

ETCDEV

Emerald Platform Visual Guide

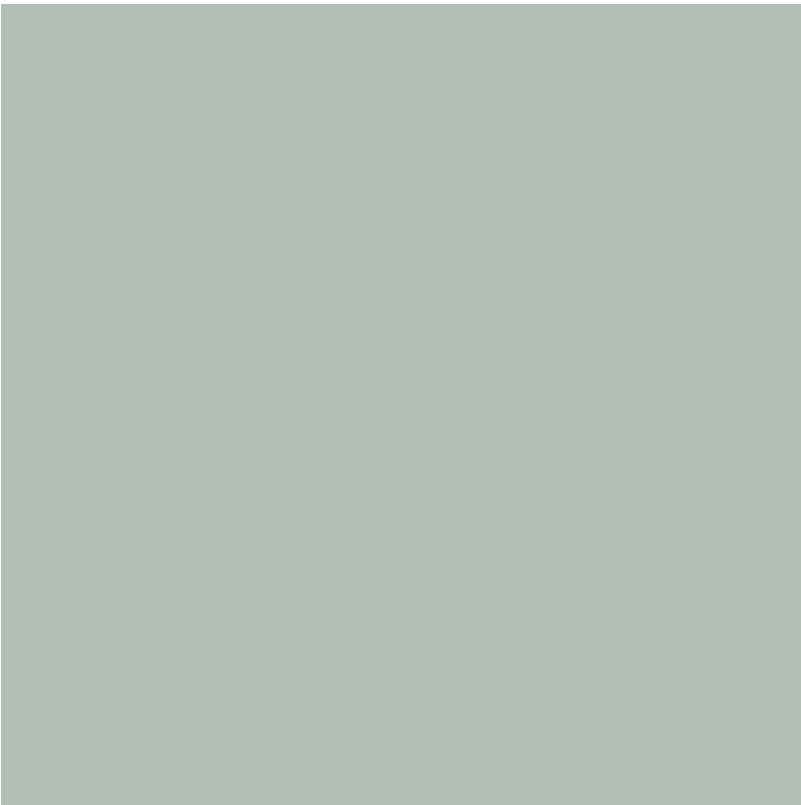
Version 1.0

Colors

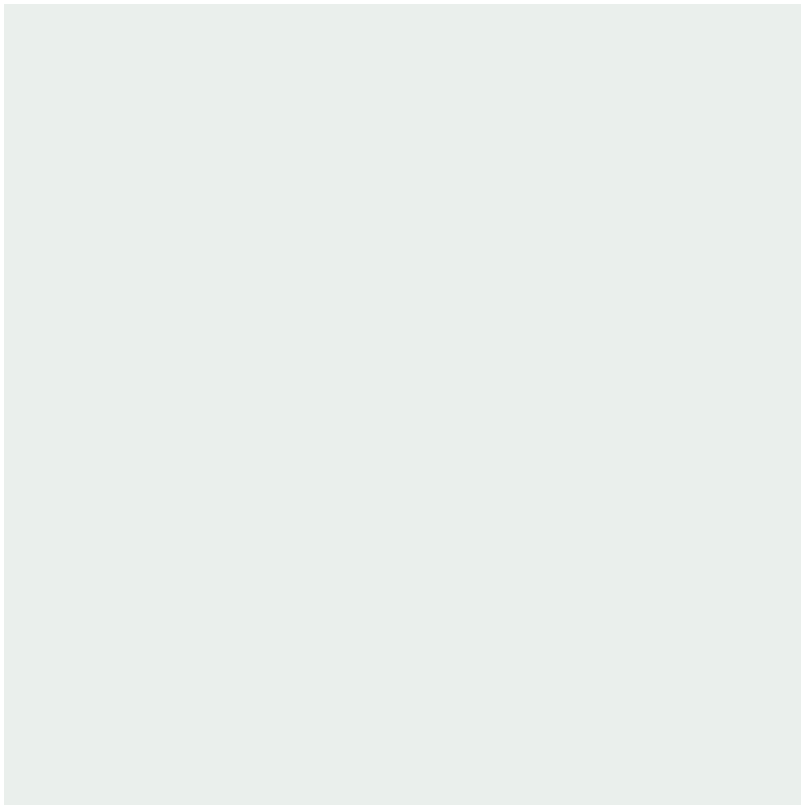
Emerald provides a minimal colorsystem for you.



Emerald
#00C853
Decoration,
Attention



Ash
#B1BFB7
Interface,
Sub-Text



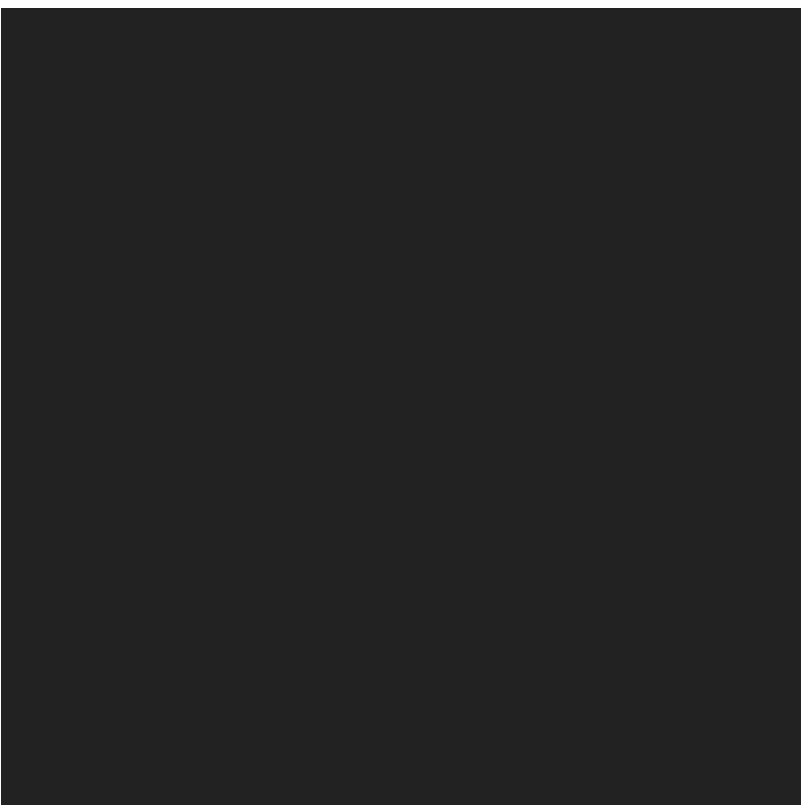
Conch
#EAEFEC
Interface,
Lines



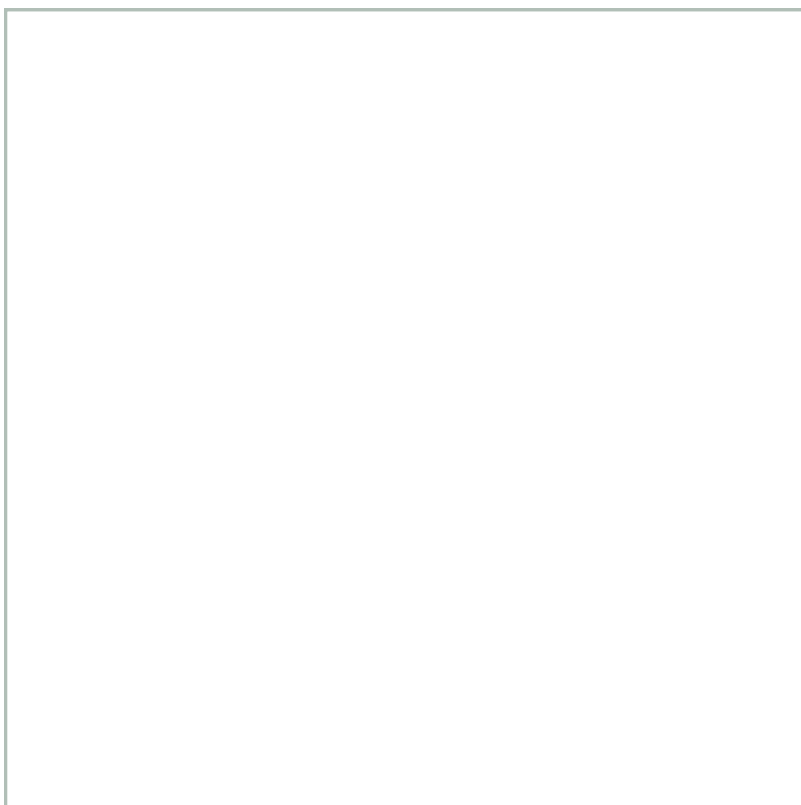
Snow
#F7F9F8
Background
App



Ruby
#F41A2D
Warnings



Coal
#222222
Text



White
#FFFFFF
Background for Content-Blocks,
Text

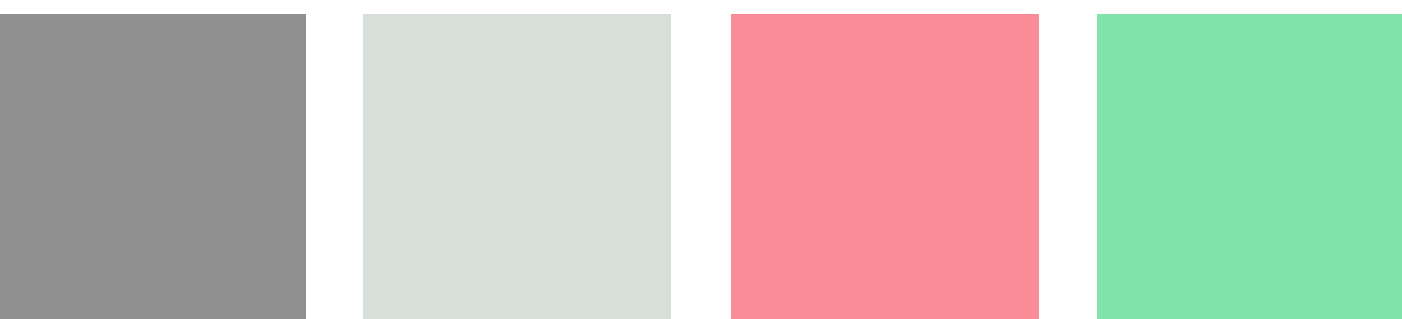
Darken

Interactive elements e.g. Buttons / Links get a Color modification
Hover : Darken Color by 10% Click : Darken Color by 20%



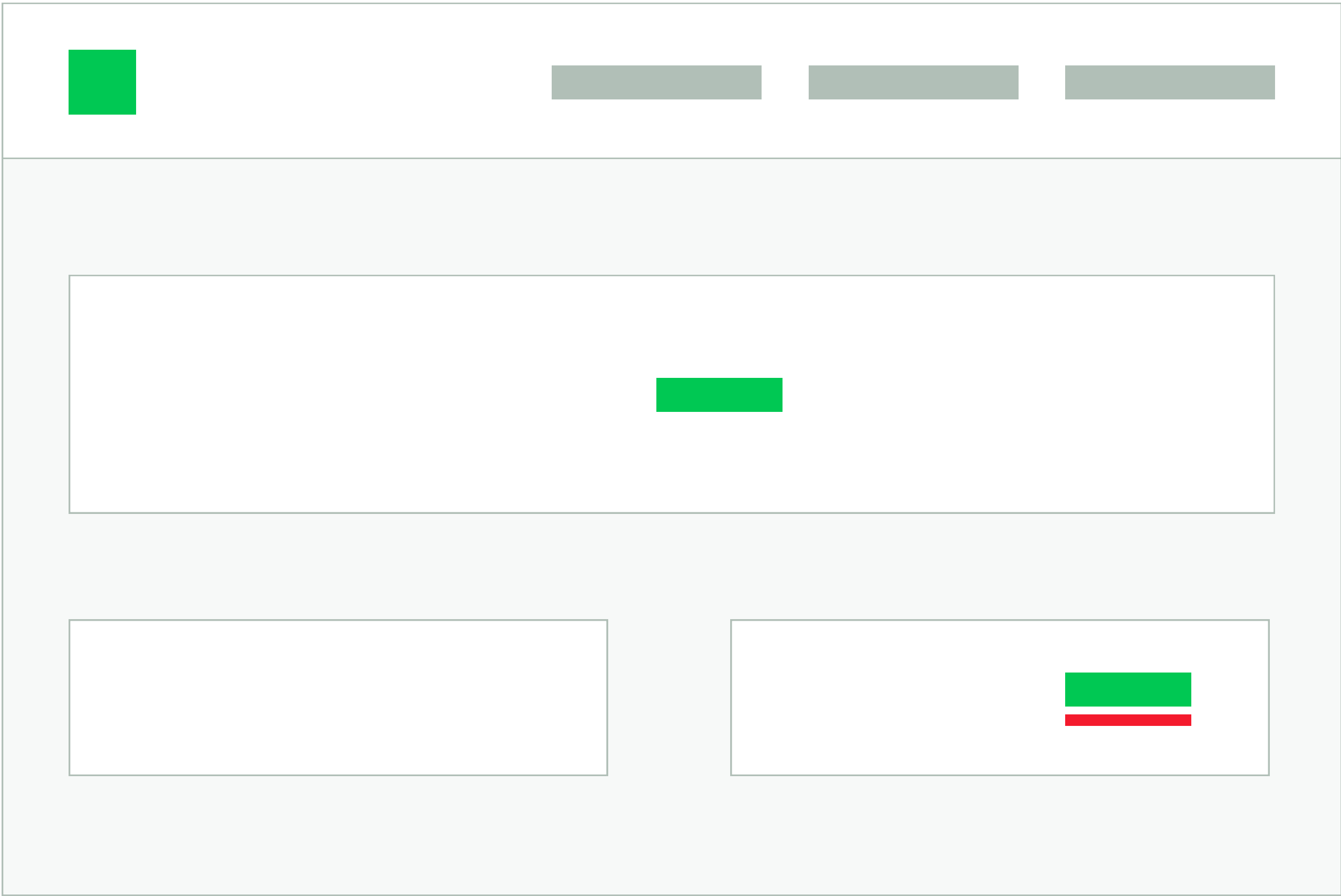
Opacity

Disable Elements by use Opacity : 0.5



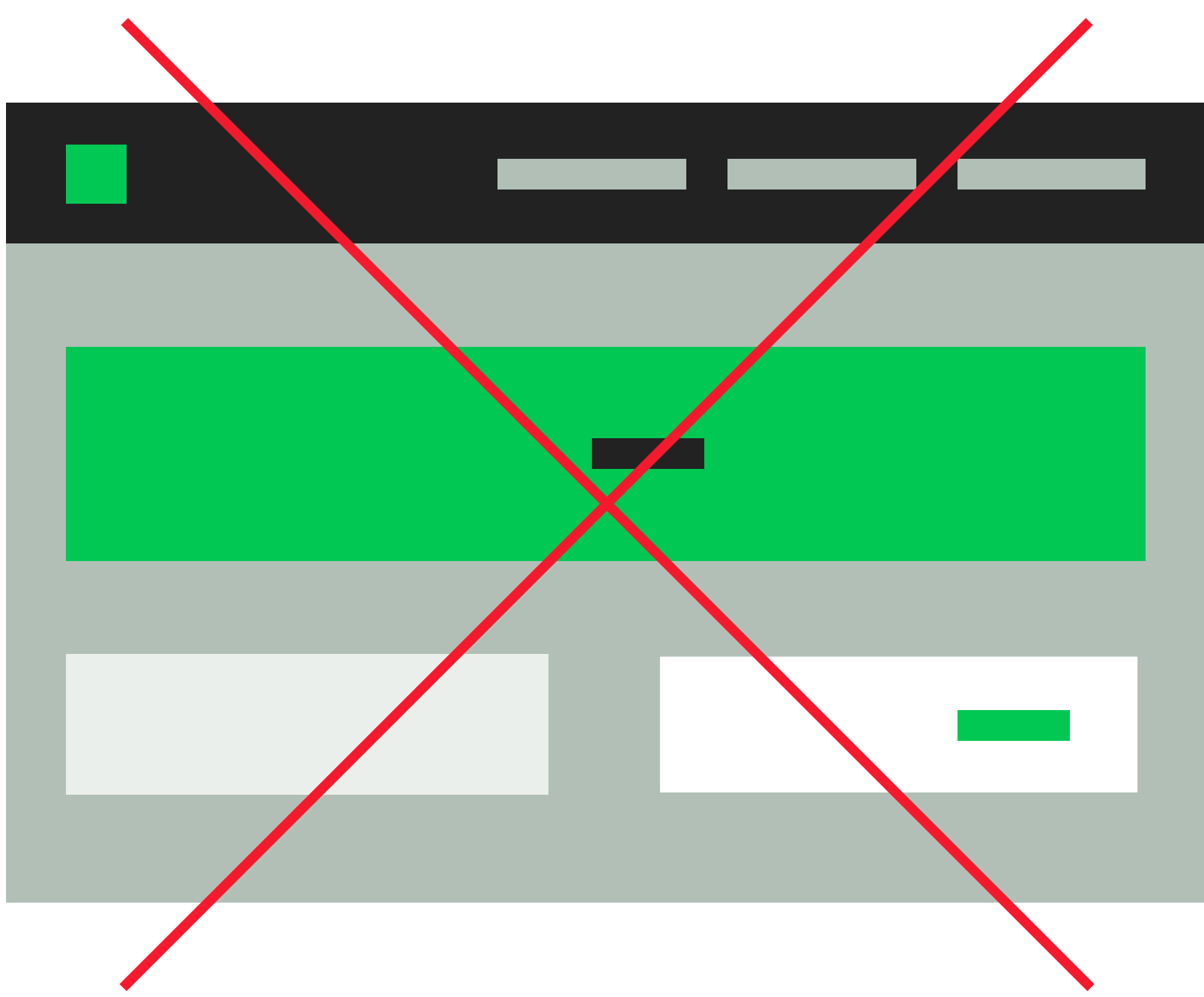
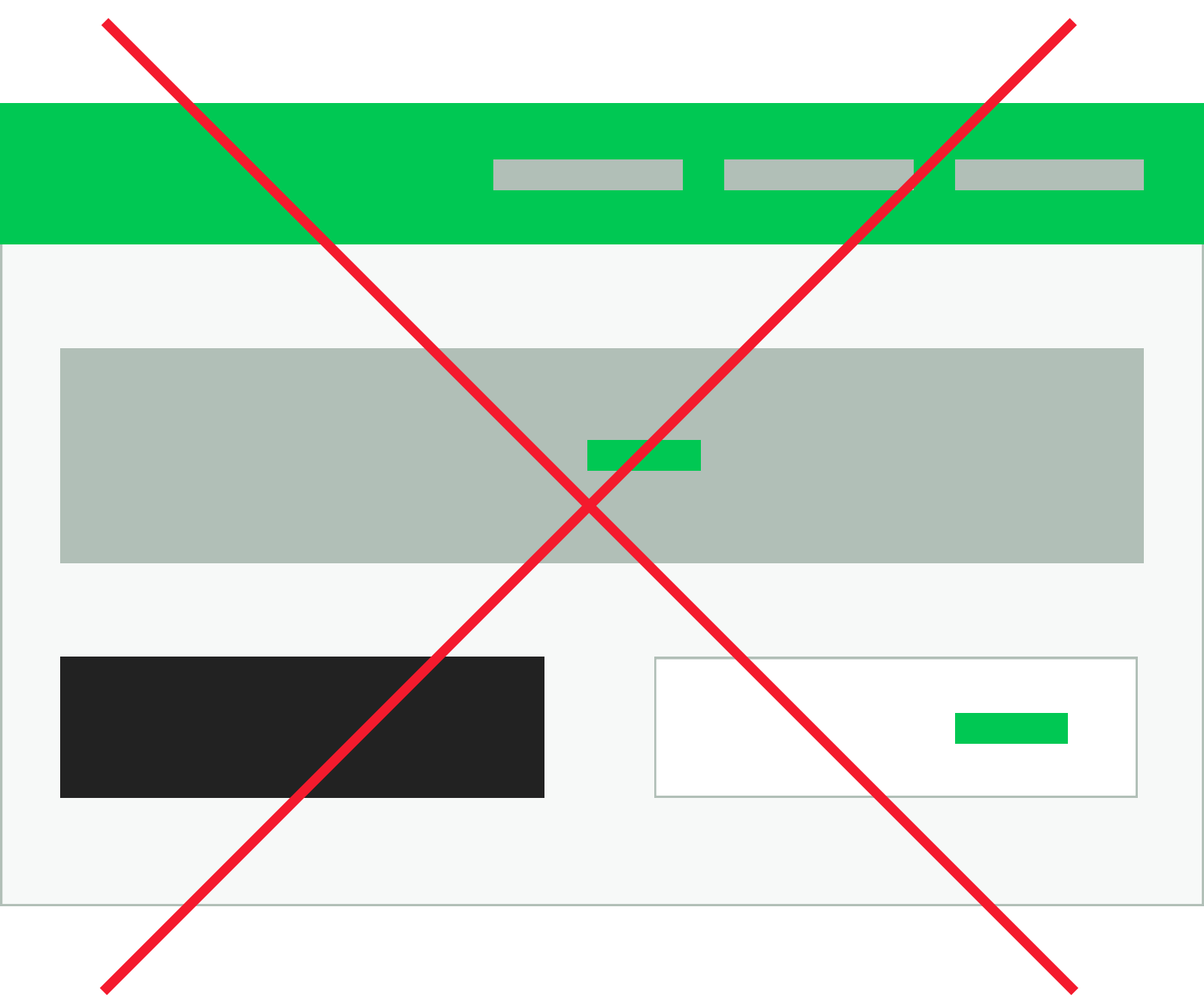
Color usage

Your App should contain much snow, white and some coal and ash.
Don't overuse emerald & ruby to keep it special.



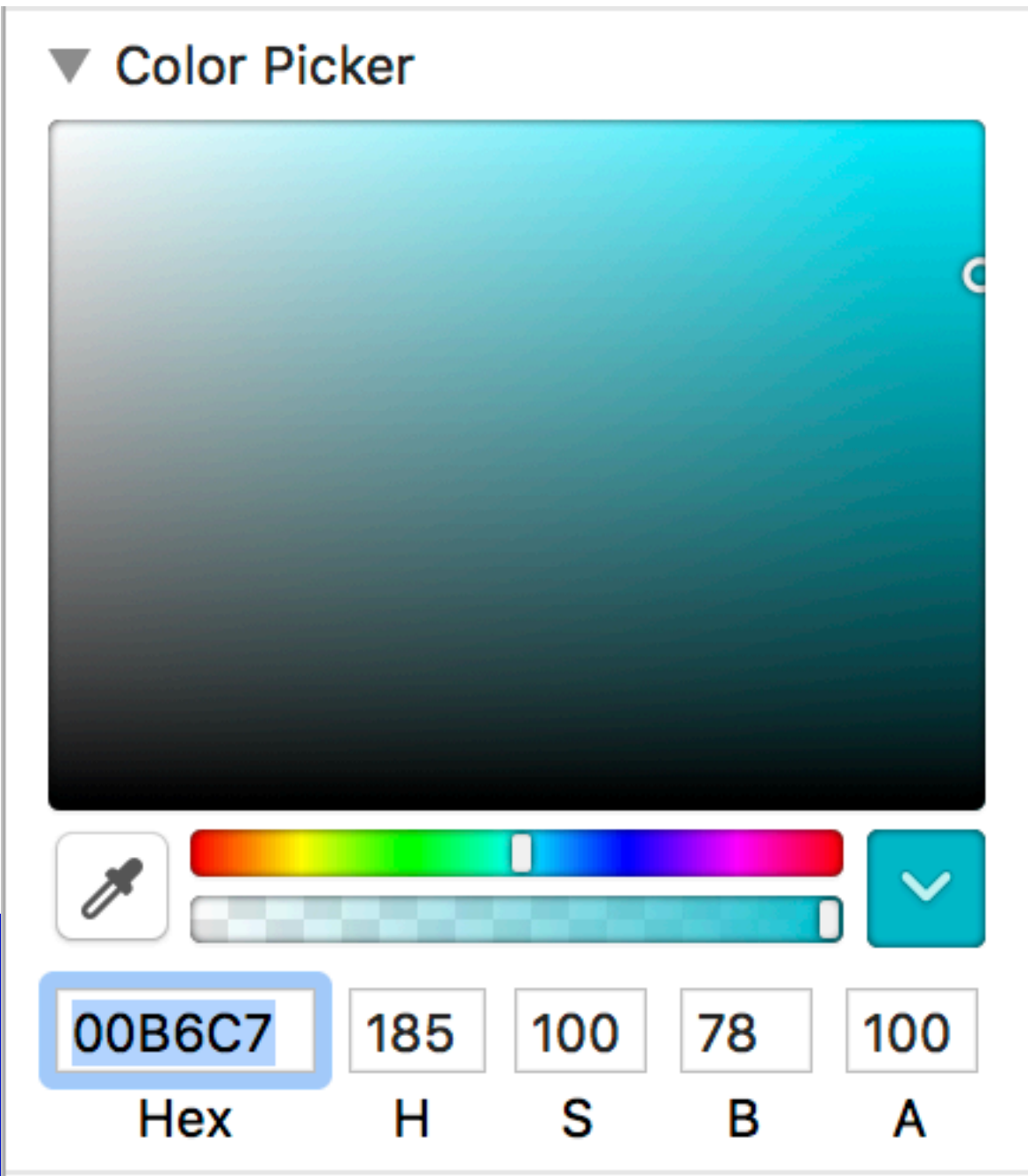
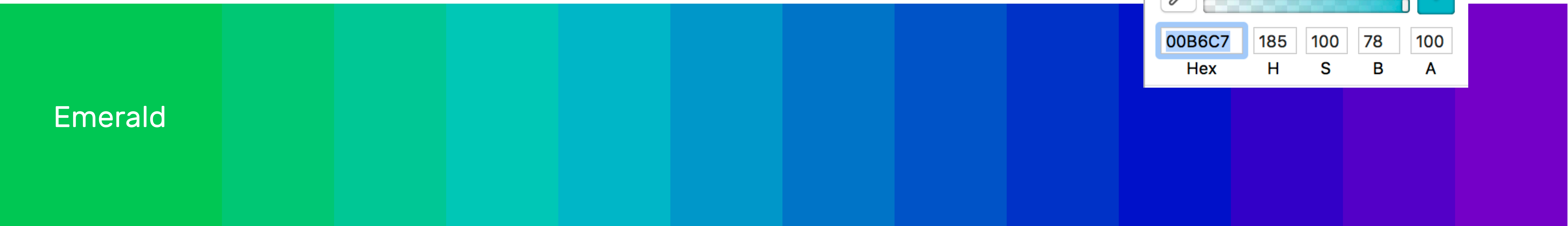
Don't

Do not use colors for content-blocks, navigations, headers, footers.



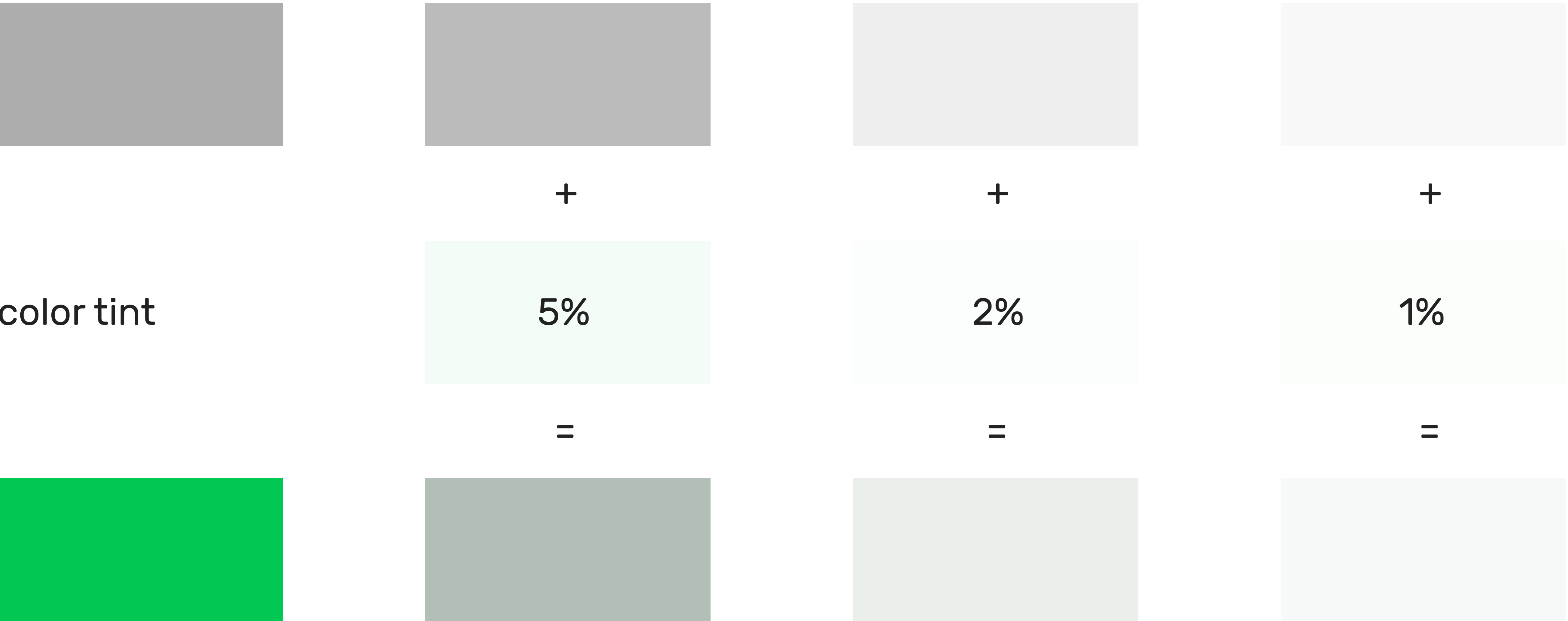
picking custom colors

Select a MAIN COLOR. A good start to pick a fresh color would be to pick a HUE value from a HSB color pallet with 100% Saturation and a high Brightness value.

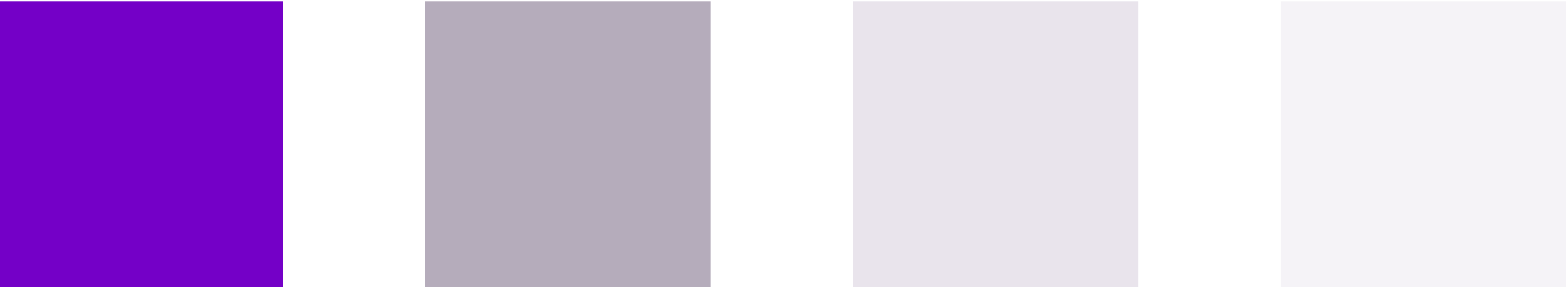


dye the greytone

The greytone contain a bit of the main color. This is a rational or mathematical process and should be tweaked by a designer. But in general its like adding up some color into the greys.



Example



Typeface

Rubik is a slightly rounded sans-serif font family from Philipp Hubert and Sebastian Fischer at Hubert & Fischer. Rubik has five weights with Roman and Italic styles.

Rr Rubik

A B C Č Ć Đ E F G H I J K L M N O P Q R S Š T U V W X Y Z Ž a b c č ć đ đ
e f g h i j k l m n o p q r s š t u v w x y z ž А Б В Г Д Е Ё Ж З И Й К Л М Н О П
Р С Т У Ф Х Ц Ч Ш Щ Ъ Ы Ь Э Ю Я а б в г д е ё ж з и й к л м н о п р с т у ф
х ц ч ш щ ъ ы ь э ю я 1 2 3 ת ש ר ק ׀ ץ ף ץ ץ ץ ץ ץ ץ ץ ץ ץ ץ ץ ץ ץ
4 5 6 7 8 9 0 ' ? ' " ! " (%) [#] { @ } / & \ < - + ÷ × = > ® © \$ € £ ¥ ¢ : ; , . * ׀ ׀

<https://fonts.google.com/specimen/Rubik>

Weights

Do not use colors for content-blocks. Specialty not for Navigation / Footer ...

Rubik Light / 300

Rubik Regular / 400

Rubik Medium / 500

Typography approach

Emerald Applications should look minimal, cleaned up, and simple. As Typography is a big element in app-design (specially when your app just contains a lot of text and numbers) try to use as less font-sizes, weights and custom styles as possible to achive some consistency and stability for the users eye.

Do not use bold, black or italic styles. Do not give every “special element” a custom style to outstand for no reason. Keep your CSS / SCSS clean to maintain easy. The sideeffect is a naturaly well looking App / Website.

example font sizes for a desktop-app

If you wana use oldshool pixel-definitions for fontsizes, you can use this as a kickstart.

headline1

28px

headline2

26px

headline3

22px

default text size

16px

small text size

14px

very small text

12px

Whitespace in typography

Make your words readable : Limit your words to 12 per row,
and tweak your line-height to gain some vertical whitespace elegance.

Example text with some tweaks

We don't have anything but happy trees here.
This is a happy place, little squirrels live here and
play. I guess I'm a little weird. I like to talk to
trees and animals. That's okay though; I have
more fun than most people. You can get away
with a lot. You have to make almighty decisions
when you're the creator.

Default text

We don't have anything but happy trees here.
This is a happy place, little squirrels live here and
play. I guess I'm a little weird. I like to talk to
trees and animals. That's okay though; I have
more fun than most people. You can get away
with a lot. You have to make almighty decisions
when you're the creator.

line-height = font-size * 1.5

This means you can simply the em units (line-height: 1,5em)
or use your pocket calculator to find out values.

We don't have anything but happy
trees here. This is a happy place,
little squirrels live here and play. I
guess I'm a little weird.

We don't have anything but
happy trees here. This is a
happy place, little squirrels live
here and play. I guess I'm a
little weird.

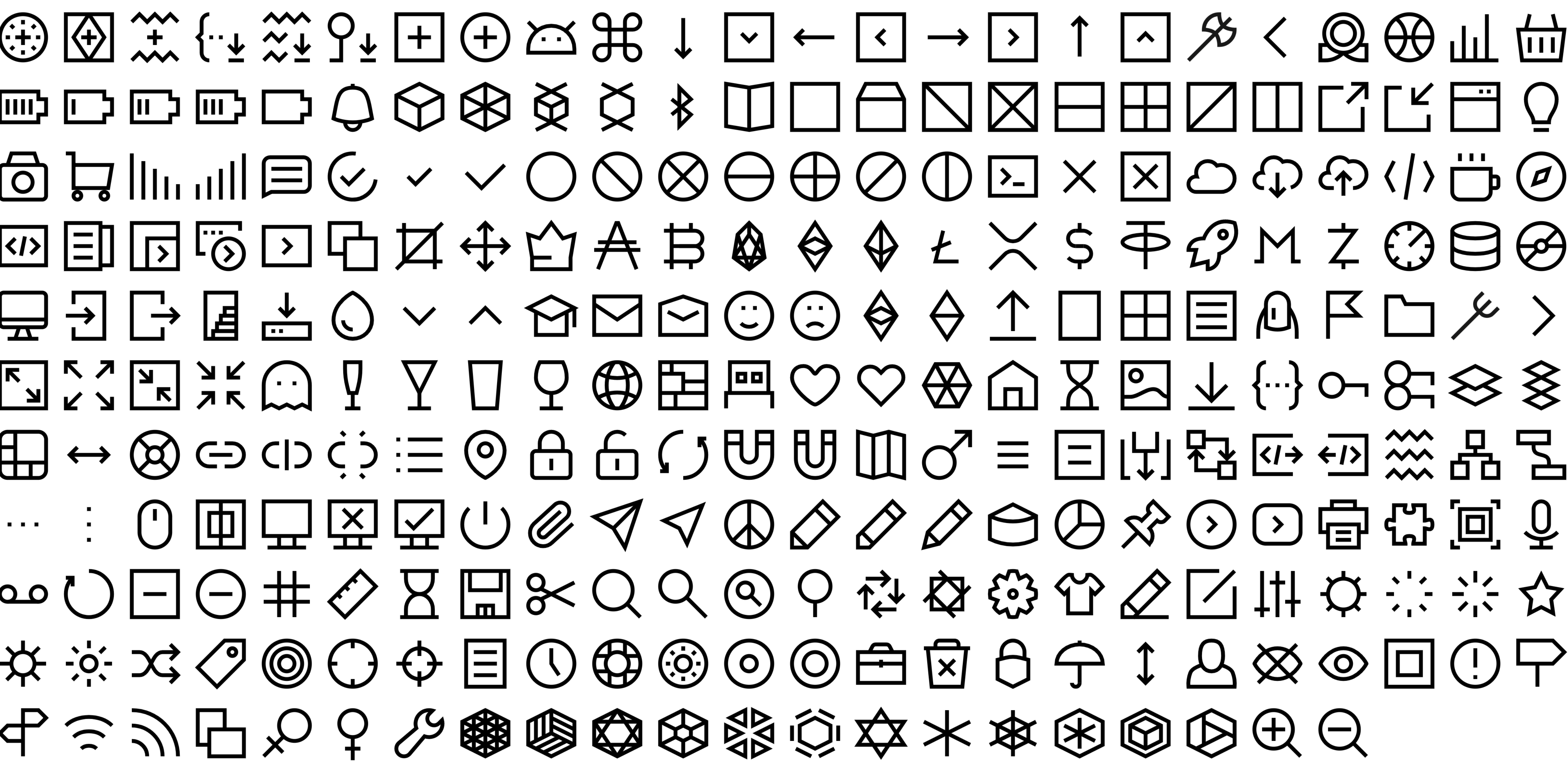
We don't have anything
but happy trees here. This
is a happy place, little
squirrels live here and play.
I guess I'm a little weird.

We don't have
anything but happy
trees here. This is a
happy place, little
squirrels live here
and play. I guess I'm

Icons

ETCDEV created a svg library with icons contraining basic interface elements and crypto related icons.

<https://github.com/ETCDEVTeam/emerald-svg-icons>

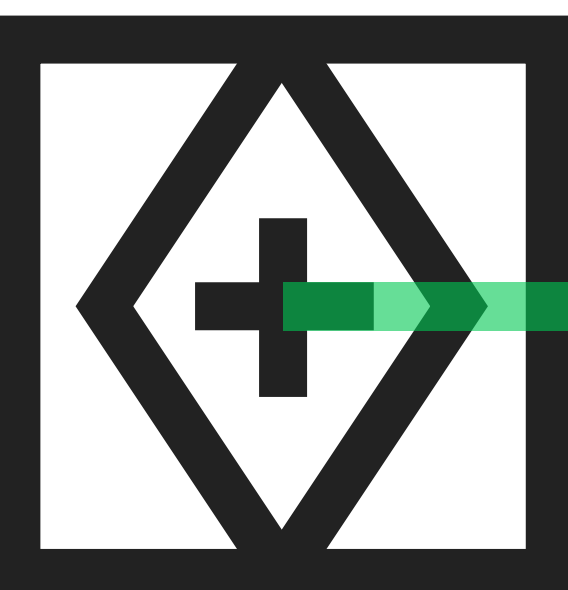


Adjustable Stroke-Width

Inline-Embedded SVG icons Stroke-Width can be adjusted regarding the Font-Width to have a perfect symbiosis of typography and iconography.



Example



Example



Example

Application Layout

Style Suggestion for your Emerald App
based on Emerald Wallet.

