

ESHA KEWALRAMANI

eshakewalramani16@gmail.com | 8949289608 | [GITHUB](#) | [LINKDIN](#) | [PORTFOLIO](#)

Education

Bachelors of Computer Application, CGPA: 9.4

Lachoo Memorial College of Science and Technology

Relevant Coursework: *MySQL, DBMS, Python, Advance Excel*

AUG 2021-MAY 2024

Jodhpur

Skills

Technical Skills: SQL, Excel, Power-BI, Python, Google Analytics, C, C++, DSA

Quantitative Skills: Mathematics, Statistics, Research, Analysis

Soft Skills: Articulation, Analytical Reasoning, Optimization, Innovation

Work Experience

PYTHON DEVELOPER INTERN

Teconiq-Fusion

AUG 2023 – NOV 2023

Jodhpur, Rajasthan

- Enhanced house price prediction model through advanced feature engineering, ensemble learning, and rigorous error analysis, surpassing **15%** accuracy benchmark.
- Used methods like cross-validation and error analysis to make the model more accurate and reliable for real estate valuation, these efforts reduced prediction errors by 10-20%.

Projects

Revenue/ Hospitality [Power-BI | Excel | SQL | DAX] ([LINK](#))

DEC-2023

- Customized and optimized a **multifunctional Power-BI dashboard** to analyze OYO bookings in **15+** cities across weekends, weekdays, and vacation periods; identified revenue trends and informed strategic decision-making.
- Gather data from two different sources(Excel/CSV files and a SQL database)
- Built data model and **visualizations** in **Power-BI**, and optimized the report with **DAX** which improved the performance of report by **10%**.
- The Dashboard enabled to analyze the revenue trends and make data-driven decisions, leading to a projected 10% revenue acceleration and **15%** reduction in unnecessary expenses.

SHE's SHOPEE- Readymade E-commerce [Excel | SQL | DAX] ([LINK](#))

NOV-2023

JODHPUR

- Created a Dashboard to track and analyse sales trends across global markets in Jodhpur. Examined sales data from Myntra, Ajo, Flipkart, and Amazon, spending 5-10 hours per platform, leading to a 10-15% increase in market insight.
- Generated a structured report detailing Order Status, Top Sales by city, preferred Age groups, and gender buying behaviors.
- Implementing data analytics tools can result in a significant increase in **profit margins** and **revenue**, typically ranging from **10-20%** and **15-25%** respectively, while driving innovation and enhancing service quality.

Zomato Sales Analysis-Food Delivery App [Excel | SQL | Power-BI] ([LINK](#))

NOV-2023

- Examined Zomato sales focusing on premium and non-premium customers, identifying the most popular items purchased and recommending suitable discount strategies.
- Utilized **SQL** for cleaning and analyzing data, and **Power BI** for creating visual representations of the data.
- Data analytics tools enable businesses to optimize operations, personalize customer experiences, inform decision-making, forecast trends, and identify growth opportunities, facilitating competitiveness and innovation across diverse domains and industries.
- Implementing data analytics can yield a **10-20%** increase in profit, **15-25%** revenue growth, **10-15%** cost reduction, and **5-10%** improvement in decision-making, fostering innovation and competitiveness.

Certifications and Achievements

- Secured a position in the top 3 academic achievers in the Bachelor of Computer Applications.**
- Achieved a 5-star rating on SQL proficiency on HACKERRANK.**
- Google Data Analytics COURSERA
- Cleared the assessment tests for the Skill SQL . HACKERRANK
- Data Analysis using Microsoft Excel. COURSERA

