

Pencil

Scheduling made simple.



Online Business Aggregator

Add your business to Pencil, and get found. Pencil is a collective of small businesses and entrepreneurs, looking to get a leg up on the competition. With Pencil, customers can easily discover you and book their first appointment in seconds.

Using the Google Maps API, Pencil provides users with an interactive map, with new businesses highlighted every day. Stop worrying about getting discovered, and get Pencil.



User Tracking

By letting Pencil keep track of your customers for you, you can focus on what really matters - running your business. Get a quick, at a glance look at who is coming in over the next week, instead of consulting your phone's contact list.

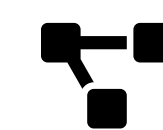
See your top customers, and create a rewards program for them, increasing overall bookings. Discover your day ones, and who keeps coming back to support your dream.



Flexible Schedule Management

Forget about the logbook and spreadsheet. Simple, lightweight booking has arrived. List your business on Pencil, and an interactive page and calendar is generated just for you. With the owner dashboard, you can see your whole day, week, even month all at once.

Featuring one click booking, your customers will love it too. With Facebook integration, you are already a member of Pencil with your Facebook account. Click into Pencil today.



Data Analytics and Tracking

See booking trends and customer data visualized with Pencil's Chart.js integration. On the owner dashboard, Pencil will display graphs indicating what is working, and what is not. Let business intelligence inform you to make better decisions benefiting your career.

This can work hand in hand with schedule and appointment customization. More people dye their hair on Wednesdays? Do trips to the dentist increase after Halloween? Let Pencil tell you the answers.



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