

YouTube Videos:

- 1. The ULTIMATE 2025 Guide to Prompt Engineering Master the Perfect Prompt Formula!**
 - o Link: <https://www.youtube.com/watch?v=blxbplwYTXI> (YouTube)
 - o Covers: A step-by-step master class on how to write better prompts.
 - o Best for: Participants new to prompt engineering, need strong foundation.
- 2. The ADVANCED 2025 Guide to Prompt Engineering Master ...**
 - o Link: <https://www.youtube.com/watch?v=qBIX6FhDm2E> (YouTube)
 - o Covers: Advanced-level techniques (“21 prompts that transform you”).
 - o Best for: Participants who already know the basics and want to stand out.
- 3. The ABSOLUTE BEST AI Prompt Techniques in 2025**
 - o Link: <https://www.youtube.com/watch?v=GTjACKMujwA> (YouTube)
 - o Covers: Five high-leverage techniques to treat AI as a teammate and boost output.
 - o Best for: Teams focused on competitive edge, speed, and high impact.
- 4. AI prompt engineering in 2025: What works and what doesn't ...**
 - o Link: <https://www.youtube.com/watch?v=eKuFqQKYRrA> (YouTube)
 - o Covers: Overview of techniques that work today + what's outdated.
 - o Best for: All participants as sanity check—avoiding common errors.

Websites & Articles:

- 1. OpenAI – “Prompt engineering” (official guide)**
 - o Link: <https://platform.openai.com/docs/guides/prompt-engineering> (OpenAI Platform)
 - o Why it's good: Authoritative source, practical rules for LLMs.
 - o Best for: Participants wanting reliable standard practices.
- 2. Braintrust – “Prompt engineering best practices: Data-driven optimisation”**
 - o Link: <https://www.braintrust.dev/articles/systematic-prompt-engineering> (braintrust.dev)
 - o Why: Focuses on systematic methods, not just “tips”, to build robust prompts.
 - o Best for: Teams aiming to scale or perform at high level.
- 3. CodeSignal – “Prompt engineering best practices 2025: Top features to focus on now”**
 - o Link: <https://www.codesignal.com/blog/prompt-engineering-best-practices-2025/> (CodeSignal)
 - o Why: Offers clear breakdown of techniques like chain-of-thought, few-shot prompting, structure.
 - o Best for: All participants as practical checklist.

4. **Lakera – “The Ultimate Guide to Prompt Engineering in 2025”**
 - o Link: <https://www.lakera.ai/blog/prompt-engineering-guide> (Lakera)
 - o Why: Broad coverage from basics to advanced and model-specific nuances.
 - o Best for: Those who want full depth.
5. **MIT Sloan School of Management – “Effective Prompts for AI: The Essentials”**
 - o Link: <https://mitsloanedtech.mit.edu/ai/basics/effective-prompts/> (MIT Sloan EdTech)
 - o Why: Balanced perspective; includes context of business use and limitations.
 - o Best for: Participants applying prompts in business/strategy context.