1. Some of our clients preferred we used a different color palette than blue and white.

2. Certain icons in our Activity page confused our clients with what it does. Our signifiers did not prove to be useful in this case.

3. The skills section we used in the profile page were customizable but the data we showed during the demo was not accurate to that particular member.

4. The use of certain features like following or connection requests made our website feel more like a social media and less like a scholar/academic website.