

# FAKE NEWS CHALLENGE

## STAGE 1: STANCE DETECTION

# TEAM



UCL MACHINE READING

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NLP / ML research group



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Full implementation



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Academic supervision

A word cloud visualization of terms related to the 2016 US Presidential election. The words are arranged in a circular pattern, with 'Fake News' and 'Challenge' being the largest and most central. Other prominent words include 'Share', 'Like', 'rumor', 'fraud', 'hack', 'truth', 'trust', 'hero', 'vote', 'hate', 'secret', 'election', 'protest', 'web', 'panic', 'trigger', 'mob', 'party', 'leader', 'argument', 'danger', 'ugly', 'crowd', 'shout', 'dictator', 'force', 'law', 'world', 'fight', 'speech', 'risk', 'fear', 'photos', 'power', 'urgent', 'politics', 'foreign', 'enemy', 'protest', 'web', 'panic', 'trigger', 'mob', 'party', 'leader', 'argument', 'danger', 'ugly', 'crowd', 'shout', 'dictator', 'force', 'law', 'world', 'fight', 'speech', 'risk', 'fear', 'photos', 'power', 'urgent', 'politics', 'foreign', 'enemy'.



- **GOAL**  
Explore how AI could be leveraged to combat fake news
- **PROPOSITION**  
AI / ML / NLP can help (automate) fact checking
- **APPROACH**  
Organise competitions to foster tool development

# APPROACH



## PROBLEM

Assessing veracity of news stories is difficult

## SOLUTION

Break down the process into separate steps

## FIRST STEP

Understand what news sources say about a topic

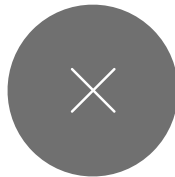
## FNC-1

Fake News Challenge:  
Stage 1: Stance Detection

# STANCE DETECTION



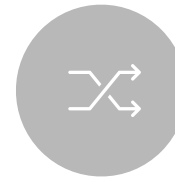
AGREE



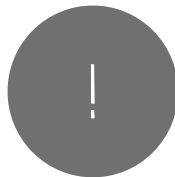
DISAGREE



DISCUSS



UNRELATED



HEADLINE







BODY

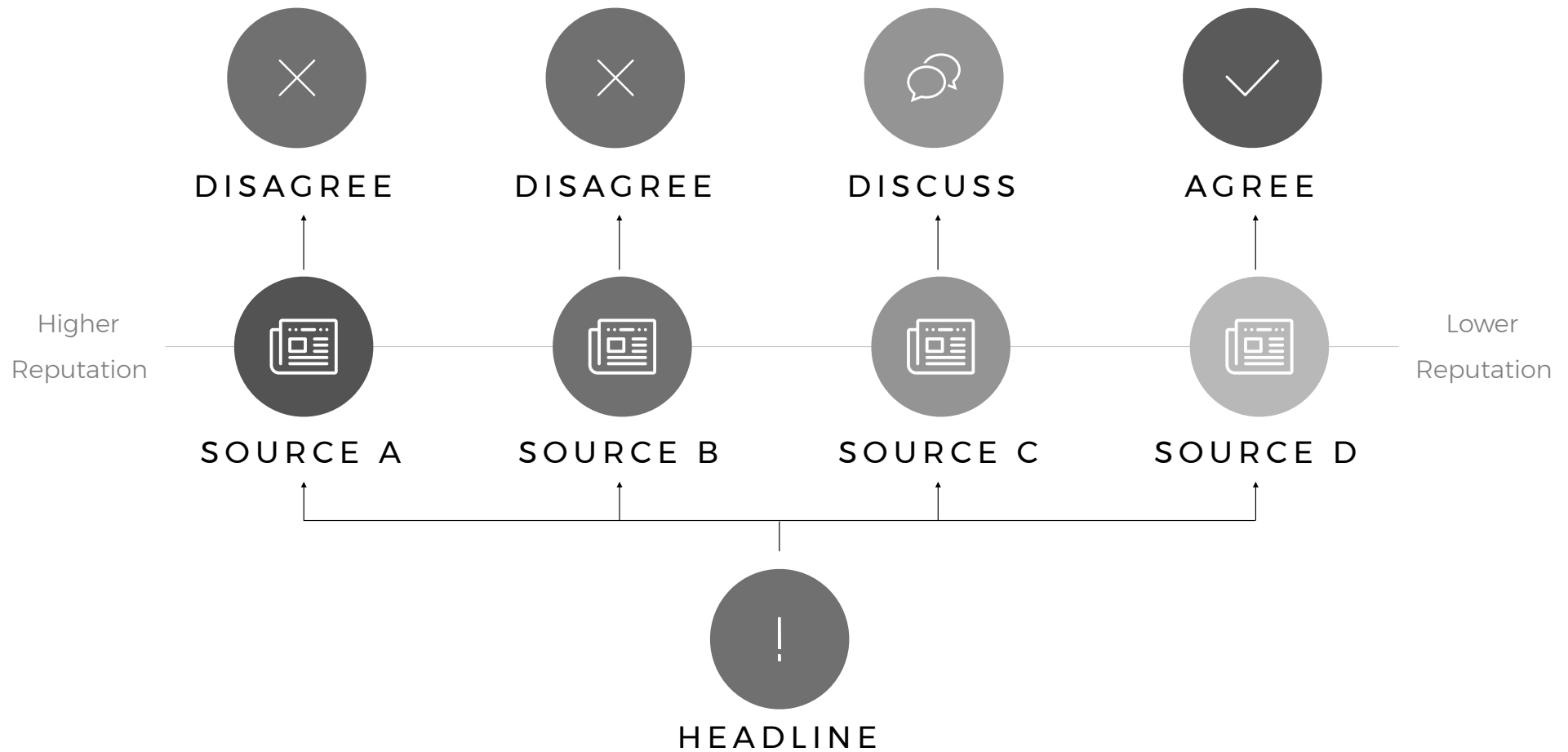


The version of the stance detection for FNC-1 extends the work of William Ferreira and Andreas Vlachos

# EXAMPLES

!	Christian Bale won't play Steve Jobs	
☰	Predator drones have started to fly over Raqqa, Syria.	
!	Her Majesty's magic mushrooms	
☰	A type of super-strong magic mushroom has been found growing in the Queen's garden.	
!	ISIS leader dead?	
☰	A US airstrike allegedly killed ISIS leader Al-Baghdadi.	
!	A Mass Grave Points to a Student Massacre in Mexico	
☰	The bodies found in a mass grave were confirmed not to be the missing students.	

# APPLICATION



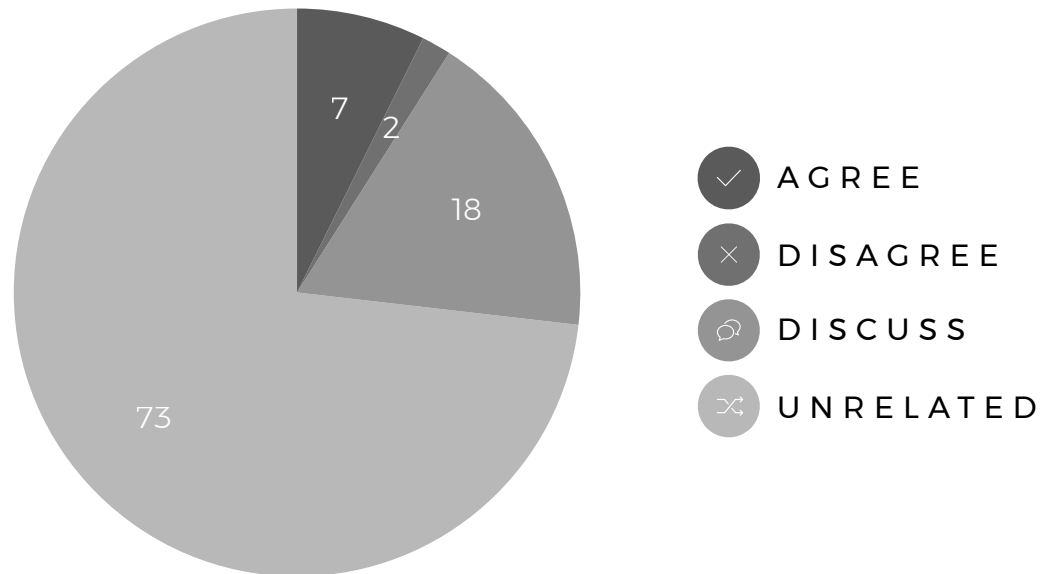
## DATA

49,972

DATA POINTS

13,427

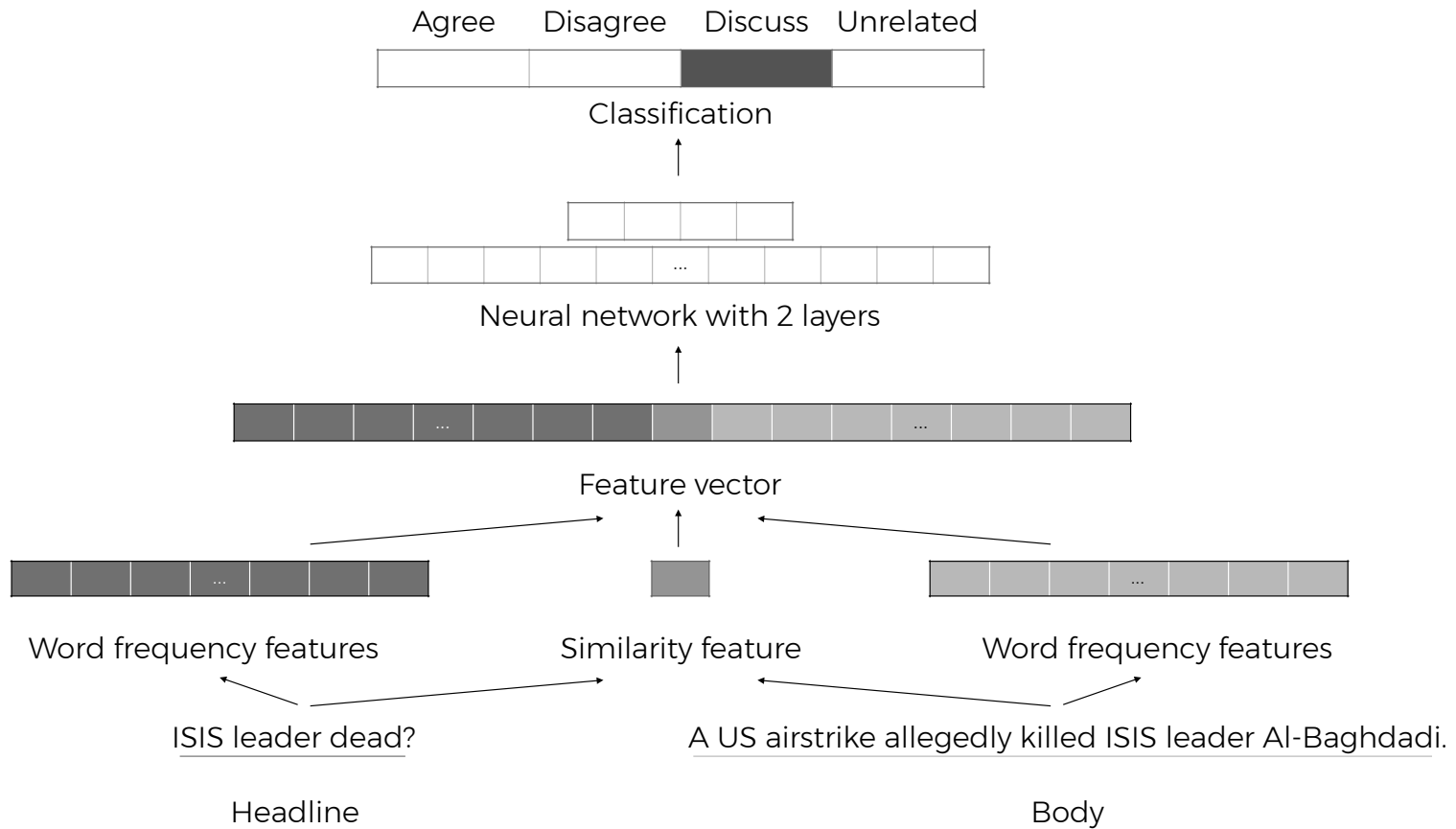
'RELATED'



The data is derived from the Emergent dataset created by Craig Silverman

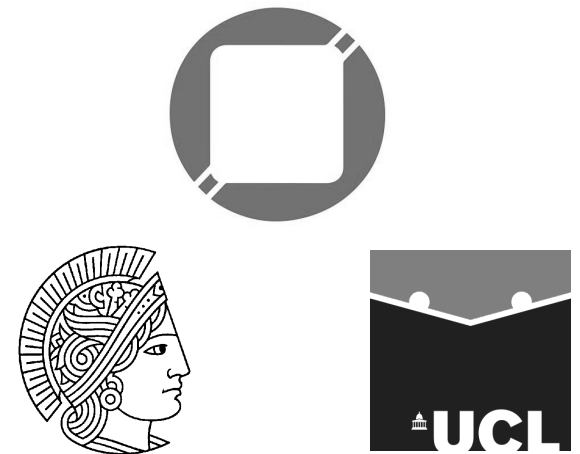
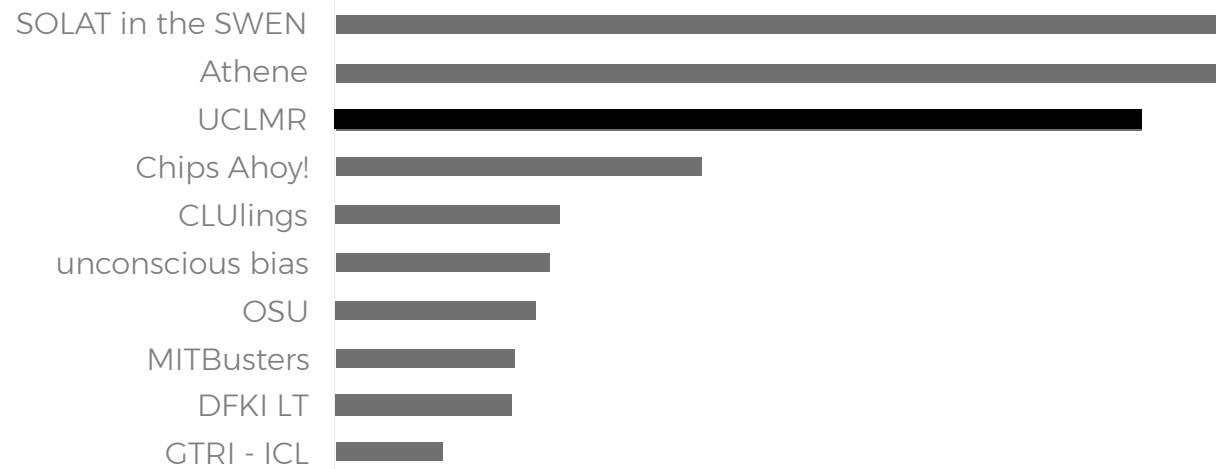


# MODEL



The model is based on the FNC-1 development efforts of Richard Davis and Chris Proctor at Stanford University

# COMPETITION



## PERFORMANCE

		PREDICTION				% ACCURACY
		AGREE	DISAGREE	DISCUSS	UNRELATED	
T R U T H	AGREE	838	12	939	114	44
	DISAGREE	179	46	356	116	7
	DISCUSS	523	3	3,633	262	81
	UNRELATED	53	3	330	17,963	98
OVERALL						88



THANK  
YOU

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