

Design project of RCE Sask website

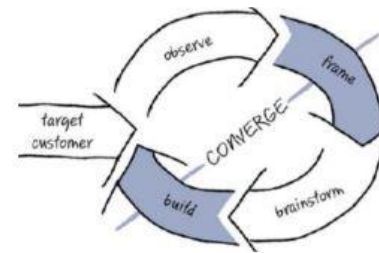
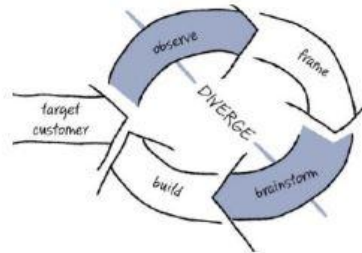
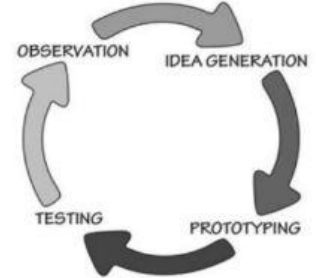
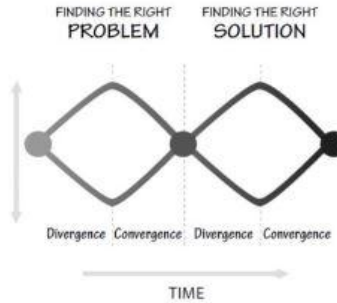
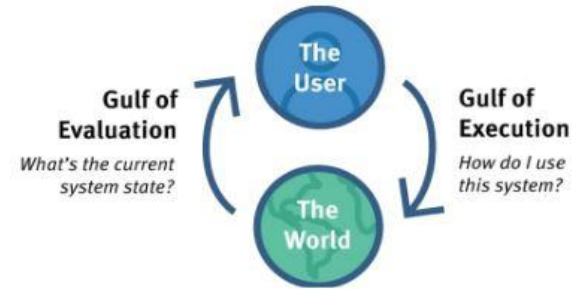


University
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Outline

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- Background
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- Results
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Abstract

- Focused on designing the professional high-fidelity prototype of the RCE(Regional Centre of Expertise) Saskatchewan website
- Current website is unorganized with most of the content not shared on the web pages and not linked with the main page
- We have tried to organize all the content that the website has and our designs mainly strives for '**Customer Delight**'

Background

- RCE is the global platform for sustainable development. It focuses on the betterment of the human lives and at the same time keeping the environment unharmed
- RCE's goal is to provide transformative education to promote sustainable lifestyle and livelihoods in the region
- The design of the website plays a major role in gaining the attention of the users and provoke a thought to join RCE or donate
- Can the website be recreated in a way to attract the users?

Problems

The major issues with the current website are:

- Unorganized
- Poor content management
- Do not provide customized user profile for members
- No links to connect to social media other than twitter
- Unappealing and less user friendly
- No donate option
- Lack good customer experience

Suggested Solution

- Our designs mainly addressed the content of the website and shown them in an easy and organized manner
- Navigation through different contents is made easy by our left vertical menu on homepage
- Registered members can manage their own content
- We have added few colors to make the website eye catchy
- Our photo/video gallery will help to enhance the usability
- Donate option is subdivided into 'Donate service' and 'Donate money' where users can not only donate in monetary terms but also the service

Results

Following screenshots show few highlights of our design:

- Homepage - Can navigate to almost everywhere from here
- Highlighted the 17 goals of RCE and also recent achievements by members
- Provided the direct links to the social media
- Donate option on the top right

The screenshot shows the homepage of the Regional Centre of Expertise - Saskatchewan. The header is orange with the RCE logo and navigation links: Register, Login, Donate. A search bar is also present. The left sidebar contains a menu with links: About us, News, Events, Photos/Videos, Meetings, Presentations, Contact us, Global RCE, Posts by users, Members, Conference, and Theme areas. The main content area features a grid of 17 Sustainable Development Goals (SDGs) under the heading "Our goals...". Below this is a section titled "Recent achievements by our family" with two photo galleries. The first gallery shows a group photo of the FGSR - University of Regina. The second gallery shows a man and a woman holding an award, with the caption APGES. The right sidebar displays "Latest posts..." with links to recent news items. The footer is dark blue and contains contact information for Roger Poty and Margret Asmus, along with social media icons for Twitter, Facebook, and Instagram, and a language selector.

Regional Centre of Expertise - Saskatchewan

Register Login Donate

About us News Events Photos/Videos Meetings Presentations Contact us Global RCE Posts by users Members Conference Theme areas

Our goals...

1 NO POVERTY 2 ZERO HUNGER 3 GOOD HEALTH AND WELL-BEING 4 QUALITY EDUCATION 5 GENDER EQUALITY 6 CLEAN WATER AND SANITATION 7 AFFORDABLE AND CLEAN ENERGY 8 DECENT WORK AND ECONOMIC GROWTH 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 10 REDUCED INEQUALITIES 11 SUSTAINABLE CITIES AND COMMUNITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION 13 CLIMATE ACTION 14 LIFE BELOW WATER 15 LIFE ON LAND 16 PEACE, JUSTICE AND STRONG INSTITUTIONS 17 PARTNERSHIPS FOR THE GOALS

Recent achievements by our family

FGSR - University of Regina APGES

Join our dream As a partner Events Need help? Message your contact Email: luc_rasm@regina.ca Roger Poty, Luther College at the University of Regina, +1-306-585-5295 Margret Asmus, Sustainability Educator and Consultant, +1-306-654-2075

Latest posts... RCE Sask Sustainability Awards No Poverty 2020 May 09 RCE Saskatchewan recognizes 29 initiatives Zero hunger 2020 May 06 University of Regina sustainability efforts Quality education 2020 May 03 University of Regina sustainability efforts Quality education 2020 May 03

Twitter Facebook Instagram Language

Results Cont..

- Universal website search will save lot of time as users can search any article, members etc directly
- Users can see the latest notifications on any news or events. Donate option is placed beside register or login to make it noticeable
- Users can connect to the three provided social media sites with one click. Also they have the option to change the language of the website to French or English



Results Cont..

- Most of the users will be interested in photos and videos rather than reading, so we have provided photo/video gallery
- Can connect to the Global RCE website with a single click
- As different RCE's are formed to address different issues, we have included the 'Theme areas' function on this menu

About us

News

Events

Photos/Videos

Meetings

Presentations

Contact us

Global RCE

Posts by users

Members

Conference

Theme areas

Results Cont..

- Being aware of financial constraints of few users, we have new option for not only donating the money but also service
- The users who cannot donate the money will still be able to provide their valuable service to RCE and feel as a part of great work

Donate

Home>Donate

Individuals urgently need to understand how to adapt pro-socially and pro-environmental behaviors regarding the global concerns surrounding the issue of sustainable development. **Donate Service or Money?**



You can provide services including training, healthcare, and entrepreneurship.


You can donate money which will be used for the sustainable development projects.

Donate Service

Donate Money

Results Cont..

- Provided option for registered members to login to their own profile and manage the content on their profile
- Members can post articles, achievements in the field of sustainable development
- Can have their own logo at the top right corner




RCE Partner Organization

All

Post Articles


Theme areas

Admin assistance




Name Donate

Achievements



The University of Regina is proud to have received 25 Sustainability Awards








2019 Sustainability Awards: Wednesday, May 8 at Hannin Creek Education and Applied Research Centre on the shores of Candle Lake

Recent activities

Campus sustainability projects receive recognition in province-wide awards : May 10, 2018 6:00 a.m.
The University of Regina has made its mark at the RCE Saskatchewan annual Sustainability Awards. RCE Saskatchewan (Regional Centre of Expertise on Education for Sustainable Development) has recognized 23 projects that are making the province more sustainable.

Campus sustainability projects receive recognition in province-wide awards : May 10, 2018 6:00 a.m.
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Sustainability Around the University of Regina Campus.







Join our dream
As a partner
Events

Need help?
Manage your content
Email us: rcsask@gmail.com

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Margret Asmus, Sustainability Educator and Consultant,
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Language 

Demo!

Summary

- We believe that our design patterns will appeal to maximum set of people and also help to increase the user base of the website
- The same design can also be replicated for mobile users
- Going forward we can try to develop the real website based on our prototype if permitted.

References

- RCE Saskatchewan Website. Retrieved from: <https://www.saskrce.ca/>
- RCE Saskatchewan's Official Facebook page. Retrieved from: https://www.facebook.com/search/top/?q=rce%20saskatchewan&epa=SEARCH_BOX
- RCE Saskatchewan's Official Twitter page. Retrieved from: <https://twitter.com/SaskRCE>

Thank You!!!