

JACQUELINE MOORE

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jackymoore.com

EDUCATION

University of California, Davis (September 2017 – June 2021)

Davis, CA

Biomedical Engineering (B.S.) & English (B.A.)

Activities & Societies: Women Techmakers, Society of Women Engineers, UC Davis Pre-Law Association

WORK EXPERIENCE

Salesforce

San Francisco, CA

Technical Writing Intern

June 2019 – September 2019

- Built out customer-facing applet about features of Einstein Analytics, Salesforce's cloud-based data analysis software. Created content for the applet, including:
 - Technical documentation instructing users on how to implement specific tools in Einstein Analytics.
 - Interactive uses cases, or visual analyses of sample datasets, built with Einstein Analytics.
- Conducted subject matter expert (SME) interviews about Einstein Analytics features with nine different developers and product managers.

BioInnovation Group

Davis, CA

Chief Content Officer

April 2019 – Present

- Implementing a new, streamlined application and interview process for all prospective researchers and team members.
- Revamped company website by creating new written and visual content, redesigning the site's appearance, and building new webpages for the site.

The California Aggie

Davis, CA

Copy Editor

March 2018 – Present

- Proofreading copy — roughly 25 articles per week — using a variation of the AP Style Guide.
- Previously served as a campus news reporter, which involved composing one article per week and conducting relevant, in-person interviews.

remote.it

Palo Alto, CA

Technical Writing Intern

June 2018 – September 2018

- Wrote instructions for bulk scripting feature that were published in the company's GitHub repository of user help documentation.
- Revised technical documentation about newly released features. Also wrote copy for email campaigns about said new features.
- Conducted SME interviews with developers about the code behind each new feature that they built.

The Stanford Daily

Stanford, CA

Intern Reporter

June 2016 – August 2016

- Penned articles about campus news for print and digital publishing.
- Conducted interviews of Stanford faculty, students, and alumni for each article.

Palo Alto Housing

Palo Alto, CA

Marketing Intern

June 2016 – August 2016

- Launched client interview protocol for company outreach project.
- Composed news briefs about company's property acquisitions.

PORTFOLIO

Please see www.jackymoore.com for samples of written and visual content.