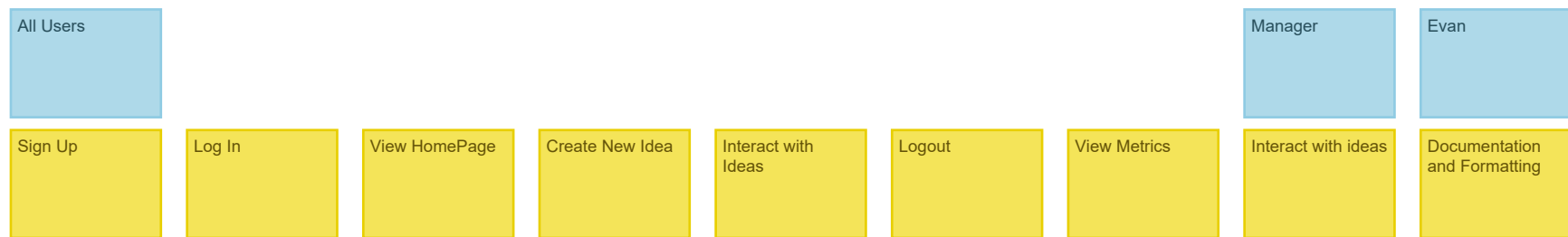
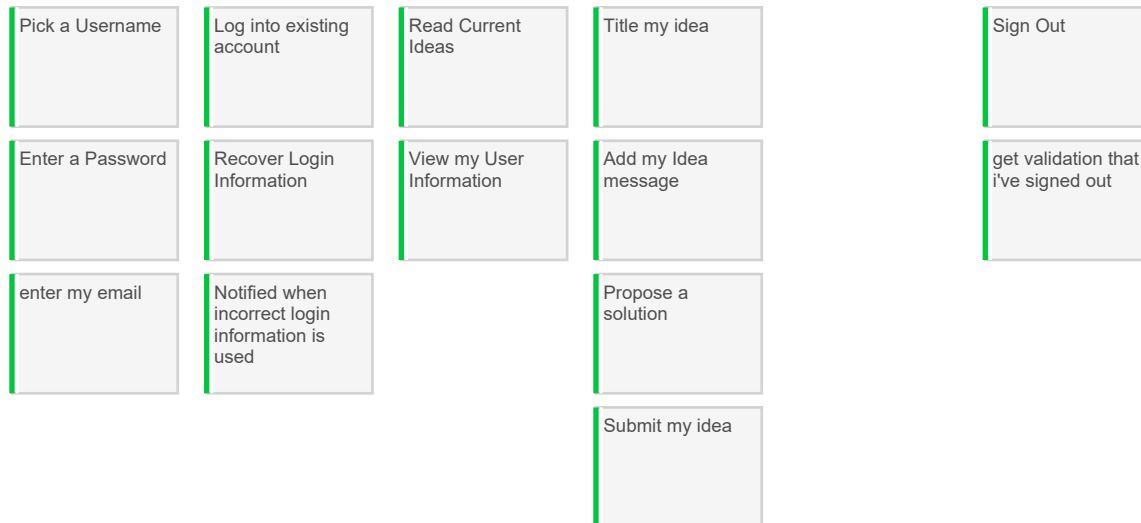


1 - 1



Release 1 MVP - Account Existence and Idea Submission



Release 2 PDCA Implementation



2 - 1

Enter various
personal
information

Abandon my idea

Delete my Idea

Approve and Plan
Idea

Do Idea (PDCA)

Decline Idea

Park Idea

Release 3 Social

Secure Password
reset

Search Ideas

View Idea status

(Un)Subscribe to
an idea

Like Ideas

Comment on
Ideas

Chat with others
about
ideas(DROPPED)

Release 4 Metrics and Polishing UI

Clean and easy to
use design

instantaneous
responses and
notifications

View the number
of Ideas at each
stage

Release 5 Metrics and Delayed Features

View Badges

View Success
Stories

View the best
idea of the month