

## ENSE 271 FEEDBACKERS

- Gestalt Theory: We used the gestalt theory of similarity and symmetry to keep infographics near to one another because they have similar visual characteristics and a similar layout, which makes the design more aesthetically pleasing and simpler for our audience to understand.



**Impact on the community:** SSCF has a significant impact on the South Saskatchewan community, providing funding and support to non-profit organizations and community initiatives. You could create infographics that illustrate the number of grants SSCF has provided, the amount of funding distributed, and the number of organizations and individuals impacted by SSCF's work.

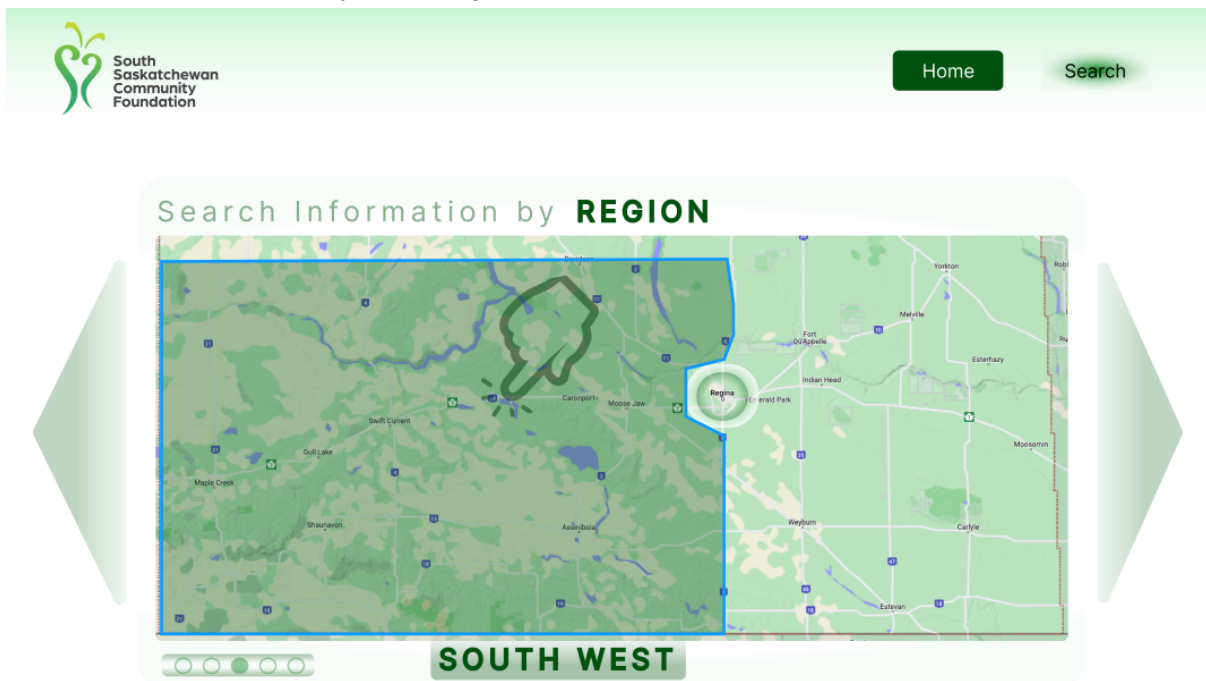


**Areas of focus:** SSCF supports a range of causes and initiatives in the South Saskatchewan region, including arts and culture, education, health and wellness, environment, and social services. You could create infographics that highlight the areas of focus for SSCF, and the specific programs and projects that have been supported in each area.



**Donor engagement:** SSCF works closely with donors to help them achieve their philanthropic goals and make a meaningful impact in the community. You could create infographics that illustrate the number of donors SSCF has worked with, the types of funds they have established, and the impact of their contributions.

- In order to help users navigate the different pages of the interface and improve user experience, we also included affordances in our design in the form of clickable links to ensure user actions are reflected on the interface and to signify to users to indicate to users where they need to go in the interface to initiate actions.



- Although there are limitations when designing an interface, ours was set up to make sure that the user would have access to the information in an appropriate and usable manner.