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Recommender Based Web App

Stake Holder Group	Roles	Clients Name
Syed Fasih Ahmed (EP-1850114)	- Scrum Master	Ayesha Zulfiqar (EP-1850023)
Wahaj Aslam (EP-1850137)	- Developer 1	Muhammad Kashan Khan (EP-1850074
Muhammad Haseeb (EP-1850068)	- Developer 2	Syed Saif Ali Abidi (EP-1850125)
Syed Usman Naseem (EP-1850127)	- UI/UX Designer	Mahtab Fatima (EP-1850052)
Muhammad Haseeb (EP-1850068)	- Product Owner	**Iqra Shafqat (EP-1850041)**

Near Vision:

In the next **2** years we will see this Web Application in an updated and better state with continuous feedback from the end users.

Far Vision:

With the gradual update, in the next **8-10** years it will become the top rated recommender based ecommerce web application used by all kinds of Customers and will ensure an exceptional user experience.

GITHUB Repository:

https://github.com/EP1850114SyedFasihAhmed/TOCI-1

Targeted Groups:-

The group of people that are much busy in their daily routines so they can't go to the market and shop.

Business Goals:-

The goal is to make a web application that can be used as an ecommerce with the previous history of customer purchasing. This product can be the business asset also if we start charging the one time subscription fee.

Needs:-

Shopping has become the most hectic task for most of the employed persons, so the idea is to develop an app that can remove the load of shopping.

Product:-

This product is basically approaching to audience want to do online shopping.