- As a customer I want my own login information

- As a customer I want to be able to see appointments offered by a service
- As a customer I want to book my desired appointment
- As a customer I want to receive notifications about my appointment
- As a customer I would like to prepay for my appt
- As a customer I would like to rebook easily
- As a customer I want to be able to make changes to my appointment or cancel if necessary
- As a customer I would like a way to contact the owner
- As a customer I would like to be rewarded for reusing a service
- As a customer I would like to see the various services offered around me

- As an owner I would like to create appointments to be filled by customers
- As an owner I would like these appointments to be customizable and flexible
- As an owner I would like to be able to contact my customers
- As an owner I would like to accept payment
- As an owner I would like to track all existing/previous customers
- As an owner I would like to offer rewards
- As an owner I would like to limit who can book