

ELISABETH SUMITHRA NEUER



CONTACT

Mail eneuer@outlook.de

WORK EXPERIENCE

Senior UX Researcher

Redcare Pharmacy, 10/22 - 10/24

- Development, Implementation & Continuous Improvement of UX Research Ops
 - Research Processes & Plans
 - Tool Acquisition & Introduction
 - NDA Creation & Adherence to GDPR regulations
 - Advocating for User Needs
- End-to-End Journey User Research
 - Multi-Method Research
 - Data Tracking & Reporting
- Training & Workshop Conduction
- Cross-Departmental Collaboration
 - Data Community Member
 - Enhancing Research Capabilities, Data Access & Knowledge Sharing across Departments and within the UX Team

UX Researcher

Homeday GmbH, 03/22 - 08/22

- Internal & External User Research
- Democratisation of Research
- Stakeholder Collaboration
- Research Repository Maintenance

Project Management Consultant

parameta GmbH, 08/21 - 02/22

- Consulting & Training in Agile & Classical Project Management
- Support as Project Assistant
- Introduction of PMOs
- Internally responsible for Controlling, Marketing & Sales

Working Student Digital Office

Ottobock SE & Co. KGaA, 05/19 - 10/20

- Market Research & Analyses
 - Introduction of Digital Tools
 - Intranet & Newsletter Maintenance
 - Assistant to the CDO
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EDUCATION

Technical University Berlin

M. Sc. Human Factors (1.2)
04/17 - 02/21

Otto-Friedrich University Bamberg

B. Sc. Psychology (1.6)
10/13 - 04/17

LANGUAGES

German - Native
English - Native Proficiency
Spanish - Intermediate

RESEARCH EXPERIENCE

Usability Testing | Interviews | JTBD | Information Architecture Analysis | Card Sorting | Surveys & Questionnaires | Data Analysis & Visualization | Usability Metrics | Eye Tracking | Storytelling | Workshops & Trainings | Continuous Research | Stakeholder Management

DIGITAL SKILLS

Miro | Atlassian Jira | MS & Google Tools | Python | R | SPSS | Contentsquare | Medallia | Optimizely | Condens