

Credit Card Transaction Report

Revenue
55M

Transaction Amount
45M

Total Interest
7.84M

Transaction Count
656K

| card_category | Revenue | Sum of Annual Fee | Sum of interest_earned |
|---------------|----------|-------------------|------------------------|
| Silver | 5586332 | 4586746 | 8,12,081.28 |
| Platinum | 1135608 | 953314 | 1,61,629.05 |
| Gold | 2454072 | 2024078 | 3,73,784.16 |
| Blue | 46139398 | 36957875 | 64,95,887.74 |
| Total | 55315410 | 44522013 | 78,43,382.23 |

Q4

Q3

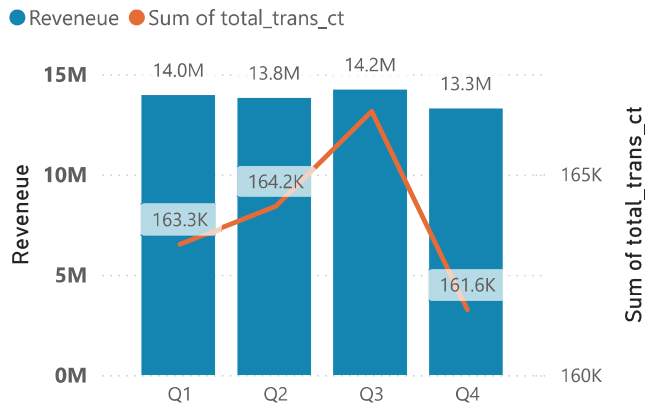
Q2

Q1

week_start_date

All

QTR Revenue and Total Transaction Count



F

M

Silver

Blue

Gold

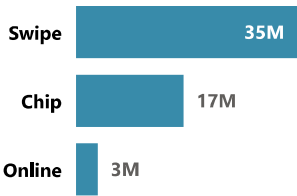
Platin...

Middle

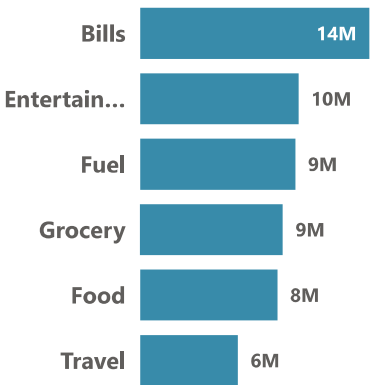
Low

High

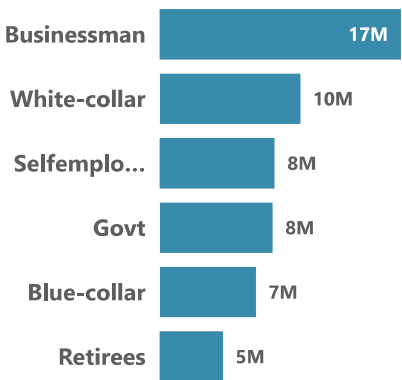
Revenue by Use Chip



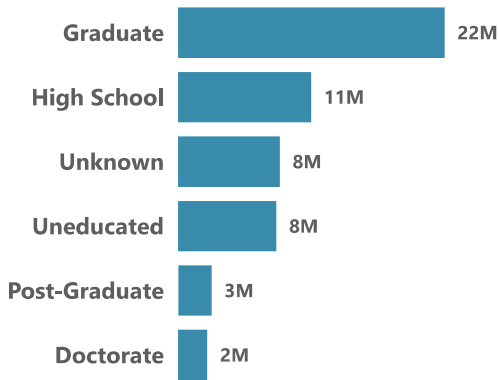
Revenue by expenditure type



Revenue by Customer Job



Revenue by Customer Education



Customer Acq Cost

