

## THEOTONIUS BAROI


House Name# Miya Bari, House Holding No # KA-164/1/A,

Flat # E1, Road# Joar Sahara Bazar Road,

Area Name # Joar Sahara, Word No# 17

Police station # Vatara, Dhaka-1229, Bangladesh.

NID: 19916426009000023

 [+8801724220574](tel:+8801724220574)

 [LinkedIn](#)

 [theotonius.baroi@gmail.com](mailto:theotonius.baroi@gmail.com)



### CAREER OBJECTIVE:

Looking for a career where an opportunity of self-assessment & improvement in both individual & group based job that faces various critical challenges & serves the community with individual skills.

### PROFESSIONAL EXPERIENCE

#### ❖ Sr. Digital Marketing Executive

**Company Name:** EPS (Easy Payment System) Sister Concern of OSS (Optimum Solution & Service Ltd.)

**Duration:** 1<sup>st</sup> November to Continuing.

**Address:** 38, Sonargaon Janapath Road, Sector-11, Uttara, Dhaka-1230, Bangladesh

#### ❖ Sr. Digital Marketing Executive and E-commerce Department Head.

**Company Name:** Platinum Sports, Sister Concern of Anabia Trading LTD.

**Duration:** 1<sup>st</sup> October 2020 to 31<sup>st</sup> October 2021.

**Address:** 60, Garib-e Newaz Avenue, Sector 13, Uttara.

#### ❖ Sr.SEO (Search Engine Optimization) Executive

**Company Name:** VISER-X LIMITED

**Duration:** 1<sup>st</sup> January 2018 to 30<sup>th</sup> September 2020.

**Address:** Plot 60, Road 20, Sector 11, Uttara, Dhaka -1230, BD.

#### ❖ Digital Marketing and Business Development Manager

**Company Name:** Clipping Boss

**Duration:** 1<sup>st</sup> March 2016 to 31<sup>st</sup> December 2017.

**Address:** House No - 1/C, Road No - 2, Behind London Plaza/Bally Complex, Dhaka 1230.

#### ❖ Business Development Manager and Digital Marketing Manager

**Company Name:** Blackfox LTD.

**Duration:** 1<sup>st</sup> January 2014 to 29<sup>th</sup> February 2016.

**Address:** House # 560, Road # 08, Adabor Main Road 1207 Dhaka, Dhaka Division, Bangladesh.

### INTERPERSONAL SKILLS:

- ❖ **Digital marketing:** B2B, B2C, CPC, CPA, Keyword research (General, KGR), KPI, PPC, ROI, SMM, SEM, SERP, GDN.
- ❖ **SEO: Search Engine Optimization,** Digital marketing, Social Media Marketing, Article writing and rewriting, Content building for website, White hat SEO.
- ❖ **Computer:** Have a great command in MS Word, Power point, and Excel. Advance knowledge about Internet. Can operate windows operating system & MAC OS.
- ❖ **Management:** Restaurant and Office Management Skill and have ability to manage employees as an HR role.
- ❖ **Customer Care:** I have a great communication skill and experience, and also have ability to handle clients in good manure and make a good relation with customers.
- ❖ **Accounts:** Accounts management, inventory management, and cost analysis skill.
- ❖ **Language:** Can read, write and speak in English and Bangla Both.

### STRENGTHS:

- ❖ **Dedicated, Hardworking, Smart Energetic.**
- ❖ Strong **Leadership** and Powerful **Management** Capability.
- ❖ Good **Communication skills, Good oral and written skills.**
- ❖ Positive Attitude & thoughtful, self-motivated.

### ACCOMPLISHMENTS:

- ❖ Earned **Duke of Edinburg Bronze Award.**
- ❖ I was the **Senior Patrol Leader on Scout.**
- ❖ Earned **26 different batches from scout** for different activities.
- ❖ Earned **five different color belts from Yang-King martial center.**
- ❖ I Was **Official drummer on “Cataphonic”, “DoorStep”, and “The Roads” band.**
- ❖ Earned **best camper batch on Rajshahi Zonal Scout Camp 2003.**

### EDUCATIONAL QUALIFICATION:

#### **2012 Major HRM (Human Resource Management) (Ongoing/Not completed)**

University of Liberal Arts Bangladesh

**CGPA:** Not Completed

**Major:** HRM

#### **2008 Higher Secondary Certificate (H.S.C.)**

Shantahar Govt.College, Bogra.

**GPA:** 2.62out of 5.00

**Discipline:** Commerce.

#### **2006 Secondary School Certificate (S.S.C.)**

Khidirpur High School, Naogaon

**GPA:** 2.63out of 5.00

**Discipline:** Commerce.

### HOBBIES AND INTEREST

Gardening, Singing, Drumming, Pets, Writing, reading books, Traveling, Hunting, Fishing, Swimming, Hiking, Tracking, Racing, Cycling, Photography. TV shows, Movies, listening various types of songs, making new friends, Work on computer& computer games

### PERSONAL DETAILS:

**Father's Name** : Supti Baroi  
**Mother's Name** : Lily Baroi  
**Date of Birth** : 14th October 1991  
**Permanent Address** : Village- Chakrampur (Khataitoli), Police Station/Post/District- Naogaon.  
**Nationality** : Bangladeshi  
**Marital Status** : Married  
**Gender** : Male  
**Blood Group** : O+  
**Religion** : Christian

### REFERENCES:

❖ **Kazi Manzur Morshed**

Assistant Vice President

Bank Asia

E-mail: [manzur.morshed@bankasia-bd.com](mailto:manzur.morshed@bankasia-bd.com)

Phone: +88027110062

❖ **MD. Shohel Rana**

Project Engineer / Quality Control

Jica Expert Team c/o PWD

E-mail: [shohelr23@gmail.com](mailto:shohelr23@gmail.com)

Phone: +8801711063672



Theotonius Baroi

### DECLARATION OF AUTHENTICITY

*I do hereby declare that all information has presented are true to my knowledge. If required & where applicable, this document can be supported by appropriate authentic certificates/papers.*