Patrick Brown

Denver, CO 80003 | (812) 322-9561 | patbrowndesigns@gmail.com
github.com/patrickbrown-io/ | patrickbrown-io.github.io/pat-brown-designs | linkedin.com/in/pat-r-brown

SUMMARY

Full-Stack JavaScript developer leveraging a seven-year career in digital & content marketing to deliver modern, fast, and scalable web experiences. Currently seeking a challenging position where I can utilize and further hone my abilities using technologies such as JavaScript, React, and TypeScript in a collaborative environment.

EDUCATION

University of Denver   **Denver, Colorado**
Full Stack Development Certificate, Jul. – Aug. 2021

Indiana University   **Bloomington, Indiana**
Bachelor of Arts Administration/Marketing, 2014

WORK EXPERIENCE

Boulder Neurosurgical & Spine Associates   **Boulder, Colorado**
Director of Marketing & Events   *Oct. 2019 – Jul. 2021*

- Managed marketing strategy and events for 13 providers, five locations, and a medical research nonprofit

- Refocused website to SEO optimization and landing page creation to maximize appointment conversions, utilizing WordPress tools and custom PHP

- Launched new patient information web technologies to simplify patient information processing workflows, reducing practice resource costs by 30% and educated staff on the solutions

- Executed an annual 300+ attendee virtual educational symposium raising event fundraising goals each year

Coldpop Creations   **Milford, Massachusetts**
Marketing Consultant / Owner   *Mar. 2018 – Sept. 2019*

- Responsible for design, copy, production, and deployment of all marketing and promotional materials for events utilizing the Adobe Creative Suite for a range of organizations

Indiana University   **Bloomington, Indiana**
Marketing Specialist   *Aug. 2014 – Aug. 2017*

TECHNOLOGIES

JavaScript, HTML5, CSS3, React.js, Express.js, Node.js, MySQL, MongoDB, PostgreSQL, GraphQL, PHP, jQuery, Tailwinds, Bootstrap, Semantic UI, Redux, Git, GitHub, WordPress, Handlebars.js, RESTful APIs

PROJECTS

Moovie | *React.js, JavaScript, Node.js, Express.js, MongoDB, Material UI*
Spearheaded the front-end UI/UX design and user authentication in this collaborative full-stack application
blooming-anchorage-52775.herokuapp.com/ | github.com/patrickbrown-io/Proj3

Redux Store | *React.js, Redux, MongoDB, Mongoose, Apollo, JWT*
Refactored an existing React application using Context API to use Redux as global state management solution
damp-everglades-25933.herokuapp.com/ | github.com/patrickbrown-io/redux-store-refactor

NFTy | *JavaScript, Node.js, Express.js, MySQL, Handlebars*
Developed the RESTful API back-end on this collaborative eCommerce full-stack application
project2-nfty.herokuapp.com/ | github.com/patrickbrown-io/NFTy