

AGENDA

THE ASEAN – ERIA DIALOGUE ON DIGITAL TRADE

28th of October 2020, online event
1.30 – 3.30 PM (Jakarta, Indonesia time)

Time	Agenda
1:30 PM- 1:40 PM	Welcome remarks from ACCEC Chair
1:40 PM- 1:45 PM	Welcome remarks from Secretary General of ASEAN (pre-recorded video)
1:45 PM- 2:15 PM	<p>Session 1</p> <p><i>Policies promoting the use of e-commerce among ASEAN businesses, especially MSMEs</i></p> <p>Speakers (15 minutes each):</p> <ul style="list-style-type: none">• Sven Callebaut, Independent trade advisor and former UNCTAD specialist• Perdana Arning Saputro (Deno), VP of Legal, Public Policy and Regulatory Affairs, Bukalapak <p>Moderator: Lurong Chen, Economist, ERIA</p>
2:15 PM – 2:45PM	<p>Session 2</p> <p><i>Instilling trust and confidence of the consumers in e-commerce activities</i></p> <p>Speakers (15 minutes each):</p> <ul style="list-style-type: none">• Klaus Pendl, DG CONNECT, European Commission• Fatimah Alsagoff, Director for Public Affairs, Asia Pacific, UPS <p>Moderator: Giulia Ajmone Marsan, Director of Strategy and Partnerships, ERIA</p>

2:45PM – 3:15 PM	<p>Session 3</p> <p><i>Cross – border digital trade</i></p> <p>Speakers (15 minutes each):</p> <ul style="list-style-type: none"> • Deborah Elms, Founder and Executive Director, Asian Trade Center • Eunice Huang, Head of Trade Policy, APAC, Google <p>Moderator: Le Quang Lan, Assistant Director for ICT and Tourism, ASEAN Secretariat</p>
3:15 PM- 3:25 PM	Moderated Q&A
3:25 PM- 3:30 PM	Closure of the event