

Tolani Oke–Steve  
200429404  
ENSE 271 FEEDBACKERS.

### **Summarised customer Notes**

The design I supplied received recommendations to focus on a smaller region, such as making the buttons larger so that users can readily recognise them and paying less attention to the donation page.

It was also suggested that more attention be given to the locations where users can choose areas for viewing material.

More advice was given regarding the display of impact stories, infographics, and long form information on the same page, if at all possible.

The concept of focusing the user via each piece of content to elicit sympathy and encourage donations to the SSCF.

Since the website won't be updated frequently, it was also advised against displaying too much short form content.

As we proceeded through our presentation, some areas that needed work were mentioned.

Overall, we went through each prototype and discussed each of our various ideas. We were informed of the areas that required additional work, where errors had been made so that the proper corrections could be made, and we were made aware of the areas we did well in order to improve on the following work.