**Name: Miguel**

Age: 27 Gender: Male

Miguel is a Full Stack programmer working for a big company. He spends all the time thinking about his job and lose the sense of time, also he is a gamer and in his free time he like playing videogames. He wants to focus on his job but also to focus in his personal life, improving his personal relations and health due to he spend most of his time sitting in his chair. Miguel would like to be able to do some exercise in his break time of working to avoid back problems.

“*I want to have more organization in my life, don’t forget things I have to do and fight laziness like if I were playing a game.*”

Key characteristic

* Lose sense of time
* He thinks about his job all the time
* Always in his chair
* Likes playing games

Goals

* Do exercise
* Improve himself and his relations
* Be focus on what he’s doing
* Don’t forget important things

User Case Scenario

Miguel needs to take some pills everyday at 9 am, but he is working since 7 am and he always forget it.

He wants to get a reminder when he has to take it.

Behaviours

Interest in mobile apps

Organization skills

Interest in doing sports

Interest in playing games

Interest in technology

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