONSE

Outdated

The more kids engage with app, the more skills they will have

IRRESPONSIBLE

SMOKE

PARENTS

WAY TO PRACTICE
LEARNED
INFO WITH
PARENTS

App for kids
that also
engages parents

Need to keep
parents
interested

RELAYING
OF
INFO TO
PARENTS

PARENTS

Need to keep
parents
interested

ALERT

KIDS

BUILD CONFIDENCE
IN
CHILDREN

CHILDREN
FRIENDLY
WORDS

Kids want to
help parents

CONFID
NCE

KIDS

ALERT

BUILD CONFIDENCE
IN
CHILDREN

Kids help want to
parents

CHILDREN
FRIENDLY
WORDS

CONFIDE-
NCE

Way for kids
to practice
skills

FEAR



