

Channing Tate

age: 18

residence: New Jersey, Newark

education: High School

occupation: High School Student

marital status: Single



A quote from to help define their voice and personality.

Channing loves spending his days outdoors whether that's playing football or going to places he's never been before.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Channing believes that the key to success is learning as much as possible about his new surroundings and making an educated decision.

Needs

- Channing needs to be able to navigate and feel comfortable on campus.
- Channing wants to know the history and backstory of UofSC.
- Channing needs to know if UofSC is a good fit for him.

Values

- High level education.
- Ability to be able to advance in the major of his choosing.
- Setting himself up for future career paths.

Wants

- Bus routes and general foot traffic.
- The ability to know when campus tours are going on.
- Being able to find out where his future classes may be.

Fears

- Picking the wrong college.
- Not feeling comfortable with the major department he is in .
- Not being able to navigate campus effectively.

Jimmy Jackson - by Ethan Strain

age: 68

residence: West Columbia, SC

education: Masters in Journalism

occupation: Retired

marital status: Married, Two Kids, Three Grandchildren

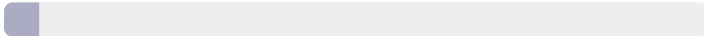


"Living The American Dream"

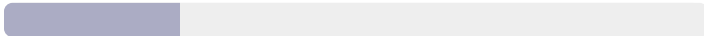
Enjoys walking around the UofSC Campus with his family. Enjoys staying active, hiking, going to the beach with his Grandkids.

Comfort With Technology

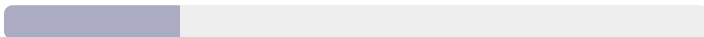
INTERNET



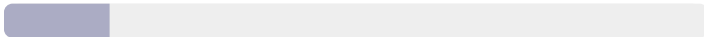
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being able to provide for his family, and make those close to him happy.

Needs

- Simple and intuitive User experience
- Detailed directions and options

Wants

- a gps app which will allow him to better navigate his local areas
- to be able to show his grandchildren beautiful parts of the local community

Values

- being able to plan a whole day in advance
- being able to explore new areas

Fears

- Spiders
- Clowns
- Graduate Students



Jonah Mccabe

age: 28

residence: Cayce, South Carolina

education: Associate's Degree

occupation: Manager at Firehouse Subs

marital status: Single



"Life is what happens to you while you're busy making other plans."

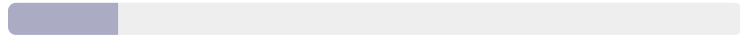
Jonah works 9-5 as a manager at a Firehouse Subs located in Cayce, South Carolina. After work, he spends his time with his friends, oftentimes building his fantasy football roster. At night he takes classes the University of South Carolina in hopes of earning his bachelors degree in buisness.

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SOCIAL NETWORK



Criteria For Success:

As a student who takes night classes, Jonah needs to have a way to navigate campus without the help of others and in a safe manner.

Needs

- A quick way to navigate campus at nighttime.
- A way to alert friends or police of his location if something where to happen.

Values

- Work ethic
- Punctuality

Wants

- A way to receive breaking campus news.
- A platform to communicate quickly with both professors and fellow students.

Fears

- Being attacked while walking to/from class.
- Failing a class.
- Running out of roast beef at work.

Susan Carter - Emma Sanchez

age: 19

residence: Columbia, SC

education: Bachelors in English

occupation: Full time graduate student

marital status: single



"Try new places to get far in life."

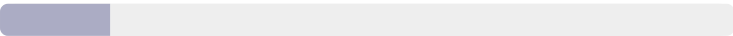
Susan is a 19 year-old graduate student who spends most of her time in the library. She is always up for trying new things and getting to new places.

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SOCIAL NETWORK



Criteria For Success:

Susan believes that trying new things is the key to success.

Needs

- Susan needs to be able to find restaurants and buildings across campus.
- She needs to be able to roam the campus.

Values

- She values a functional campus with features to help her succeed.
- She also values friends and family.

Wants

- Susan wants to be able to make it around campus to new places.
- She also wants easier-to-use apps since she isn't very tech savvy.

Fears

- Susan fears that she won't be able to live her life to the fullest while being a full-time graduate student.

CSCE 190

Assignment Name: Personas

Group Name: Delightful Elephants

Team Members who contributed:

First Name	Last Name	Email
Ethan	Strain	ethan.strain8@gmail.com
Matthew	Greiner	matt.d.grenier@gmail.com
Rowan	Hiner	rowanhiner@gmail.com
Thien	Le	thienle210303@gmail.com
Emma	Sanchez	emmasanch414@gmail.com

Melem Tocan by Nguyen Le

age: 24

residence: USA

education: Bachelor's degree

occupation: agricultural engineer

marital status: single



work, work and work!

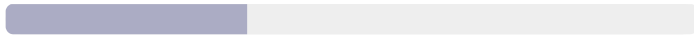
She mostly study for the whole day and don't care much about the people around

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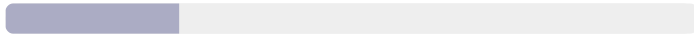
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SOCIAL NETWORK



Criteria For Success:

She want to study as double as other because she start late than anyone

Needs

- She need to know which college is good for her
- She need to know the campus so she will comfortable moving
- She need spend less time for find the way to study

Values

- More time to study
- High education

Wants

- She wants thing to show which way she should go to class
- She wants study more about environment around the college

Fears

- She got lost when go to class and missed it
- She don't understand much about college