

Final Design Presentation Insights (From June 15, 2020)

Design RCE liked:

- RCE was impressed by the High-Fidelity prototype designs with the way the website is designed with some great features and formats.
- They liked that our group has mentioned the underlying principles that we kept in our mind while designing the website also considering “Customer Delight”. The 17 Sustainable Development Goal, which is relating to the local theme areas, was significant for them on the home page.
- RCE liked the fact that the design provides a range of options for what a user can do on this website. Donate option was a great addition to the design as people can donate their services or money.
- RCE expressed that they were impressed by the idea of showcasing the history and the journey of RCE as people can see that RCE is a movement towards the Sustainable Development and can inspire others in joining the movement.
- RCE loved the design of News items and Events page as the design has a write-up and a photo beside it. RCE mentioned, our design is serving one important thing RCE was looking for which is to provide members the ability to post information and share their stories.
- RCE highlighted that they were highly impressed with the Multilingual feature on our design as it provides an opportunity to choose between English or French language and finally expand the website audience.

Scope for Improvement:

- It will be a great idea to look for options on how to localize the 17 goals and how to integrate these with the local theme of RCE in order to provide a local flavor and context of RCE SK to the people visiting the website.
- A suggestion was to twist the word “Donate” with “Volunteering” so that members and others can volunteer their time or money as RCE moves on volunteerism.
- For the donation feature, it will be a great idea to look for opportunities to manage donations in a decentralized way. It is a challenge and also an opportunity to think about how this feature can specify people who want to donate money for a particular project or event.
- Avoiding colors such as Red, Blue, and Orange for the official website would be a good idea as these colors can portray political party color.
- Drupal might have the ability for localization of languages and would be a great feature to explore.