

Rationale for Course Topics Aligning with our Designs: -

1. **Gulf of execution and Gulf of evaluation:**

- This is the most important feature that we want to focus while developing the design of RCE Saskatchewan website, as for developing good user-friendly design we need to keep the bridge between 2 gulfs as narrow as possible.
- So the main moto is to minimize user difficulty in accessing the website.
- This is the feature which helps us to make designer's conceptual model and user's conceptual model, very much similar.
- That encourages us to develop a design, which can have good feedback from users' point of view.

2. **Seven stages of action cycle:**

- This is other course topic that I believe that helps to make our design, much more feasible for users. As this 7 stages helps the developers to make the bridge between Gulf of execution and Gulf of evaluation very minimal.
- This seven stages gives us the image of how the design of the website should be that makes the website user-friendly and which will leave a satisfying experience for the user.

3. **Discoverability & Understandability:**

- Before making any design, the developer should think of one this that "we are not the users".
- The developer should ask himself the following questions: -
 - Can the user be able to figure out what actions are possible to perform on website by himself?
 - How to perform the following actions?
 - Can the user understand, what does all that means?
 - Can he be able to figure out how to use the application?
- So this all things comes under, discoverability & under stability, which helps developer to develop the design of user interface.

4. **False-consensus effect:**

- By following this false-consensus effect, we create low fidelity design using our empathy mapping.

5. Design Advice:

- The one last thing that we have to keep in mind is not to blame the users for not able to access the product properly.
- Try to take peoples difficulty as your new task in regard to improvement of the design of the website.
- Try to put helping hands to the users in your design, in-order to help them navigate through the product flawlessly.