



# Welcome to APPEC!

All Pakistan Prompt Engineering Competition

Thank you for registering for the **All Pakistan Prompt Engineering Competition (APPEC)**! To help you prepare and perform your best, we've compiled some of the most powerful learning resources, from beginner to advanced, covering the latest techniques in prompt design, optimization, and strategy.

Go through these videos and articles to sharpen your skills, understand what makes a winning prompt, and give yourself the competitive edge you need to stand out and win exciting prizes.

## APPEC Tutorial

Guide for prompt competition for all participants

### 1. APPEC Tutorial

*Guide for prompt competition for all participants*

<https://youtube.com/playlist?list=PLqGws5awKyhhq9QMwR5wYJBNSNjZaxTmt>

Essential for all APPEC participants

### 2. The ULTIMATE 2025 Guide to Prompt Engineering

*Master the Perfect Prompt Formula*

**Covers:** A step-by-step master class on how to write better prompts.

<https://www.youtube.com/watch?v=blxbplwYTXI>

Best for: Participants new to prompt engineering, need strong foundation

### 3. The ADVANCED 2025 Guide to Prompt Engineering

**Covers:** Advanced-level techniques ("21 prompts that transform you").

<https://www.youtube.com/watch?v=qBIX6FhDm2E>

**Best for:** Participants who already know the basics and want to stand out

### 4. The ABSOLUTE BEST AI Prompt Techniques in 2025

**Covers:** Five high-leverage techniques to treat AI as a teammate and boost output.

<https://www.youtube.com/watch?v=GTjACKMujwA>

**Best for:** Teams focused on competitive edge, speed, and high impact

### 5. AI Prompt Engineering in 2025: What Works and What Doesn't

**Covers:** Overview of techniques that work today + what's outdated.

<https://www.youtube.com/watch?v=eKuFqQKYRrA>

**Best for:** All participants as sanity check—avoiding common errors

## Articles & Documentation

#### 1. OpenAI – "Prompt Engineering" (Official Guide)

**Why it's good:** Authoritative source, practical rules for LLMs.

<https://platform.openai.com/docs/guides/prompt-engineering>

**Best for:** Participants wanting reliable standard practices

#### 2. Braintrust – "Prompt Engineering Best Practices"

*Data-driven optimization*

**Why:** Focuses on systematic methods, not just "tips", to build robust prompts.

<https://www.braintrust.dev/articles/systematic-prompt-engineering>

**Best for:** Teams aiming to scale or perform at high level

### 3. CodeSignal – "Prompt Engineering Best Practices 2025"

*Top features to focus on now*

**Why:** Offers clear breakdown of techniques like chain-of-thought, few-shot prompting, structure.

<https://www.codesignal.com/blog/prompt-engineering-best-practices-2025/>

**Best for: All participants as practical checklist**

### 4. Lakera – "The Ultimate Guide to Prompt Engineering in 2025"

**Why:** Broad coverage from basics to advanced and model-specific nuances.

<https://www.lakera.ai/blog/prompt-engineering-guide>

**Best for: Those who want full depth**

### 5. MIT Sloan – "Effective Prompts for AI: The Essentials"

**Why:** Balanced perspective; includes context of business use and limitations.

<https://mitsloanedtech.mit.edu/ai/basics/effective-prompts/>

**Best for: Participants applying prompts in business/strategy context**

## Next Steps

Follow us on [LinkedIn](#) to stay up to date on the competition timeline and dates.

Best of luck in the competition! We're excited to see your innovative prompts.

**Empowerment Through Learning**

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