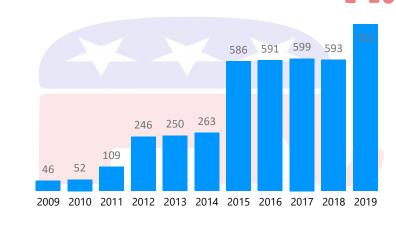


2010

2011

### Feed Count

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2009				10	8	8	4	5	2	4	3	2	46
2010	3	4	8	10	3	3	4	4	2	3	6	2	52
2011	3	5	16	9	6	6	9	14	8	10	10	13	109
2012	8	15	11	22	15	16	10	29	18	66	31	5	246
2013	16	24	37	36	13	12	12	12	17	10	26	35	250
2014	25	16	23	21	17	23	19	19	19	37	22	22	263
2015	43	26	11	16	20	37	34	43	47	58	88	163	586
2016	30	49	47	49	28	18	73	42	40	126	59	30	591
2017	42	29	41	43	40	66	41	47	59	51	64	76	599
2018	59	48	44	45	49	55	70	66	57	72	28		593
2019	56	63	101	114	116	257	46						753
Total	285	279	339	375	315	501	322	281	269	437	337	348	4088



Years

2012 2013 2014 2015 2016 2017 2018 2019

Quarter

Qtr 3

Qtr 4

# TEXT ANALYTICS - Facebook Feeds

Source: Facebook



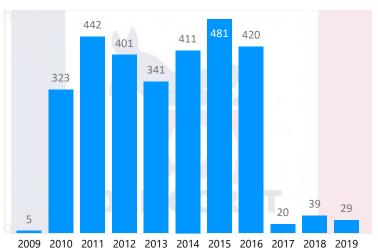
2009

### Feed Count

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2009			1			1		2	1				5
2010		2	7	38	28	31	42	49	39	11	35	41	323
2011	12	37	16	25	11	49	43	71	26	19	93	40	442
2012	12	132	15	5	34	9	26	40	53	45	30		401
2013	29	33	36	27	17	33	33	36	20	32	22	23	341
2014	40	45	49	37	40	33	26	26	29	26	32	28	411
2015	33	38	41	39	40	45	40	40	49	39	34	43	481
2016	52	36	40	42	43	41	27	48	38	44	9		420
2017	1					1		1	4	4	4	5	20
2018	1	2	2	2	2	2	1	5	1	6	7	8	39
2019		5	4	8	5	4	3						29
Total	180	330	211	223	220	249	241	318	260	226	266	188	2912

## BARA CK OB AMA

Qtr 2



Qtr 1



Years

Quarter

 2009
 2010
 2011
 2012
 2013
 2014
 2015
 2016
 2017
 2018
 2019

Qtr 1	Qtr 2	Qtr 3	Qtr 4