

**Name Lisa Simpson**

**Age 17**

*“I am always overwhelmed when I am thinking about all the tasks I have to finish.”*

Lisa is a high school student. She is depressed and some days has a lack of motivation. She is working a lot to pass her high school diploma and to enter a good university. She gets blocked every time she thinks about unfinished tasks. The stress is preventing her from being productive. She likes animals and fashion. She is a horse rider.

**Characteristics:**

* last year of high school
* horse rider
* always anxious

**Goals:**

* stop stressing to be able to study
* entering a good university
* having a good study planner

**User case scenario:**

She wakes up and doesn’t have energy to do anything, but she has an exam next week and she has to prepare for it. She won’t do it on the weekend because she has a horse riding competition. The app makes her start working again by the daily tasks, which help her feel well by achieving small tasks.

**Behaviours:**

Organisation 💙💙♡♡♡

Anxiousness 💙💙💙💙💙

Interesting in mobile app 💙💙💙💙💙

Motivation in studying 💙♡♡♡♡

Horse riding 💙💙💙💙💙