

YouTube Videos:

1. **The ULTIMATE 2025 Guide to Prompt Engineering Master the Perfect Prompt Formula!**

- o Link: <https://www.youtube.com/watch?v=blxbplwYTXI> (YouTube)
- o Covers: A step-by-step master class on how to write better prompts.
- o Best for: Participants new to prompt engineering, need strong foundation.

2. **The ADVANCED 2025 Guide to Prompt Engineering Master ...**

- o Link: <https://www.youtube.com/watch?v=qBIX6FhDm2E> (YouTube)
- o Covers: Advanced-level techniques (“21 prompts that transform you”).
- o Best for: Participants who already know the basics and want to stand out.

3. **The ABSOLUTE BEST AI Prompt Techniques in 2025**

- o Link: <https://www.youtube.com/watch?v=GTjACKMujwA> (YouTube)
- o Covers: Five high-leverage techniques to treat AI as a teammate and boost output.
- o Best for: Teams focused on competitive edge, speed, and high impact.

4. **AI prompt engineering in 2025: What works and what doesn't ...**

- o Link: <https://www.youtube.com/watch?v=eKuFqQKYRrA> (YouTube)
- o Covers: Overview of techniques that work today + what's outdated.
- o Best for: All participants as sanity check—avoiding common errors.

Websites & Articles:

1. **OpenAI – “Prompt engineering” (official guide)**

- o Link: <https://platform.openai.com/docs/guides/prompt-engineering> (OpenAI Platform)
- o Why it's good: Authoritative source, practical rules for LLMs.
- o Best for: Participants wanting reliable standard practices.

2. **Braintrust – “Prompt engineering best practices: Data-driven optimisation”**

- o Link: <https://www.braintrust.dev/articles/systematic-prompt-engineering> (braintrust.dev)
- o Why: Focuses on systematic methods, not just “tips”, to build robust prompts.
- o Best for: Teams aiming to scale or perform at high level.

3. **CodeSignal – “Prompt engineering best practices 2025: Top features to focus on now”**

- o Link: <https://www.codesignal.com/blog/prompt-engineering-best-practices-2025/> (CodeSignal)
- o Why: Offers clear breakdown of techniques like chain-of-thought, few-shot prompting, structure.
- o Best for: All participants as practical checklist.

4. Lakera – “The Ultimate Guide to Prompt Engineering in 2025”

- o Link: <https://www.lakera.ai/blog/prompt-engineering-guide> (Lakera)
- o Why: Broad coverage from basics to advanced and model-specific nuances.
- o Best for: Those who want full depth.

5. MIT Sloan School of Management – “Effective Prompts for AI: The Essentials”

- o Link: <https://mitsloanedtech.mit.edu/ai/basics/effective-prompts/> (MIT Sloan EdTech)
- o Why: Balanced perspective; includes context of business use and limitations.
- o Best for: Participants applying prompts in business/strategy context.