

## Strength Assessment platform used in the educational domain (without fairness paragraph)

After completing the 80-question assessment, you and your students receive a personalized profile (shown above). The Strength Assessment measures students against 23 different strength factors, which you will read more about in the following pages. It also takes an inventory of your student's career aspirations and their extracurricular interests. Together, this information gives you and your students the guideposts for discovering true passion: an uplifting evaluation of the student's innate strengths; motivating future career goals; and tangible interests that students can pursue to connect their present to their future. As a teacher, you've accepted the calling to educate the whole-child and help students reach their full potential. The Strength Assessment gives the student greater self-awareness and a confident foundation from which to explore. Based on the results of the Strength Assessment, educators can deliver project-based learning. Students can access enrichment opportunities, activities and educational content recommended by the platform. They can also connect to a broader community of friends who share their interests. All of this activity is tracked by each user's Digital Portfolio, which students build over time to showcase their accomplishments. The strength assessment uses a taxonomy that is based on decades of the doctors' combined experience studying the mind and working with children and families. It reflects a commitment to incorporating a broader definition of personality and character than is typically measured in standardized tests or physical competitions. It encompasses attributes such as focus, social justice, appreciation, and social acumen among many others. No strength is more important than any other, and the strength profiles we generate capture a very broad, non-judgmental picture of each child taking our assessment. The science behind the Strength Assessment is grounded in principles of life span development, strength-based research, the most current understanding of neural connectivity, the mechanisms of optimal brain functioning, motivational variables, as well as over forty years of combined assessment experience with thousands of children and adolescents. Table below describes the 23 strengths considered in the creation of the user profiling.

Strength	Description
Academic	The Academic strength covers intelligence, memory, organization and a conscientious attitude about getting work done. Those who are academic tend to be high achievers, follow instructions well, and often have mastered the 'learning code'.
Analytical	Someone who is Analytical tends to be able to break problems apart into multiple steps and solve them methodically. They are attuned to details, are highly organized, exceedingly rational, and are often thought of as "Intense" thinkers.
Appreciation	Those with the Appreciation strength are thankful for what they have and able to see the good in others and in the world. They tend to be humble with a wisdom beyond their years.
Assertiveness	Assertiveness translates to the confidence and willingness to stand up for one's rights and for the rights of others, to speak one's mind, and to be unafraid of what others think. Those with this trait are not easily swayed, are comfortable saying "no" without offending others, and do not feel compelled to go along with the crowd,

Athleticism	Athleticism is a strength that includes speed, endurance, physical strength, and mastery of many sports
Balance	A person with strong and well-developed physical balance is steady, stable and physically grounded. Besides having a good sense of one's self in space, these people are able to handle dynamic movements without losing their footing. People with this strength are able to center themselves at their core and they exhibit advanced core strength.
Compassion	Compassion involves tolerance and caring for others, as well as a fundamental kindness and sensitivity. Those with compassion tend to be non-judgmental, natural caretakers and good friends with an impressive depth of feeling
Coordination	Coordination combines a variety of physical factors, including balance, rhythm, motor planning, physical flexibility, and a good sense of one's own body in space
Creative Skill	Creative Skill reflects an innate ability to think, perceive, create, perform, or design with exceptional ease. This strength could indicate talent in dance, drama, music, building, gymnastics, drawing, painting, poetry, writing, photo fashion, architecture, and even software or product design
Creative Thinking	challenges. These thinking masters are skilled at both verbal and non-verbal problem-solving, tend to be inventive, and are good at sparking novel ideas and expanding on them.
Drive	Those with Drive are self-directed, excited by personal interests, and highly motivated to achieve. They tend to have the ability to focus intently when necessary, embrace competition, and have tremendous perseverance
Flexibility	Flexibility is the ability to easily change course and handle transitions. Flexible people tend to be relaxed, cooperative and likeable. They are easy to be around, move on easily from disappointment, and are often resourceful
Focus	Those with the Focus strength have a remarkable ability to sit quietly at a task, persevere through repeated struggles and filter out distraction. They tend to be highly goal-oriented, have a long attention span, and have excellent organizational skills.
Fun-loving	The Fun-loving souls among us are able to draw others into their fun with a positive, joyous energy. They tend to be happy, humorous, and can fully appreciate the moment.

Independence	Independence encompasses self-sufficiency, self-awareness, and maturity. Those who are independent do not need to be the center of attention, can get tasks accomplished with minimal input from others, think well on their feet, and tend to be resourceful
Leadership	Leadership includes the ability to easily present oneself in front of others, capture their attention, see the big picture, and inspire others to confidence. Leaders are visionary and charismatic, and know how to use resources effectively.
Memory	Those with this strength have an impressive ability to recall information. Their brains are like computers and can both hold and catalogue information in large quantities. The ability to hyper-focus and mentally compute are well within their powers.
Patience	Patience is a strength that mixes maturity with a certain level of calm and focus. Patient people can think before responding, await their turn, listen well when others are speaking, and tend to see the big picture.
Resilience	Resilience is the ability to bounce back from adversity, deal with stress and pressure, handle the unexpected, and persevere in the face of difficult obstacles or even outright failure. Rejection doesn't phase them or keep them down! Resilient people are optimistic, and tend to have the ability to calmly apply reason and rationality in the face of enormous pressure and disappointment.
Social	Social people are able to read other people and social cues well, making them very comfortable around others. They tend to be cooperative, friendly, gregarious, and intuitive, and their comfort around others makes them popular and fun to be around
Social Justice	Having a strong sense of “social justice” means knowing right from wrong. Those with this strength are conscientious, have a strong ethical code, seeking truthfulness, and prioritize equality and justice
Verbal	Strong verbal skills involve the ability to effectively use language to persuade and communicate, a good mastery of vocabulary, the ability to express oneself clearly, a love of playing with words, and an understanding of the nuances of language.
Worldly	Worldly people value experiential learning and opportunities for diverse exposure. These people

	can appreciate the big-picture, are interested in other cultures and lifestyles, and tend to be open-minded
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