

Tolani Oke-Steve-200429404
ENSE 271 Low-Fi Prototype

Relation to people centred design:

Affordances:

This design does use signifiers in the form of buttons as a type of affordance to tell the user the appropriate actions to take to achieve desired results.

The website was created with the goal of being easily discoverable by any kind of user trying to access it.

Gestalt:

This webpage uses continuity to go through infographics and different elements of the webpage, and also the idea of grouping was applied to this design to give the user a sense of association of the different contents of the webpage.

Conceptual mappings:

In order to ensure that each of the user's desired actions is carried out correctly and efficiently, the notion of conceptual mapping is employed in this design process. Conceptual models were also used as placeholders to represent an image or video as to convey design intention.