



WHAT'S IT ALL ABOUT?

An application that contains everything citizens of the world need to know about the 5/17 Sustainable Development Goals (SDGs) get motivated and addicted to acting for a sustainable world.

The SDoneGs Application is developed to engage citizens all around the world to get the global goals DONE by 2030. It helps them discover how each one of the 5 Sustainable Development Goals is directly related to their lives. It actively involves users by showing them work being done by local and regional governments to achieve the SDG's.

A worldwide interaction platform, using gamification to work on highlighting the environmental Sustainable Development Goals. Sending alerts, updates, and providing users with simplified information using NASA data, Earth observations, and crowd-sourcing to spread accurate and updated studies tracking the development of the SDGs, suggesting actions to inspire the world to ACT for a change and achieve the goals. SDoneGs App also facilitates sharing knowledge and expertise among users providing periodic updates on their progress.

To ensure an inspiring increase in engagement all around the world, we road-mapped the release of the app in all the official working languages of the UN (Arabic, Chinese, English, French, Russian and Spanish)

GOALS TACKLED BY THE APP:

SDoneGs is an innovative way to connect people to issues they care about, whether addressing health, life on land or life below water, they are some of the newest ways that can help its users learn about and contribute to the success of the following 5 SDGs :

GOAL 3: HEALTH AND WELL BEING

GOAL 6: WATER AND SANITATION

GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES



GOAL14: LIFE BELOW WATER

GOAL 15: LIFE ON LAND

APP FEATURES:

- This application collects data from NASA, earth observation, crowdsourcing, United Nations ... analyze it and provides users with simplified and concise information, graphs, and accurate percentages they need to read to feel responsible and ACT.
- The latest sustainable development news from around the world.
- Shows how innovation is helping to achieve the goals.
- Interaction platform with global citizens and NGO's around the world.
- The ability to choose what goals are important to the users, and receive notifications about them.
- Turning sustainability into a competitive race to the top where users have to ACT to earn points, progress their avatar from a level to another and get rewards and certificates.
- organize or join events in the users' area.
 - Source of information with local relevance, but also as an approachable and easy way for people in the community to get involved too by creating their SDG actions, sharing or suggesting projects ideas.
- Share action items through social media via the app to target local, regional or international communities of like-minded users.
- Sends notification alerts (for example fire alerts), using NASA data, to the users in the concerned area because sustainability is not only about the future but the



present too. *SDoneGs not only works on motivating its users to help the world but also works to save their lives.*