

Following today's client meeting, we've gained valuable insights into their requirements and the project's desired direction. Here are key takeaways from our discussion with the clients:

- Focus on networking and collaboration over self-promotion in business.
- Emphasize key takeaways before delving into detailed processes during presentations.
- Keep presentations concise, aiming to stay within 10-minute time caps.
- Prioritize accessibility, considering bilingual options but not expanding to multiple languages.
- maintain a consistent visual identity, possibly tying it to the main brand.
- No need for payment transactions or registration processes.