"Can you build an iPhone app without needing a developer?"

Statement of Work for ESIP Foundation

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The proposed study will investigate several tools and services that are available for for non-developers to build an iPhone application. These tools and services are supposed to be general purpose and allow any web page content to be converted into a marketable iPhone application.

The specific objectives of this study will include:

- Systematically evaluate these tools along the dimensions of functionality and cost
- Create a set ESIP iphone app prototypes using subset of these tools by utilizing the ESIP web page content

The deliverables for this proposed work will include:

- ESIP iphone application prototype
- Report detailing recommendations on best tool to use will be beneficial to all ESIP members seeking to create an iphone app using their web content
- Short tutorial on how to create an iphone app using the selected tool

The deliverables will be due by the Winter ESIP Meeting 2011 in Washington DC.

Cost Breakdown:

- Tools/Service purchase: $2000
- Prototyping, documentation and report: $3000