User journey – JEB incubator website

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Authentication

Example 1: Goal – Log in

You arrive on the Homepage and see the Login button. You click on it and arrive at a new page called /login. Fill in the forms with your email and password, and after click on the login button.
You're now logged in and redirected to the homepage.

Example 2: Goal – Create an account

You arrive at the home page and see the Login button. You click on it and arrive at a new page called /login. You don't have an account, so you click on the Register button. You arrive at a new page called /register.
Fill in the forms with your full name, email address, and password. Then click on the Register button.
You are redirected to the login page. Fill in the forms with your login details and click on the "Login" button.
You are now logged in and redirected to the home page.

Example 3: Goal – Reset password

You arrive at the home page and see the Login button. You click on it and arrive at a new page called login.
You can't remember your password, so you click on the Reset button below the password input. You arrive at a new page called /reset-password.
Fill in the forms with your email, and your new password. Then click on the Reset button.

You are redirected to the login page. Fill in the forms with your login details and click on the "Login" button.
You are now logged in and redirected to the home page.

Public Area

Example 1: Goal – Featured Projects

You arrive at the home page and see a catalog filled with projects. When you scroll down the page, the catalog appears. Continue scrolling down the page and see a box titled "Featured Projects" containing three projects. If you click on it, you are redirected to the projects page.

Example 2: Goal - See detailed project

You arrive at the home page, and, in the navigation bar, you see a button labeled "Discover startups." Once you click on it, you arrive at a page titled /project-catalog. You can filter projects by sector, maturity, and location. Once you have found your project, click on the listing and a drop-down menu will appear with detailed information about the project.

Example 3: Goal – See news

You arrive at the home page, and, in the navigation bar, you see a button labeled "View news." Clicking on it takes you to a page titled /news. You can see numerous news items, each with a title, images, and a brief description. When you click on a news item, a drawer appears, and the full description is displayed.

Example 4: Goal – See events

You arrive at the home page, and, in the navigation bar, you see a button labeled "View news." Clicking on it takes you to a page titled /event-calendar. You can see all the events JEB incubator organize. With a title, a description, a title and a location.

Example 5: Goal – See About

You arrive at the home page, and, in the navigation bar, you see a button labeled "View news." Clicking on it takes you to a page titled /about. On this page you can see the mail of JEB incubator, his vision, and the team.

Startup Area

Example 1: Goal – Dashboard

Once you log in, the button 'Login' is replaced by 'Dashboard'. If you click on it and arrive at a new page called /startup-area/dashboard. On this page you can see a lot of metrics like "Project views" and "Engagement rate".

Example 2: Goal – Edit startups

On the sidebar you have a button called "Startups Profiles". If you click on it and arrive at a new page called /startup-area/startups-area. You can edit your startup(s) information, news, and docs

Example 3: Goal – Send messages

On the sidebar you have a button called "Messages". If you click on it and arrive at a new page called /startup-area/messages. You can add contacts and send messages to them.

Example 4: Goal – Opportunity

Once you log in as an admin, the button 'Login' is replaced by 'Dashboard'. If you click on it you arrive at a new page called /startup-area/opportunities On this page, you can see all the projects that are currently being funded.

Admin Area

Example 1: Goal – See KPIs

Once you log in as an admin, the button 'Login' is replaced by 'Dashboard'.

If you click on it you arrive at a new page called /startup-area/dashboard. On this page you can see 3 KPIs like "Number of startups", "Project views" and "Engagement Rate".

Example 2: Goal – Edit startup

If you scroll down you can see a list of startups. Once you click on a startup a popup will appear and you can edit the startup information

eExample 3: Goal – Edit User

If you scroll down you can see a list of users. Once you click on a user a popup will appear and you can edit the user information

Example 4: Goal – Edit Event

If you scroll down, you can see a list of events. Once you click on a event a popup will appear and you can edit the event information

Example 5: Goal – Edit News

If you scroll down you can see a list of news. Once you click on a news a popup will appear and you can edit the news information