

## **Final Design Presentation Insights (From June 15, 2020)**

### **Design RCE liked:**

- RCE members (our customers) were very excited with our design, in a way because our design makes the website to connect much more easily on global platform with other RCEs.
- They like my teams research on various RCEs website globally, just to make the website much more user-friendly.
- They liked our design in a way, as it displays 17 sustainability goals on the login page and several other places.
- RCE liked the functionality of event notification that we put in our high-fidelity design.
- They were also excited to see how we are dividing the data both horizontally and vertically.
- RCE suggested the idea of putting some attractive video clip or few more images on the home page.
- RCE loved the publication portion that we have included in our project, as it was completely missing in our current website.
- RCE loved our research on the problems that we are having in our current website and our efforts in trying to tackle them.
- They loved how we have kept the website design simple and similar to all other RCEs website, and they feel that we have closed the ring of thinking and it will be great for users to navigate through the website.

### **Scope for Improvement:**

- It will be great to add a functionality where all outside users can also put some data or documents on the website, for that we were thinking to give some kind of role assigned to each and every users of our website, just to ensure that all data that we have on our website is kind of relatable to RCE's work.
- Thinking about the proper color combinations and avoiding the use of color that represents any political party is suggestable.