Team Experience Report

We highly appreciate and are very thankful for having the opportunity to design the RCE website which can be seen globally. This real-time project has taught us what exactly goes into designing the website. The lectures helped us a lot in guiding the step-by-step process in making the design project successful. For example, starting from 'Problem definition document', 'Identifying the North star customer', 'Empathy mapping', 'Affinity diagramming', 'User story mapping', 'Low fidelity prototype' has given a proper base and direction to build our 'High fidelity prototype'.

Things that went well:

- We have organized the content of the website in a manner liked by the RCE stakeholders.
- The thought of highlighting the 17 goals on the homepage was appreciated.
- The stakeholders also liked the idea of allowing the members to create their own profile and manage their content.
- The option of photo/video gallery was also liked by the customers.
- The feature of 'Theme areas' was important as it showcased the main purpose of the RCE Sask.
- The Donate option we feel is the highlight of our design as it has the two options in the form of service(volunteering) and money.
- One option which is most appreciated was our 'Language' feature. Users can change the language of the entire website based on a few options provided.
- Customers were also impressed by the things that they could do on the website.
- The design is not only addressed to a group of users but also appeals to a maximum set of people with different age groups, backgrounds, regions, etc, and strives for 'Customer Delight'.
- We came across a new tool Adobe XD which is quite interesting to learn and is a good tool to design mockups.
- We would like to take this opportunity to talk about our team. Teamwork is most important for the success of any project. Our team has collaborated very well and everyone played an equal and important role in this project. Appreciating one's idea and building on that was the main feature of our team. We are satisfied that within this short span, we were able to deliver a good prototype and feel lucky to have these members in our team.

Things that not went well:

- Having a strict deadline with other deliverables, we were not able to design features for the other carryover customers.
- We were not able to create a Mobile mockup design for the RCE website, which we could look at for future iterations.

Things that would have been better:

- Better color selection for the theme color of the homepage.
- More information and understanding of the works of RCE would have helped us to design the website in those terms.
- Time also played a role in the project. We feel that if given an extra 15-20 days would have helped us to dig deep and polish our design.

Future envisioning:

We believe that we can modify our design prototype based on the comments provided not only to our team but also to other teams. As we designed our project based on the Agile pattern, it is easy to add or remove any feature. We will be delighted to see if at least one of our features is included in the final design of the website.

Given the opportunity, we look forward to developing the original website of the RCE Sask as it helps us to learn a lot and get the industry exposure of designing which can build our profile.