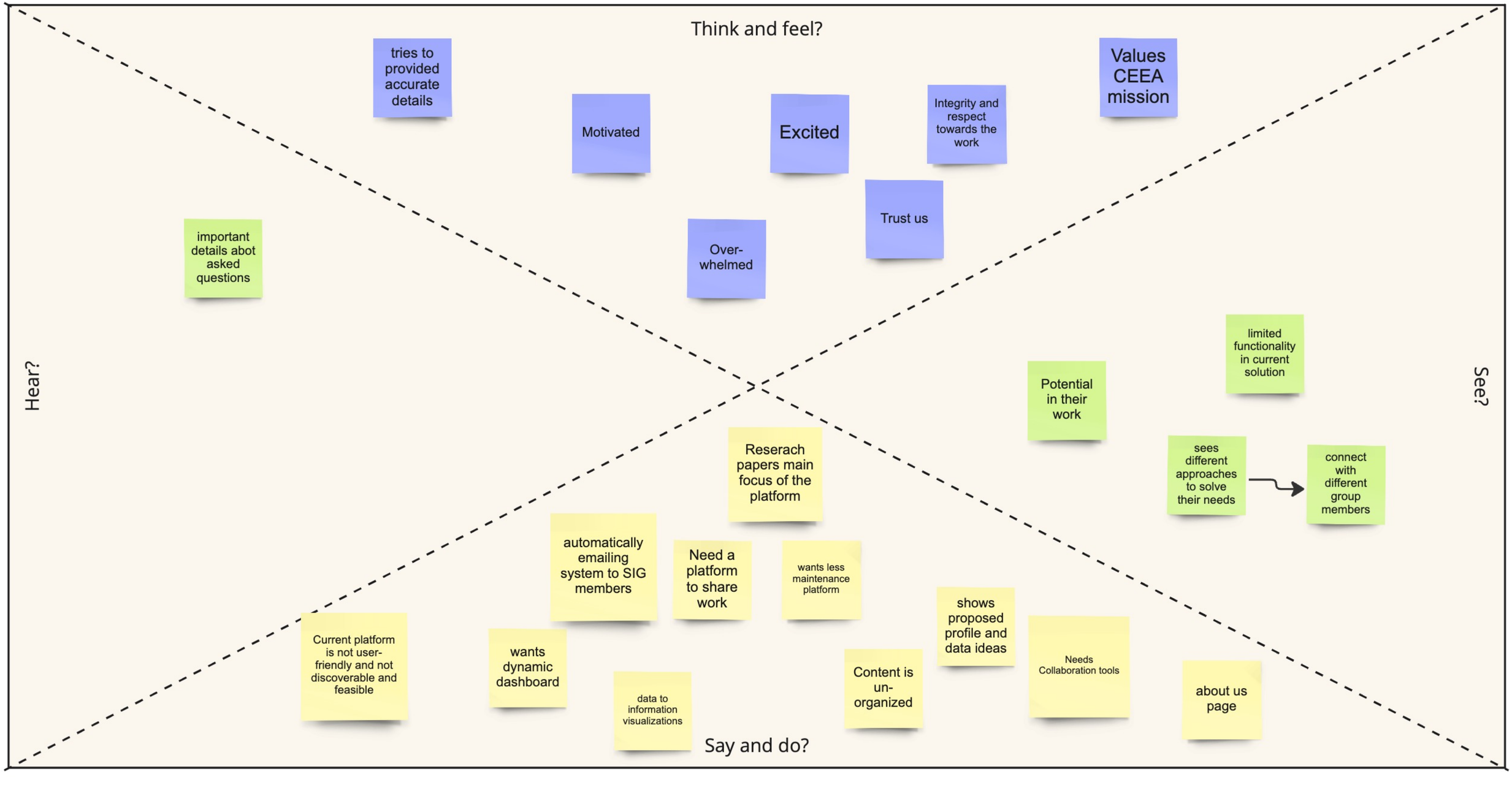
Empathy Map


Think and feel?
tries to provided accurate details
Motivated
Excited
Integrity and respect towards the work
Values CEEA mission
Trust us
Over-whelmed
important details abot asked questions
Hear?
See?
limited functionality in current solution
Potential in their work
Reserach papers main focus of the platform
sees different approaches to solve their needs
connect with different group members
automatically emailing system to SIG members
Need a platform to share work
wants less maintenance platform
shows proposed profile and data ideas
Current platform is not user-friendly and not discoverable and feasible
wants dynamic dashboard
data to information visualizations
Content is un-organized
Needs Collaboration tools
about us page
Say and do?