

Pencil

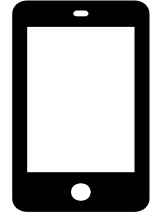
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What are we doing?



- Lightweight, flexible customer scheduling
- Business Aggregator
- SaaS



Why?

- Rise in social media ‘entrepreneurs’
- Remove the need for communication prior to booking
- Available to anyone that manages customers
- No more spreadsheets & appointment books

Meet Andy



- Currently uses YouCanBook
- Cuts 13-15 clients a day, 6 days a week
- ~350 clients total

How we stack up



	Pencil	YouCanBook	SquareSpace
Gamification/Rewards	✓	✗	✗
SMS Alerts	✓	✓	✗
Third Party Integrations	✓	✓	✗
Customer Tracking	✓	✗	✗
Aggregating Clients	✓	✗	✗



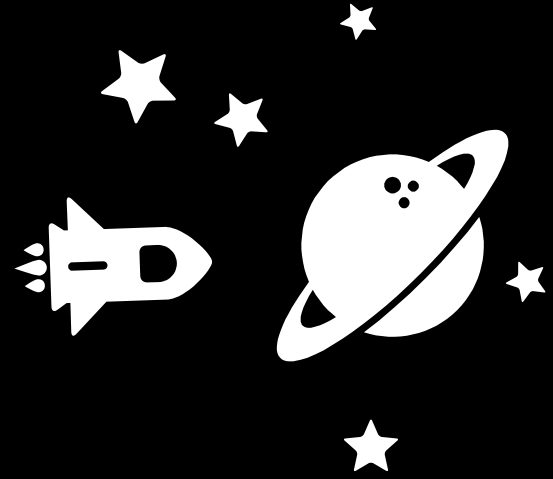
Project Details

- Angular
- GoLang
- AWS - Lambda, DynamoDB, API Gateway, S3, Route 53
- GitHub
- AdobeXD

Documentation

Demo

Reflection



Questions?