

## AGENDA

### THE ASEAN – ERIA DIALOGUE ON DIGITAL TRADE

28<sup>th</sup> of October 2020, online event  
1.30 – 3.30 PM (Jakarta, Indonesia time)

Time	Agenda
1:30 PM- 1:40 PM	Welcome remarks from ACCEC Chair
1:40 PM- 1:45 PM	Welcome remarks from Secretary General of ASEAN (pre-recorded video)
1:45 PM- 2:20 PM	<p><b>Session 1</b></p> <p><i>Policies promoting the use of e-commerce among ASEAN businesses, especially MSMEs</i></p> <p>Speakers (15 minutes each):</p> <ul style="list-style-type: none"><li>• Sven Callebaut, Independent trade advisor and former UNCTAD specialist</li><li>• Perdana Arning Saputro (Deno), VP of Legal, Public Policy and Regulatory Affairs, Bukalapak</li></ul> <p>Q&amp;A (via Zoom chatbox, 5 minutes)</p> <p>Moderator: Lurong Chen, Senior Economist, ERIA</p>
2:20 PM – 2:55PM	<p><b>Session 2</b></p> <p><i>Instilling trust and confidence of the consumers in e-commerce activities</i></p> <p>Speakers (15 minutes each):</p> <ul style="list-style-type: none"><li>• Klaus Pendl, DG CONNECT, European Commission</li><li>• Fatimah Alsagoff, Director for Public Affairs, Asia Pacific, UPS</li></ul> <p>Q&amp;A (via Zoom chatbox, 5 minutes)</p> <p>Moderator: Giulia Ajmone Marsan, Director of Strategy and Partnerships, ERIA</p>

2:55PM – 3:30 PM	<p><b>Session 3</b></p> <p><i>Cross – border digital trade</i></p> <p>Speakers (15 minutes each):</p> <ul style="list-style-type: none"> <li>• Deborah Elms, Founder and Executive Director, Asian Trade Center</li> <li>• Eunice Huang, Head of Trade Policy, APAC, Google</li> </ul> <p>Q&amp;A (via Zoom chatbox, 5 minutes)</p> <p>Moderator: Le Quang Lan, Assistant Director for ICT and Tourism, ASEAN Secretariat</p>
3:30 PM	<p><b>Closure of the event</b></p>