bizcards

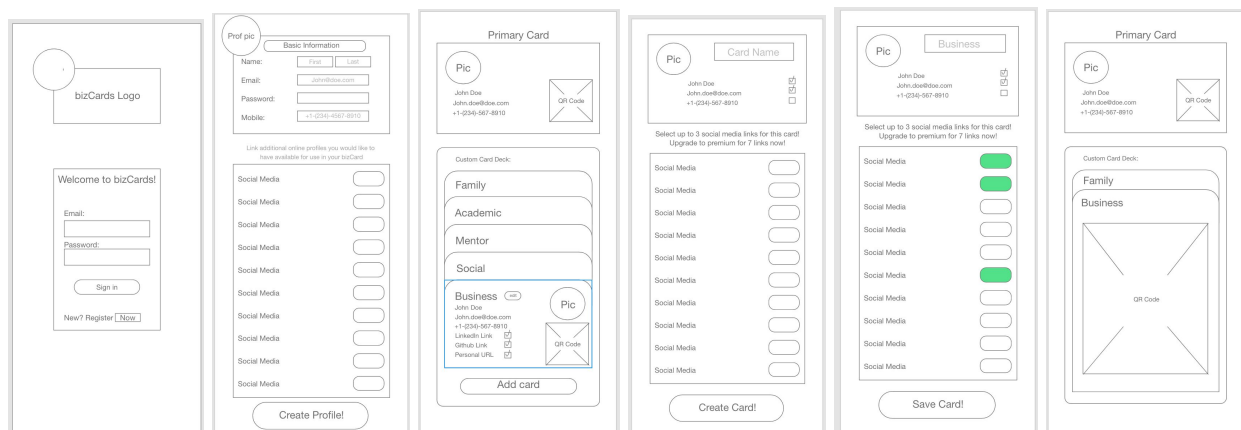**Website prototype:** http://www.bizcards.tools/

Group Members:

- Rohit Potineni (email: rpotineni@wisc.edu , Github: ropowisc, Access to: iOS Device)
- Tom Fiedler (email: tfiedler2@wisc.edu, Github: tfiedler14, Access to: iOS Device)
- Taehyun Kim (email: tkim294@wisc.edu, Github: tkim294, Access to: iOS Device)
- Emily Halfman (email: halfman@wisc.edu, Github: ehalfman, Access to: Android Device)
- Devesh Sullivan (email: dsullivan7@wisc.edu, Github: dsullivan21, Access to: iOS Device)

3. **Summary**: It creates electronic business cards which make networking easy, customizable, and organized.

4. **Abstract**: College students have a lot of pressure to network and form relationships with potential employers. Students spend time and money writing and printing business cards, cover letters, and resumes. Recruiters get stacks of business cards, resumes and a mountain of unstructured emails with networking materials which creates a need for organization. This application creates a uniform way to receive students' contact information and qualifications. Our application allows users to create an electronic business card to facilitate networking connections.

5. **Wireframes**:

We have developed an interactive prototype to display wireframe mock-ups. Depicted above is the primary functionality, feel free to use the link listed below to better understand basic navigation and application flow. We feel that these screenshots are sufficient in this document as the link provides an interactive walkthrough.

https://xd.adobe.com/view/e6c7fbdd-cd59-4d51-530a-a8cbd27303c7-90f6/

6. **Milestones**:

March 15:

- Finish a user template for website interface
- Start basic user interface for the mobile application
- Start backend architecture

March 29:

- Finish the basic user interface
- Finish backend architecture
- Start user registration and authentication
- Implement the main user functionality
- STRETCH GOAL:
    - Finish basic functionality of QR code creation for multiple bizCards
    - Implement UI for light and dark mode

April 12:

- Finish user registration and authentication
- Finish the main user functionality
- Start improving user interface
- Address any bugs that arise
- Start application and device testing
- STRETCH GOAL: Implement premium subscription:
    - Handle payment security and integration
    - More customizable card quantity
    - More social media API plugins (Discord, Twitter, Spotify)
    - Begin premium functionality testing

April 26:

- Finish final revisions from testing
- Push to Android App Store
- STRETCH GOAL:
    - Complete premium functionality testing

- Implement the ability to send social media connection invitations through the application

Clarifications: We have no clarifications to make as there were no additional comments on the project proposal.