Customer Summary Notes

Deliverable #1

- Candace liked the idea of a webapp
- Not limiting ourselves to one platform is preferred
- Design for the largest audience possible first, accessibility second
- Practice mode would be a great feature to have
- 911 Phone simulator should be the priority
- Tim liked our USM, thought we highlighted the potential users well
- Candace liked our idea of including a page for Parents
- All schools in Regina have an internet connection which met our constraints
- The idea of being able to call real phone numbers was appreciated
- Customer ecosystem map was confusing, but it was defined in USM
- Candace misunderstood our plan initially, but it was resolved by the end of the presentation

Deliverable #2

- Candace loved the idea of being able to use any phone number with our app
- Candace warned us that the main product needs to be a phone simulator
- Both Tim and Candace reminded us to be careful of scope creep
- Mini games/activities may be unnecessary
- Talked about having "practice mode" or hints disabled initially
- After three failed attempts display hints for the users
- Password protection on the phone simulation admin page

Module List	Need (What)	Insight (Why)
911 Phone Simulator	Kids need a way to practice calling 911	Currently, kids are struggling with the old phone that the RFPS currently uses. They would like something that simulates a modern touch screen phone, similar to the iPhone or Android UI/UX. Furthermore, they would like this simulator to actually be able to contact a RFPS staff member in order to simulate a real 911 call.
Parent Module	RFPS needs a way to communicate efficiently with parents	The RFPS typically sends an information package home with students in hopes that they will show them to their parents. They need a more effective way of getting information to parents with regards to both fire safety, as well as fire prevention.
Kids Module	RFPS would like to reinforce learning with kids	The RFPS currently goes to schools and leads informative assemblies. However, they are finding that some kids are struggling with basic information, such as knowing their address, what type of building they live in, etc. By creating kid friendly, informative activities, we can ensure that kids can practice some of the basic skills required for fire safety and prevention.