

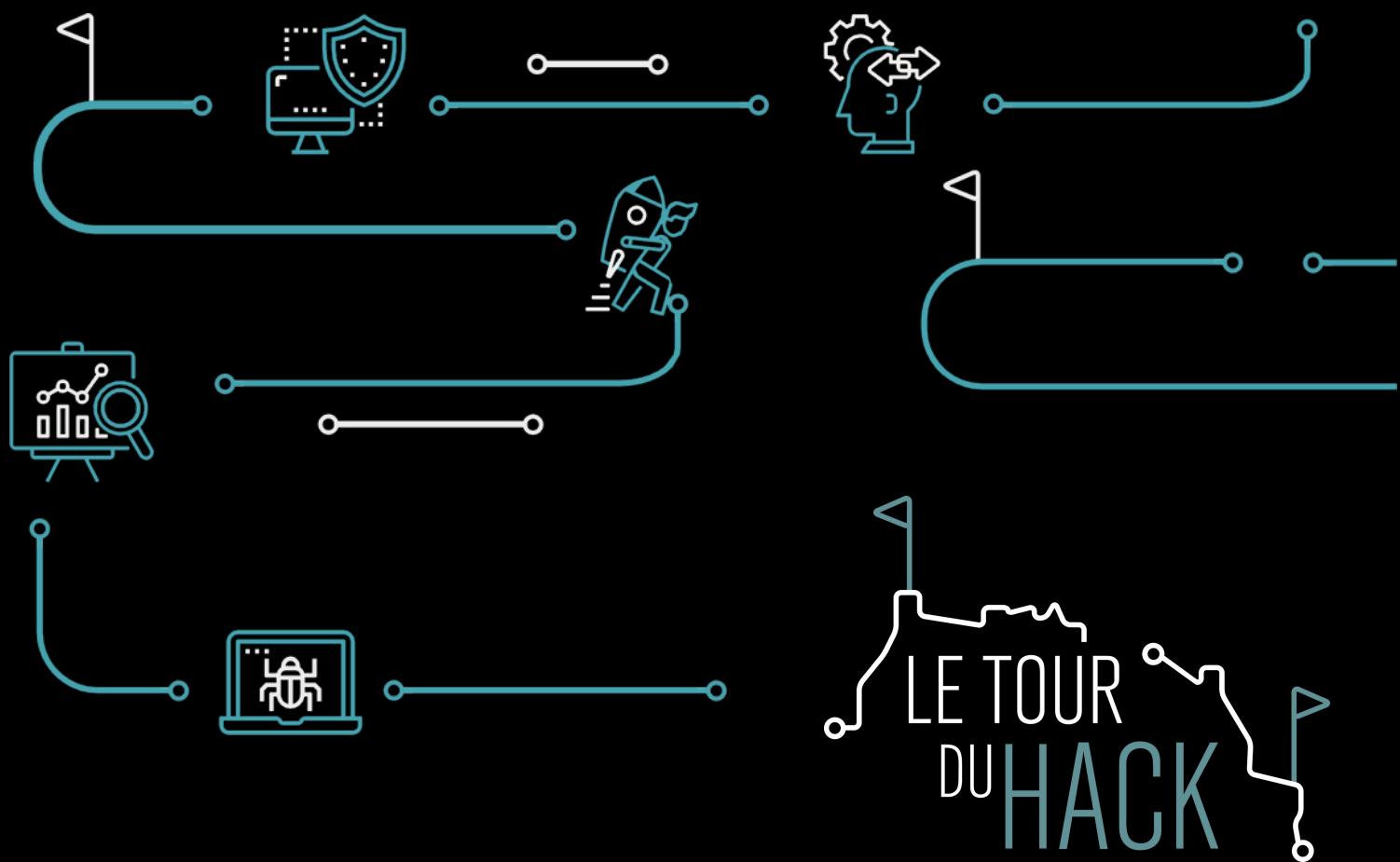
# ENUSEC >\_



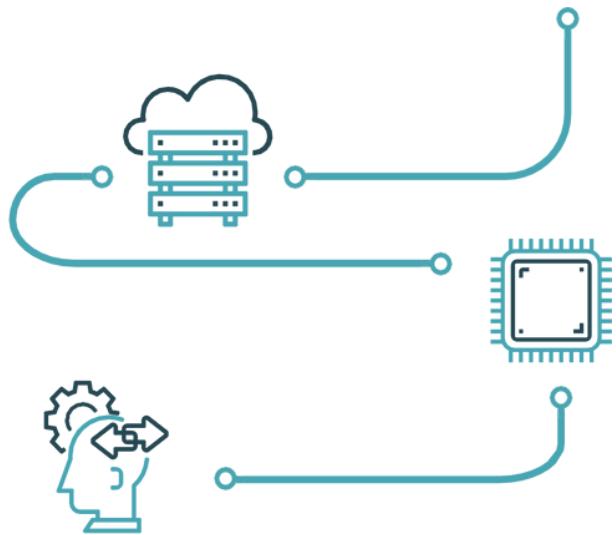
## SPONSOR PACK

Conference: 10th May 2025

Capture the Flag: 11th May 2025



# What is ENUSEC?



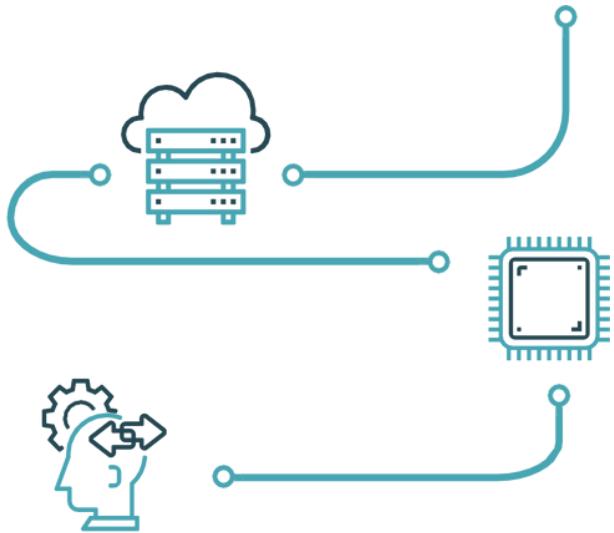
Formed in early 2015 by both students and staff, the Edinburgh Napier University Security Society (ENUSEC) has quickly grown into a thriving community of Cyber Security students from across the University who come together on a weekly basis for workshops, meet-ups, talks and more.

Since then, the society has grown from 10 members in 2015 to over 100 members in 2022. Our members have attended and spoken at leading conferences and events in Dubai, Las Vegas, Washington D.C. and many other cities in between. Our goal for 2025 is to become the most recognised Cyber Security student society in the UK.

As a community, we have worked as a conduit for professional and social development for our members, enabling them to take advantage of the numerous opportunities open to us. While our members present at national events, teach in foreign countries and compete on an international level, our focus is on cultivating a relationship between students and the UK's Cyber Security professionals.



# What is Le Tour Du Hack?



Now entering its 10th year, Le Tour Du Hack has grown into a flagship event, consistently selling out and bringing together over 230 students and professionals. The 2024 edition featured an expanded three-track conference, followed by a highly competitive, student-led CTF.

Building on the success of previous years, LTDH25 will continue with this format, combining a multi-track conference on Day 1 with a CTF on Day 2. Based on feedback, we're placing a stronger emphasis on sponsor engagement, ensuring more opportunities for interaction with attendees.

As one attendee shared, "The best cyber security conference I have attended. Fantastic speakers every year and an amazing platform for students to network and begin their infosec journeys!"

## CONFERENCE DAY

The first day of LTDH25 will follow a traditional cybersecurity conference format, featuring multiple tracks with a mix of student and professional speakers.

Recognising that networking can sometimes feel overwhelming for students, we've made several adjustments since 2024. Sponsor booths will now be placed in a central area between all tracks, adjacent to the break zone, to increase visibility and make interaction more accessible.

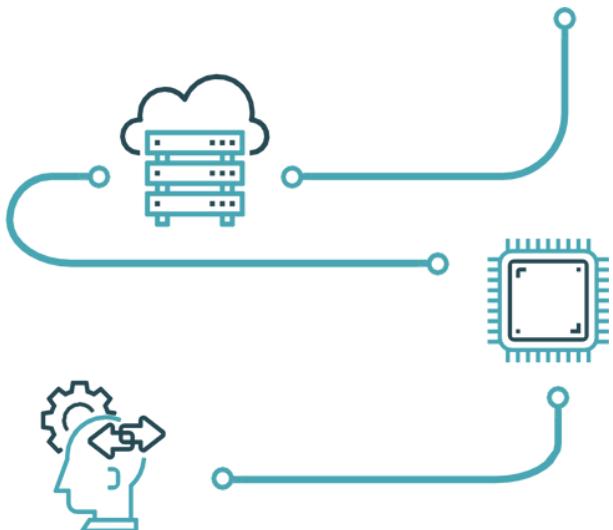
## CTF DAY

LTDH25's second day will centre around our large-scale, student-led CTF event. All challenges are developed in-house by ENUSEC members, with optional contributions from our sponsors.

In response to feedback from previous events, we will offer a wide range of challenges, catering to both beginners and advanced participants. This ensures that everyone, regardless of skill level, can get involved in the competitive fun.

# Le Tour Du Hack

## 2025 Team



**JOYEE BASHIR**

**PRESIDENT**

**4th Year, BEng Cybersecurity and Digital Forensics S/W**

4th year student who just finished an industrial year placement at Unilever, currently working as a student demonstrator at Edinburgh Napier University. Interests include musical theatre, games and travelling.



**LEWIS WATSON**

**VICE PRESIDENT**

**PhD Student in Artificial Intelligence**

Specialising in conversational visual AI and human-robot interaction, with a focus on real-time multi-view video understanding. Figuring out how to talk to robots without them judging me. Running on coffee and cat memes.



**BENJAMIN LANG**

**SECRETARY**

**4th Year, BEng Cybersecurity and Digital Forensics S/W**

4th year Cyber student who is interested in infrastructure and networking. Has a homelab which is his pride and joy.



## IAN WRIGHT

### TREASURER

### 4th Year, BEng Cybersecurity and Digital Forensics S/W

Fourth-year cybersecurity student and Warehouse and logistics temp with interests in Machine learning and infrastructure redundancy with a questionable home lab.



## LEWIS MORRISON

### MEDIA OFFICER

### 2nd Year, BEng Cybersecurity and Digital Forensics S/W

I started at Edinburgh Napier University the same year I finished my fifth year at high school. I quite enjoy digital forensics and hope to go down that career path.



## SHAUN CAMERON

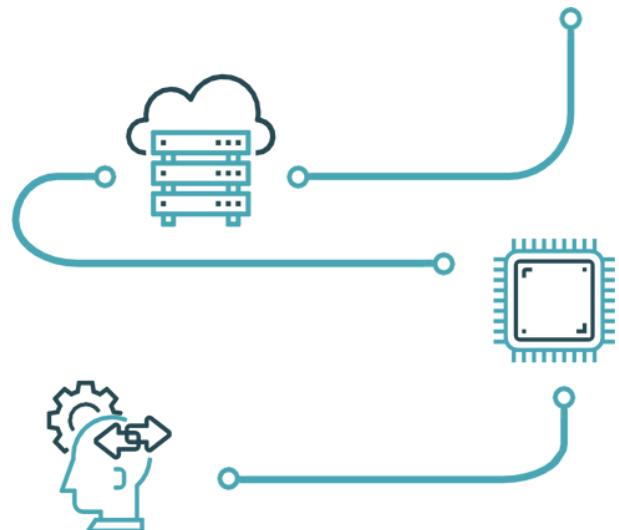
### SOCIAL SECRETARY

### MSc Cybersecurity

Master's student in Cybersecurity with hands-on experience as a SOC Analyst, specialising in threat detection and incident response. My research focuses on the intersection of AI and cybersecurity, particularly AI-driven threat analysis, adversarial machine learning, and SOC automation.



# Who will be attending?



Since its inception, Le Tour Du Hack has become a key event for the Cyber Security community, attracting students, graduates, industry professionals, and academics alike. The event fosters collaboration and learning, offering something for everyone from newcomers to seasoned experts.

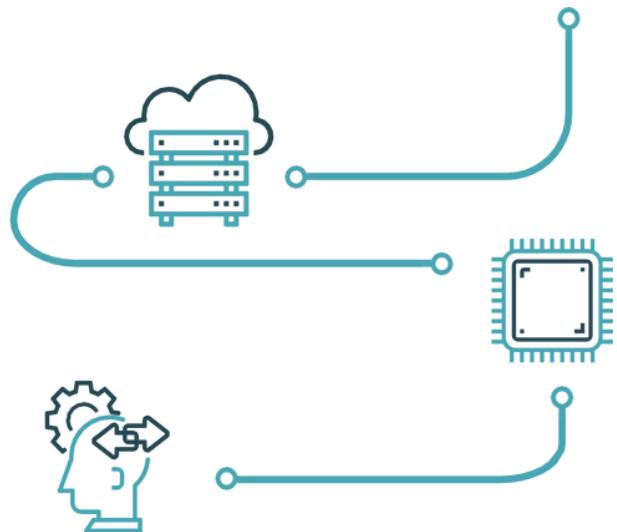
For sponsors, LTDH25 provides direct access to emerging talent, valuable networking opportunities, and increased brand visibility. By supporting the event, you'll showcase your organisation as a leader in cybersecurity, with options to engage through workshops, talks, and tailored sponsorship packages.

Our continued success is made possible by the support of the industry, helping us bring an event of this scale and quality to life. This document outlines how your involvement can contribute to LTDH25 and the ways in which we can collaborate to make the event a success.

Your involvement helps make LTDH25 a reality, and we're excited to collaborate with you to create an unforgettable experience for everyone.



# Sponsorship Packages



\* Individual recognition as social sponsor

Advertising quantities may differ depending on the venue however sponsorship will scale to reflect tiers

	TIER	PLATINUM	GOLD	SILVER	SOCIAL
	Price	£4000	£2500	£1500	£3000
	Qty	2	5	10	1
GENERAL	Handout & website Logo	Large	Medium	Small	Large *
	Handout Sponsor page	Double page spread	1 page	½ page	1 page
	Tshirt Logo	Large	Medium	Small	Large
	Swag Bags	Large	Medium	Small	N/A
	Social Media recognition	High Recognition	Medium Recognition	Small recognition	Social event only
	Logo on Lanyard	Yes	No	No	No
	Background media presence	Large	Medium	Small	None
	Additional Banners	2	1	None	None
CONFERENCE	Guaranteed talk slot	If desired	No	No	No
	Booth Space	Large	Medium	Small	None
	Free tickets	5	3	2	3
CTF	Winners Backdrop	Yes	Yes	Yes	No
	Sponsorship Tagline	"Powered by:"	No	No	No

# Sponsorship Definitions



## MERCHANDISE

Official Le Tour Du Hack 2025 merchandise such as programmes, t-shirts and swag bags will adorn our sponsors logos. The design of the merchandise will reflect the sponsorship tiers. The tier layout will be imitated on all merchandise as well as on the official Le Tour Du Hack 2025 website.

Using the t-shirt layout as an example, Platinum tier sponsors will be at the top of the design, followed by Social, then Gold and finally Silver

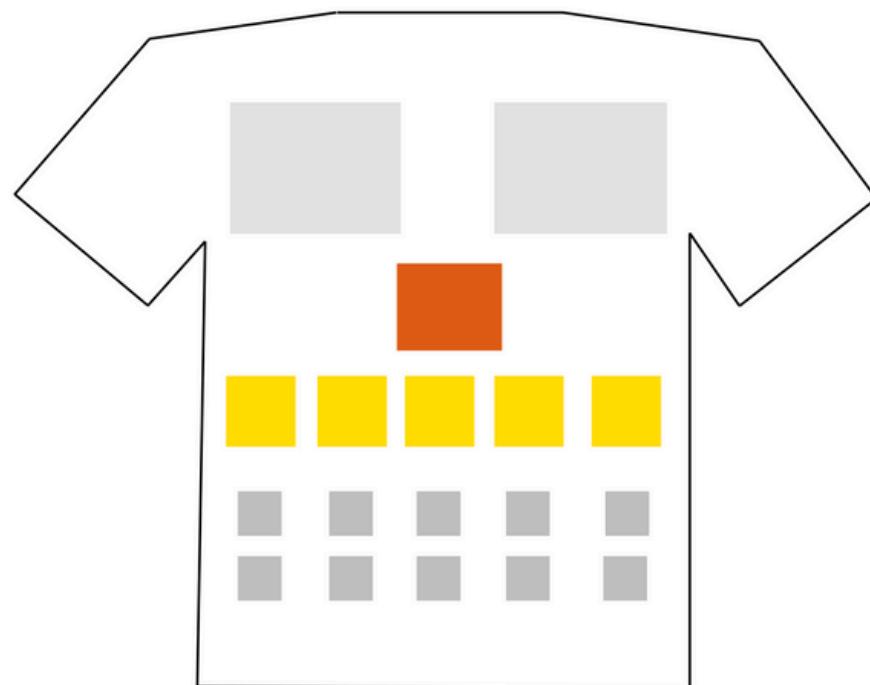
## LANYARDS

All attendees will be given a lanyard upon registering at the event. Platinum tier sponsors will be placed on the lanyard as well as the Le Tour Du Hack 2025 logo.

## SWAG BAG CONTENTS

All attendees will be given a swag bag upon registering at the event. This bag will contain Le Tour Du Hack 2025 official merchandise. We are giving the opportunity for all sponsors to donate materials which can also be included in the swag bags.

- Platinum
- Social
- Gold
- Silver



# Sponsorship Definitions



## SOCIAL MEDIA

### High recognition

Regularly mentioned in official social media posts. With 5 individual posts specifically about your presence and contributions to the event.

### Medium Recognition

Often mentioned in official social media posts. With 3 posts specifically about your presence and contributions to the event. This will be done in conjunction with 1 or 2 sponsors of this tier.

### Low Recognition

Occasionally mentioned in official social media posts. With 1 posts specifically about your presence and contributions to the event. This will be done in conjunction with many other sponsors of this tier.

## WINNERS BACKDROP

During the CTF event, photos of the competing groups, as well as the winners, will take place in front of a backdrop. These photos will be used in promotional material and posted on official social media platforms. Alongside the Le Tour Du Hack 2025 logo, logos of sponsors will be included in this backdrop. Logos will be scaled according to sponsorship tier.

## BACKGROUND MEDIA PRESENCE

Throughout both days of Le Tour Du Hack , there will be screensavers and official slide decks in use. In these scenarios, sponsor logos will be used. The length or size of the logo used will depend on the sponsorship tier.

## CAPTURE THE FLAG CHALLENGES

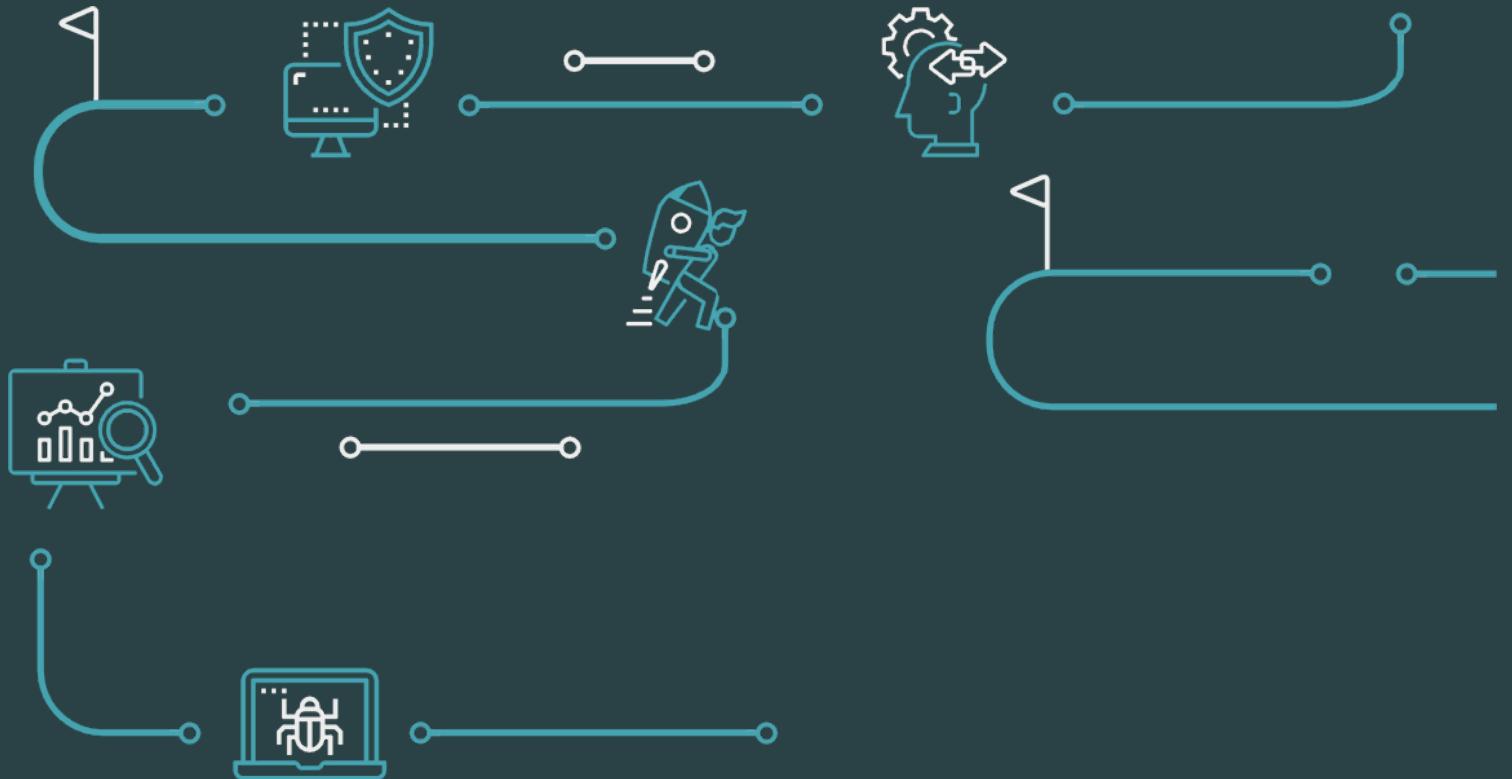
The CTF team have a mammoth task in creating dozens of complex and challenging puzzles for attendees to solve. As a sponsor, we are giving the opportunity for you to contribute to the creation of challenges to be added to our CTF event on the second day.

## SOCIAL SPONSOR

After the prescribed activities are done, those competitors will need to relax and unwind. The social sponsor will cap the weekend in style providing the funds for an after party. The money will be spent wisely on supporting a local Edinburgh establishment which will house those who wish to celebrate their victory or drink away their miseries.

## GUARANTEED TALK SLOT

An opportunity for the Platinum Sponsors to bring their own speakers to provide an educational technical talk for our main track. As a formality this talk will need to be submitted through the Call for Papers.

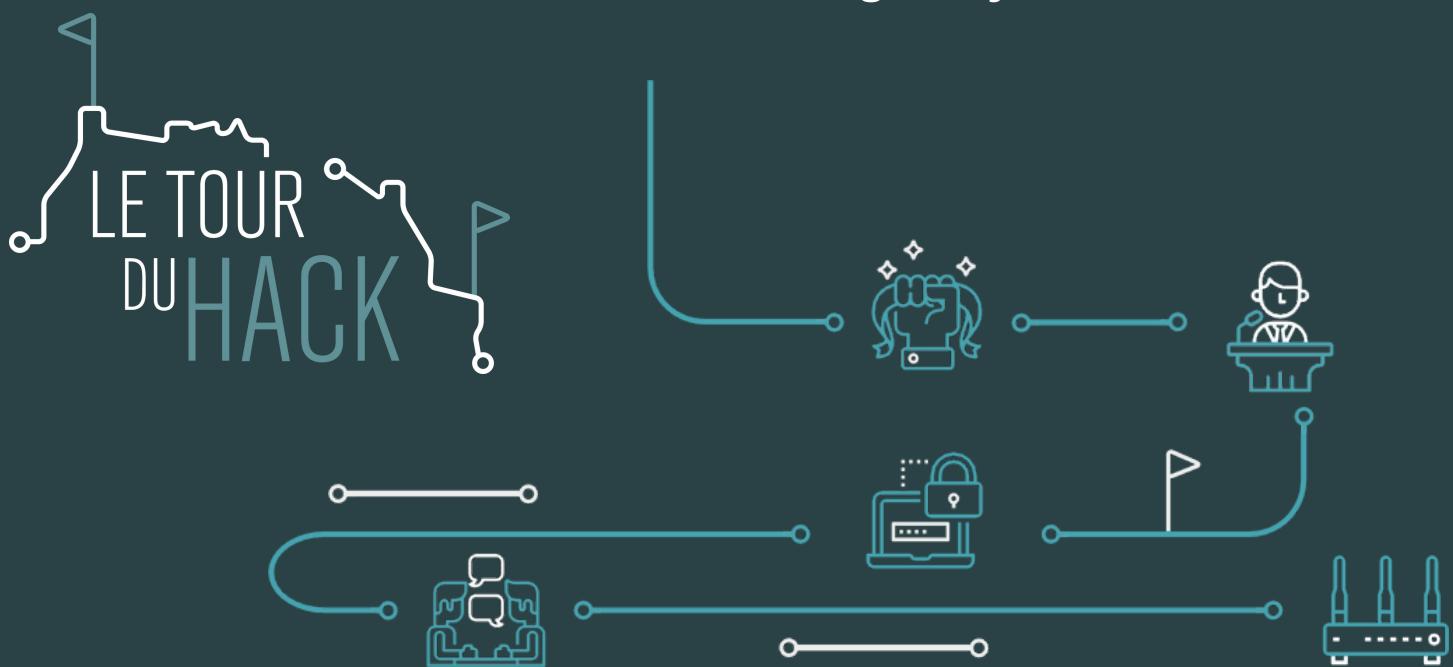


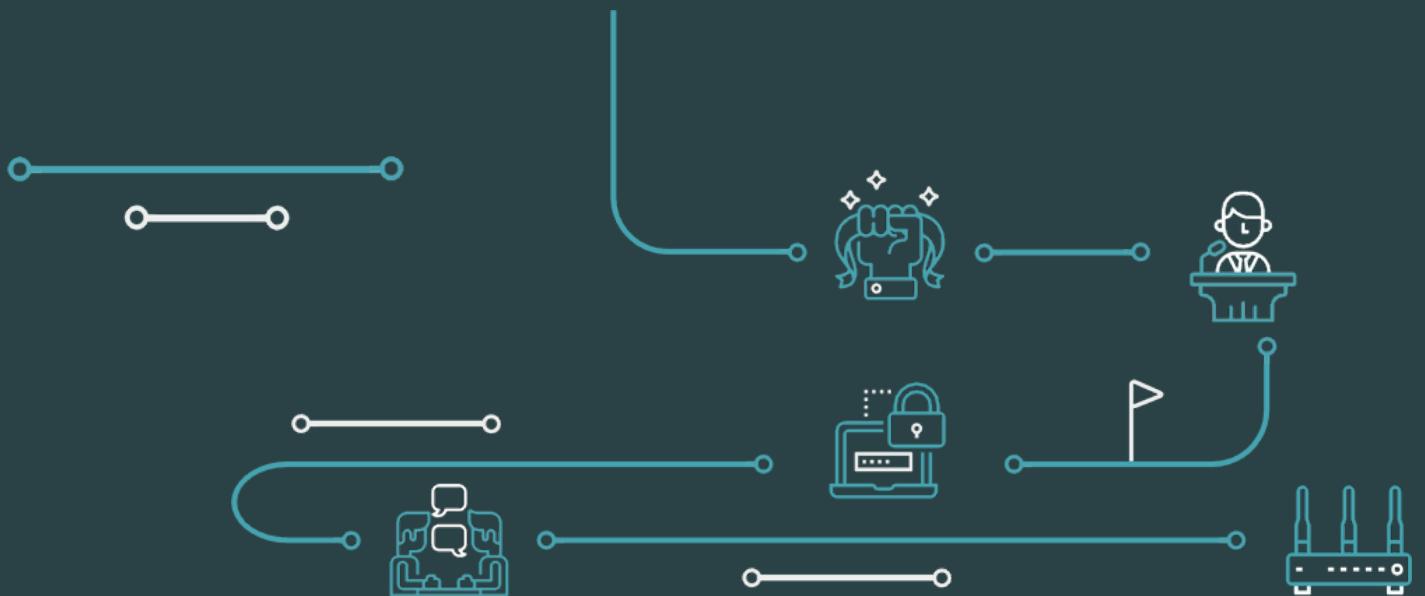
To express your interest in sponsoring LTDH25, please reach out to us at [team@enusec.org](mailto:team@enusec.org).

In your message, kindly include:

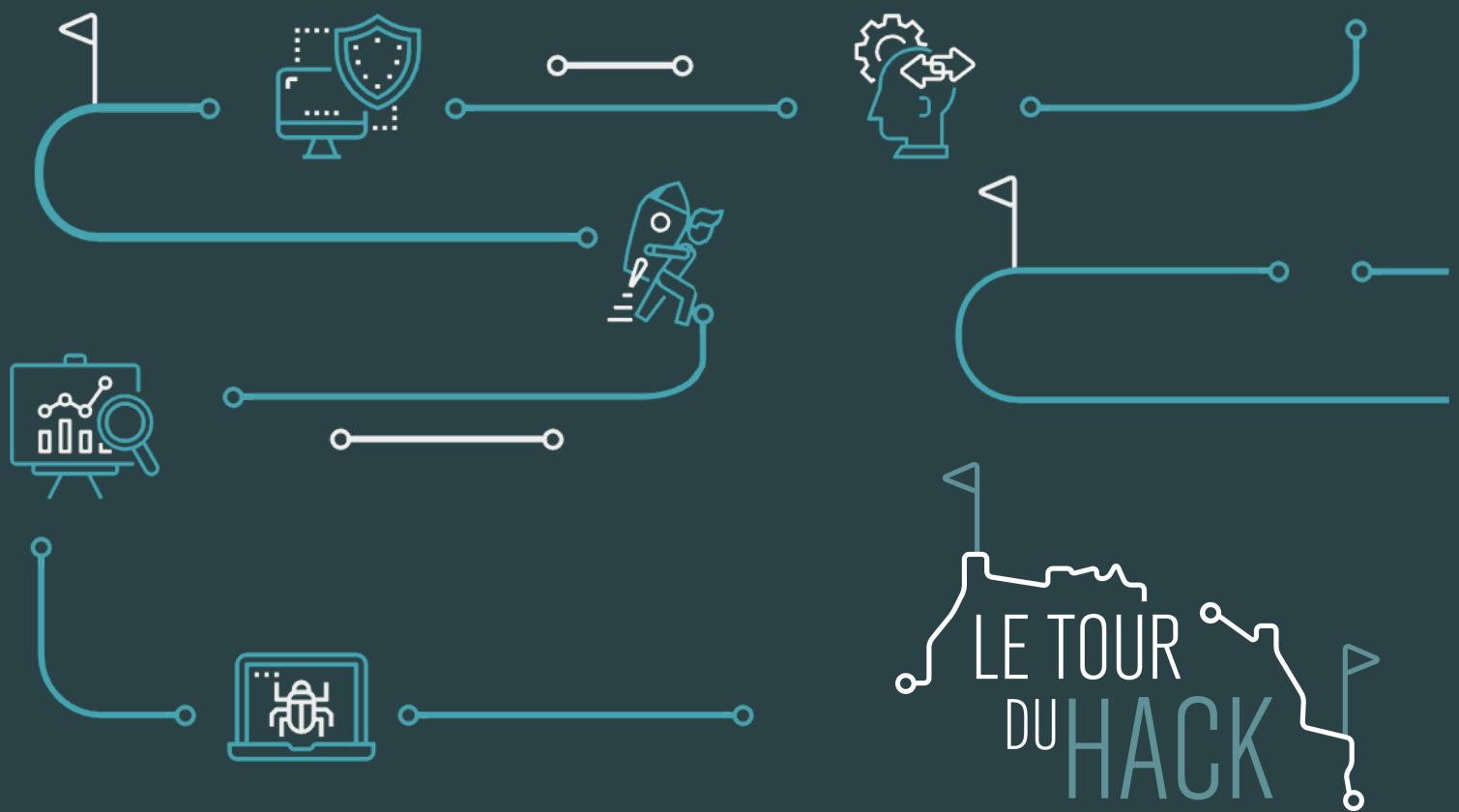
- Your full name
- Organisation name
- Preferred sponsorship tier
- Any other relevant details

We look forward to working with you!

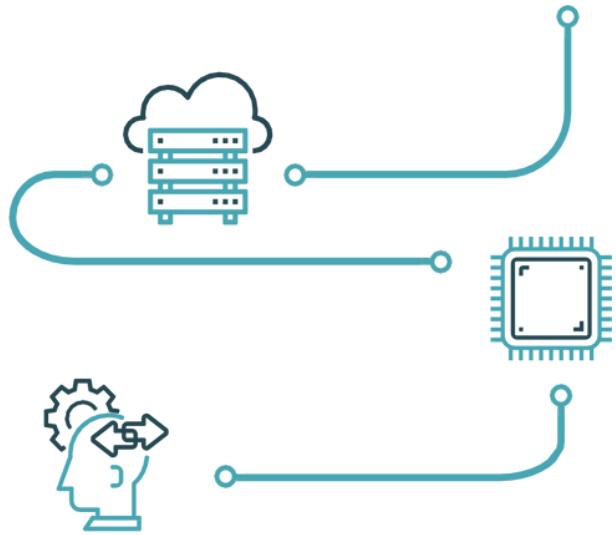




# (Boring) Legal Stuff...



# Booking and Payment



All packages listed are excluding VAT

Once booking form has been received you must pay 25% deposit non-refundable (excluding VAT)

Sponsorship payment must then be paid within 21 days or before the 11th of March (whichever is sooner)

By completing a booking form, you are liable to the terms and conditions stated below

Payments can be made through one of two means.

- BACS: Details will be provided within an invoice
- Cheque: must be payable to Edinburgh Napier University Security Society, with invoice number on the reverse.

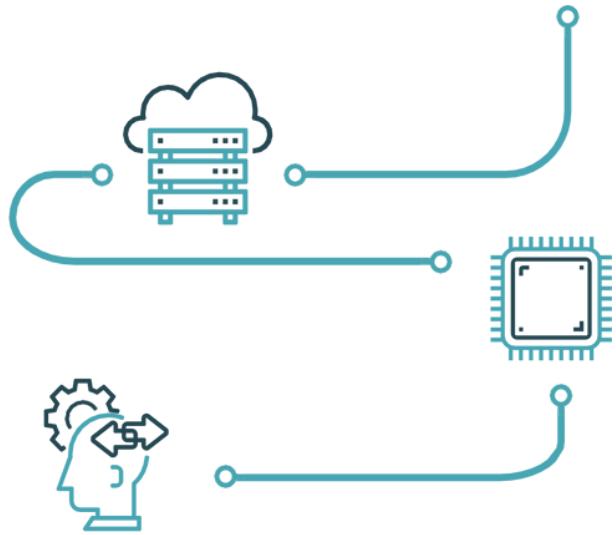
ENUSEC reserves the right in which to deny any Sponsorship that they deem unsuitable for Le Tour Du Hack 2025, as well as holding the sole right as to determine what could be classified as unsuitable.

Organizations that are Sponsoring the event on behalf of another body, are required to pass on all information (Including terms and conditions) to whoever it may concern. ENUSEC will not be held responsible for the failure of an Organization to supply the correct information to the required Organization.

Late payment will result in Sponsorship privileges being revoked and given to another organization where possible, however fair notice will be given.

By sponsoring Le Tour Du Hack 2025, you agree that sponsorships are non-refundable unless the event is canceled or if stated otherwise. For booking to be successful, proof of third-party liability insurance for businesses costs associated with the conference should be supplied. If an Organization fails to include this, ENUSEC reserves the right to withdraw the booking. Please provide all details within the booking form.

# Sponsorship Booths



**Platinum, Gold, and Silver sponsors** are given space at the Le Tour Du Hack venue to have a booth. This booth should be staffed by delegates attending using the complimentary tickets provided through the corresponding sponsorship package. If additional delegates wish to attend, they will be required to purchase additional tickets.

Upon confirmation of the venue, the dimensions of the space designated to sponsors' booths will be provided. Sponsors who wish to bring their own booth are responsible for both assembly and disassembly. The specifics of said booth must be disclosed to the LTDH team prior to the event, in order to maintain a fair environment for all sponsors. If required, every booth will be provided with a table and a number of chairs which correspond proportionally with the sponsorship package. Measurements of these are available upon request. Notify the LTDH team about any third-party courier services required. Further details, such as assembly and disassembly times, will be provided upon confirmation of the venue.

Distribution of resources at Le Tour Du Hack is only permitted at your sponsor booth. You are not permitted to distribute materials elsewhere at the venue during the course of the event. Resources distributed must be specifically related to the sponsoring organisation. Sponsors' booths must not display images that may be deemed offensive by LTDH attendees.

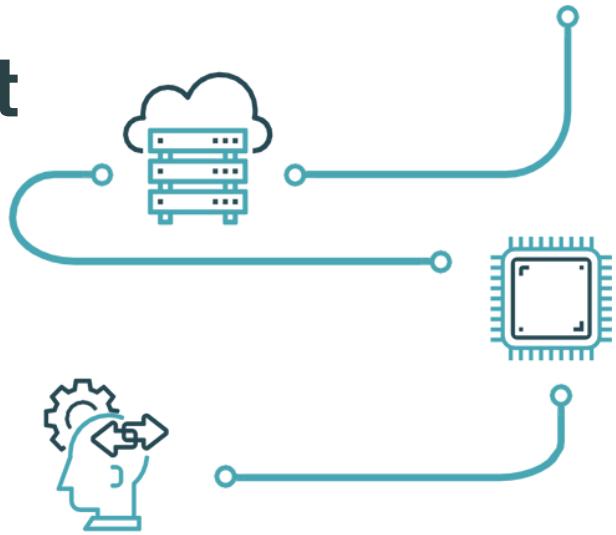
All resources utilised at your sponsor booth must be cleared from the event venue by the end of the allotted disassembly time. Any items left after this time are not the responsibility of the LTDH team. Resources required for the booth may only be stored within the allocated space.

Any payment transaction at a sponsor's stall is strictly forbidden. Any scenario which may infringe this rule must be raised with the LTDH team beforehand. The LTDH team retains the right to veto the display, distribution or sale of any goods it justifiably deems offensive. The LTDH team holds the sole right to determine such matters.

Upon successful completion of a Le Tour Du Hack 2025 sponsorship, you are agreeing to the use of your company name and logo in media produced by ENUSEC and for LTDH advertisement and promotion.

Failure to comply with these terms and conditions could result in immediate expulsion.

# Event Postponement and Cancellation



In the event that Le Tour Du Hack 2025 is postponed, the weekend's activities will be rescheduled for a later date and sponsors and attendees will be informed of the change. Sponsorships that have already been paid will not be eligible for a refund.

In the event that Le Tour Du Hack 2025 is cancelled and cannot be rescheduled for a later date, all sponsors and attendees will be informed of the change. Sponsorships that have already been paid will be considered for a refund, circumstances depending.

# General Data Protection Regulation



By completing and submitting any document relating to sponsorship of Le Tour Du Hack 2025, you agree to the collection and processing of your personal data by the Le Tour Du Hack team in accordance with EU GDPR regulations, for purposes including sponsorship processing, event coordination, and related communications.

Your data will be retained only as long as necessary for these purposes and for legal compliance. You have the right to access, correct, or request deletion of your data, among other rights under GDPR. For inquiries, please contact [team@enusec.org](mailto:team@enusec.org).

# Expulsion



**Failure to comply with any of the terms and conditions outlined above may result in immediate expulsion from the event, without entitlement to a refund of your sponsorship. The LTDH team will always seek to resolve any issues in a fair and reasonable manner, and expulsion will only occur after careful consideration of the situation. However, if deemed necessary, only authorised members of the LTDH team will have the authority to enforce expulsion from the event. We encourage open communication and, where possible, will make efforts to address concerns before taking any such action.**

# ENUSEC > \_

team@enusec.org

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@enusec

